

KEY CONTACTS

Office of the Director

director@iimdr.ac.in
+91-731-2439501, 504, 507

Admissions Office

PGP: pgpadmission@iimdr.ac.in
IPM: ipmadmissions@iimdr.ac.in
Phone: +91-731-2439685/686/687/688/689

Programme Offices

PGP: pgpoffice@iimdr.ac.in
PGP Mumbai: pgpmumbaioffice@iimdr.ac.in
FPM: fpmoffice@iimdr.ac.in
EPGP: epgpoffice@iimdr.ac.in
IPM: ipmoffice@iimdr.ac.in
FDP: fdp@iimdr.ac.in
Executive Education (MDP): mdpoffice@iimdr.ac.in

Placement Office

Phone: +91-731-2439558-663
placement@iimdr.ac.in

Indian Institute of Management Indore

Prabandh Shikhar, Rau-Pithampur Road, Indore- 453 556, (M.P.), India
Ph.: +91-731-2439666, Fax: +91-731-2439800

www.iimdr.ac.in

July 2015



सिद्धिमुलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Indian Institute of Management Indore

At IIM Indore, we believe in adopting the most effective teaching methods and we use the case method as well as emerging participant-centered pedagogies like simulation as much as we can.



Director's Message

Welcome to the Indian Institute of Management Indore (IIMI)

At IIM Indore, we are building a contextually-relevant business school with world-class academic standards. Our endeavor is to develop socially-conscious managers, leaders and entrepreneurs who have a deep understanding of the concepts and analytical methods of management and yet have their feet firmly on the ground.

We understand that there are different groups of talented people, each trying to build their managerial skills from a different base. We, therefore, offer a wide variety of academic and executive education programmes to diverse audiences.

We believe in adopting the most effective teaching methods and we use the case method as well as emerging participant-centered pedagogies like simulation as much as we can.

We are committed to expanding our footprint in research and case writing. 25 IIMI faculty have been deputed to attend the Participant-centered Learning Program at Harvard Business School. We are now nominating our faculty to attend skill and professional development workshops at the best universities all over the world.

At IIMI, we understand the importance of both innovation and scale. We have unique rural immersion and Himalayan outbound programmes for our entire batch of PGP students. We are the largest IIM in terms of number of students on campus and the only IIM to offer a 5-year integrated programme in management (IPM).

We have a judicious mix of highly talented full-time faculty and experienced adjuncts. This combination ensures that our students get a good grounding in both theory and practice.

Our excellent academic and recreational infrastructure provides a firm foundation for all our activities.

We look forward to the opportunity of working with you.

Rishiksha T. Krishnan
Director, IIM Indore

IIM Indore at a glance



Established in 1996, Indian Institute of Management Indore (IIM Indore) is the sixth in the family of top quality state-supported management schools. Since its inception, IIM Indore has been a leader in the field of management education, working closely with the industry, government and PSUs.

Situated atop a scenic hillock, the 193 acre campus of IIM Indore provides an ideal backdrop for contemplative learning. IIM Indore has the latest in teaching aids, rich learning resources, a strong IT backbone, state-of-the-art sports complex and hostels as well as contemporary infrastructure.

Mission

IIM Indore seeks to be a contextually-relevant business school with world-class academic standards that develops socially-conscious managers, leaders and entrepreneurs. IIM Indore is committed to:

- Excellence in management education, research, and training
- Use of contemporary participant-centric pedagogies and teaching methods
- A presence in emerging segments of management education

unique features

learning

IIM Indore offers interdisciplinary learning and research in its academic programmes by providing exposure to a format which integrates data, information, tools and techniques, perspectives and concepts, from various basic disciplines aimed at advancing fundamental understanding to solve real life problems.

innovation

IIM Indore is one of the fastest growing institutions in India. IIM Indore is known today not only for its fast growth but also for its innovative range of products. It is the first IIM to offer a five year integrated programme in management as well as a fellow programme (PhD) for working professionals. IIM Indore is the first IIM to offer its PGP (Post Graduate Programmes) and week-end programmes in Mumbai.

approach

IIM Indore offers a participant-centered approach to learning. Till date, 25 IIM Indore faculty members have been deputed to attend *Participant-Centered Learning Programme at Harvard Business School*.

people

At present, IIM Indore has 82 well-qualified internal faculty complemented by carefully selected adjunct faculty with considerable industry or domain expertise.

“It was a very nice experience meeting young bright potential managers. Helpful faculty and Institute; very refreshing campus environment.”

