

# FACULTY OF MANAGEMENT STUDIES



UNIVERSITY OF DELHI



INFORMATION BULLETIN

MBA FULL TIME 2024-26

# OUR VISION

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Leaders are individuals who relentlessly toil to inspire others to contribute towards the common good of all. Leadership is all about unwavering faith in one's values and a tacit contract of symbiosis with one's environment. With a heritage of more than 65 years, FMS has a distinguished tradition of preparing business leaders, professionals and entrepreneurs who can deliver in the fast changing digital world of today. With innovative pedagogical methods and techniques, a world renowned faculty, and mentorship by our global alumni, we inspire our participants to be thought leaders and pave the way for creating a better tomorrow not just for themselves but for the society at large. FMS has the unique privilege of being a part of one of the premier universities of the world - the University of Delhi. It draws resources from some of the finest departments of Economics, Law, Sociology, Psychology, Anthropology, Commerce and Operations Research of University of Delhi. Our collaborative approach involves inputs from various departments that give the benefit of a much wider spectrum and deeper understanding of the concepts as well as the context. Our frequent industry interactions, strong industry interface and mentorship programmes consistently add to knowledge of the relevant tools, and the ability to decisively think through problems and opportunities. Our excellent placement record, over the years, only reiterates the fact that, at FMS, the values of pursuit of excellence, striving for perfection and relentless perseverance are the cornerstones of its rich cultural legacy.





Professor A. Dasgupta

*Founder Dean*

Faculty of Management Studies (FMS) University of Delhi

## **FMS in Historical Context**

Shortly after independence, a band of visionaries led by Professor V.K.R.V. Rao and supported by then Prime Minister Pandit Jawaharlal Nehru, were fired up by the ambition to create a centre for advanced learning and research in the social sciences comparable to the best in the world and worthy of an independent sub- continent.

Thus, in 1948 the Delhi School of Economics (DSE) was conceived on the lines of the London School of Economics. Subsequently, when Prof. Rao became the Vice- Chancellor of the University, the process of setting up four new departments, namely, Sociology, Geography, Business Management and Commerce, was initiated.

Prof. Dasgupta was inducted into the Delhi School of Economics (DSE) by its founder, Prof. V.K.R.V Rao, to nurture the newly constituted Department of Business Management and Industrial Administration. Not unlike his mentor, Prof. Dasgupta too was an institution builder par-excellence. His dream and vision was to take the Department to the status of a full-fledged Faculty, a leading University based institution of management education with the stature of an internationally known School of Business.

Guided by the vision of its founders, FMS lays the highest importance on maintaining excellence in teaching, research, mentorship and collaboration with industry and government.

# LEADING FROM THE FRONT SINCE 1954

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**F**aculty of Management Studies (FMS, Delhi) is one of the oldest B-Schools in the country, established in 1954 under the aegis of the University of Delhi. The institute was started as a part of the Delhi School of Economics and has grown to be a full-fledged management institute. Being a part of University system, it has been contributing to the industry, businesses, government and social sector at par with leading business schools.

Having started with an evening Masters Programme in Management in 1954, it commenced its MBA (Full-Time) Programme in 1967. FMS went on to establish Shanti Prasad Jain Advanced Management Research Centre at University of Delhi-South Campus to promote research and training of managers from India and abroad in the year 1982.

**T**he institute over the years has gained prominence for its learned faculty and students who today occupy coveted positions in the corporate world, both in India and abroad.

Keeping in mind the need of the society and industry, FMS increased intake to its MBA (Full- Time) Programme from 60 to 90 in 1991. The Golden Jubilee Year of FMS in 2004, witnessed launch of another two year full-time programme namely MBA (Management of Services) with an intake of 40 students. In 2011, it merged its two full-time programmes with a combined intake of 226 students. All its programmes today, viz. MBA (Full-Time), MBA Executive, MBA Executive (Health Care Administration), and Ph.D. in Management are well accepted by the industry.



# A TRANSFORMATIONAL JOURNEY OF RICH AND EXPERIENTIAL LEARNING

The business world around us is evolving rapidly, and change is perhaps, the only constant. The intensity and speed with which the forces around us are shaping our environment are immensely complex and challenging. Thus, it has become all the more important for us to be able to think strategically and master core business disciplines in order to become the true leaders of innovation and change.

Over the past 69 years, FMS has helped shape diverse personalities and unique talents in order to imbibe the spirit of achieving excellence. The intellectual rigour and exposure that FMS students receive is immense. FMS has carried forward its legacy of 69 years by unifying academics with leadership skills, providing practical experience and training, and most importantly, helping one attain the heights one aspires to reach.

What sets the MBA programme at FMS apart from any other institution's, is the ideal mix of opportunities, corporate exposure, and the kind of conducive academic environment that allows the students to realize their dreams, with the flexibility in the curriculum. This journey has truly been transformational for all who have been part of the FMS legacy. The intense mentorship programme and spectrum of activities carried out, instils within every individual the values and culture that this B-School has stood for over all these years. At FMS, one has the liberty to initiate new activities and the collaborative spirit of students makes it possible for numerous such efforts to bear fruits every year.

Those who have walked in through the hallowed portals of FMS will agree that this institution teaches you to take risks and not be afraid to fail. It also imparts the true value of human relationships and how success is driven by it. We are confident about achieving our goals, but we value our failures just as much as our achievements. FMS respects and appreciates your passion and fuels it, so that wherever you go, you leave behind a mark - the mark of a winner.

The combination of a flexible curriculum, a wide array of learning opportunities and a conducive academic environment is the hallmark of this institute. The transformational journey starts from day one and a new entrant is introduced to the culture and values of FMS through an enriching classroom experience and intense mentorship programme. The learner is empowered to collaborate as well as take independent initiatives throughout the year. As much as it is possible to sum up a community, this is FMS having balanced individuals who approach work and play with equal intensity; confident achievers who are brave enough to make mistakes and humble enough to accept them; and dreamers who are grounded enough to know that getting to the top is more fun when the journey is shared. It is this drive and enthusiasm that differentiates and distinguishes us from all others, giving us the winning edge - wherever we go, whatever we do.

Academic Programmes	
FMS conducts these Academic Programmes	MBA (Full time) Programme
	Doctoral Programme
	MBA Executive Programme*
	MBA Executive (Health Care Administration) Programme*
*A separate Information Bulletin is available for candidates applying for MBA Executive and MBA Executive (Healthcare administration) Programmes	



# MBA (FULL TIME) PROGRAMME

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## Programme Structure:

MBA—the two year full time programme is designed with the objective of developing young men and women into highly adept professional managers, capable of working in diverse sectors, continuously striving for excellence in performance, while propagating thought leadership and contributing to the welfare of the society at large. The curriculum of the continuously evolving MBA - two year full time programme rests on two pillars: one, providing a strong analytical foundation in key functional areas and the other, enabling a high degree of academic flexibility, thereby allowing students to customize their MBA experience. The first year introduces students to the essential models and tools, with a focus on rigorous training in the diverse disciplines in management and the development of a strong foundation of business knowledge and management theory. The year concludes with a rigorous Summer Internship programme which allows students to explore practical application of the management concepts.

In the second year, the students decide on their professional development plans by reflecting on their first year's learning and Summer Internship experiences. This experience is augmented by interactions with an eclectic mix of world-renowned faculty and corporate luminaries who together teach core and elective courses. After two years of 360 degree learning, the students move on to realize their dreams in the corporate world.

The programme nurtures and develops world class business leaders with personalized care and attention, in small work groups and teams and in a practical, application-oriented environment. Every year aspirants avail the opportunity of realizing their dreams through this programme after proving their mettle in one of the most rigorous selection processes.

At FMS, the MBA course structure is closely aligned with the contemporary business requirements. The focus is on producing managers with sound fundamentals to hit the ground running when they enter the corporate world. The programme empowers students to demonstrate the ability to innovate, the ability to execute the most daunting challenges in the most trying of circumstances, the ability to create synergies amongst the most diverse set of variables and the ability to continuously learn, improvise, adapt, energize, excel and grow.

## Application Procedure:

Applicants can register themselves for admission to the MBA Programme (2024–2026) through FMS website [www.fms.edu](http://www.fms.edu) by filling up online registration form and by paying the requisite registration fee within the specified time period.

## Short-listing of Candidates for Interview Process:

To encourage diversity of Gender and Academic Disciplines, different weightages shall be assigned to the scores of different sections of the CAT 2023 for the purpose of short-listing candidates for the Interview Process as well as for final Selection. A Weighted Score shall be computed giving weightages of 40%, 30%, and 30% to the scores of VARC ( Verbal Ability and Reading Comprehension), DILR (Data Interpretation and Logical Reasoning) and QA (Quantitative Ability) sections respectively, as provided by the CAT Centre for the CAT 2023 for candidates who apply to FMS. An additional 5 marks shall be added to the Weighted Score in case of women candidates for the purpose of

## Eligibility Criteria for MBA Programme:

shortlisting for the interview process. The interview process may be held in online mode.

### Selection Criteria:

From the list of candidates shortlisted for the Interview Process, admission to the MBA Full Time programme shall be based on the following criteria and weight system:

1. Weighted CAT 2023 Score - 50%
2. Marks obtained in Class X - 10% (60% and above but less than 75%: 5%, 75% and above: 10%)
3. Marks obtained in Class XII - 10% (60% and above but less than 75%: 5%, 75% and above 10%)
4. Discussion on Statement of Purpose - 10%
5. Extempore – 5%
6. Personal Interview - 15%

An additional 5 marks shall be awarded to the women candidates who appear for the interview. Applicants who have not taken CAT 2023 will not be considered for admission.

The candidates will be required to produce their original certificates and mark sheets at the time of the interview. The final list of candidates selected will be declared after completing the process for all candidates.

Candidates applying for admission to the MBA programme must have pursued at least a Bachelor's Degree programme after twelve years of formal schooling with at least 50% marks at graduation level for the unreserved category (SC/ST: Passing Marks; OBC Non-Creamy/EWS/PWD/CW: 45% as per University Rules) or equivalent CGPA. Candidates appearing for the final year examination of Bachelor's Degree may also apply. Applicants with CGPA scores must clearly indicate the equivalent percentage of marks and furnish a copy of the official CGPA to Percentage conversion table of the concerned university/institution.

*Note: Candidates appearing in the final year examination of Bachelor's Degree are eligible to apply for admission irrespective of their percentage of scores obtained till the time of application, provided that they expect to fulfil the eligibility criteria when their results are declared and which must be submitted to the FMS office at the time of admission to the programme.*



# GENERAL INFORMATION

## Fee Structure:

The fee for various programmes is payable at the beginning of the academic year. The semester fee is currently approximately Rs.50,000 for MBA programme, per each semester. Please note that the fees for the various programmes and reservation categories can be revised at any time before the commencement of or during the duration of the programmes, as per instructions from the University of Delhi.

## Reservations/Relaxations:

Reservations/Relaxations are provided to the candidates as per the guidelines issued by the University of Delhi, as amended from time to time. As per existing guidelines, the reservations in MBA Full Time 2024-25 programme are as under:

<b>Sanctioned seats - 251:</b>	<b>Supernumerary seats:</b>
Unreserved / General (Gen) - 101	Person with Disability (PWD) - 12,
Scheduled Castes (SC) - 37,	Children and Widows (CW) - 12,
Scheduled Tribes (ST)- 19,	Foreign Students (FS) - 25,
Other Backward Class (OBC) - 69,	Ward Quota Teaching (WT) - 6,
Economically Weaker Section (EWS) - 25	Ward Quota Non-Teaching (WNT) - 6
	Orphan Quota (OQ) - 2

Categories:

1. Open or Unreserved (Gen).
2. Scheduled Caste (SC).
3. Scheduled Tribe (ST).
4. Economically Weaker Sections (EWS)
5. Other Backward Class (OBC) - Non-Creamy layer only.
6. Physical Disability (PWD 1).
7. Intellectual disability, condition characterized by significant limitation both in intellectual functioning (reasoning, learning, problem solving) and in adaptive behaviour which covers a range of every day, social and practical skills (PWD 2).
8. Mental Behaviour (PWD 3).
9. Disability caused due to chronic neurological conditions and blood disorder (PWD 4).
10. Multiple disabilities (more than one of the above specified disabilities) include deaf blindness which means a condition in which a person may have combination of hearing and visual impairments causing severe communication, developmental, and educational problems (PWD 5).
11. Any other disability notified by Central Government. (PWD 6)
12. Widows/Wards of Defence personnel killed in action. (CW 1)
13. Wards of disabled in action. (CW 2)
14. Widows/Wards of Defence Personnel who died while in service death attributable to military service. (CW 3)
15. Wards of disabled in service and boarded out with disability attributable to military service. (CW 4)
16. Wards of Ex-servicemen and serving personnel who are in receipt of Gallantry Awards :-  
Param Vir Chakra; Ashok Chakra; Maha Vir Chakra; Kirti Chakra; Vir Chakra; Shaurya Chakra;  
President's Police Medal for Gallantry; Sena, Nausena, Vayusena Medal; Mention – in – Dispatches;  
Police Medal for Gallantry. (CW 5)
17. Wards of Ex-Servicemen. (CW 6)
18. Wives of: (CW 7) (i) Defence Personnel disabled in action and boarded out from service. (ii) (iii) Defence Personnel disabled in service and boarded out with Disability. Ex-Servicemen and Serving Personnel who are in receipt of Gallantry Awards.
19. Wards of Serving Personnel. (CW 8)
20. Wives of serving personnel. (CW 9)
21. Foreign Nationals. (FS).
22. Wards of Teaching staff of Delhi University and its Colleges (WT) and Wards of Non-teaching staff of Delhi University and its Colleges (WNT)
23. Orphan Quota (OQ)



# IMPORTANT NOTES

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1. Applicants seeking admission under SC/ST/OBC/EWS category will have to produce for verification certificates in their own names.
2. Reservation policy for Economically Weaker Sections (EWS): As per the University of Delhi notifications, Reference No. Aca. I / Reservation of EWSs / 2019 / 63 Dated 28th March 2019 and Reference No. Aca. I / Reservation of EWSs / 2019 / 101 Dated 15th May 2019, for the reservation for Economically Weaker Sections (EWSs) Category, FMS has reserved seats for admission for the same. The eligibility of such applicants will be decided on the basis of fulfilling criteria prescribed in the above notifications, and subject to submission of documents, issued by the competent authority, in the format provided in Annexure IV - EWS Certificate from competent authority certifying the applicant can claim reservation under this category. (The names of applicants claiming reservation under this category must match with the names that appear on their corresponding School Board qualifying certificates; similarly their parents' names must match in both sets of certificates).
3. OBC category candidates shall be given a relaxation in the minimum eligibility in the qualifying examination to the extent of 10% of the minimum eligibility marks prescribed for the General Category candidates. For example, if the minimum eligibility for admission to a course is 50% for the General Category candidates, the minimum eligibility for the OBCs would be 45%, i.e. (50% less 10% of 50%).

All those OBC candidates who meet the minimum eligibility marks in the qualifying examination and the minimum eligibility marks (if any) in the entrance test shall be eligible for admission in the order of their merit, keeping in view the availability of seats reserved for them. The OBC candidates who belong to the Non-Creamy Layer and whose castes appear in the Central List of the OBCs only shall be eligible to be considered for admission under the OBC Category. Creamy Layer OBC candidates should apply under General Category.

4. Not less than five percent (5%) seats are reserved for Persons with Benchmark Disabilities (PWD) candidates. Applicants must furnish a valid disability certificate issued by the competent authority, bearing a photograph of the applicant. As per the guidelines approved by the Academic Council, admissions of candidates belonging to the following specified categories of disabilities are eligible to get benefit of the said reservation:

PWD 1	Physical Disability.
PWD 2	Intellectual disability, condition characterized by significant limitation both in intellectual functioning (reasoning, learning, problem solving) and in adaptive behavior which covers a range of every day, social and practical skills.
PWD 3	Mental behavior.
PWD 4	Disability caused due to chronic neurological conditions and Blood disorder.
PWD 5	Multiple disabilities (more than one of the above specified disabilities) include deaf blindness which means a condition in which a person may have combination of hearing and visual impairments causing severe communication, developmental, and educational problems.
PWD 6	Any other disability notified by Central Government.

5. Five percent (5%) seats are reserved for Children/Widows of the eligible Armed Forces Personnel (CW Category). A relaxation in minimum eligibility to the extent of 5% shall be given in the qualifying examination for CW category applicants.

As per the guidelines approved by the Academic Council of the University, admissions of candidates belonging to CW categories have to be made in the following order of priorities:

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|------|---|
| CW 1 | Widows/Wards of Defence personnel killed in action.   |
| CW 2 | Wards of Defence Personnel disabled in action and boarded out from service with disability attributable to military service   |
| CW 3 | Widows/Wards of Defence Personnel who died while in service with death attributable to military service.                      |
| CW 4 | Wards of Defence Personnel disabled in service and boarded out with disability attributable to military service.              |
| CW 5 | Wards of Ex-servicemen and serving personnel, including personnel of police forces, who are in receipt of Gallantry Awards :- |
|      | Param Vir Chakra;   |
|      | Ashok Chakra;   |
|      | Maha Vir Chakra;  |
|      | Kirti Chakra;   |
|      | Vir Chakra;   |
|      | Shaurya Chakra;   |
|      | President's Police Medal for Gallantry;   |
|      | Sena, Nausena,  |
|      | Vayusena Medal;   |
|      | Mention – in – Dispatches; Police Medal for Gallantry   |
| CW 6 | Wards of Ex-Servicemen.   |
| CW 7 | Wives of:   |
|      | a. Defence Personnel disabled in action and boarded out from service.   |
|      | b. Defence Personnel disabled in service and boarded out with Disability attributable to military service                     |
|      | c. Ex-Servicemen and Serving Personnel who are in receipt of Gallantry Awards.  |
| CW 8 | Wards of Serving Personnel.   |
| CW 9 | Wives of Serving Personnel.   |

Authorities competent to issue Educational Concession Certificates under CW category are:

- Secretary, Kendriya Sainik Board, Delhi
- Secretary, Rajya Zila Sainik Board
- Officer-in-Charge, Records Office
- 1st Class Stipendiary Magistrate
- Ministry of Home Affairs (for Police Personnel in receipt of Gallantry Awards)

Benefit under CW Category may be extended to the wards of the personnel of Para-Military Forces up to priority CW 5 only.