Rahul Sinha, President CP-ASF, Pidilite Industries Limited

Offerings

1. Post Graduate Programme in Management (PGP)
2. Post Graduate Programme in Management, Mumbai (PGP-Mumbai)
3. Five Year Integrated Programme in Management (IPM)
4. Fellow Programme in Management (FPM)
5. Fellow Programme in Management-Industry (FPM Industry)
6. Executive Post Graduate Programme in Management (EPGP)
7. Post Graduate Programme in Management-Weekend (Alternate)-PGPMX-Mumbai
8. Management Development Programmes (MDPs)
9. Broadband Based Executive Education Programmes (BBEEP)
10. Faculty Development Programme (FDP)
11. Certificate Course in Business Management for Defense Officers (CCBMDO)

1 Post Graduate Programme in Management (PGP)

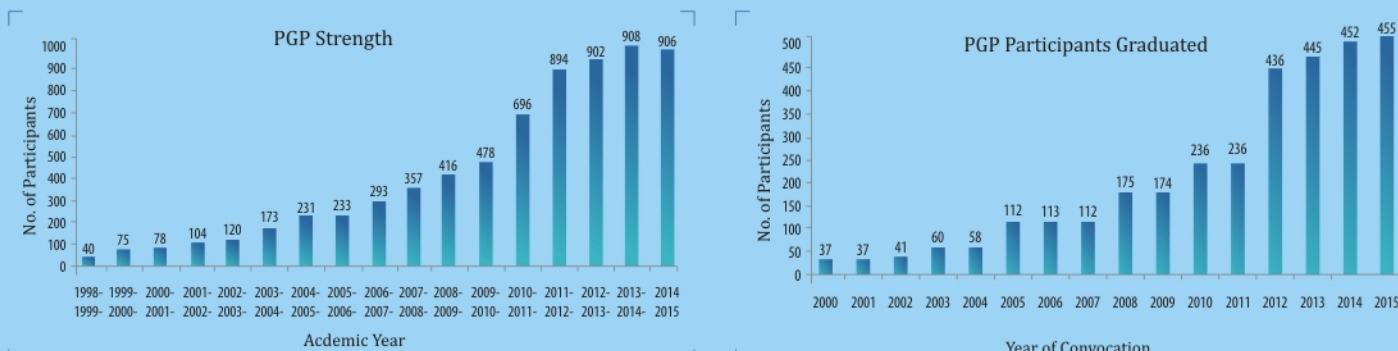
The Institute's flagship programme, the PGP, was introduced in the year 1998. So far, sixteen batches of students have completed this Programme. PGP is a two-year full-time residential programme which is recognised as equivalent to an MBA by Association of Indian Universities.

Distinctive Features

IIM Indore's educational approach ensures that its graduates are well-rounded, collaborative and competent leaders who have a strong grounding in functional expertise and industry expertise, a global mind-set, and sensitivity to societal issues. This is accomplished through a well-structured curriculum:

- *Unique rural immersion programme so that graduates have contextual connect:* To enable the participants to understand the social context in which organizations work and exist, an exposure to the rural settings of Madhya Pradesh is included in the course design.
- *Experiential learning- Students visit a company once a week in the first year of the Programme:* They are required to carry out a study on various industries and key players in the industry. This enhances their exposure to organizations and provides them a backdrop for analysing managerial contexts of different cases.
- Unique matrix based structure for PGP-II wherein participants take 10% credits in 'Industry vertical courses' and 10% credits in 'Functional area courses' in addition to the general management credits.
- *Himalaya outbound programme for PGP-II students:* While participants are adequately prepared for a corporate career, their ability to motivate themselves to perform in an unfamiliar ambience and work as a team is enhanced by encouraging them to undergo an outbound exercise and simulation conducted in serene locations at various altitudes in the Himalayas.
- While students get to pursue electives of their choice, they are also given an opportunity to register for workshops to get focused knowledge on the skills and practices applicable to specific functional domains.
- IIM Indore students participate in a wide range of extra and co-curricular activities which include *IRIS* (The Annual Management & Cultural Festival) and *Utsaha* (Rural Marketing Fair).
- *Strong Student Exchange Programme:* IIM Indore has exchange tie-ups with several prestigious international business schools. A large number of students visit these business schools and complete a semester there.
- PGP at IIM Indore admits about 450 students every year.

PGP Strength Over the Years



Need-based Financial Assistance

The Institute implemented Need-based Financial Assistance (NBFA) scheme from the academic year 2004-2005 to provide financial support to needy PGP participants from economically backward families. The objective of IIM Indore's NBFA scheme is to provide adequate financial aid opportunities so that no student is prevented from pursuing the programme due to financial constraints.



2 Post Graduate Programme in Management, Mumbai (PGP-Mumbai)

Launched in 2012, PGP-Mumbai is a two-year full time Post Graduate Programme in Management being run in Mumbai. The Programme consists of three terms in each year. The first year has a course structure identical to that of PGP at Indore campus. The second year elective courses of the Programme enable the participants to acquire better understanding of different areas like Marketing, Finance, Strategy, Operations, Information Systems, and Human Resources. The participants have one full term of campus immersion at Indore in the second year. This helps them to interact with a larger faculty and student base.



3 Five-Year Integrated Programme in Management (IPM)

Launched by IIM Indore in 2011, the five-year Integrated Programme in Management (IPM) is the first of its kind in India. It is a unique and creative programme meant for young students with managerial and leadership aspirations. Through the IPM, IIM Indore seeks to attract young students, and mould them as outstanding leaders through a world-class education.

IPM is aimed at students who have passed out of class XII/Higher Secondary or equivalent from schools across India.

The Programme consists of 15 terms spread over a period of 5 years, with each year having 3 terms of 3 months. IPM is in two parts. The first three years build a foundation, and the last two years focus on management.

The foundation has three major elements:

- Courses in Mathematics, Statistics and Economics build analytical rigour.
- Courses in Psychology, Sociology and Political Science along with courses in Economics provide an understanding of the core disciplines on which the study of management is based.
- Courses in Science, Engineering, Humanities, Literature and Fine Arts provide breadth and perspective.

A combination of analytical rigour and wide exposure equips IPM students for leadership roles and positions of responsibility in different sectors.

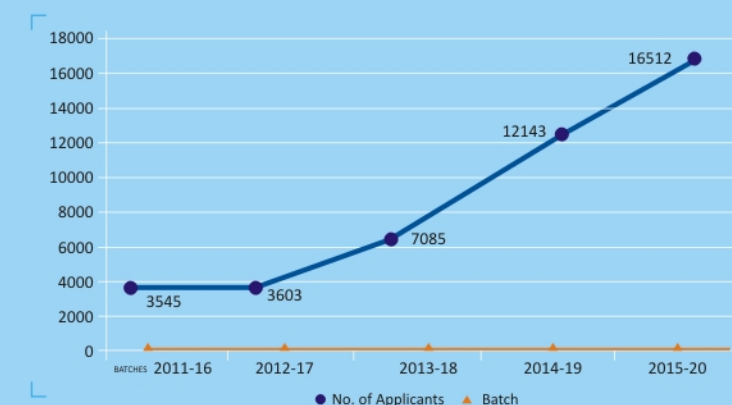
After 3 years of intensive study of foundational disciplines, the IPM students train as managers along with the students of the Institute's 2-year Post Graduate Programme in Management (PGP), undertaking the same course package in management studies in years 4 and 5.

IPM students are required to complete a social internship at the end of year 3, and a business internship between years 4 and 5. This experiential learning inculcates leadership qualities in them and hones their managerial skills further.

On successful completion of the five year rigorous academic experience, the participants would be awarded Integrated Diploma in Management by IIM Indore. A Study Centre and an Examination Centre of Indira Gandhi National Open University have been opened at IIM Indore to facilitate the students to get a bachelor's degree.



IPM at IIM Indore admits about 120 students every year. Interest in the programme has been growing steadily as indicated in the chart below :



"IPM has equipped me with all the pre-requisites of being a successful Entrepreneur and enabled me to start up a small firm with fellow students while in college itself. At IIM Indore, I have been fortunate enough to be provided with knowledge about fields as varied as Ethics, Law, Statistics, Economics, Business History and Marketing; the encouragement to nurture our curiosity and think different; a healthy, competitive environment to interact with a diverse set of individuals and most importantly, the courage to dream big and strive diligently to achieve it"

Gargi Pandey, IPM-2012-17



4 Fellow Programme in Management (FPM)

Introduced in 2006-07, the Fellow Programme at IIM Indore is a unique doctoral programme in management. It is designed to provide both breadth and depth of knowledge to doctoral students in management. The Programme's rigorous curriculum provides ample training for an academic career and gives the participants the opportunity to make an indelible mark on the research activity in their respective field. The programme offers specialization in various areas of management.