6. The minimum eligibility requirement for the Scheduled Caste/Scheduled Tribe candidates will be that they must have passed the qualifying degree examination, provided that the minimum eligibility for admission to post-graduate courses be the minimum pass marks of the qualifying examination of the University of Delhi. In the case of Scheduled Caste/Scheduled Tribe candidates who had passed the last qualifying examination from other Universities, they should have secured at least the same percentage of pass marks at the qualifying examination as prescribed for the equivalent examination of the University of Delhi for purposes of admission to the Post-graduate course of the University of Delhi.

7. There is no quota for NRI/PIO/NCT of Delhi candidates.
8. The merit list for the general category seats will comprise of all the candidates in the order of merit. No one will be excluded from the same. In other words, it will also include SC/ ST/ OBC/EWS/PWD/CW/WT/WNT candidates if they come in the general merit. A candidate will not be excluded from the general category merit list just because she/he belongs to SC/ST/OBC/ EWS /PWD /CW/WT/WNT category. Such a candidate will be entitled to be considered under the general category as well as the reserved category. Admission to general category seats will be strictly in order of merit without excluding SC/ST/OBC/EWS/PWD/CW/WT/WNT candidates.
9. The candidates will be eligible for admission only after the result of the qualifying examination has been declared and the candidates submit the result meeting the minimum eligibility criteria before the last date notified by the University.
10. Change of category is not allowed after the initial registration by candidate in given category. For example, if a candidate has registered while registering online as a general candidate and later wants to change to any other category such as OBC, EWS, SC, ST, PWD, CW or vice-versa, such a change would not be permissible.
11. Admissions to various programmes at FMS shall be subject to the rules of Delhi University as revised from time to time.
12. Foreign Nationals

All Foreign Nationals seeking admission to MBA programme should apply through the office of the Deputy Dean (Foreign Students), Conference Centre, opposite Botany Department, University of Delhi, Delhi-110 007, India, by the specified closing date.

Such Foreign Nationals needs to secure GMAT score of 650. FMS may restrict admissions to two candidates from each continent.

#### 13. Ward Quota Teaching (WT) and Ward Quota Non-Teaching (WNT)

Wards of the following categories of Teaching and Non-teaching staff of the University of Delhi and its Colleges shall be eligible for consideration under the Ward Quota Teaching (WT) and the Ward Quota Non-Teaching (WNT) respectively, as per the following order of preference:

1. Permanent Staff: Teaching and Non-Teaching
  2. Retired Staff: Teaching and Non-Teaching
  3. Deceased Permanent Staff (while in Service): Teaching and Non-Teaching
  4. Temporary, Ad-hoc and Contractual Staff (with three years in Service): Teaching and Non-Teaching
- Number of seats under Ward Quota Teaching (WT): 6
- Number of seats under Ward Quota Non-Teaching (WNT): 6

*Note: If vacant seats remain in either of the above two categories (Teaching/ Non-teaching), they can be filled up with available candidates from the other category, in order of merit.*

*Note: The candidate must upload the Ward Certificate issued by the Registrar (in case either parent is employed by the University of Delhi) or by the College Principal (in case either parent is employed by a College of the University of Delhi) as part of the online application process.*

14. In accordance to the executive council resolution no. 61 dated 03.02.2023, it has been decided to admit two children (one male, one female), in each programme of study, both at the Undergraduate and Postgraduate level who have been rendered orphans. These two seats will be supernumerary. The expenditure incurred for admission and continuance of study of such students including hostel expenditure in the University or its Colleges shall be met from the University Welfare Fund or College students' welfare fund, as the case may be, for admissions in the University or in College, respectively.

15. The candidates applying for admission to various courses are permitted to apply simultaneously under Gen/SC/ST/OBC/EWS Category as well as CW, PWD, WT, WNT and other categories for which reservations/ concession is admissible.



# Attestations

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FMS accepts self-attested copies of documents/papers provided by the students. It is made clear that if any false attestation/falsified records are detected, the student will be debarred from attending any course in the University for the next five years and in addition, a criminal case under relevant section of IPC (Viz.470, 471, 474 IPC etc.) will be instituted against him/her.

# Mode Of Application

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- All candidates are required to register using the online registration system available on [www.fms.edu](http://www.fms.edu)
- There will be no other mode of registration

# Communications

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**Candidates need to check the [www.fms.edu](http://www.fms.edu) website for all notifications including admission lists, cut-offs, merit lists, waiting lists etc.** Communications with the candidates will be done through the registered email address of the candidate. It is the responsibility of the candidates to register using a valid email address. FMS does not take any responsibility of a wrong or non-functional email address of the candidate. Other than emails no other mode of communication will be used.

For any information or queries related to admissions, the applicants may contact us at:

Email : [admissions@fms.edu](mailto:admissions@fms.edu)  
Website : [www.fms.edu](http://www.fms.edu)

# Online Payment through Internet Payment Gateway

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1. You will be directed to the Internet Payment Gateway of the Bank as mentioned in FMS website.  
Confirm payment through credit card/debit card or other payment channels.
2. After successful online payment, you will be directed back to the FMS Website. A confirmation of registration will follow.



# On-line Registration

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1. Visit the FMS website- <http://www.fms.edu>
2. You will be directed to the On-line registration page. Fill in the required information correctly.
3. Verify the data entered. After the registration information is confirmed, no data can be modified.
4. You will be able to pay the registration fee as per the procedure given below. Go to the payment gateway only after you have confirmed your registration information.
5. Application registration fee is Rs. 1000 for all applicants except SC, ST and PWD categories. Application registration fees is Rs. 350 for SC, ST and PWD applicants.

# Resources

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## Technology Resources:

FMS has technology resources and facilities in both its North and South Campuses. Both the campuses of FMS are fully Wi-Fi enabled where students can access Live Databases, Online Journals and the World Wide Web. FMS has a dedicated computer centre for students where they can access online journals, keep themselves updated with day to day developments and also assist themselves in studies. The centre is equipped with a variety of software systems. Business Simulation and games on Investment Analysis and Portfolio Management are available to the students. The learners can also make use of a host of Corporate Databases such as CMIE's PROWESS. FMS is also equipped with state of the art Video Conferencing facility.