5 Fellow Programme in Management-Industry [FPM (Industry)]

FPM (Industry) at IIM Indore is a unique doctoral programme in management for working professionals. The FPM (Industry) at IIM Indore provides an excellent opportunity to those who wish to contribute to the field of management sciences by doing research. The goal of the programme is to prepare the researchers for contributing to the fields of training, research, and consulting. The objective is achieved by:

- Providing an overview of the management discipline in general and functional areas in particular;
- Giving inputs on research tools and techniques;
- Giving inputs on developing and effectively using various pedagogical tools and techniques;
- Strengthening the scholarly base of participants' domain knowledge; and,
- Rigorous research work leading to a dissertation.

6 Executive Post Graduate Programme in Management (EPGP)

The one-year Executive Post Graduate Programme of IIM Indore is designed for graduates of any discipline with a minimum of five years of managerial/entrepreneurial/professional experience.

During the intense one-year programme, participants work towards developing a deeper understanding of various facets of management and hone their managerial skills. The programme is spread over five academic terms in IIM Indore campus and one International Immersion term abroad. The first three terms (mostly composed of core courses) focus on laying the foundation for the specialisation through a bundle of electives offered in the other terms.

With a foundation in place, participants spend the fourth term at The McCombs School of Business, University of Texas at Austin, US (Ranked in top 20 among the US B-schools) to undergo an Advanced Course in Analytics for Business Excellence. The international programme at McCombs prepares the students in contemporary topics of global business such as Hyper Competition, Networked Economy, Business Analytics etc. The International immersion is followed by two terms of functional electives and industry concentration. During these two terms, the participants take up verticals, such as analytics; banking and financial services along with horizontals such as Marketing, Operations and Strategy.



7 Post Graduate Programme in Management-Weekend (Alternate)-PGPMX-Mumbai

IIM Indore's two-year, alternate weekend PGPMX offered in Mumbai is designed for working executives and entrepreneurs who would like to take the opportunity to become transformational leaders and innovative solution creators in their respective organization, but find it difficult to pursue a full time programme in management. The programme exposes participants to experiential learning and provide avenues for creative collaborations with their peers, faculty and their organizations.

EPGP Hostel



8 Management Development Programmes (MDPs)

Management Development Programmes (MDPs), an important activity of IIM Indore, are specifically designed to reflect the evolving realities of business and managerial practices. These programmes add knowledge and skill sets to the participants, facilitating their enhanced contribution to the future success of their organisations. IIM Indore's MDPs offer a unique learning opportunity to the participants to learn new managerial concepts, explore good management practices, reflect on critical new perspectives and approaches in management, and master new skills. Moreover, these programmes provide the participants with an opportunity to exchange ideas and gain insights from a diverse range of peers.

9 Broadband Based Executive Education Programme (BBEEP)

The BBEEP, launched in the year 2007, offers an online, interactive platform with classrooms located at various cities in India. Faculty members of IIM Indore deliver the course from the classroom studio at IIM Indore using broadband technology.

10 Faculty Development Programme (FDP)

Aimed at enhancing teaching and research capabilities of management educators, IIM Indore's FDP is a two-month, residential programme, designed for faculty members of management education and training institutes.

11 Certificate Course in Business Management for Defense Officers (CCBMDO)

The Directorate General Resettlement (DGR) initiated this course to uphold its commitment to provide meaningful training to the retiring and retired service officers, to enable them to find appropriate employment. As of 2014-15, IIM Indore has successfully conducted eleven batches of this course and trained about 491 defense officers.

Recent Visitors to the Institute



Dr. Prathap C. Reddy
Founder Chairman,
Apollo Hospitals



N.R. Narayana Murthy
Executive Chairman
Infosys Limited



Avinash Vashistha
Chairman and Geography Managing
Director, Accenture India



Dr. APJ Abdul Kalam
Former President of India



D. Shivakumar
CEO,
Pepsico India



J.J. Irani
Former Managing Director
Tata Steel



Kiran Karnik
Former President,
NASSCOM



Dr. Nirmalya Kumar
Member, Group Executive Council,
Tata Sons Limited



Himanshu Kapania
Managing Director,
Idea Cellular



Rama Bijapurkar
Renowned Management
Consultant



Ramachandra Guha
Distinguished Author



Subhanu Saxena
Managing Director &
Global CEO, CIPLA

Faculty

The faculty community at IIM Indore is a healthy amalgam of resident and eminent visiting faculty as well as resource persons from renowned colleges/institutes, industry experts and retired faculty members from various Indian and foreign universities. IIM Indore is committed to being a socially responsible institution and the faculty plays a pivotal role in driving this objective by producing scholars whose knowledge is responsive to society's changing needs.

IIM Indore faculty members regularly participate in national and international conferences and symposia. The faculty members have access to some of the finest resources in their areas of interest which help build long-term collaborative relationships with foreign faculty and institutions. IIM Indore faculty has made commendable contributions in their specialized areas of knowledge by contributing their research to international journals and has bagged several awards and scholarships at both national and international level. In addition, faculty members serve on several prestigious committees and boards of diverse academic and professional institutions.

At IIM Indore, faculty members are enabled to realize their full potential through the many initiatives offered to them in all aspects of the institute, be it teaching, research or consultancy. Under its focus on participant-centered approach to management education, IIM Indore, over the years, has deputed 25 of its faculty members to attend the *Participant-Centered Learning Programme* at *Harvard Business School*, Boston. In the academic year 2015-16, the following faculty members have been nominated for this programme:



D.L. Sunder



Kajari Mukherjee



Patturaja Selvaraj



Rohit Kapoor

In terms of pedagogy, IIM Indore faculty use a combination of teaching methods such as cases, simulation, projects, computer-aided instruction, group discussions, lectures, seminars, presentations by participants and lectures by guest speakers from industry and government in order to boost the classroom learning experience. The case method is the predominant pedagogical tool. It sharpens the analytical skills of participants and helps them analyze problems from multi-functional perspectives. Instructors mainly guide the group, pushing participants to develop and defend arguments and take decisions.

First Young Faculty Research Chair

Considering the quantitative measures such as outstanding research potential in terms of publications, quality of current research portfolio and plan for the next 2 years, and impact of research reflecting the potential to become a thought leader, Professor Sushanta Kumar Mishra, Faculty, Organizational Behaviour & HRM Area, has been appointed as the first Young Faculty Research Chair at IIM Indore.



Sushanta Kumar Mishra



Awards for Excellence in Teaching

IIM Indore has been taking several initiatives to enable faculty to realize their full academic potential. In this direction, IIM Indore initiated a process by which the Best Teachers among the faculty are recognized. After considering quantitative measures such as student feedback and qualitative factors such as innovation in course design and delivery, IIM Indore awarded the following four faculty members in 2014-15



Bhavin J. Shah



Prashant Salwan



Sabita Mahapatra



Siddhartha K. Rastogi

Students Activities

To get first-hand experience of multi-tasking and management at different levels, the students are assigned different core areas of their education management. They are divided into separate committees as per these areas and the entire work of the same is managed by the respective committees. This enables the participants to manage all the resources available to them optimally and hone their management skills. In order to inculcate in them leadership qualities and managerial skills the students have formed several Clubs/Committees through which they complement their academic activities.

Committees

- Student Activities Council
- Alumni Committee
- Industry Interaction Committee
- Media & PR Committee
- Sports Committee
- Academic Affairs Committee
- Cultural and Social Affairs Committee
- Infrastructure Committee
- Placement Committee
- Student Exchange Committee

Events

IRIS, *The Management & Cultural Festival*
Indore Business League, *The Annual Socio-Management Festival*
Indore Marathon, *The Biggest Running Event in Central India*
Utsaha, *The Annual Marketing Extravaganza*
Atharv, *IIM Management and Cultural Festival*

Clubs@IIM Indore

Students at IIM Indore have various activity clubs and interest groups to pursue their hobbies and develop their skills in areas of interest. Headed by different committees formed amongst the students, the clubs organize different activities round the year which enhance their managerial skills and also give them a chance to interact with the outer world and explore different opportunities as a student and a professional. Following are the clubs@IIM Indore:

- Aarambh
- Aperture
- AR3NA
- Club Kaizen
- Consulting Club
- Currenc-I
- DebSoc
- Entrepreneurship Cell
- Equit-I
- Harmoni-I
- Humain-I
- IdAnim
- Infinit-I
- Management Canvas
- Marketricks
- Merchand-I
- Mercur-I
- Pragati-I
- Quriosity
- The Finance and Investment Club
- Ummid

March 1, 2015: TED^xIIM Indore Team with Distinguished Speakers



Social Sensitivity@IIM Indore



“This is the kind of place where there is so much to learn, so much to do that the act of sleeping seems like a waste of time. I owe this place a great deal. I came here as an ordinary engineer but I leave the campus as an ambitious, socially sensitized individual with a hunger to strive.”