## Library:

FMS North Campus has air-conditioned library housing over 40,000 Books and Journals (including 60 foreign Journals). Learners also have access to the Delhi University Library System which has a collection of over 600,000 books (through Online Public Access Catalogue) and over 8,000 Journals (including Online Journals). In addition, learners also have access to 27 online databases including ABI/INFORM, EBSCO Publishing, and UGC-InfoNet e-Shodh Sindhu. The learners at the South Campus can also avail the library facilities of S.P. Jain Advanced Management Research Centre along with the University of Delhi - South Campus Library, both of which together have more than 1,50,000 books and bound volumes of periodicals. Access to various online journal is also available at the South Campus. A dedicated Internet Access Centre is also available in the nearby UDSC Library.

# Hostel Accomodation

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Non-Delhi students of full-time programmes of FMS can apply for accommodation in the following University of Delhi hostels:

### Men

- V.K.R.V. Rao Hostel, North Campus
- D.S. Kothari Hostel, North Campus
- Gwyer Hall, North Campus
- International Students' House, North Campus
- Mansarovar Hostel, North Campus
- Post-Graduate Men's Hostel, North Campus
- Jubilee Hall, North Campus

### Women

- University Hostel for Women, North Campus
- International Hostel for Women, North Campus
- North East Council Hostel for Women, North Campus
- Meghdoot Hostel, North Campus

# Faculty Information

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The distinguished Faculty of FMS is one of its biggest strengths. Faculty members are actively engaged in teaching, research, collaboration with industry and government, consulting and management development programmes. For faculty information, please see the FMS website- [www.fms.edu](http://www.fms.edu).



# SOCIAL INITIATIVES

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The social service cell at FMS - Vihaan believes in increasing awareness among the students to various social causes and issues and bringing about meaningful change in the society through affirmative action. FMS students have the right attitude and aptitude to use their skills for the betterment of society by giving sustainable solutions while solving business cases for NGOs during induction events 'Abhiyaan' and 'Samadhaan', or helping children in 'Teach India' and 'Big Friend Little Friend' program. Vihaan is also associated with NGOs like Bhumi, Datri, ENACTUS, Goonj, Jagruti, Prayaas, Rhythm of Life, Rotary, Teach for India, Teach India, Udayan Care and many more in fields ranging from women empowerment, education and blood donation to environmental awareness and health improvement.



Some of the activities undertaken by Vihaan include:

- Gram Darshan in association with Reckitt Benckiser (RB) - Rural Out-bound learning program aimed at sensitizing the incoming batch to the realities of rural India
- Silent Auction - ` 1.3 Lakh donated by FMS students and faculty
- Cloth Collection drive with Goonj (approx. 400 Kg clothes donated till date)
- Paper collection drive with Jagruti (approx. 450 Kg paper donated till date)
- Blood donation Giving Week - Gifts worth ` 22,000+ shared with students at Prayaas
- FMS cleanliness drive in association with SBI
- Visits to various NGOs (Pratik, Prayaas, Rhythm of Life, Support My School)
- Samadhaan - Business Case Study Competition by RedDrop365
- Parikram and Responsible Entrepreneur - business plan contests focused at creating sustainable solutions to social problems
- Talk and awareness sessions by Datri (stem cell registry), Teach for India and Udayan Care.



# Student Activities at FMS

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## Management Science Association

The student body, the Management Science Association (MSA), manages many of the student initiatives at FMS. With support and guidance of faculty members, MSA is instrumental in channelizing student energy to achieve personal, professional, social and cultural goals.

## Alumni Relations Society

The alumni network of FMS is spread across the world, with members occupying positions of prestige in some of the largest corporations in the world. Alumni Relations Cell keeps alumni connected with FMS and the current students, with its endeavour to strengthen alumni relations by conducting Alumni Meets, Mentorship Programs and several other avenues for connecting to the alumni. FMS Alumni Chapter Meets provides an opportunity for the alumni to get together and rekindle memories of the time when they were students at their alma mater. It also gives a platform to the current students to associate with their alumni. Chapter Meets are conducted both internationally (Dubai, Singapore, Canada, UK) and within India (Delhi, Mumbai, Bangalore, Chennai, Kolkata, Hyderabad). With a large network of alumni in almost all spheres of the industry, the Alumni Chapter Meets are highly awaited events. Through the GAMA or Global Alumni Mentorship Allocation Program, 100+ mentors were allocated to the students sitting for lateral and final placements in their respective domains, thereby witnessing the highest ever participation. Under the Alumni Connect Program, first year students were allocated mentors from the recent alumni. Buddy Network Program was conceptualized to connect the students with the FMS Alumnus in their respective summer internship organizations. Job openings from across the industry are shared by the alumni. CXO Mock Interview Series was conducted for lateral and final placements candidates to help students with their preparations. Amongst other initiatives is “Coffee with Your Alumni” under which informal interaction sessions between alumni and students were conducted. The team also introduced “Alumni Hall of Fame” to increase the awareness about the prominent alumni among the batches. AlumSoc also supports publication of the Alumni Newsletter “Footprints”. The team also manages the social media handles on LinkedIn and Facebook, and acts as an interface between the various societies in FMS and the alumni.



# The Consulting Club

The Consulting Club (ConClub) at FMS aims to help students prepare for careers in consulting and general management through various initiatives. It is also the focal point for the business strategy domain at FMS.

Some of the activities undertaken by ConClub include:

- Corporate Tie-ups: Corporate Live Projects, National Competitions, Case Study Sessions, Workshops, Guest Lectures.
- Content Generation: FMS Casebook, Sector Watch, Consulting Gyaan Sessions.
- Content Preparation: Mock Interviews, Mock Chairman's GD, CaseTalk Sessions and Mentorship.
- Interest Generation: ConClub Connect, Consilium: Consulting Magazine, Intra College Competitions.

# The Cultural Society

The Cultural Society assures that amidst the hectic B-school schedule, students do not miss out being exposed to the right platforms to showcase their flair across several cultural domains. To provide a more engaging cultural platform, there are five interest based clubs under the aegis of the Society.

- Aarohan - The Music Club
- Abhinaya - The Dramatics & Film Club
- Agamyā - The Literary Club
- Nethra - The Photography Club
- Nritya - The Dance Club

In addition to the above, there is also an interest based group—The Design Team, for the aficionados of fine arts and design.



# The Finance Society

The Finance Society (FinSoc) at FMS facilitates interaction between corporate luminaries and students to promote career opportunities in Finance. The society aims to supplement classroom learning with industry oriented Workshops, Live Projects and other events. Some of the activities undertaken by FinSoc are:

- **Workshops:** Brands like ICICI, Dun & Bradstreet and FLIP conducted workshops to expose students to industry best practices in the fields of Valuation, Corporate Banking, Stock Markets and Financial Modeling. In addition to these Finance workshops, an EXCEL workshop was conducted to train the students with EXCEL skill sets required in the industry.
- **National Case Study & Inter College Competitions:** The FinSoc organized various competitions including national level case study, quiz & trading during FMS Annual Management Fest - 'FIESTA'.
- **Senior Analyst:** The quarterly newsletter of FMS covers articles on all major economic developments and their implications.
- **Investment Club:** An Investment Club is being initiated to enable our students to get exposed to financial markets via trading and portfolio management.



## FMS Scholastic Council

FMS Scholastic Council (FSC) was founded with the purpose of enhancing the learning culture at FMS. One of the major focus areas for FSC lies in establishing international linkages, aimed to catapult FMS onto a global scale by establishing exchange programs, global alliances and conferences. The Council believes in supplementing the classroom learning by conducting workshops, organizing guest lectures and facilitating the arrangement of key study materials that allow students to develop a holistic perspective of the management concepts.

Some of the activities undertaken by FSC include:

- Linkages with around 15 International B-Schools for Summer School Programs
- Foreign Language Courses (French & Spanish)
- Bulk deals for newspapers, magazines and books for students
- Maintenance and updation of academic resources, information reports, software etc.
- Academic Research Projects
- Paradigm - Annual Magazine
- Publication of current affairs capsules and sector reports
- Chanakya - National level competition on policy making

# The Systems Society

Systems Society (SysSoc), the IT, Analytics, E-commerce & Operations Society of FMS is committed to provide the students opportunities to understand the concepts in the systems domains during their MBA program and the indispensable knowledge to effectively interface with the corporate world, providing them a window to best practices in various industry verticals across IT, E-Commerce and Operations. Some of the activities undertaken by SysSoc are:

- Upkram Alum Session Series
- Simulation Games
- Six Sigma Green Belt Certification
- Product Management Workshop
- Industry Live Projects
- Operations and IT monthly newsletter-“NewsBytes”
- Pan India Operations & Technology Case Study Competition - Opsilium & TechArena
- Pan India IT/ Data Analytics Competition: DataMaze
- Ultimate CIO, COO & Product Manager of the year

## Entrepreneurship Cell

Entrepreneurship Cell (E Cell) at FMS promotes the entrepreneurial spirit among students by actively creating awareness and opportunities to develop a startup ecosystem. FMS students are encouraged to opt for Placement Holiday - an initiative which supports and facilitates students to start their own ventures and if they wish to, exercise the option to sit for placements within 2 years. This provides them time to test their own mettle and skills in the world of entrepreneurship with the benefit of a secure future. Some activities undertaken by E Cell include:

- International Entrepreneurship Challenge
- E-Summit
- Start-up Fair
- Entrospective Article Writing Competition in association with YourStory
- Tie-ups with NEN, TIE, Ace, Hatch and NSEF
- Support from Redwood Associates, Indian Angel Network, Mumbai Angels for Incubation
- Rural trips and Industrial visits to start-ups and young companies
- Live Business Projects at start-ups like Invoxel etc.
- B-Plan making competition in association with startups pitching to investors
- Founder's Talk - A series of guest lectures where founders interact with students
- Workshops to educate students on the basics of Entrepreneurship
- Merchants of Delhi, Apprentice, Bizcan
- Panel Discussion with multiple founders and experts
- Entrepreneurship awareness events in collaboration with other institutes
- AMA - online 'Ask Me Anything' with inspiring entrepreneurs
- TEDxFMS, independently organized TED event
- FMS Basecamp to facilitate startups of FMS alums & students and connect them with Angel Investors & VCs
- Samadhaan: Live Case Study Event as part of Fiesta, the annual business festival of FMS.

# Fiesta

For any B-school to excel, it is imperative for it to develop excellent rapport with the corporate world and peer campuses across the country. It is the constant endeavour of Team Fiesta to strengthen these relations and showcase FMS to the external world as a powerful brand. Team Fiesta is entrusted with the management of our annual management fest, 'Fiesta', which has steadily risen to become the largest management fest in North India since its inception in 2005. Attracting participation from top B-schools across the country, 'Fiesta' has become a platform where the top minds of the country exchange ideas through challenging business games, paper presentations, case studies, workshops, B-Plan competitions etc.

Team Fiesta is also responsible for organizing Annual Conclave and Annual Convention of FMS where luminaries from the fields of academics, corporate world, bureaucracy and politics are invited to engage in fruitful and enlightening thematic discussions for the benefit of the student community. Eminent dignitaries such as Dr. A.P.J. Abdul Kalam and Dr. Montek Singh Ahluwalia have in the past graced the occasions with their presence.

Some of the activities undertaken by Team Fiesta include:

- National Business Games: Domain specific events across Marketing, Operations, HR, Finance, Entrepreneurship etc.
- ICON: The flagship leadership event, which continues for over 40 gruelling hours to identify the sole winner across all business schools.





# The HR & OB Society

The process of self-discovery lies at the heart of what the HR and OB Society does and its rigorous preparation activities are what bring out the best among the students. Its objective is to enrich and hone one's personality through self-discovery and better expression of thoughts and ideas to encourage a culture of open communication.

In addition to facilitating the summers, laterals and final placement processes by conducting mock Group Discussions and Personal Interviews, the Society also presents a window into the exciting world of Human Resources and Organizational Behavior. Through its many initiatives, it promotes a conducive environment for engagement of students with industry experts and academicians to cultivate interest which broaden their perspectives and keep them abreast with the latest developments in the field.

Some of the key initiatives taken by The HR & OB Society include:

- Communication Gym – Interactive exercises conducted to improve communication skills of students and encourage them to step out of their comfort zone.
- Know Thyself Workshop – A stimulating, one-of-a-kind workshop aimed at improving self-awareness, making students cognizant of their strengths and weaknesses, and helping them understand themselves and others based on their personalities and temperaments.
- HRegatta – The annual HR magazine published by the society, with articles from industry experts, faculty, academicians and MBA students on contemporary themes.
- Enthral – A national level HR-based case study competition which allows the participants to deep-dive into the talent function of an organizations and come up with innovative solutions to complex issues in the field of OB and HR.
- Anthropol – The flagship event provides a platform for inquisitive minds from across the best B-schools of India to brainstorm over HR issues plaguing the industry and tests their critical thinking and negotiation skills.
- HR Conclave - A confluence of today's strategic minds aimed at enlightening the brightest management minds about contemporary issues in HR. Some of the eminent speakers invited in the past include Joyce Wicherts, HR Director, Philips and Aparna Sharma, HR Director, Deutsche Bank, among others.

# The Sports Society

Sports Society at FMS provides the hardworking students with a plethora of opportunities to exercise their brawn cells. The scope of activities includes managing contingents to organizing intra and inter- college sports fests. Its goal is the holistic personality development, which not only involves mental aptitude but also physical endurance. It has also proven to be one the best facilitators of interactions between faculty members and students over chess, carom or the perennial favourite table tennis.

Some of the new initiatives undertaken by the Society this year are:

- Launching of Elysium (Sports-Cultural Fest of FMS)
- Intra-college sports fest
- Friendly matches with B-Schools in and around Delhi/NCR

# The Marketing Society

The Marketing Society (MarkSoc) takes care of all things 'Marketing'. It works towards empowering budding marketers through a unique combination of fun activities, knowledge sessions, workshops, corporate interactions, competitions and live projects. Some of the activities undertaken by MarkSoc are:

- MarkSoc Champions Trophy
- Emblazon: Marketing Seminar
- Marketing Triathlon: National Case Study Competition
- MarkArc: National Article Writing Competition
- Marketing Colosseum: Intra FMS clash
- Merchants of Delhi: Make money out of nothing
- Brand Yatra: Inspires innate understanding of brands
- Interview Preparation
- Industry Live Projects

# Leadership Talks at FMS

Leadership Talks Series is unique to FMS Campus. Eminent personalities from the Corporate World, Social and Government Sector, and Media are regularly invited to share their experiences and insights with the current students. Some of the eminent personalities who have visited FMS Campus include:

Arunabh Das Sharma	- President, BCCL
Koichi Ikegami	- Senior MD, Nomura
Nitish Kapoor	- SVP, South Asia, RB
Rohit Jindal	- Director Marketing-India, RB
Raj Kamal Sharma	- Head of Exports, Nestle
Sanjeev Munjal	- VP, Strategy and M&A, Airworks
Ashish Mehta	- Associate Director, ANZ
Sushil Borde	- VP, Innovation, Reliance
Sanjeev Bhargava	- Managing Partner and Head, James Walter Thompson
Chandan Joshi	- Partner, EY
Sudershan Sengupta	- Management Consultant (Strategy & Operations), Deloitte
Sanjeev Mohanty	- MD, Benetton
Saket Modi	- Co-founder and CEO, Lucideus
Rahul Gangal	- Partner, Roland Berger
Pankaj Mathur	- VP-Sales, Orange Business Services
Karan Singh Bains	- Country Director, Pinkerton
Shyama V. Ramani	- Founder, Friend in Need India
Vineet Pruthi	- VP, Argus Capital and Financial Services
Sanjay Gupta	- Marketing Head, Wellness and Youth, Marico
Vikram Subrahmanyam	- MD, Citicorp Services India
Sonali Kaushik	- BU VP, Schneider Electric
Santhosh Dharanikota	- Group Head, Finance Governance, Lend Lease Australia
Girish Karira	- SVP, GIC
Ramya Venkatraman	- Founder & CEO, CENTA
Meera Chopra	- VP and Global Head, Advertising, VuClip
Deepak Gera	- Project Finance, Innogy SE
Anand Singh	- Director Business Intelligence, Philip Morris
Nitin Kochhar	- VP Categories, ShopClues
Mandeep Singh	- MD, Brandtone
Kavinder Singh	- MD and CEO, Mahindra Holidays and Resorts
Mahesh Singhal	- Director, Investment Banking, MintSmiths



# Workshops at FMS

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One of the regular learning features of FMS is focused workshops conducted by invited expert teams from various corporates having leadership positions in their respective domains. Some of the workshops conducted this year include:

- Pillars of Equity Investments by ICICI
- Valuation by Dun & Bradstreet
- Marketing for Startups by CMO factory
- Digital Marketing by Afaqs
- Branding by General Mills
- Six Sigma Green belt by KPMG
- Marketing seminar series by Mad over Marketing
- Case solving session by Case Solvers Hungary
- CV building workshop by Deloitte.



## Doctoral Research Programme

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Faculty of Management Studies provides an excellent ambience for scholarly research. The main objective of the Doctoral Research Programme at FMS is to encourage original work in different aspects of management and to develop scholars who go on to make noticeable contributions to the areas of teaching and research. The doctoral programme creates an energetic and stimulating work environment and opens up opportunities for candidates from multi-disciplinary backgrounds and diverse nationalities to pursue their dreams in their respective fields of research. This programme enables the researchers to achieve competitive profile and to become part of the next generation of faculty at the top business schools in the world. The doctoral students of FMS are encouraged to share their research at various academic platforms including national and international universities.

# Prominent Alumni of FMS

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## Finance

- Ajay Mahajan, Group Executive President, IDFC Bank
- Manish Kohli, Managing Director, Global Head of Commercial Cards, Citi Bank
- Porush Singh, Sr. VP Products , Asia/Pacific, Middle East & Africa, Mastercard Worldwide
- Ranu Vohra, Managing Director and CEO, Avendus Capital
- Sandeep Narayan, Assistant Vice President, Citi Commercial Bank, Citibank India
- Sanjay Rishi, President, American Express
- Sanjay Vaid, Executive Director, Goldman Sachs Asset Management (GSAM)
- Shalini Sultania, Vice President - Credit Risk, Morgan Stanley
- Somer Massey, Chief Executive Officer, Kotak Mahindra Financial Services Ltd.
- Suresh Sethi, Business Head/ CEO M-Pesa, Vodafone India Ltd.

## Sales & Marketing

- Akhil Chandra, Global Category Director, RB
- Anupam Vasudev, Chief Marketing Officer, Aircel
- Geetu Verma, Regional Cluster VP South Asia - Foods, Unilever
- Himanshu Khanna, Director Sales & Marketing, Indian Sub-Continent, Beam Suntory
- Meghna Apparao, Global Marketing Director, HUL
- Mohit Khattar, Head - Retail Strategy & Branding, Godrej Industries Limited
- Nitish Kapoor, SVP Regional Director, South Asia, RB
- Rakshit Hargave, Managing Director, Nivea India
- Rohit A. Jindal, Director-Marketing, RB
- Rohit Bhasin, Global Brand Vice President - Unilever, HUL

## Consulting & General Management

- Abhijeet Shetty, Principal, BCG
- Amit Ganeriwalla, Partner and Director, BCG
- Anjani Kumar, Senior Director, Monitor Deloitte
- B.V. Sriraman, Managing Director, Accenture Management Consulting
- Chandan Joshi, Partner, Global Emerging Markets Leader, Consumer Products & Retail, EY
- Harit Nagpal, MD, Tata Sky Ltd.
- Manish Mathur, Partner, AT Kearney
- Manuj Ohri, Principal, BCG
- R. Mukundan, MD, Tata Chemicals Ltd.
- Vikas Saggi, Chief Strategy Officer (Global head of M&A/Strategy), WNS Global Services

## Operations, IT & E-Commerce

- Adarsh K Menon, Vice President, Electronics & Auto, Flipkart
- Amandeep Lohan, Category Leader, Amazon
- Amit Mohan, Co-founder, Healthpedia
- Arpanarghya Saha, Senior Director - Digital - Online Marketplace, Snapdeal
- Ashutosh Tripathi, Principal Group Program Manager, Microsoft
- Atul Kunwar, President & Chief Technology Officer, Tech Mahindra
- Gurmit Singh, Vice President & Managing Director, Yahoo
- Raghu Kochar, Executive Vice President Corporate Communications, Fortis Healthcare Group
- Rajpal Duggal, Head Group Strategy & Corporate Planning, Oxigen
- Sridhar Krishnan, Former Senior Managing Director & Region Head, Olam

FORMAT – CW Category  
(On The Proper Letter Head)

(With complete address, telephone number/s and e-mail ID)

Office of the .....

This is to certify that Mr. /Miss .....is son/daughter of .....  
(No. ....) Resident of .....  
.....

The above named Officer/JCO/OR :.....

1. Widows/Wards of Defence personnel killed in action on.....during  
.....
2. Wards of disabled in action on ..... during and boarded out from service.
3. Widows/Wards of Defence Personnel who died while in service on ..... with death attributable to Military services.
4. Wards of Disabled in service and boarded out with disability attributable to military service.
5. (A) Wards of Ex-servicemen and serving personnel who are in receipt of Gallantry Awards;
  - (i) Param Vir Chakra
  - (ii) Ashok Chakra
  - (iii) Sarvottam Yudhseva Medal
  - (iv) Mahavir Chakra
  - (v) Kirti Chakra
  - (vi) Uttam Yudh Seva Medal
  - (vii) Vir Chakra
  - (viii) Shaurya Chakra
  - (ix) Yudhseva Medal
  - (x) Sena, Nausena, Vayusena Medal
  - (xi) Mention – in – Dispatches(B) Wards of the police personnel who are in receipt of President's Police Medal for Gallantry, Police Medal for Gallantry.
6. Wards of Ex-Servicemen
7. Wives of :
  1. Defence Personnel disabled in action and boarded out from service.
  2. Defence Personnel disabled in service and boarded out with Disability.
  3. Ex-Servicemen and Serving Personnel who are in receipt of Gallantry Awards.
8. Wards of Serving Personnel.
9. Wives of Serving Personnel.

Master/Miss son/daughter of .....

Officer/JCO/OR is eligible for educational concession for admission in University of Delhi  
against the

Armed Forces category under Priority No. ....

No. : .....

Date: .....

(Signature)

Rubber stamp with Name & Designation



**Annexure IV: Reservation for Economically Weaker Sections  
Proforma for Income and Asset Certificate:**

Government of.....  
(Name & Address of the authority issuing the certificate)

**INCOME & ASSET CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER  
SECTIONS (EWS)**

Certificate No. \_\_\_\_\_

Date \_\_\_\_\_

VALID FOR THE YEAR \_\_\_\_\_

This is to certify that Shri/Smt./Kumari \_\_\_\_\_ son/daughter/wife  
of \_\_\_\_\_ permanent resident of \_\_\_\_\_ Village/  
Street \_\_\_\_\_ Post Office \_\_\_\_\_ District \_\_\_\_\_ in the State/  
Union Territory \_\_\_\_\_ Pin Code \_\_\_\_\_ whose photograph is attested below belongs  
to Economically Weaker Sections, since the gross annual income\* of his /her family\*\* is below to  
Rs. 8 lakh (Rupees Eight Lakh only) for the financial year \_\_\_\_\_. His/her family does not own  
or possess any of the following assets\*\*\*:

- i. 5 acres of agricultural land and above;
- ii. Residential flat of 1000 sq. ft. and above;
- iii. Residential plot of 100 sq. yards and above in notified municipalities;
- iv. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

2. Shri/Smt./Kumari \_\_\_\_\_ belongs to the \_\_\_\_\_ caste which is not  
recognized as a Scheduled Caste, Scheduled Tribe and Other Backward Classes (Central List).

Recent Passport  
size attested  
photograph of the  
applicant

Signature with seal of Office \_\_\_\_\_  
Name \_\_\_\_\_  
Designation \_\_\_\_\_

*\*Note 1. Income covered all sources i.e. salary, agriculture, business, profession, etc.*

*\*\* Note 2. The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and sibling below the age of 18 years as also his/her spouse and children below the age of 18 years.*

*\*\*\*Note 3. The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.*