Aditya Agarwal, PGP-2012-14



Foreign Collaborations

IIM Indore has exchange programmes with the following international business schools for its students and faculty members:



Alba Graduate Business School, Greece



Auckland University of Technology, New Zealand



Baruch College, City University of New York, USA



Brock University, Ontario, Canada



Egade Business School, Mexico



EM Lyon (Ecole de Management) France



EM Normandie, France



EM Strasbourg Business School, France



France Business School, Campus Brest, France



ESC Troyes, France



France Business School, Clermont, France



European Business School, Oestrich-Winkel, Germany



Frankfurt School of Finance & Management Bankakademie | HfB



Frankfurt School of Finance & Management, France



IAE Aix Graduate School of Management, France



ICN Business School, France



IESEG School of Management, France



International School of Management, Germany



KEDGE Business School, France



Montpellier Business School, France



Munich Business School, Germany



NEOMA Business School Reims Campus, France



The Coppead Graduate School of Business, Brazil



Munster School of Business & Economics, Germany



The University Tun Abdul Razak SDN BHD, Malaysia



Solvay Brussels School of Economics & Management



Universita Bocconi, Italy



The Asian Institute of Management, Philippines



Vienna University of Economics & Business, Austria



The University of Erlangen Nurnberg, Germany

Placement

Aligned with its mission of evolving as a contextually relevant business school with world-class academic standards, IIM Indore has been associated with a plethora of corporate engagement events. Our round-the-year activities include guest lectures by industry stalwarts, management workshops, offline projects and corporate case study competitions to give participants a flavor of real time business problems and a closer perspective of the corporate world.

Every year, the Placement Committee of IIM Indore works towards opening a multitude of choices for both participating recruiters and enthusiastic participants through the Summer and Final Placements. The placement season at IIM Indore stood out for the excellent opportunities it offered to the PGP batch of 2013-15 of the Institute. The strong batch of 508 participants, the largest across IIMs, witnessed participation from 130 companies including 42 first time recruiters. The diverse talent pool, at an average work experience of 14 months, helped attract several new recruiters across industry such as FMCG, Banking & Financial Institutions, IT/ITES, E-commerce, Education, Media, Healthcare & Pharmaceutical and Infrastructure & Energy. The entire process bore testimony to the quality of participants and the excellent pedagogy of IIM Indore. The above factors coupled with support from the faculty, a growing alumni network and a strong corporate relationship with recruiters made a plethora of recruiters choose IIM Indore as the preferred campus for recruitment.

Some Recent Recruiters

- Accenture
- Airtel
- AkzoNobel
- Amazon
- American Express
- Axis Bank
- Bank of America Merrill Lynch
- BASF
- Boston Consulting Group
- Britannia
- Capgemini
- Cipla
- Citibank
- Cognizant Business Consulting
- CRISIL
- Cummins
- Dabur
- Dell
- Deloitte
- Deutsche Bank
- e-Bay
- Edelweiss
- Ernst & Young
- Flipkart
- Futures First
- General Electric
- Glaxo SmithKline
- Godrej & Boyce
- Goldman Sachs
- Google
- HCL Technologies
- Hindustan Coca-Cola Beverages
- Hindustan Unilever
- HSBC
- IBM
- ICICI
- Idea Cellular
- Infosys
- ITC
- J&J Pharma
- Jindal Steel & Power
- JP Morgan
- KPMG
- Larsen & Toubro
- L'Oréal
- Madura F&L
- Mahindra & Mahindra
- Marico
- McKinsey & Co
- Metro Cash & Carry
- Microsoft
- Mother Dairy
- PepsiCo
- Philips
- Pidilite
- Pricewaterhouse Coopers
- Raymond
- Reckitt Benckiser
- Reliance Industries
- Royal Bank of Scotland
- RPG Group
- SABMiller
- Samsung
- SBI Capital Markets
- Snapdeal
- Standard Chartered Bank
- Tata Administrative Services
- Tata Consultancy Services
- Tata Steel
- United Breweries Group
- Urban Ladder
- Vodafone
- Wipro
- Yes Bank

“IIM Indore has always been a source of great academic talent and the number of offers handed out this year (2014) are a testament to this fact. I would also like to mention the impressive work put in by the recruitment team, the process was smooth and conducted very professionally.”

Panelist, Deutsche Bank



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE