



ICFAI Business School, Hyderabad



ViewBook 2024

ICFAI Foundation for Higher Education
(Deemed-to-be-University under Section 3 of the UGC Act, 1956)



• 11 Universities • 9 B-Schools • 8 Law Schools • 7 Tech Schools • 3 Decades in Flexible Learning



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THE ICFAI FOUNDATION FOR HIGHER EDUCATION



The ICFAI Foundation for Higher Education is declared as a deemed-to-be-University established under section 3 of UGC Act, 1956. It has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes.



RANKINGS & ACCREDITATIONS

ICFAI BUSINESS SCHOOL, HYDERABAD



ICFAI Business School (IBS), Hyderabad is accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB). AACSB accreditation is globally synonymous with the highest standards of achievement for business schools. Less than 5% of business schools worldwide have met the rigorous standards for this significant achievement.

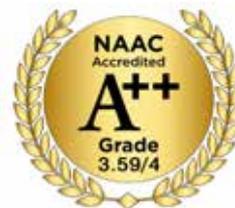


Ranked **32** on Overall basis among Management Institutes all over India (2022)

| Rankings / Ratings / Awards | Magazine/Agency |
|---|---|
| #12 among top private B Schools in India | Business India Best B School Survey 2022 |
| # 1 in South Zone Private Business Schools | Times B School Ranking Survey 2023 |
| # 5 amongst all India Private B Schools | Education World Best B School Ranking Survey 2023 |
| A*** at National Level A*** at State Level | CRISIL |
| One of the first business schools to be re-accredited by SAQS (South Asian Quality Standards), AMDISA, in 2020 valid till 2025. | AMDISA |



THE ICFAI FOUNDATION FOR HIGHER EDUCATION



| Rankings / Ratings / Awards | Magazine/Agency |
|---|--|
| # 160 in Top Universities in Southern Asia | QS Asia Rankings 2023 |
| # 1 among Top Private Universities in Telangana | Careers 360 University Ranking Survey 2022 |
| # 4 in India Best Private Universities | Education World Higher Education Ranking 2023 |
| # 1 in Private Universities in Telangana | India Today – MDRA Best Universities Survey 2021 |
| “Leading University in Innovation & Entrepreneurship” | 19th World Education Awards 2021 - Elets Technomedia |
| Performance Excellence Award | The Indian Institution of Industrial Engineering (IIIE), Navi Mumbai |

| TIMES B-SCHOOL RANKING SURVEY 2023 | | | | | |
|---|------|---------------------------|------|---------------------------------------|------|
| ICFAI Business School (IBS), Hyderabad | | | | | |
| Overall Rank among Top 100 B-Schools (Govt. & Pvt.) | | Top 50 Private Institutes | | Top 20 South B-Schools (Govt. & Pvt.) | |
| 2023 | 2022 | 2023 | 2022 | 2023 | 2022 |
| 6 | 6 | 3 | 3 | 1 | 1 |



The lush green campus at Hyderabad is spread over 92 acres with a built-up area of over 16 lakh sq.ft. The campus is fully residential, Wi-Fi enabled and equipped with state-of-the-art facilities.



PROGRAMS OFFERED AT HYDERABAD

ICFAI Business School (IBS) (Faculty of Management)

- | BBA | BBA 4 yrs with Honors
- | BBA 4 yrs Honors with Research
- | B.Com | B.Com 4 yrs with Honors
- | B.Com 4 yrs Honors with Research
- | MBA | PhD (Full-time & for Working Executives),
- | Executive MBA | Certificate Courses

IcfaiTech (Faculty of Science & Technology)

- | B.Tech | B.Sc (Mathematics)
- | B.Sc (Physics) | M.Tech
- | Ph.D in Basic Sciences & Engineering

ICFAI Law School (Faculty of Law)

- | BBA-LLB (Hons.)
- | BA-LLB (Hons.) | LLM
- | Ph.D (Full-time & Part-time)

ICFAI School of Architecture

- | B.Arch

ICFAI School of Social Sciences (Faculty of Social Sciences)

- | BA Economics | MA Economics | Ph.D Economics



ICFAI BUSINESS SCHOOL HYDERABAD





ICFAI Business School (IBS), Hyderabad (Faculty of Management) is a constituent of the ICFAI Foundation for Higher Education (IFHE).

Since its establishment in 1995, IBS has grown impressively and achieved widespread recognition from business and industry, academic circles and professional bodies.

IBS offers high-quality programs in different areas of management to a cross-section of students, executives and professionals across India. IBS is reputed for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy and publications. IBS, Hyderabad has a growing alumni base of around 20,000 who are currently pursuing fast track careers with 1,000 plus companies in India and abroad.

AACSB: IBS, Hyderabad is accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB). AACSB accreditation is globally synonymous with the highest standards of achievement for business schools. Less than 5% of business schools worldwide have met the rigorous standards for this significant achievement.

NIRF Ranked 32 on Overall basis among Management Institutes all over India (2022)





Academic Infrastructure

Lecture theatres and classrooms are designed to facilitate the case pedagogy that IBS has adopted. All lecture theatres and classrooms are networked, Wi-Fi enabled and fitted with audio visual tools to enhance the teaching / learning experience.

The complete academic monitoring is done through the Inernet - the Campus Net and the Faculty Zone.

Faculty Resources

The campus has a large and well qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved in research, case development, executive development programs and consultancy.



Computing Facilities

The campus is equipped with the latest state-of-the-art technology of computer network with high speed backbone (180 MBPS Internet speed) and security through CISCO high end routers.

The campus has exclusive subscription of Microsoft products like Windows XP, Windows 10, Office 2010, Microsoft exchange, SQL server, Adobe products (InDesign, PageMaker, Acrobat, Photoshop), Anti-virus (e-scan) which are being used in day-to-day operations. Teaching labs are licensed with SAP, SPSS, SAS, iThink, Rational Rose, E-views, Microsoft CRM, AutoCAD, Canadian Advanced CAD, Oracle etc.

Nine Bloomberg Terminals installed to provide latest data, analytics, news and updates on Financial markets.

Library Facilities

N J Yasaswy Memorial Library with a built-up area of 50,500 Sq. ft. is equipped with latest software packages and large collections of books, CDs, videos, Indian and International journals; magazines and research reports, relating to management and allied subjects. IBS subscribes to several academic online databases like EBSCO business source complete, Econlit, Science and Technology, Emerald management extra, Science Direct (Business Management, Econometrics, Economics and Finance), ProQuest, JSTOR, Annual Reviews (Science and Technology), J-gate (Science and Technology) and Cabells directory; industry databases like CMIE (including Prowess, CapEx, Economic Outlook and Industry Analysis Survey) and Capitaline and business and research oriented online databases like Marketline, Prime Data Base and EPWRF Data Sets. The library is fully supported by the IT infrastructure.



Hostels

Hostel facilities are available to all MBA students.

Sports & Recreation Facilities

Sports play a vital role in all-round development of students. A wide range of indoor games like Squash, Badminton, Carrom, Chess etc., and outdoor games like Cricket, Football, Volleyball, Basketball, Tennis etc., are available.

Health Centre

The University has a clinic in the campus with doctors and paramedical support staff. In case of medical emergencies the students are taken to the nearest leading corporate hospitals in University ambulances.



ACADEMIC NETWORKING AND COLLABORATIONS



IBS, Hyderabad strives to ensure that its students receive an international quality learning experience. In this endeavour, IBS, Hyderabad has received accreditations and collaborations from leading national and international institutions and professional bodies.

| | |
|---|------------------------|
|  | SAQS Accredited |
|  | NAAC Accredited |

IBS, Hyderabad is a member of:

- The Association to Advance Collegiate Schools of Business (AACSB), USA
- Accreditation Council for Business Schools and Programs (ACBSP), USA
- The European Foundation for Management Development (EFMD), Belgium
- Association of Management Development Institutions in South Asia (AMDISA), India
- The Association of Asia Pacific Business Schools (AAPBS), Korea



| Networking with International Academic Institutions | |
|---|---|
|  | Bentley University, MA, USA |
|  | Syracuse University, NY, USA |
|  | University of Toledo, Ohio, USA |
|  | Michigan State University, USA |
|  | Oklahoma State University, USA |
|  | University of Memphis, Tennessee, USA |
|  | Macquarie University, Sydney, Australia |
|  | University of South Australia, Adelaide, Australia |
|  | Hong Kong Polytechnic University, Hong Kong |
|  | University of Delaware, USA |
|  | University of Newcastle, Australia |
| Industry Collaborations | |
|  | National Stock Exchange |
|  | Bombay Stock Exchange |
|  | Intelligroup |
|  | Indian Railways |
|  | Indira Gandhi Institute of Development Research (IGIDR) |
|  | The Indian Econometric Society (TIES) |
|  | National Bank for Agriculture and Rural Development – NABARD |
|  | National Mineral Development Corporation (NMDC) |
|  | National Institute of Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad, India |
|  | Women's Environment and Development Organization (WEDO) Bangladesh |
|  | Kerala Institute of Local Administration (KILA), Thrissur, Kerala |
|  | IBM Global University Programs ("IBM Corp") |
|  | State Bank Institute of Rural Banking, Hyderabad |

MBA PROGRAM

The MBA Program is unique with case-based learning, state-of-the-art infrastructure, emphasis on acquiring practical skills, establishing strong industry interface culminating in getting excellent final placements for all its MBA graduates.



Program Structure

Program Structure

Year I

Semester I

| |
|----------------------------------|
| Accounting for Managers |
| Business Analytics-I |
| Business Communication |
| Business History |
| Financial Management -I |
| Information Systems for Managers |
| Managerial Economics |
| Marketing Management I |
| Organizational Behavior |

Semester II

| |
|--|
| Business Analytics-II |
| Career Management |
| Financial Management -II |
| Emerging Technologies for Effective Managers |
| Human Resource Management |
| Legal Environment of Business |
| Macroeconomics & Business Environment |
| Marketing Management II |
| Operations Management |

Summer Internship Program

Year II

Semester III

| |
|------------------------------|
| Business Process Integration |
| Business Strategy |
| Elective I |
| Elective II |
| Elective III |
| Elective IV |
| Elective V |

Semester IV

| |
|--|
| Business Ethics and Corporate Governance |
| Management Control Systems |
| Public Policy |
| Elective VI |
| Elective VII |
| Elective VIII |

Electives

ADMISSION SCHOLARSHIPS

IBS offers scholarships to top performers of IBSAT 2023

- IBSAT Top Performers
- Wards of Defence & Paramilitary Personnel (In-service & Retired)
- Physically Challenged
- Wards of IBS Alumni

STUDENT ASSISTANTSHIPS

IBS offers Digital Marketing Assistantships with stipend to students who have flair for digital and social media.

ADMISSION MODALITIES

MBA Program



Eligibility

Graduation (any discipline) with 50% and above marks with medium of instruction as English.

All applicants should have completed a minimum of 15 years of education (10+2+3 or 10+2+4 basis).

Candidates not meeting the eligibility criteria of English medium in graduation have to submit the TOEFL/NELT / IELTS score by May 31, 2024.

Applicants in their final year bachelor's degree course are also eligible to apply, provided they complete their graduation requirements (including practical examinations / viva / assignments) before May 31, 2024. The admission will remain provisional until they produce marks sheets and degree certificates establishing their eligibility.

The last date for submission of proof of graduation is November 01, 2024. Eligibility criteria will be checked from August, 2024 onwards. Hence, the onus of ensuring that they satisfy the eligibility criteria rests solely with the candidate.

Admission Procedure

The candidates seeking admission to MBA program have to appear for IBSAT 2023.

IBSAT 2023

IBSAT is conducted by The ICFAI Foundation for Higher Education (Deemed-to-beUniversity) for students seeking admission to the MBA/Ph.D programs of IBS Hyderabad. IBSAT 2023 is an aptitude test based on Computer Based Test (CBT) format. The test is of 2 hours duration.

Scores from 2021 onwards of GMAT™/CAT/ NMAT by GMAC™/XAT are accepted in place of IBSAT 2023.

Selection Briefings

Selection briefings are conducted for the qualified candidates in 50 cities across the country to clarify various aspects related to the programs of IBS.

Selection Process

The candidates who qualify on the basis of IBSAT/ GMAT™/ CAT/NMAT by GMAC™ are called for Selection Process in February /March 2024. The final selection is based on performance in Group Discussion, Personal Interview and the past academic performance (performance in Class X, Class XII and Graduation).

IBSAT 2023- Important Dates

| | |
|------------------------|---|
| Application Submission | July 01, 2023 – 3 rd week of December 2023 |
| TEST | 4 th week of December 2023 |
| Results | 1 st Week of January 2024 |
| Selection Briefings | 2 nd Week of January 2024 |
| Selection Process | February/March 2024 |

Fee & Accommodation at IBS Hyderabad

Total Program Fee including Admission Fee is ₹ 16.02 lakhs.

The 2 year MBA program at IBS Hyderabad is a fully residential program. The candidates are allotted individual non-AC rooms with a common wash room facility. The details of expenditure towards accommodation and mess will be provided in the selection letter.

Living expenses are extra. Students are expected to have their own laptops at the time of reporting to IBS.

Commencement of Classes May 15, 2024

Contact

For any clarification on program, eligibility, admission etc, the candidates may contact IBS Admissions Office only on the email ID: ibsat@ibsendia.org.

Admissions Officer

IBS Admissions Office
65 Nagarjuna Hills, Punjagutta, Hyderabad - 500 082.
Telangana State
Tel: 040-23440963
Toll Free No: 1800 425 55 6677
(Mon - Fri 9.30 am - 5.30 pm)
E-mail: ibsat@ibsendia.org

EXECUTIVE MBA PROGRAM



The program is designed specifically for working executives with a minimum of two years of experience at supervisory/ managerial level. It offers them the flexibility of acquiring a world class management qualification without having to leave their present jobs/ work assignments. The unique case-based pedagogy will complement other traditional and innovative modes of course delivery. Experienced faculty members will take individual courses and the responsibility for learning and evaluation. Specific projects will enhance the effectiveness of each of the courses and help optimal absorption of knowledge and concepts imparted.

IBS Hyderabad provides access to world renowned databases, software and other facilities to the students of the Executive MBA Program which help them expand the horizons and enrich their learning experience.

Duration of Program

The duration of the program is 21 months with 7 terms of 3 months each. The classes will be held on all Sundays and Second Saturdays between 9.00 am and 6.00 pm.

Eligibility

- Graduate (any discipline) with 50% and above marks (as calculated by respective University) with medium of instruction as English.
- Applicants must have work experience in managerial or supervisory positions for at least 2 years.
- All applicants should have completed a minimum of 15 years of education (on 10+2+3 or 10+2+4 basis).

Candidates not meeting the eligibility criteria of English medium in graduation have to submit the TOEFL/ NELT/ IELTS score.

| Program Structure | Year I |
|-------------------|---|
| Term I | |
| | Organizational Behavior |
| | Business Economics |
| | Financial Management |
| | Marketing Insights |
| Term II | |
| | Operations Management |
| | Management Accounting |
| | Corporate and Business Strategy |
| | Business Law |
| Term III | |
| | Understanding Financial Statements |
| | Digital Transformation Strategy |
| | Quantitative Methods for Managerial Decisions |
| Term IV | |
| | Human Capital Management |
| | Management Control and Information Systems |
| | Business Ethics and Corporate Governance |

Admission Procedure

The applicants will be shortlisted based on their academic qualifications and work experience. The shortlisted candidates will be called for the selection process in the month of **May 2024**.

Selection Process

The selection process comprises of Micro presentation and Personal Interview.

Program Structure

The program comprises of 21 courses and two business research projects. These courses are spread over seven terms. The 21 courses have a weightage of 84 credits and the two business research projects have a weightage of 5 credits each totalling to a weightage of 94 credits for the program.

The program will be a mix of general management courses in the first four terms and electives in the last three terms. The general management courses lay the foundation while the electives allow the participants to gain an in-depth understanding of their chosen domains.

| Program Structure | Year II |
|-------------------|------------------------------|
| Term V | |
| | Elective I |
| | Elective II |
| | Business Research Project I |
| Term VI | |
| | Elective III |
| | Elective IV |
| | Elective V |
| Term VII | |
| | Elective VI |
| | Elective VII |
| | Business Research Project II |



CERTIFICATE COURSES IN **ANALYTICS, DATA SCIENCES &** GENERAL MANAGEMENT



Executives looking to fast forward their careers in the growing areas of data analytics and sciences can look forward to enroll for certificate courses offered by IBS, Hyderabad. The projected jobs in data science and data engineering are expected to be around 11 million jobs by 2026 in India according to industry estimates. This projected demand needs the right skills and knowledge. IBS Hyderabad, with its qualified faculty will be the right choice for you to fast track your career.

Key Takeaways

- Utilization of a variety of statistical and computer science tools and techniques to analyze data.
- Description and use of tools and technologies required to model and analyse big data sets.
- Effective designing, modeling and management of databases.
- Defining requirements, developing an architecture and implementing a data warehouse plan
- Learning by hands-on experience.

Eligibility

Participants should be Graduates in any discipline with at least one year of work experience. On applying for the course, participants will have to appear for a formal interview.

Course Delivery

Classes are held at IBS Hyderabad campus (Dontanpally, Shankerpally Road) and at City Campus (Nagarjuna Hills, Punjagutta) on all Second Saturdays and Sundays. Certificate Programs are offered in highly flexible and customized durations ranging from 10 hours to 240 hours. Pricing and course content vary by duration.

Highlights

- Weekend sessions to suit executive needs
- Classes will be conducted separately for executives and students
- Facility to attend Classes based on choice of venue (IBS Hyderabad Campus-Dontanapally / City Campus-Nagarjuna Hills, Punjagutta)
- Students (full-time) from recognized Institute and Colleges are eligible for discounted fee (subject to validation of proof)
- Flexibility to attend some sessions in online mode to maintain work session balance
- Lectures/sessions delivered by IBS faculty and Industry experts
- Certificate of completion from IBS Hyderabad

Finance

- Financial Risk Management
- Commodities & Commodity Derivatives
- Investment Banking
- Corporate and SME Banking
- Global Capital Markets
- Insurance Management
- International Banking
- International Finance & Trade
- Wealth Management
- Project Appraisal and Finance
- Financial Statements Analysis
- Security Analysis
- Quantitative Finance Using SAS
- Treasury Management
- Portfolio Management & Mutual Funds
- Strategic Cost Management
- Strategic Financial Management
- Financial Services
- Mergers & Acquisitions

Analytics

- Marketing Analytics
- HR Analytics
- Healthcare Analytics
- Banking & Financial Analytics
- Insurance Analytics
- Supply Chain Analytics
- Financial Services Analytics

IT and Operations

- Business Analysis
- Business Intelligence / Analytics
- Business Modeling and Simulation
- Project Management
- Supply Chain Management
- Quality and Innovation Management
- Services Operations Management

HRM

- Strategic Human Resources Management
- Competency Mapping and Assessment
- Leadership Skills and Change Management
- Managing Knowledge Workers
- OD Diagnosis and Interventions
- Performance Management and Reward System
- Human Resources Planning
- Employee Relations and Employment Laws

Marketing

- Marketing of Financial Services
- Brand Management
- Consumer Behaviour
- B2B Marketing
- Integrated Marketing Communication
- Customer Relationship Management
- Retail Management
- International Marketing
- Entrepreneurship Development
- Green Marketing
- Sales & Distribution Management
- Services Marketing

Healthcare

- Health Services Informatics
- Healthcare Quality Management
- Patient Care Management
- Health Insurance Management
- Indian Health Systems
- Medical Records Management



| Title | Salient Topics |
|--|--|
| OPERATIONS & IT | |
|  <p>Project Management</p> | <ul style="list-style-type: none"> • Analyzing stakeholders • Defining expectations • Defining project deliverables • Analyzing scope • Developing schedules • Mitigating risk • Contingency planning • Establishing and applying effective change controls • Performance reporting • Communicating status to project stakeholders |
|  <p>Supply Chain Sourcing & Inventory Analytics</p> | <ul style="list-style-type: none"> • Supply Chain drivers and performance metrics of Sourcing and Inventory • Supply Chain Optimization: Sourcing and Inventory • Forecasting and Predictive modeling • Supplier analysis frameworks: Sourcing decisions • What-if-scenarios for category analysis • Inventory Planning models • Sales & Operations Planning • Simulation of Demand and Inventory |
|  <p>Supply Chain Sourcing & Inventory Analytics</p> | <ul style="list-style-type: none"> • Overview of Six Sigma • Fundamentals of Six Sigma • Lean Fundamentals • Process Capability Measurement • Six Sigma Statistics • Hypothesis Testing (non-normal) • Patterns of Variation • Inferential Statistics • Statistical Process Control, Lean Control |
|  <p>Data Science</p> | <ul style="list-style-type: none"> • Applications of Data Science • Mathematical Foundations of Data Science • Basic concepts of Data Structures and Algorithms • Data Mining • Machine Learning (Supervised Learning, Unsupervised Learning, Clustering Methods, Basic concepts about Neural Network, Support Vector Machine) • Data Visualizations • Applications of R and Python • Optimization Methods in Data Science |
|  <p>Business Intelligence & Analytics</p> | <ul style="list-style-type: none"> • Concepts of Data Mining • Business Intelligence, Business Analytics • Descriptive and Predictive Analytics • Data Mining • Market Basket Analysis and Association Rules • Cluster Analysis and Classification • Factor Analysis: Exploratory Factor Analysis • Classification and Prediction by Decision Trees • Artificial Neural Networks |
|  <p>Artificial Intelligence</p> | <ul style="list-style-type: none"> • The Fundamentals of Artificial Intelligence • Introduction to Expert System • Concept of Algorithm • Agents and Environment, Concept of Rationality, Structure of Agents • Solving problem by search • Informed Search, Constraint satisfaction problem and Adversarial Search • First Order Logic, Use of First Order Logic • Forward and Backward Chaining • Knowledge Representation • Uncertain Knowledge and Reasoning • Introduction to Neural Networks • Applications of Artificial Intelligence |

| Title | Salient Topics |
|--|--|
| OPERATIONS & IT | |
|  <p>Retail Analytics</p> | <ul style="list-style-type: none"> • Overview of Retail Analytics • Store Location and Aite Selection • CRM analytics in Retail, RFM Analysis, Market Basket Analysis, Lifetime Value Analysis, • Social Media Analytics in Retail • Financial Analytics in Retail • Supply Chain Analytics in Retail • Store Management Analytics • Pricing Analytics in Retail |
|  <p>Marketing Analytics</p> | <ul style="list-style-type: none"> • Introduction to Marketing Analytics • Unstructured Data Cleansing • Predictive Analytics • Pricing Analytics • Customer Preference Analytics • Customer Life Time Value • Market Segmentation • Social Media Analytics |
|  <p>Digital Marketing Analytics</p> | <ul style="list-style-type: none"> • Overview of Digital Marketing Tools and Key Performance Indicators • Customer Acquisition Channel Performance • Conversion and Attribution Analytics • Social Media Advertising 2.0 • Digital Advertising Campaign Analytics • Email Marketing |
|  <p>Sales Analytics</p> | <ul style="list-style-type: none"> • Sales Prospecting – Call and Leads • Sales Planning and Forecasting • Sales Metrics – Quotas • Territory Mapping • Channel Performance • Inbound and Outbound Logistics • Sales Force Compensation • Promotion Expenditures Analytics • Dashboard Tools • Customer Perceptions |
|  <p>Managing Products and Brands</p> | <ul style="list-style-type: none"> • Brand Portfolio Strategies • Brand Practices & Engagement • New Product Introduction • Brand Identity Communications • Corporate Branding • Measuring Brand Equity • Managing Brand Architecture |
| HUMAN RESOURCES | |
|  <p>Human Resource Analytics</p> | <ul style="list-style-type: none"> • Introduction to HR Metrics • Descriptive Analytics • Predictive Analytics in HR • Prescriptive Analytics in HR |

| Title | Salient Topics |
|--|---|
| FINANCE | |
|  <p>Banking and Financial Services Analytics</p> | <ul style="list-style-type: none"> • Introduction to BFS Analytics • Predictive Analytics • Banking Risk Analytics – Data Mining for Risk Management and BASEL III • Analytics for Fraud Detection • Credit Risk Modeling • Value at Risk |
|  <p>Financial Analytics</p> | <ul style="list-style-type: none"> • Introduction to Financial Analytics • Decision making under Uncertainty • Simple Linear Models • R Language for Analytics • Time Series Forecasting • Stationarity and Unit Root Testing • Random Walk Models • ARMA, ARIMA Models • ARCH and GARCH • Valuation of Securities • Risk and Return • Techniques of Capital Budgeting • Project Cash Flows • Risk Analysis in Capital Budgeting • The Cost of Capital |
|  <p>Accounting Analytics</p> | <ul style="list-style-type: none"> • Introduction to Basic accounting concepts • Balance Sheet & Ratios • Recognition of Expenses • Gains and Losses & Income Statements • Statistical Tools (Mean/Median/Mode/Standard deviation/ANOVA) • Software for Analytics (R/Python) • Basic Coding for Analytics • Ratios and Forecasting • Financial Statement Analysis • Earnings Management • Big Data and Prediction Models • Accounting Analytics & Corporate Governance |
|  <p>Credit Risk Analytics</p> | <ul style="list-style-type: none"> • Introduction to Credit Risk Analytics • Data Processing for Credit Risk Modelling • Credit Scoring • Probability of Defaults • Discrete Time Hazard Models • Continuous Time Hazard Models • Low Default Portfolios • Default Correlation and Credit Portfolio Risk • Loss Given Default and Recovery Rates • Exposure at Default and Adverse Selection • Bayesian Models for Credit Risk Modelling • Model Validation • Stress Testing |

Organizations desirous of nominating employees in groups have the flexibility of choosing the dates for the above courses.
Applications and registration available online: For details please visit: <https://www.ibshyderabad.org/Certificate-Courses.html>;
 E-mail for certification courses: certificationcourses.ibshyd@ibsindia.org

For details e-mail / or call: Prof. C Radha Mohan, Coordinator, Executive Programs, radhamohan@ibsindia.org (98488-11811)

Prof. D Satish, Coordinator, MDP Programs, satishd@ibsindia.org (98493-22745)

Dr Devaraj Saravanan, , Coordinator Dept of Operations and IT, devaraj.saravanan@ibsindia.org (97911-19505)

Ph.D PROGRAM IN MANAGEMENT

(Full-time & for Working Executives)



IBS Hyderabad offers full-time Ph.D in Management Program with specializations in Marketing, Finance, Operations and HR; and Ph.D in Economics Program, separately. The full-time Ph.D Programs are designed for students interested in management teaching, research, and consultancy.

Program Structure

The program has five phases and can be completed in four years.

- Course Work, Research Projects and Workshops
- Ph.D Qualifying Examination
- Progress Seminars
- Thesis Proposal
- Thesis Work

The objective of the coursework is to impart scholarship and to equip the student with the latest developments in the discipline, including the tools of research. In the first year the student takes 8 courses. They consist of Seminar Courses, Inter-disciplinary Courses, and Research Methods. The course work paves the way to develop Doctoral Thesis Work. The performance of the students in each stage is assessed by means of continuous evaluation throughout the semesters.

Candidates who don't possess an MBA degree, but possessing PG in any allied disciplines, have to attend first year MBA courses as a prerequisite to proceed to the Ph.D Program.

Features of the Program Associateship

During the program, the students will be associated with senior faculty members who are engaged in teaching, research, consultancy, and institutional development.

Summer Research Project

Students will do a 3 months summer research project in their area of specialization under the guidance of a mentor and will present a research seminar before he/she takes the Ph.D qualifying exam. The objective of this is to ensure that the student is exposed to research writing leading to a future publication.

Visiting Scholar Program (VSP)

After successful completion of Ph.D qualifying examination, in the third year of the program the students are eligible to spend 5 months abroad under the Visiting Scholar Program (VSP) on self-supported basis. The main objective of the VSP is to make sure that these candidates get exposure to the teaching and research environment in an international context. The universities with which IBS has tied up are:

- McCallum Graduate School of Business, Bentley University, Waltham, MA, USA
- Martin J. Whitman School of Management, Syracuse University, Syracuse, New York, USA
- Macquarie University, Sydney, Australia
- The College of Business Administration, University of Toledo, Toledo, Ohio, USA
- University of Memphis, Tennessee, USA
- Spears School of Business, Oklahoma State University, USA
- Flinders University, Australia

Fellowship / Stipend for Full-time Ph.D. Program

Pre-PhD students admitted into the first year of the MBA program will be given a fellowship of ₹ 20,000 (Rupees Twenty thousand only) per month and free accommodation.

All students admitted into the Full-time Ph.D program will be given a fellowship of ₹ 25,000 (Rupees Twenty Five Thousand only) per month and free accommodation in the first year only.

After passing the Ph.D qualifying examination, the students will be paid a fellowship of Rs. 35,000 (Rupees Thirty Five Thousand only) till the student defends the thesis proposal.

Stipend of ₹ 40,000 (Rupees Forty Thousand only) per month will be paid to the student, after successful defense of thesis proposal and up to the completion of four years of Ph.D Program or completion of Ph.D Thesis, whichever is earlier.

In lieu of this fellowship, the students may be required to provide support for teaching / research / administrative activities of the University for up to 10 hours a week.

A professional development grant of ₹ 20,000 per annum is also provided to the students for the four years, for attending conferences, workshops and seminars. On successful defense of the Ph.D thesis by the students, they can pursue their career in any organization of their choice. However, such candidates may also opt to apply to IFHE or any of its sponsor/ constituent/affiliate/associate organizations and their request may be considered for a position of faculty at a suitable pay package, under a separate offer of appointment based on their educational background, performance in the Ph.D Program and availability of vacancies.

In the event, the student withdraws from the program, the student is liable to refund the stipend and the program fee provided as financial assistance by IBS.

Part-time Ph.D. Program in Management

IBS Hyderabad offers Ph.D Program for working executives in Management with specializations in Marketing, Finance, Operations and HR. The Part-time Ph.D Program in Management is designed for practicing corporate executives, faculty members & research scholars who are aspiring to become thought leaders in the domain of academic research.

Ph.D program for working executives works in a similar manner as the full-time program. The course work is completed over a period of two years and the candidate is expected to make eight visits to campus for 9 days each in a quarter during the first two years. The process of Qualifying Examination, Thesis Proposal and Thesis Defense are the same as the Full-time Ph.D Program.

ADMISSION MODALITIES

Ph.D PROGRAM

(Management)



Eligibility

- Graduation (any discipline) with 50% and above marks with English as a medium of instruction
AND
- Post Graduation in Management (Full time) with specialization in Marketing, Finance, Human Resource Management and Operations from an UGC approved University with 55% and above marks);
OR
- Post Graduation (Full-time) in Economics/ Commerce/ Psychology/ Sociology/ Public Administration/ Statistics/ Mathematics/ or in an allied discipline from a UGC recognized University in India or abroad with 55% and above marks. Candidates who are offered admission are required to undertake the first year MBA courses as a prerequisite to continue in the Ph.D program.
OR
- Professional qualification like CFA/CA/CWA/CS with 55% and above marks.

Admission Procedure

Candidates seeking admission to Ph.D Program in Management (Full time/ Part time) offered by IBS Hyderabad have to appear for IBSAT 2023.

IBSAT 2023

IBSAT is conducted by The ICFAI Foundation for Higher Education (deemed-to-be University under Section 3 of UGC Act 1956), for students seeking admission to the MBA / PhD programs of IBS, Hyderabad. IBSAT 2023 is an aptitude test based on Computer Based Test (CBT) format. The test is of 2 hours duration.

Scores from 2021 onwards of GMAT™/CAT/ NMAT by GMAC™/XAT are accepted in place of IBSAT 2023.

IFHE Alumni, MPhil Degree holders and UGC NET qualified candidates are exempted from IBSAT 2023.

Selection Process

The candidates who qualify on the basis of IBSAT/ GMAT™/ CAT/NMAT by GMAC™ are called for Selection Process at IBS Hyderabad in February /March 2024. The final selection is based on performance in Micro Presentation and a technical cum Personal Interview along with past academic performance.

IBSAT 2023- Important Dates

| | |
|------------------------|--|
| Application Submission | July 01, 2023 – 3 rd week of December 2023 |
| TEST | 4 th week of December 2023 |
| Results | 1 st Week of January 2024 |
| Selection Briefings | 2 nd Week of January 2024 |
| Selection Process | February/March 2024 |

Fee

All the Ph.D students who have been offered admission have to pay ₹ 40,000 towards admission fee.

The fee for the 4 year Ph.D Program (Full time/ Part time) is ₹ 1.20 lakhs per annum. The semester fee of ₹ 60,000 per semester is waived off for the full time students, subject to satisfactory academic performance.

Part time Ph.D students will have to pay a semester fee of ₹ 60,000 per semester for 8 semesters/4 years.

The full time Ph.D students will be paid stipend of ₹ 25,000 per month in the first year. It would be increased to ₹ 35,000 per month subject to passing the Ph.D qualifying examination and further increased to ₹ 40,000 per month subject to successful defense of the Ph.D proposal up to the completion of four years of Ph.D Program or completion of Ph.D Thesis, whichever is earlier.

Accommodation

Free single on-campus accommodation is provided in the first year. The candidates are allotted individual non-AC rooms with a common wash room facility.

Commencement of Classes

June 1, 2024.

Contact

For any clarification on program, eligibility, admission etc, the candidates may contact IBS Admissions Office only on the email ID: ibsat@ibsendia.org.

Admissions Officer

IBS Admissions Office
65 Nagarjuna Hills, Punjagutta, Hyderabad – 500082,
Telangana State
Tel: 040-23440963
Toll Free No: 1800 425 55 6677
(Mon - Fri 9.30 am - 5.30 pm)
E-mail: ibsat@ibsendia.org

www.ibsendia.org

THE IBS APPROACH



Knowledge

As practice precedes theory in business, equal emphasis is placed on concepts and applications. This blending of ideas and actions is achieved through various pedagogic techniques like lectures, case studies, business games, the summer internship program, etc.

Skills

What matters most in business is what one can actually do. Doing well implies mastering and applying the skills - professional, personal and human - required for effective decision-making and execution. IBS trains the students in these skills through a series of soft-skills lab sessions scheduled over the duration of the program.

In addition, case-based learning at IBS helps students develop good analytical skills.

Attitudes

A critical attribute for success in life is cultivating the right attitudes like positive thinking, risk-taking, opportunity seeking, adapting to change, and achieving a proper balance between divergent goals of life. IBS helps students develop the right attitudes, and encourages them to grow into balanced and well-rounded individuals capable of taking up leadership positions anywhere in the world.

Business Modelling and Simulation

IBS includes business modelling and simulation games in its curricula for the programs.

Strong Industry Interface

With experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.



CASE-BASED LEARNING

IBS is one of the few institutions in India that has made case studies a critical component of its curriculum.



Almost all the courses at IBS are taught through case studies - the case studies being tailor-made to the requirements of different areas and topics. Student evaluation is based on class participation and written reports. Students go through the cases individually, discuss in small groups and participate in the case discussion in the class. Both Indian and international case studies are used extensively.

IBS, Hyderabad has an in-house Case Research Center that develops case studies on contemporary topics. These case studies based on Indian and International organizations are used extensively in the programs at IBS Hyderabad. IBS case studies have won recognition at various international case writing competitions. Close to 300 case studies from the Case Research Center have featured in international textbooks like *Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases*, 21st Edition (McGraw-Hill Education), *Strategy: An International Perspective* (Cengage Learning, USA), *International Management: Managing Across Borders and Cultures*, Text and

Cases, 9th Edition (Pearson, USA), *Exploring Corporate Strategy* (Financial Times/Prentice-Hall), *Strategic Management* (Thomson Learning), *Strategic Management: A Casebook* (Ivey Publishing), *International Business* (McGraw-Hill Irwin), *Strategic Management Competitiveness and Globalization: Concepts and Cases* (Thomson Southwestern), *Strategy: An International Perspective* (Cengage Learning - Europe, Middle East & Africa [EMEA]).

In addition, IBS Hyderabad has a licensing arrangement with Harvard Business School Publishing to use HBS cases.

Users of IBS Case Studies

Cases developed by IBS Case Research Center are used by 890 institutions in 90 countries.

The following is a partial list of regular users of case studies developed by IBS faculty:

Organizations

Ernst & Young Advisory Ltd, Hungary
McKinsey & Company, USA
Boston Consulting Group, USA
KPMG Slovensko spol.s r.o., Slovakia (Slovak Republic)
Booz & Company, Japan
Hewlett Packard, USA
Johnson & Johnson, USA
M&C Saatchi, United Kingdom
Bain & Company Korea, Inc.
Booz & Company, Russia
PricewaterhouseCoopers South Korea
Deloitte & Touche, France
Goldman Sachs, USA
HayGroup, USA
Bain & Company Germany, Inc., Germany
Novo Nordisk A/S, Denmark
Bain & Company, Inc. United Kingdom
Quartz + Co, Sweden
Tata Management Training Center, India
SCBernstein LLC, USA
CIMA Chartered Institute of Management Accountants, United Kingdom
The Chartered Institute of Marketing, United Kingdom
F. Hoffmann-La Roche AG, Switzerland
The Customer Framework, United Kingdom
Swiss Finance Institute, Switzerland
FUNITEC - La Salle, Spain
Oxford Strategic Marketing, United Kingdom
XanEdu Publishing Services, USA
Monday Morning srl, Italy
International Air Transport Association, Switzerland
MCI Management Center Innsbruck, Austria
Corporate Transformations Limited, Kenya
Serta International, USA
British Telecom, United Kingdom
Coca-Cola, USA
Eli Lilly, USA
Alltech, USA
Deutsche Bank AG, Germany
Procter & Gamble, USA
Caterpillar S.A.R.L., Switzerland
Samsung Economic Research Institute, Korea Republic Of
Siemens AG, Germany
Cadbury Schweppes, United Kingdom
Warner Home Video, USA
Churchill Insurance, United Kingdom

Universities / Business Schools

HEC Montreal, Canada
Oxford Said Business School Limited, United Kingdom
Cambridge Judge Business School, United Kingdom
Amsterdam Business School, Netherlands
London Business School (LBS), United Kingdom
London School of Economics & Political Science (LSE), United Kingdom
Helsinki School of Economics, Ireland
Yale University, USA
HEC Paris, France
SDA Bocconi School of Management, Italy
HEC Geneva, Switzerland
Manchester Business School (MBS), United Kingdom
Massachusetts Institute of Technology (MIT), USA
Melbourne Business School, Australia
Michigan State University, USA
Middlesex University, United Kingdom
China Europe International Business School (CEIBS), China
New York University (NYU), USA
Concordia University, Canada
Copenhagen Business School, Denmark
University of Oxford, United Kingdom
Thunderbird School of Global Management, USA
Cranfield University, United Kingdom
Hong Kong University of Science and Technology (HKUST), Hong Kong
IIM Ahmedabad, India
Berlin School of Creative Leadership, Germany
Berlin School of Economics and Law, Germany
Bern University of Applied Sciences, Business & Administration (BFH), Switzerland
Cardiff Business School, United Kingdom
Cardiff University, United Kingdom
Ernst & Young Academy of Business, Poland
ESIC Business & Marketing School, Spain
Frankfurt School of Finance & Management, Germany
IESE Business School, Switzerland
Loyola Marymount University, USA

"I would like to congratulate ICMR on the excellent selection of cases available for students, professors and authors. The selection encompasses cases with a range of geographic locations, business topics, and cultural issues. I have been particularly pleased with the willingness of the ICMR case authors to update and tailor cases to my needs."

– **Helen Deresky**, Professor Emerita, State University of New York, Plattsburgh, NY; Author of *International Management: Managing Across Borders and Cultures*, 7ed. (Upper Saddle River, NJ: Prentice Hall, 2011).

IBS CASE STUDIES

PRIZES IN NATIONAL AND INTERNATIONAL CASE WRITING COMPETITIONS

In addition to winning the most reputed international case writing competitions, IBS cases feature in the bestselling list every year. In fact, since 2020, the number of IBS cases in the bestselling list was next only to Harvard Business School. The number one bestselling author is also from IBS every year since the list was first published in 2016.

2022

1. Sumaira Latif at P&G: Pioneering Inclusive Design and Accessibility, won the second place in the Emerald Publishing Case for Women Competition. Authored by V. Namratha Prasad.
2. “Temie Giwa-Tubosun of LifeBank: Creating the Future of Healthcare Supply Chain in Africa Powered by Technology” won the third place in the Emerald Publishing Case for Women Competition. Authored by Hadiya Faheem and Sanjib Dutta.
3. “Timnit Gebru: Seeking to Promote Diversity and Ethics in AI” won the fourth place in 2022 in the Emerald Publishing Case for Women Competition. Authored by Syeda Maseeha Qumer
4. Rosalind Brewer – The Leadership Journey”, received the Honorable mention in the Emerald Publishing Case for Women Competition. Authored by K.B.S. Kumar and Indu Perepu
5. “Can Lisa Su Integrate AMDs Transformational Strategy and Culture Post Acquiring Xilinx and Pensando?””, received the Honorable mention in the Emerald Publishing Case for Women Competition. Authored by Shwetha Kumari and Jitesh Nair.
6. Airbnb: Beating Covid-19 Induced Existential Crisis through Online Experiences won the ‘Best Case’ Award at the Case Colloquium organized by the Faculty of Management Studies and Research, Aligarh Muslim University. Authored by Faria Zafar and Indu Perepu
7. Sea6 Energy: Sustainable Ocean Farming for a Sustainable Bioeconomy, winner of 1st Annual Case Research Competition – 2021 - Connecting Academia Industry Communities conducted by K J Somaiya Institute of Management. Authored by Shwetha Kumari and Jitesh Nair
8. “StopPalu: Advancing Community-focused Fight against Malaria in Guinea”, winner of the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development. Authored by Benudhar Sahu and Indu Perepu.
9. SHEIN: Redefining Global Fast Fashion won the Best Case Award in the 2021 Global Contest for the Best China-focused Cases, co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Syeda Maseeha Qumer.
10. “Can WayCool’s Phygital Business Model Help it Become India’s AgriTech Unicorn by 2025?” Won the third prize in the 2nd AIMA-ICRC Case Writing Competition & Conference, 2022. Authored by Shwetha Kumari and Jitesh Nair.
11. SC Johnson and the Global Ocean Plastic Crisis, Winner in The Financial Times Responsible Business Education Awards 2022. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha.
12. Sistema Biobolsa: Addressing Challenges of Climate Change, Sustainable Agriculture and Waste Management in Mexico, Runner-up in The Financial Times Responsible Business Education Awards 2022. Authored by Indu Perepu.
13. “Microsoft: Building a Collaborative Work Culture to Foster Innovation, winner in the “Human Resource Management/ Organisational Behavioural” category in The Case Centre Awards 2022. Authored by Jitesh Nair and Balaswamy Pasala.
14. Aldi Süd – Can the Retailer decode the Chinese Puzzle?” Finalist in 2022 John Molson MBA International Case Competition, held by John Molson School of Business, Concordia, Canada. Authored by K B S Kumar and Indu Perepu.
15. Acquisition of Air India by Tata Group: Will it Pay Off?” Winner in the Case Study Competition during Annual International Case Study Conference conducted by Amity Business School. Authored by Manish Agarwal and Monika Agarwal
16. Investor’s Dilemma in LIC Share’s Listing Goof-Up, Won the second prize in the Virtual PAN India Compact Case Writing Competition for the year 2022-23 organized by BIMTECH Centre for Case Development (BCMCD). Authored by Manisha Singh and Rajneesh Ranjan Jha.
17. To Bit or Not to Bit? Finalist in the Virtual PAN India Compact Case Writing Competition for the year 2022-23 organized by BIMTECH Centre for Case Development (BCMCD). Authored by Divit Agrawal and Manish Agarwal.
18. Dilemma of Dermoute’s Brand Manager, Finalist in the Virtual PAN India Compact Case Writing Competition for the year 2022-23 organized by BIMTECH Centre for Case Development (BCMCD). Authored by Isha Singh and Manish Agarwal

2021

1. "Poppy Gustafsson: Redefining Cybersecurity through AI", Winner in the Emerald Publishing - The Case for Women competition, 2021
2. Katerina Kimmorley and Pollinate Group: 'Eradicating Energy Poverty by Empowering Women through Solar Energy', won the third prize in the Emerald Publishing - The Case for Women competition, 2021.
3. Tyson Foods during COVID-19 Pandemic, Finalist in the AoM 2021 Dark Side Case Competition, Critical Management Studies division of Academy of Management 2021.
4. Gavi, the Vaccine Alliance: Working Together to Save Lives" Winner in the 2021 Annual E-PARCC Teaching Case and Simulation Competition, Syracuse University.
5. "MASO: Community Engagement for Improving Livelihood of Youth in Ghana's Cocoa Sector" Won an honorable prize in the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development.
6. "Disney Enters Streaming Space: Can it Disrupt the Disruptor?", Winner in the "Knowledge, Information and Communication Systems Management" category in 31st Case Centre Awards, organized by The Case Centre (TCC), U.K.
7. "SC Johnson and the Global Ocean Plastic Crisis", winner in the prestigious EFMD Case Writing Competition 2020 in the Corporate Social Responsibility category.
8. Family Feud at Aldi Nord,' winner in the prestigious EFMD Case Writing Competition 2020 'Family Business' category.
9. "Family Feud at Aldi Nord" was used in the final round of 8th Schlesinger Global Family Enterprise Case Competition conducted by Grossman School of Business, University of Vermont.

2020

1. The Last Well, Winner of the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Thirteenth Annual E-PARCC Teaching Case and Simulation Competition, organized by Maxwell School's "Collaborative Governance Initiative", Syracuse University, New York, USA.
2. Mapatón Winner of the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Thirteenth Annual E-PARCC Teaching Case and Simulation Competition, organized by Maxwell School's "Collaborative Governance Initiative", Syracuse University, New York, USA.
3. JPMorgan Chase & Co. – Creating a Next-Gen Banking Experience Powered by Digital Technology', winner in the 'Finance and Banking' category of EFMD Case Writing Competition.
4. Chow Tai Fook: A Chinese Jewellery Giant Changing Tactics 'Nominated Case Award' at the prestigious 2019 Global Contest for the Best China-Focused Cases organized by CEIBS (China Europe International Business School).
5. Elizabeth Holmes and the Rise and Fall of Theranos Inc, Finalist in the AoM 2020 Dark Side Case Competition, Critical Management Studies division of the Academy of Management 2020.
6. Big Data Strategy of Procter & Gamble: Turning Big Data into Big Value, Winner in the 'Knowledge, Information and Communication Systems Management' category in 30th Case Centre Awards, organized by The Case Centre (TCC), U.K.

7. Apple and Conflict Minerals: Ethical Sourcing for Sustainability, Winner in the 'Production and Operations Management' category in 30th Case Centre Awards, organized by The Case Centre (TCC), U.K.
8. Nestlé and Modern Slavery" finalist in the XVIII Dark Side Case Competition, Critical Management Studies division of Academy of Management Aug 2019.
9. Chow Tai Fook: A Chinese Jewellery Giant Changing Tactics 'Nominated Case Award' at the prestigious 2019 Global Contest for the Best China-Focused Cases organized by CEIBS (China Europe International Business School).
10. Amazon.com, Inc. and the Human Cost of Fast Shipping, Finalist in the XVIII Dark Side Case Competition, Critical Management Studies division of Academy of Management 2019.

2019

1. "Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way?" winner in the 'Supply Chain Management' category in the EFMD Case Writing Competition 2018, EFMD, in Brussels, Belgium.
2. "LATAM: A Latin American Airline's Emergence as a Global Player" Winner in the 'Latin American Business Case' category in the EFMD Case Writing Competition 2018, EFMD, in Brussels, Belgium.
3. The Greater Manchester Waste Development Authority – Challenges in Sustainable Waste Management, winner in the Urban Transition Challenges' category in the EFMD Case Writing Competition 2018, EFMD, in Brussels, Belgium.
4. Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture won the Human Resource Management/Organisational Behaviour category at The Case Centre Awards and Competitions 2019, organized by The Case Centre, United Kingdom.
5. Amazon's Big Data Strategy won the Knowledge, Information and Communication Systems Management category at The Case Centre Awards and Competitions 2019, organized by The Case Centre, United Kingdom.
- 6.. Turbulence on the Tarmac case won the Outstanding Compact Case category at The Case Centre Awards and Competitions 2019, organized by The Case Centre, United Kingdom.
- 7.. 'Disney Enters Streaming Space: Can it Disrupt the Disruptor?', won the Third Prize in the 38th edition of the John Molson MBA International Case Competition, organized by John Molson School of Business, Concordia University, Canada.
- 8.. "'Port to Plate" Distribution System - Will Pesky Fish's Supply Chain Model Sustain Growth?', won the Short Case Competition in the 38th edition of the John Molson MBA International Case Competition, organized by John Molson School of Business, Concordia University, Canada.



RESEARCH & PUBLICATIONS

The Case Research Center (CRC) is a center of excellence at IBS, Hyderabad developing high quality internationally benchmarked case studies. The case studies are marketed under two brands – IBS Center for Management Research (ICMR) and IBS Case Development Center (IBSCDC). A dedicated and dynamic team works toward fulfilling the institution’s mission of developing high quality case studies.



Case Research Center (CRC)

- As of June 2022, IBS CRC has close to 7000 cases of which 2500 are in digital flipbook format. More than 900 B-schools from over 80 countries use the CRC cases, with about 90% of them from outside India (mostly from North America and Europe).
- IBS CRC has seven of its authors featuring in The Case Centre’s (UK-based world’s largest repository of case studies) Top 50 Bestselling Case Authors’ List for 2020-21. This is next only to Harvard Business School with nine authors. The Top Three bestselling authors are from IBS CRC. Other authors in the Top 50 list include professors from Harvard, INSEAD, IMD, Stanford, etc. In 2021, The Case Centre has recognized CRC as a Centre of Excellence in case study research, writing and production.
- During the last five years IBS Faculty Members have published 1300 research papers in various reputed international and national referred journals of which 87 were in A*/A journals listed in Australian Business Deans Council and 322 were in Scopus listed journals.
- They also presented 34 papers in International Conferences and 416 papers in national conferences.

CRC distributes its case studies through the two websites : www.icmrindia.org and www.ibscdc.org

International Awards Won by Case Research Center



The Extraordinaire - Brand in Education award presented to ICFAI Group

IBS CASES IN INTERNATIONAL TEXTBOOKS (A PARTIAL LIST)

- Managing Sustainable Business- An Executive Education Case and Textbook, Lenssen, Gilbert G., Smith, N. Craig, Springer
- Crafting & Executing Strategy, Arthur Thompson, Margaret Peteraf, John Gamble, A. J. Strickland III, McGraw Hills Education, 21st Edition 2019
- Business Creativity and Innovation, Leonard Alan Ferman, Cognella Inc , August 2018
- Cultural Influences on Global Marketing ,Constantine Polychroniou, Cognella Inc, August 2018
- Understanding Retirement Planning, Heather Castle, Cognella Inc, Sep 2018
- Acting Strategically, Thinking Critically: Concepts, Cases, and Tools for Business Students, Michael J. Merenda, Cognella Inc, Nov 2018
- A Guide to Problem Solving and Creativity, Ben Martz and Jim Hughes, Cognella, Inc, 2017
- Strategy: An International Perspective, 6th edition, Bob de Wit, Cengage Learning EMEA, 2017
- International Management: Managing Across Borders and Cultures, Text and Cases, 9th edition, Helen Deresky, Pearson, USA, 2017
- Strategic Management: Concepts and Cases, 12th edition, Arthur Hitt Ireland Hoskisson, Cengage Learning, USA, 2015
- Strategic Management and Business Analysis, 2nd edition, Dr Wyn Jenkins and Professor David Williamson, Routledge, 2015
- Organization Theory and Design, 12th edition, Richard L. Daft, 2nd edition, Cengage Learning/Nelson Education, 2015.
- Business Management for the IB Diploma, Peter Stimpson and Alex Smith, Cambridge University Press, 2015.
- Strategy: Process, Content, Context, 5th edition, B De Wit, Cengage Learning EMEA, 2014.
- What's the Story? The Art of Writing and Communication, Beth Jannery and Daniel Walsch, Cognella, Inc, 2014.
- International Management: Managing Across Borders and Cultures, Helen Deresky, Pearson, 8th edition, 2014, USA.
- Ethical Decision Making, Carolyn Ashe (ed), Cognella, Inc., Preliminary edition, 2013, USA.
- Strategic Management: An Integrated Approach Theory & Cases, 11th edition, Hill/Jones, Cengage Learning, 2013.
- Case Studies in Social Entrepreneurship and Sustainability, The Oikos Collection Volume III, 2013.
- Introduction to Business, Lesley Le Meunier-FitzHugh, 5th edition, Pearson UK Custom Book, 2013.
- Strategic Management: An Integrated Approach Theory & Cases, Charles Hill, Gareth Jones, Melissa Schilling, 11th edition, Cengage Learning, 2013.
- Strategy: Process, Content, Context, Bod de Wit and Ron Meyer, 5th edition, Cengage Learning EMEA, 2013.
- Crafting and Executing Strategy: Concepts and Cases, Thompson, Peteraf, Gamble and Strickland, McGraw-Hill/ Irwin, 18th edition, 2011.
- Cases in Social Entrepreneurship and Sustainability, Volume 2, JostHamschmidt, Michael Pirson, Greenleaf Publishing, 2011
- Strategy: Process, Content, Context, 4th edition, Bob de Wit and Ron Meyer, Cengage Learning EMEA, 2010.
- International Marketing, 3rd edition, Pervez Ghauri and Philip Cateora, McGraw- Hill Education, U.K., March, 2010.
- Strategic Management 10th edition, John Pearce, Richard Robinson, McGraw-Hill's publication, 2010.
- Business Ethics and Corporate Social Responsibility, Paul Griseri, Nina Seppala, Cengage Learning EMEA, 2010.
- Multinational Management, 5th edition, Cullen and Parboteeah, Cengage Learning, Inc./Nelson Education Ltd, 2010.
- Strategic Management Formulation, Implementation, & Control, 12th edition, Pearce & Robinson, McGraw-Hill / Irwin, January 2010.
- Strategic Management, Carpenter, Rice, Pearson Australia, 2010.
- Strategic Information Systems Management, Kevin Grant, Ray Hackney, and David Edgar, 1st edition, Cengage Learning EMEA, 2009.
- Cases in Strategic Management: An Integrated Approach, 9th edition, Charles W.L. Hill, Gareth R. Jones, Cengage Learning, Inc. Nelson Education Ltd, 2009.
- Strategic Management and Competitive Advantage, 3rd edition, Barney-Hesterly, Prentice Hall, 2009.
- International Strategy, Susan Segal-Horn and David Faulkner, Cengage Learning EMEA, 2009.
- Strategic Management Competitiveness and Globalization: Concepts and Cases, 7th edition, Hitt, Ireland, -Hoskisson, Thomson Southwestern, 2007.
- Foundations of Marketing, 8th edition, Dale Beckman, John Rigby, Thomson Nelson, Canada, 2003
- Strategy: An International Perspective, 7th Edition, B De Wit, Cengage Learning EMEA, 2020
- Crafting and Executing Strategy: Concepts, 23rd Edition, Arthur Thompson and Margaret Peteraf and John Gamble and A. Strickland, McGraw-Hill Education; 2022

STUDENT LIFE AT CAMPUS

The student community at IBS is truly diverse. Students come from different states, social and cultural backgrounds, and all walks of life. They become a part of the IBS community, and get an unparalleled exposure to different cultures, languages, and ways of living. There are 27 student clubs at IBS Hyderabad, which are managed by IBS students themselves and cater to all segments of life. Each student body (be it a club, chapter, committee, cell or Society) has the club members who are the primary stakeholders to manage it. Each student body has a Faculty Mentor and Coordinator-Student Activities, to help and guide them, when needed. Student clubs form a unique combination of Co-curricular and extra-curricular activities, which help in shaping the knowledge and overall personality of a student.



Aaina – The official social awareness and women development club. Since the onset of the new session, Club Aaina welcomed all the new students by organizing an event on the R3 campaign (Reduce, Reuse and Recycle) where they got to learn about how the wastage can be reduced by making creative playing equipment for the kids. They organized various drives like “No food wastage drive” and “Donation drive”, both of which was meant to create awareness among the people. Along with Aaina, Center for Women Development works together where they organize “National women conference” where great speakers address the issues and empower the women. Aaina regularly organizes an event called “AnokhaUtsav”, wherein students visited various NGO’s, old age homes, orphanages and pet shelter around the city every single month and celebrate a special day with them. The flagship event of Aaina is named as “Aashayein” wherein the panel discussion takes place with the related issues prevailing in the society followed by conducting of events in that domain.

ADmire – The official Advertising & Branding Club, works towards inducing the right knowledge and skills required for successful advertising and creative branding for various clients. Presently ADmire has a bunch of clients including Dwell Suits, The Devil’s Cut, SNORT, Dominos, OYO, etc. The entire process of acquiring the clientele to catering to their demands provides its team members the opportunity

to think out of the box and enhance the skills and knowledge as budding managers. During the year 2020-21, ADmire organized multiple events like ADvinatge, Pitch-a-Thon, Prism, ADMaster, Big Brand Theory, etc. in alignment to its domain, including the flagship event, JUARI, which gives a twist to the term branding by wrapping it in a blanket of fun and games. Several other events organized during the year include Digital Workshops and Webinars.

Convergence – The official HR Club functions on the motto “With us its always you first”. With the basic fundamentals of the club revolving around the human resource ideologies, it caters to the needs and demands of the budding HR Professionals of tomorrows world. The Pillars of Convergence are - Operations, Online, Public Relations (Live Projects).

Diatrube – The Official Rock Band of IBS Hyderabad aims to rejuvenate the energy, emotions and take you through a wonderful Journey of Music which is guaranteed to stay in your memories for your lifetime. Diatrube in all its future endeavours would always want to carry on this legacy of music on both online and offline formats.

Dot Club – Is the Official Techno-Managerial Club of IBS. Dot Club conduct various events beginning with Webinars in partnership

with Finshiksha. It also prepares timetable for the new batch, conduct introductory funny events for the junior, induction classes, online quiz, KYC sessions, SAS Teaching Workshops, SPSS and SAS installation Sessions, App gyan : Knowledge on new Mobile Applications, Techbuzz : Knowledge on new emerging technologies, Tech Precis- Blogs, Microsoft Excel and Access Workshops and Internal Academic Classes. It is also the technical partner to many events being organised in IBS such as AAVEG, VSL, IPL etc.

Ecobizz – is the official Economics, Business and Public Policy Club. It is known for conducting real time events, guest lectures, group discussions, value added research and student presentations targeting their specific domain. The most celebrated event of Club Ecobizz is “IBS Mun” where where the students get to play the role of delegates to solve issues that hold a global significance. Another noteworthy event of the club is “Rajneeti” which is based on the concept of a mini representation of the Indian Political System and boasts to be one of its kind in the country.

FinStreet – is the Official Capital Markets Club. The club imparts sound knowledge of Finance and Economy and encourages its members to fundamentally analyse the market and come to a consensus for your stock pick. The club is the amalgamation of three verticals namely, Vriddhi Research, Trividha R.E.D. and IBS Times. The vertical Vriddhi Research holds India’s 4th largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. The vertical also comes out with sector and company specific research reports. The Second vertical Trividha R.E.D. is responsible for conducting various events like management discussions, Over The Counter trading, financial games and also provides direction in fundamental and technical analysis in the stock markets for investment decisions. The third vertical namely IBS Times is the publishing arm of the Club FinStreet.

Gray Matters Club – is focused in broadening the horizon of students by conducting quiz and imparting knowledge in a playful and an energising way. The club regularly publishes contents on general knowledge and current affairs to keep the students apprised of the momentous happenings of the week around the world.

IBS Analytics Club – is the official Analytics Club with a vision to develop analytical skills of the students so that they can transform data into information and implement it to take decisions. It also helps students to have a better connect with the industry. The research vertical of the club; officially called as ‘Matrix’ conducts domain classes related to Business Analytics with reference to the academic syllabus of the college, and also teaches the practical use of analytical tools such as R, Python, SPSS, Google Analytics, etc. The flagship event of the club is Trikona- an analytical fun game. The club also conducts Guest Lectures, Management Discussions and publishes a bimonthly Magazine - ‘Analyzia’ on content associated with the domain.

IBS Messenger – is a student body working within the campus and acting as a central platform in delivering the information to all the student within the campus and acts as digital notice board for IBS Hyderabad. The Club as a promotional partner for the events, guest lectures and flagships of other clubs within IBS Hyderabad. The club also organises Inter club Events, Guest Lectures and workshops for the students. The Flagship event-KRIYAVAT hosted by the club is one of the most awaited

events of the year. With specialised teams called Samvada and Vikhyat, the club works towards sharing daily News, Company profiles and Success stories of business tycoons.

IFHE Blues – This is the official watersport club of IBS. It is responsible for organizing various inter-college and intra-college swimming pool events since it’s inception in the year 2008. It has a collaboration with GHAC for organization of international event “Triathlon”, last held on November 10, 2019. Other domestic events include water polo, splash dunk, and the official flagship ‘Endurathon’ in which participants are tested on their abilities to swim, cycle and run.

Infinity Studios – The official Entertainment club provides students with various sources of entertainment all round the year. They organise several events ranging from Bollywood themed quizzes, DJ nights to Videography challenges that emphasise on bringing out the creativity in all. Flagship event is BIOSCOPE wherein many other clubs/cells/societies exhibit their unique ideas in the form of a short film, which is followed by Infinity Studios Award Ceremony. The club is partnered with Terrex, Mc Donald’s, Vogo, Tiki Shak and Zypyp

KAIZEN – where Kaizen stands for Continuous Improvement was established in the year 2008. It organizes and conducts Conclaves, Panel Discussions, Guest Lectures, Industrial Visit and Events on the domain of Operations Management. The pillars of Kaizen are its verticals - KORE (Kaizen Operations & Research Entity) and CRAFTS. Every year Club Kaizen organizes SANKRIYA (National Operations Fest of IBS Hyderabad), TRI-event (3 day Interclub Event), OPERA (Case based event) and a flagship event - BLACKOPS (A Tribute to the Indian Armed Forces).

Maçon – The Official Entrepreneurship Cell is a platform for young minds to explore, learn and create ideas and work on subsequent solutions. It conducts Incubation Classes, design thinking workshops and brain storming sessions. At corporate level Maçonites have proved to be Entrepreneurs working at managerial positions and some of them have started on their own with Start up’s namely : Shared Mobility, Smart Glove, Riot Enterprise, One Touch crafts, Teerex store, Poster Maniac, Uncover Me, E-Mandi and many more.

Maçon always inspire students to innovate by our online and offline initiatives like E-Crunch: The weekly news bulletin, Explorica: An ultimate start-up and business quiz, Monday Motivation and our Flagship event ‘The Entrepreneurship Week’ to keep our stakeholders motivated.

Managers Without Borders (MWB) – at IBS is a Student Chapter of Managers without Borders-India, a non governmental organisation (eNGO) under Andhra Pradesh Societies Registration Act 2001. MWB aims to bridge the gap between various stake holders in the nation building process by building a wide network of students and professionals in the field of management backed up 5 Es - Economy, Energy, Employment, Environment and Entrepreneurship which they believe are the five pillars for uplifting world architecture and development. MWB is a Guinness World Record Holder for the Longest Mobile Chain. They are one of the youngest NGOs in South Asia to reach the finals in e-NGO challenge South Asia Awards in 2015. At IBS Hyderabad, MWB tries to pull out the best of students and help them turn into professionals by exposing them to challenging tasks and live projects, research programs and client servicing.

Maverick - The Official Marketing and Strategy Club is a collection of creative and enthusiastic individuals who aspire to make their mark in the marketing field. Our motto is "Socho - But Zara Hatke". Our activities are based on four main verticals, namely; 1) Maverick Marketing Solutions (MMS), 2) Maverick Sales Force (MSF) 3) Mavens : 4) Maverick Advancement and Development Entity (MADE) : Maverick organized Resurge 6.0, which challenged the participants to revive fallen businesses, Impulse 6.0, which gave a real-time sales experience to the participants and. Carnival 2020, the flagship event of Club Maverick which was themed around Christmas and Game of Thrones. Maverick also published an online edition of their annual magazine Niche 2020 with a theme revolving around niche markets and covid 19.

Money Matters Club (MMC) - The Official Finance Club. It was founded in 2005 with the objective to impart students knowledge of BAFT i.e. Banking, Accounting, Finance & Taxation. Money Matters Club also publishes its very own "News Bulletin" & "Gyanpath" digitally which has a reach of over 50,000 readers all over the world. MMC conducts classes called "Gyandose" specially for Juniors based on domain Accounting & Financial Management. Their Flagship event "REDUX" is a 3 day event which constitutes an Online quiz on the domain area.

Moving Mannequins (MM) - The Official Fashion Society. This is an amalgamation of style, art, creativity and glamour. Our mission is to merge fashion with management, from designing the garments to choreography, the moves of models to walking the ramp and owning it. MM boasts of participating and winning in leading B-School fests across the country

Nazaria - The Official Photography Club is a club that reformulates the passion of photography in different ways and clicking more than 30,000 pictures per year. The club hosts two major annual events FRAMES, a photo exhibition of pictures clicked by the member of the club and "Spotlight", pictures which are later carved into an annual calendar. The club has verticals named Tasveer, the technical wing, and a client servicing wing named Nstudios. Nstudios gives the budding photographers a platform to show their talent to the outer world. "Photography is an art to capture a moment that is gone forever" and Nazaria is committed to preserving those moments.

Newsire - Newsire the Official News and Media Portal serves as a canvas to reflect the dynamic activities of IBS campus in a mindful and sublime way. The mission is to work in tandem with other clubs/cells/chapters/committees/societies to create an environment for the public to consume information, thereby causing a deeper understanding and appreciation of the events happening in and around the college campus. The Club have successfully conducted several interviews of eminent dignitaries visiting the campus and have posted them on the IBS social media handles.

Prakriti - The Official Nature and Adventure club, aims at the implementation of sustainable solutions, through nature, conservation and adventure related experiences. Club Prakriti is also into adventure sports like trekking, rappelling, camping and cycling. Snake-o-pedia is our main flagship awareness event in which an NGO called "Friends of snakes society" displays different types of venomous snakes and non-venomous snakes. As a nature club we also organise plantation drives. Devil's circuit, scavenger hunt, rush hour and maze runner. Human Foosball and Footpool are most loved fun events conducted by Prakriti.

Prayaas - The Official Inter B-School and Corporate Events Club is formed with a mission to Dream, Discover and Develop students with an opportunity to represent IBS Hyderabad at different B-Schools and Corporate Events. Club Prayaas was awarded as the Best Managed Club for the academic years 2018-19, 2019-20 and 2020-21. Members of the club are Campus Ambassadors to almost 400 B-Schools across

India. 'C-Suite' being the flagship event, designs a boardroom challenge for students, providing them with a case study on problems faced in the corporate world. 'Pecunia' - An online national level Inter B-School competition powered by Dare2Compete is also organised.

Samavesh - The Official Cultural Club of IBS, empowered by strength of 300 members, has been celebrating the jubilation of various cultures for almost a decade now. "Sanskriti" translating to culture, so its flagship event Sanskriti is a celebration of different cultures at IBS. The theme of the event revolves around the thought of unity in diversity. Starting from Aaghaaz and Independence Day, then Dandiya Night, Jashn-e-Diwali, all festivals are celebrated by one and all. The organizing, creative, anchoring, music and dance pool are the building blocks of this growing Samavesh family.

Sankalp - The Official Leadership and Nation Building club. Working with a motto of "BE THE CHANGE", and always stands for 'SERVE, LEAD and INSPIRE'. It fosters the Social, Corporate and Political Leadership capabilities and motivates the members to build up their confidence and strive to work towards the betterment of society as a whole. The activities include SSR, CSR activities like awareness programs, guest lectures, workshops, blood donation campaigns. The club also organises 'Megistanos - the Best Manager Hunt' which is the flagship event of IBS inter-college fest 'Trishna' and other major events like Magnate, Drishti to promote managerial competency among students of IBS. Club Sankalp was awarded as the Best Managed Club of IBS Hyderabad for the academic years 2018-19, 2019-20 & 2020-21.

SpeakUp - The Official Public Speaking, Soft Skills and Debating Club. The main purpose of the club is to refine and develop public speaking and other communication skills in its member students to make them ready for the corporate world. This is done in its vertical called CHAI. The Club facilitates and conducts 'IBS Dialogue' - officially introducing all the clubs to the freshers. It marks the beginning of club activities. Its flagship event is The Great Debate. Some other major events are Gauntlet and Open Mic.

Team V.A.P.S - The official sports and fitness club which was formed back in 2005 and since then it manages all the sports activities carried out in the college. It conducts many sports events like International Yoga Day, Racqattack, Azaadi Match for women, etc... VAPS Super League (VSL) is one of the largest football tournaments in the college and IPL (ICFAI Premier League) is for the ultimate cricket championship played every year in which the players are chosen by various clubs through an auctioning process followed by a league. The flagship event of VAPS is AAVEG which is a national level B- school sports fest where participants from different colleges come to IBS Hyderabad and participate in 13 sports, this event lasts for three days and is one of the most sought after by the sports lovers in B- schools all over India.

XpressionZ - Theatre Society, the official drama club. XpressionZ allows individuals to raise their voices for critical social issues and is strongly against hiding behind a smile. XpressionZ aims to develop a culture wherein people inside and outside the college campus have a sense of the current social setting and get motivated to contribute their bit towards the change. Our flagship event of each year is "MALANG", a platform where members from different clubs showcase their hidden talent to honor the stage. XpressionZ Theatre Society has participated and won in Street Play and Stage Play Competitions for a number of Top B-Schools including IIM Indore, IIM Ahmedabad, SIBM Pune, XIMB Bhubaneswar, SIBM Hyderabad, IMT Nagpur, IMT Hyderabad and NIRMA University. XpressionZ performs street plays on various occasions and events including small length skits. XpressionZ also organized national level Street Play Competition which registered participation from other B-Schools like SIBM Hyderabad, NMIMS Hyderabad, IMT Hyderabad, BITS Hyderabad and St. Francis, Hyderabad.



EVENTS AT IBS HYDERABAD



Trishna

Trishna, is the annual management fest of IBS Hyderabad and is a mega student activities event. Trishna has been the epitome of the best combination of knowledge and fun. In spite of the changes in the world, IBS Hyderabad's Trishna 2k21, was welcomed with open arms. All the students came over a major hurdle of being 'online' this year and conducted Trishna in the grandest way possible. Trishna 2k21 made history by being conducted online for the first time! Every year Trishna has a unique theme. This year the theme was "SPYMIESTER - Detect, Analyze, Decipher". Combined with the domains of all the clubs, the result of the various events conducted with this was fantastic to say the least! This year Trishna was conducted for 5 days, from 6th January - 10th January 2021. For five days all the students worked tremendously hard for the success of the fest.

Trishna 2k23 is a national-level management fest IBS Hyderabad holds yearly as part of its official annual and cultural festival. It gives innovative and creative managers from different B-schools across India the chance to put their management expertise to use in a simulated model of real-world business challenges. Trishna

Every one of the nimble and vivacious clubs that cater to a concentration of students makes the unwavering promise of a momentous and amazing event that will undoubtedly leave students yearning for more.

Events held at our annual fest span all the management functional areas, and our approach to planning the fest reflects this. Additionally, we provided a range of enjoyable activities that will both delight the pupils and inspire their creativity.

Trishna transported us all back to the 1990s this year and gave us all a mesmerizing taste of how the 1990s era used to have an impact on people so that the participants and students can experience a completely new but old glory with the fest being run both online and offline presence.

The Theme for TRISHNA 2023 was "BACK TO THE 90s". The 90s was a decade full of surprises, innovations, entertainment, and, most importantly, development.

T-Target R-Retro

I- Introspect S-Simplified H-Heyday N-Negotiate

A-Administration

The Fest had around 50+ events, including fun events and social nights concerning the Trishna theme. It was a roller coaster ride for all the participants experiencing a plethora of cultural and technical events with great opportunities to win many awards and certificates.

The event was divided into 4 segments: Major events, Minor events, Fun events, and Flagship events.

Major - It is the event that will be conducted in 3 days for 3

to follow the Trishna theme. Events like guessing the '90s personality, Crossword, and performing a play according to the situation given were conducted in this event category.

Minor - It is the event that will be conducted in 1 day for 3 hours and according to the club's domain, where the clubs follow the Trishna theme. Events like within a given budget participants need to choose the given items to finish the task assigned to them.

E-Week

The Entrepreneurship Week is a seven day saga where students from different B-Schools and Under graduate colleges across India come together to celebrate Entrepreneurship. E-Week incorporates various guest lectures, design thinking workshops, Idea generation platform, Business Plan Competition, Panel Discussions and one on one sessions with industry experts, Entrepreneurs and Start-up Founders. E-Week caters to approximately 2000 students and more than a dozen experts in this seven days extravaganza.

Sankriya

National Operations Fest of IBS Hyderabad is an inter B-School colloquium where various Conclaves, Panel Discussion and Guest Lectures based on the recent trends in the fields of Operations and Supply Chain Management are organized by Club Kaizen- The Official Operations Club of IBS Hyderabad. The seminar also consists of simulation games and Business Sustainability Planning competition based on the theme of Operations Management.

AAVEG

AAVEG is a national level inter B school sports fest facilitated by IBS Hyderabad which started in 2010 with an intention to provide a platform for sports enthusiasts to showcase their talent and unmatched passion. In this event over 500+ students take part every year to participate in 13 sports which are conducted simultaneously in a span of 3 days. This event is hosted by Team VAPS the official

sports and fitness club of IBS Hyderabad and is one of the most sought after events amongst the sportspersons in all B- schools across the country.

Endurathon

It is an IFHE Blues flagship event featuring solo and squad participation. Participants have to swim for 200 meters followed by 5 kilometres of cycling and 2 Kilometres of running. Both category of participants receive a number of exciting prizes. And a rolling trophy is also awarded to the club that comes on the top. For Endurathon 3.0 (2019) Alumni Relation Cell (ARC) won the trophy.

Pecunia

Pecunia' - An online national level Inter B-School competition powered by Dare2Compete is organised for which we receive more than two thousand entries approximately from colleges like Indian Institute of Management Kashipur, IIM Indore, IIM Bangalore, IIM Udaipur, IIM Lucknow, IIM Kozhikode, IIM Calcutta, IIM Jammu, IIM Vishakhapatnam, Indian School of Business (ISB), Department of Financial Studies (DFS), University of Delhi, Welingkar Institute of Management Development and Research and many more.

C-Suite – The Boardroom Challenge

C-Suite- The Boardroom Challenge is the flagship event of Club Prayaas. It is a mock simulation of a corporate boardroom where students solve a real time business problem and give solutions to it. The business problem cases are developed by the members of Club Prayaas members under SHODH – Case Research Vertical. This competition adds a unique essence to the student activities at IBS Hyderabad since this kind of competition happens only in a handful B-School across India. This event sees participation of all the premier and well known B-Schools across the country. The competition is also open not just for the students of IBS Hyderabad but also students from other campuses of IBS.



International Conferences hosted by IBS Hyderabad

| Sl. No. | Title | Date |
|---------|---|-------------------|
| 1. | 11th Doctoral Thesis Conference | Apr 19-20, 2018 |
| 2. | 6th International Conference on Applied Econometrics | Jul 5-6, 2018 |
| 3. | International Conferences on Sustainable HRM: Polices, Practices and Perspectives in South Asia' in Collaboration with University of Hyderabad and AMDISA | Nov 1-2, 2018 |
| 4. | International Conference on Operations Management (ICOM) | Nov30- Dec1, 2018 |
| 5. | Annual Academy of International Business(IND-IB) Workshop & Paper Development Workshop | Dec 18-20, 2018 |
| 6. | 14th International Conference on Business and Finance | Jan 10-12, 2019 |
| 7. | 12th Doctoral Thesis Conference | Apr 18-19, 2019 |
| 8. | 5th Human Resource Management Conference | Aug 28-29, 2020 |
| 9. | 13th Doctoral Thesis Conference | Oct 8-9, 2020 |
| 10. | 3rd International Conference on Operations Management (ICOM 2020) | Nov 20-21, 2020 |
| 11. | 14th Doctoral Thesis Conference | May 6-7, 2021 |
| 12. | 6th Conference in Human Resource Management | Dec 10-11, 2021 |
| 13. | 9th International Conference on Marketing and Business Strategy (ICOMBS) (Virtual) | Jan 21-22, 2022 |
| 14. | 15th International Conference on Business and Finance (ICBF) (Virtual) | Jan 27-29, 2022 |
| 15. | 4th International Conference on Operations Management (Virtual) | May 13-14, 2022 |

List of Distinguished Visitors

| Sl. No | Date | Name | Designation | Organization |
|--------|-----------|----------------------|--|--|
| 1 | 24-Nov-22 | Mr. Suresh Prabhu | Former Union Minister and Member of Parliament | |
| 2 | Nov- 2022 | Sri. Jayesh Ranjan | IAS Principal Secretary | Industries and Commerce (I&C) and Information Technology (IT), Government of Telangana Sustainable Competencies for GenNext, |
| 3 | 02-Dec-22 | Mr. Pulela Gopichand | Chief National Coach of Indian National Badminton Team | |
| 4 | 21-May-21 | Prof Dr Nazrul Islam | Pro-Vice Chancellor (As part of International Lecture Series) | Northern University Bangladesh |
| 5 | 21-May-21 | Prof. M. K. Sridhar | President, CESS Bengaluru | Implementation of National Education Policy |
| 6 | 7-May-21 | Dr D Shailaja | Chief Scientist and Chair Business Development & Research Management | CSIR- Indian Institute of Chemical Technology, Hyderabad |
| 7 | 7-May-21 | Prof Arun Kumar | Malcolm S. Adiseshiah Chair Professor | Institute of Social Science, New Delhi |
| 8 | 6-May-21 | Prof Mahendra Dev | Director & Vice-Chancellor | IGIDR, Mumbai |
| 9 | 6-May-21 | Dr C Rangarajan | Former Chairman, Economic Advisory Council to the Prime Minister | Chancellor, IFHE |
| 10 | 6-May-21 | Mrs. TL Alamelu | Member (Non-life) IRDAI | Insurance Regulatory and Development Authority of India. |
| 11 | 6-May-21 | Dr Anjani Kumar | Senior Research Fellow | International Food Policy Research Institute |

List of Guest Speakers

| S.No | Name of the Speaker | Organization and Designation | Topic of Discussion | Date |
|------|-------------------------------|---|--|-------------|
| 1 | Mr. Satyam Khandelwal | Coach & Career Growth Expert | Learn to leverage the power of LinkedIn | 29 May 2022 |
| 2 | Mr. Shobu Yarlagadda | CEO, Arka Mediaworks P Ltd | Million Vendor Stories | 3 Jun 2022 |
| 3 | Major Sunil Shetty, SM (retd) | My Startup TV News | Workshop on Videography | 10 Jun 2022 |
| 4 | Mr. Sudhaker Jadav | COO,Oasis Fertility | Operations in Hospitality Management | 6 Jul 2022 |
| 5 | Ms.Shristi Jain | Chief Product Officer of Finology Ventures | Decoding Stock Market | 20 Jul 2022 |
| 6 | Mr venkata sri harsha | Shine Projects, Founder | A Webinar on stock markets | 21 Jul 2022 |
| 7 | Mr Anshuman Ghosh | Vice President Ernst & Young | Data that Provides Competitive Advantage | 22 Jul 2022 |
| 8 | Mr Rajneesh Narain | Director Finance, Northern Coal Fields Limited | Post COVID trends in PSUs | 23 Jul 2022 |
| 9 | Mr. AnubhavTiwari | VicePresident, IIC, Lucknow | Guest Lecture | 22 Aug 2022 |
| 10 | Dr.Pawan Girdharilal Agrawal | CEO, Mumbai Dabbawalas | Mumbai Dabbawala | 25 Aug 2022 |
| 11 | Mr. Phani Bhushan Marineni | AGM, Reliance Retail | Digital Product Management | 26 Aug 2022 |
| 12 | Mr. Srikanth Reddy | Founderand CEO,Hala Mobility | Guest Lecture | 3 Sep 2022 |
| 13 | Mr. Jasminder Singh Gulati | Co-Founder of Now Floats and Founder of the Digital Desh & Full Stack Capital | India Stack | 16 Sep 2022 |
| 14 | Mayur Lakudkar | Search Analyst, Google | Role of Analytics in B2B Platforms | 23 Sep 2022 |
| 15 | Mr. Anupam Dutta | Co-founder, Arteastic | Distribution dynamics in India- Changing Paradigms | 28 Oct 2022 |
| 16 | Mr. Anupam Dutta | Co-founder, Arteastic | Case based approach on Market Innovations | 4 Nov 2022 |
| 17 | Sri. Jayesh Ranjan IAS, | Principal Secretary, Industries and Commerce (I&C) and Information Technology (IT), Government of Telangana | Sustainable Competencies for GenNext | 4 Nov 2022 |
| 18 | Mr. Raghavendra Prasad Arni | Director and Co-Founder of WIZ an ed tech platform | Financial Literacy | 11 Nov 2022 |
| 19 | Wg. Cdr Satya Kushawaha | Director, Indian Space Association | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 20 | Hon'ble Jaivardhan Singh | Ex-Cabinet Minister Urban Development and Housing & MLA, Madhya Pradesh | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 21 | Hon'ble Amit Sihag, | MLA, Dabwali, Harayana | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 22 | Mr, Gurunath Gunjan Sawant | State Coordinator, National Association of Street Vendors of India | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 23 | Mr. Vivek Trivedi | Social Development Officer, Municipal Corporation, Chandigarh | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 24 | Mr. Mandavi Kulashreshta | Program Advisor, Friedrich Ebert Stiftung - India. Delhi, | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 25 | Mr. Kumar Anuhav | Founder, Not onMap | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 26 | Mr. Kazim Rizvi | Entrepreneur and Founder -Dialogue | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 27 | Ms Deepali Bisht Dahiya | Digital Desh | Digital Transformation of Street Vendors | 11 Nov 2022 |

List of Guest Speakers

| S.No | Name of the Speaker | Organization and Designation | Topic of Discussion | Date |
|------|------------------------|---|--|-------------|
| 28 | Mr. Ajay Gupta | Founder & CEO, Ray Business Technologies | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 29 | Mr. Ulrich Storck | County Director, Friedrich Ebert Stiftung - India. Delhi, | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 30 | Ms. Nimmi Rangaswamy | Research Professor, IIT, Hyderabad | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 31 | Amir Ullah Khan | Policy Analyst, Centre for Development Policy and Practice, Hyderabad | Digital Transformation of Street Vendors | 11 Nov 2022 |
| 32 | Mr. Sandeep Chatterjee | Director,Deloitte India | Automated Logistics : An opportunity or Uncertainty | 16 Nov 2022 |
| 33 | Mr. Vignesh P | Associate Director,World Trade Centre | Automated Logistics : An opportunity or Uncertainty | 16 Nov 2022 |
| 34 | Mr. SandeepA. | Senior Management Consultant,ABB | Supply ChainAnalytics | 16 Nov 2022 |
| 35 | Mr. Anupam Dutta | Co-founder, Arteastic | Insight Generations | 18 Nov 2022 |
| 36 | Mrs Debrani B. | Learning & Development Head,Edvoy | Employee Management & impact on successful Operations Management | 18 Nov 2022 |
| 37 | Mr. SouparnoBagchi | COO,BalanceHero | Leading Operations - Journey to 2030 | 18 Nov 2022 |
| 38 | Mr. Sunil S. | CEO, Plural Technologies Pvt Ltd | Guest Lecture | 22 Nov 2022 |
| 39 | Ms. MridulaChhetri | Founder,InmoviduTechnogies | Guest Lecture | 25 Nov 2022 |
| 40 | Mr. Satyabrata Mohanty | Founder,Smartx Connected Products Pvt Ltd | Guest Lecture | 29 Nov 2022 |
| 41 | Ms. Amrita Sarkar | Advisor Advocacy, India HIV/AIDS Alliance | AIDS Day Awareness | 1 Dec 2022 |
| 42 | Pullela Gopichand | Chief National Coach of Indian National Badminton Team | Opening ceremony of AAVEG-XIII , A sport event at IBS Hyderabad | 2 Dec 2022 |
| 43 | Ms. P DeepikaJoshi | Director,Ideaovator –Fugenic President ICSL | Guest Lecture | 5 Dec 2022 |
| 44 | Ms. Sweta Padma | Instructional Design Specialist,Accenture | Guest Lecture | 6 Dec 2022 |
| 45 | Ms. Aparna SriHarsha | Program Manager-II,Amazon | Guest Lecture | 6-Dec-2022 |
| 46 | Mr. Sunil Shetty | Fo u n d e r,MystartupTV | Guest Lecture | 6 Dec 2022 |
| 47 | Dr Sai Lakshmi Daayana | Gynecologic Oncologist Apollo Hospitals, Hyderabad | Breast Cancer Awareness | 9 Dec 2022 |
| 48 | Ms RaunaqRoy | Sr VP Publishing,Hungama Digital Media Entertainment Limited | Women Entrepreneurship | 30 Dec 2022 |



CAREERS & PLACEMENTS

IBS has an impeccable track record of achieving excellent placements every year, with top companies visiting the campus to recruit its students. IBS has adopted a very systematic approach towards building the careers of its students through a Career Management Centre that plans and implements the placement activities throughout the year.



Placements – Class of 2023

More than 161 leading recruiters have participated in the campus placements. IBS students are trained to be well-rounded professionals, and the placement record is adequate testimony to the fact.



Career Management Centre (CMC)

The Career Management Centre operates under the overall guidance of a Director who leads a team of managers and executives.

CMC personnel network with more than 1000 top companies across the country every year and have developed strong relationships with them. This interaction with the industry equips the career management team to provide suitable career planning to the students. It also helps to increase recruitments and maintain strong industry contacts.

There has also been a steady increase in the compensation and the number of companies recruiting from IBS every year.

Key Activities of CMC

- Providing a strong foundation through pre-placement talks and workshops
- Personality development workshops
- Career counselling to students

Internships

The Summer Internship Program (SIP) combines academic inputs with practical training and offers industry-related, hands-on experience in various career opportunities. SIP also helps students gain future employment contacts by networking with potential employers.

Strong Industry Interface

Industry interaction programs are organized by CMC with a cross-section of professionals from various sectors and functional areas like financial services, marketing, human resource management, operations, information technology, etc. A range of professional development seminars are also organized with the industry, to facilitate regular job placements.

Placements – Class of 2023

The placement status for the Class of 2023 is given below. More than 161 leading recruiters have participated in the campus placements. IBS students are trained to be well-rounded professionals, and the placement record is adequate testimony to the fact.

| PLACEMENTS | | |
|---------------------------|-------|-------|
| Class of | 2022 | 2023 |
| Students Placed | 98% | 95% |
| Average Salary* | 8.71 | 10.42 |
| Highest Salary* | | |
| National | 21.00 | 21.00 |
| International | 53.45 | 58.19 |
| Average Salary* (Top 10%) | 14.31 | 17.66 |
| Average Salary* (Top 25%) | 11.70 | 13.97 |

* ₹ in Lakhs

Prominent Recruiters at IBS Hyderabad (Class of 2023)

| | | |
|--|--|--------------------------------------|
| A.O. Smith India | EY GDS | Maruti Suzuki |
| AAJ Enterprises | EY India | Micron Technology Operation India |
| Accelalpha Software | Factset | Mold tek Group |
| Accenture | Federal Bank | Moodys India |
| acutus analytics | Finkai Financial Services | NeerInfo Solutions |
| Acuvate Software | Fiorano Software | Net Elixir |
| Aditya Birla Fashion and Retail - Lifestyle Brands | Fuld & Company | Newgen Software Technologies |
| Aditya Birla Fashion and Retail Limited | Fullerton India Credit Company | Niche Brains |
| Aditya Birla Sun Life Insurance Company | FxPay Services | Northern Arc Capital |
| Adrosonic IT Consultancy Services | Gain.Pro | Odessa Technologies |
| Advance Auto Parts India | GAMAT - GAYIADI Capital Mangement | OdinSchool |
| Agency2017 | Genpact | Oracle India |
| Akrivia HCM | Genpact Analytics | Panasonic India |
| Altossa | Godrej Capital | Paper Boat - Hector Beverages |
| Anarock Property Consultants | Goldman Sachs | Protiviti |
| ANZ Support Services | Grant Thornton Global Delivery | PWC India |
| Aon Consulting | GrayQuest Education Finance | Radarr |
| Aranca | Guardians India | Realogix |
| Arti Consulting | Haldiram's Food Products | Reliance BP Mobility Limited(Jio BP) |
| Ashvin Parekh Advisory Service | HDFC Bank | Reliance Broadcast Network |
| Axis Bank | HDFC Credila Financial Services | Reliance Retail |
| Bajaj Finserv | HDFC | Rockwell Automation(Kalypso) |
| Bajaj Housing Finance | Hero MotoCorp | S&P Capital IQ |
| Bank of America KPO | Hitachi Vantara | Sapiens Solutions (IBEXI) |
| Bennett Coleman and Co | HONO HR | Savills |
| Berger Paints | HSBC Technology Services | SBI Life Insurance Co. |
| Berkedia Commercial | Huemn Interactive Private | Schneider Electric |
| Bharat Financial Inclusion Limited (BFIL) | ICICI Bank | Sentient |
| Big Basket | ICICI Lombard General Insurance Co | Squarepoint Capital |
| Bilvantis | ICICI Prudential (AMC) | Symed Labs |
| Birlasoft | ICICI Prudential Life Insurance Company | Syngenta |
| Blue Star | ICRA | Tata AIG General Insurance |
| Brandscapes Consultancy | IDBI Bank | Tata Capital |
| Brane Enterprises | IDFC First Bank | Tata Play |
| Brillon (SC Johnson India) | Indegene | TATA Power |
| Camptra Technologies | IndiaMART InterMESH | Tavasya Venture Partners |
| Capgemini Consulting | Infomerics Rating | Tech Mahindra |
| Ceat Tyre | Invesco | The Smart Cube |
| Cognizant Technology Solutions | Ironsides Advisory | Thermax |
| Collegedunia.com | ITC Ltd. Paperboards & Specialty Papers Division | Tolaram Group |
| Condé Nast | J K Tyre & Industries | TTK Prestige |
| CRISIL | J.P. Morgan Services India | Ujjivan Small Finance Bank |
| CSB Bank | Jean Martin | VE Commercial Vehicles |
| Cushman & Wakefield | Jones Lang LaSalle | Vedanta |
| Cyfuture India Pvt Ltd | Karyanitya Services India | Verity Knowledge Solutions |
| Daimler India Commercial Vehicles | Ken Research | Virinchi |
| Darwinbox Digital Solutions | KEUS Automation | VS Lignite Power |
| DBS Bank | Kotak Life Insurance Co. | Wells Fargo |
| Deepak Fertilisers and Petrochemicals Corp. | Kotak Mahindra Bank | WinfoSolutions |
| Deloitte US India(Audit Services) | KPMG Global Services | WIPRO |
| Digit General Insurance | L & T Finance | ZI Media |
| DLF | Lowe's India | Zensar Technologies |
| eClerx | Magma HDI General Insurance Company | |
| Emkay Global Financial Services | Mahathi Infra Services | |
| Enfinity Global | Make My Trip (I) | |
| Evalueserve | | |

IBS ALUMNI A GROWING FRATERNITY



IBS, Hyderabad has a growing alumni base of around 20000 who are currently pursuing fast track careers with 1000 plus companies in India and abroad. Their success in the corporate arena is an eloquent testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. This extensive and fast growing alumni network is one of the strengths of IBS.

In addition to building the reputation of IBS with their success, the alumni remain in touch with each other and with their alma mater through the IBS Alumni Federation (IBSAF). IBS alumni are pursuing careers in the corporate world in various locations in Asia-Pacific, Australia, USA, Europe and Middle East.

IBSAF facilitates networking among alumni by organizing alumni reunions, class-meets and other related activities. It also assists alumni in lateral career movement and career development. IBSAF also creates opportunities for alumni to interact with current IBS Students.





IBS HYDERABAD FACULTY PROFILES



Dr. Mahesh Kumar Soma

MBA, Ph.D
Soft Skills

Dr. Mahesh Kumar has as an experience of 18 years in FMCG industry and 23 years in teaching. He teaches Soft Skills and Business Communication at IBS Hyderabad. He conducts guest lectures at reputed national institutions like National Academy of Construction, NIMSME (National Institute of Micro, Small & Medium Enterprises), NFC (Nuclear Fuel Complex), Railways, ESCI (Engineering Staff College of India) and workshops & MDPs (Management Development Programs) for corporates.



Prof. Vasundhara T

M.Com., PGDM (PM&IR), ISTD
Soft Skills

Prof. Vasundhara is a University rank holder. She conducts training and workshops for in-service and pre-service teachers and is the guest faculty of English and Soft skills at IGNOU and N.G.Ranga Agricultural University. She has presented papers and organized National and International seminars and workshops. She has an experience of 19 years in academics and 5 years in corporate training.



Dr. G. Geethanjali

M.A (English), M.Ed, MPhil, Ph.D
Soft Skills

Dr. Geethanjali teaches and trains students at MBA level and has 26 years of experience. Her areas of interests include Business Communication, Soft Skills, Career Management, English Language and Literature. She conducts workshops for engineering students, pre-service and in-service teachers, corporate training and is the guest faculty for IGNOU and NGRAU Hyderabad. She attended nearly twenty conferences and workshops both National and International and presented papers and published articles in books and journals of repute.



Prof. Smita Kulkarni

M.Sc., MBA
Soft Skills

Prof. Smita Kulkarni has an MBA from IBS, MSc in Psychology from Madras University and is currently pursuing her PhD at IFHE. She carries with her a teaching experience of over 14 years. She teaches several post graduate courses in the area of Organizational Behavior and Human Resource Management and a course in Psychology for undergraduate students. She has also conducted several sessions in different Management Development Programs (MDPs) organized by IBS for corporate executives, and faculty members. She has also authored many articles in the area of OB and HRM.



Prof. Mustakhusen S.M.

MA (English), MPhil. (English), B.Ed., MBA,
Soft Skills

Prof. Mustakhusen is a Faculty in Business Communication & Soft Skills with around 15 years of experience in teaching and industry. His areas of teaching interest include Business Communication, Soft Skills, Training & Development, Corporate Communication, Business Report Writing, Principles of Management, etc. His research interests are Employability Skills, Training and development, English for Specific Purposes, etc.



Prof. Sindhu Ravindranath

MBA (HR & Marketing),
Soft Skills

Prof. Sindhu has over 17 years of experience in HR, Training and Entrepreneurship. Previously she was heading a Training organisation and is a founding director for two organisations. In India, she first joined as AGM – HR for JCB and then moved on to be a part of ICFAI group. She is also a part of the Startup India movement. Currently with IBS, she is pursuing a PhD and has been working with different management schools as visiting professor for the past 11 years. She also has been a corporate trainer, training innumerable national and international professionals to achieve better prospects in life. She has been a trainer and presenter for NHRD. She is also an active member of Breast Cancer Association (Oman). She is one of the foremost members of the SHRM India chapter. She is also a member of the Institute of Directors. She has also been appointed onto the editorial board of Imanager publications.



Dr. M. Sitamma

MA, Ph.D
HR

Dr. Sitamma is Professor & Dean, International Collaborations and Accreditations. Her research interests include Leadership and Human Decision processes, Organizational Theory and Behavior, Competency Mapping, and Gender & Diversity in groups.



Dr. Kalaa Chenji

M.Com, PGHRM, DCFA , Ph.D
HR

Dr. Kalaa Chenji is a faculty in HR with around 17 years of experience in teaching and research. Her areas of teaching interest include Human Resource Management, Entrepreneurship Development, Organizational Behavior, Motivation and Leadership, Corporate Law, Business Statistics, International Finance, Marketing Management etc. Her research interests are Work Life Balance, Work Life Conflict, Emotional Intelligence, Emotional Labour, Motivation, Communication, Performance Appraisal, etc.



Dr. M. Showry

PGDBM, M.Sc. (Psy.), UGC-NET, Ph.D
HR

Dr. Showry is Area Head, OB & HR. His areas of interest include HR, Business Strategy, Emotional Intelligence and Neuro Linguistic Programming. He is also the Consulting Editor of IUP Journal of Soft Skills. He has completed a Diploma in Educational Psychology from Jeevan Soft and Hyderabad Psychologists Association and NLP Certification from Richard Bandler.



Dr. M. Bhaskara Rao

B.E. (Mech)(AU), PGDSQC&OR (ISI-K),
PGDRM (IRMA), Ph.D
HR

Dr. Bhaskara Rao is an Associate Professor at IBS Hyderabad in the Department of Human Resource and Soft Skills. He completed his PhD in the area of Human Resource Management from University of Hyderabad. He has ten years of experience in ICFAI Group, besides 21 years of industry experience and 5 years of academic experience. He has held several leadership positions in higher educational institutions. His research interest includes issues relating to the Base of the Pyramid, Higher Education, Teacher Motivation, Operations Management, Technology Management, Online Marketing, Behavioral Finance, etc. His research work has been published in international refereed journals of repute. His teaching interest includes Organizational Behavior, Training & Development, Operations Management, Supply Chain Management, Technology Management, Management of Intellectual Property, Healthcare Management, Business Strategy, etc. He has trained many faculty members through one month intensive faculty training in the area of management, conducted several workshops on Academic Management, FDPs for faculty members and MDPs for industry in the area of managerial effectiveness.



Dr. Chetna Priyadarshini

MBA, Ph.D
HR

Dr. Chetna Priyadarshini is an Assistant Professor at IBS Hyderabad in Department of Human Resource. Her PhD thesis is in the area of 'Career Planning and Job Search Behavior.' She teaches Human Resource Management, Organizational Behavior and Organization Theory courses. Her research interest areas include e-recruitment, job search behavior, and mixed method research design. She has published research articles in journals of international repute including ABDC-A category and Scopus listed journals and has presented papers in many international conferences. She has written case studies in the area of HR Analytics and she serves as editorial review board member for ABDC and Scopus listed journals.



Prof. Chethana G Krishna

BE (EEE), PGDBM, PGDCEHR
Soft Skills

Prof. Chethana has 25 years of experience in handling business communication and soft skills, behavioral skills, Americanisms, and English language labs, in organizations and B- Schools. She has handled customized training programs through experiential methods (for MDPs) for employees belonging to paper, railway, power, IT, and banking industries. She has published articles/cases in career guide magazines and national journals.



Dr. Prerna Chhetri

M.A (Applied Psychology), Ph.D
HR

Dr. Prerna's areas of interest are research in employee behavior in organizations and teaching. Her PhD thesis was on investigating the role of trust in an organizational setting in enhancing Organizational Citizenship Behavior in employees of the service sector in India.



Dr. S. Raghavendra

MBA (HR), UGC NET, Ph.D
HR

Dr. Raghavendra is a faculty in HR with around 9 years of experience in teaching, research and industry. His areas of teaching interest include Principles of Management, Organizational Behaviour, Human Resource Management, Strategic Human Resource Management, Soft Skills, and Business Communication etc. His research interests are Sustainability Development, Social Entrepreneurship, Employee Engagement, Work Life Balance, Socio-Economic issues, etc.



Dr. Namrata Chatterjee

M.Tech, Ph.D.
HR

Dr. Namrata is working as an Assistant Professor at IBS, Hyderabad in Department of HR since 2017. She is certified in HR Analytics from IIM (Rohtak). She has completed her PhD in management, from Indian Institute of Technology (ISM), Dhanbad in 2016. She has also worked as a Project Fellow under UGC sponsored project from IIT-ISM, Dhanbad in Micro entrepreneurship development. She has an overall 6 years of experience as a research scholar and faculty. Her Research interest lies in entrepreneurship studies, Behavioral science and HRM. Her teaching areas are Human Resource Management, Principles of Management, Leadership and Change Management,, Career Management. She has publications in reputed journals indexed in Scopus, ABDC and Thomson Reuters. She has presented papers in International and National Conferences also. She also serves as guest reviewer for ABDC and Scopus listed journals of repute.



Dr. Niraj Kishore Chimote

B.E (Mechanical), MBA, MPhil, Ph.D
HR

Dr. Niraj is an Associate Professor at IBS Hyderabad in the department of HRM and Soft Skills. He has completed his PhD in the area of Work-Life Balance (Organizational behavior and HRM) from IBS Dehradun. The ICFAI University, prior to pursuing the PhD program, he had completed MPhil and Management Teacher Program from The ICFAI University, Tripura, MBA from The ICFAI University, Dehradun. and B.E (Mechanical Engineering) from Nagpur University, Maharashtra. He has worked as a Relationship Manager at Axis Bank Ltd for three years. His research interests include Training and Development and Work-Life Balance. His research work has been published in national and international journals of repute (Scopus and ABDC listed) and he has been awarded with Best Research Paper at a national conference of an institute. He has also been awarded for Best SIP guidance. His teaching interests include OB, HRM, Career Management, Business Communication, Training and Development, Performance Management and Reward Systems, HRP, Business Ethics and Corporate Governance, Business Strategy, Project Management, etc. He has been a member of the Organizing Committee of in-house HRM conference and presented papers at national conferences in many institutions.



Dr. A. Kranthi Kumar

M.Sc (Organic Chm), MBA, UGC-NET, Ph.D
OB & HR

Dr. Kranthi has over three years of industrial experience, two years of teaching experience and over three years of research experience. His areas of interests include Leadership, Learning organization, Emotional Intelligence and Organizational identification. He has conducted several workshops on SEM using LISREL, AMOS, Smart PLS and R. He was invited as a resource person at FDP's held at premier institutes across the country. He has published several papers in various International journals/conferences and has attended many workshops at premier institutes.



Dr. N. Akbar Jan

Ph.D
HR

Dr. N. Akbar Jan has total experience of 19 years which includes 5 years of industry and 15 years of teaching and research. His areas of teaching interest include Human Resource Management, Organizational Behavior and Leadership. He has contributed around 20 national and international articles out of which 10 are in Scopus indexed Journals.



Dr. Ashok Kumar Goute

MBA, Ph.D
HR

Dr. Ashok Kumar has a work experience of more than 32 years. He has worked as senior branch manager with public sector banks. He was associated with prominent B-schools such as Indian School of Business (ISB) as senior researcher. His teaching interests include HRM, Banking Management, Corporate & SME Banking, and Organizational Behavior.



Dr. Mohd. Abdul Nayeem

MBA, Ph.D
HR

Dr. Nayeem is an Associate Professor at IBS Hyderabad, IFHE in the Department of Organizational Behavior and Human Resource Management. He completed his PhD in the area of Human Resource Outsourcing from IBS, Hyderabad, IFHE in 2015. He has been teaching at IBS Hyderabad since 2011. His key areas of interest and research include Human Resource Outsourcing, Leadership, Learning and Development, Recruitment and Compensation, Personality, Job Satisfaction, Work Life Balance, Governance and Ethics etc. He has published articles in national and international journals. His other interests are film appreciation, music, nature and heritage walks. He is involved in various capacities in teaching, research and institution building.



Dr. Musarrat Shaheen

MBA, Ph.D
HR

Dr. Musarrat Shaheen holds a certification in HR analytics from IIM Rohtak. She is associated with Atal Innovation Mission (AIM), the flagship program of NITI Aayog (a policy think tank of the Government of India) as a mentor of change. Her Ph.D thesis is in the area of 'Positive Organizational Behavior'. Her research works pertain to psychological capital, work engagement, prosocial behavior, customer advocacy and customer delight. She has written several research papers on employees' psychological resources and HR processes that lead to beneficial workplace outcomes. Her research works are published in Scopus, ABDC, and Thomson Reuter listed journals. She has worked on a socially relevant project funded by ICSSR on 'career persistence' of women IT professionals. She has been conferred with the 'outstanding educationist and professor of strategic and managerial psychology' by India leadership awards in the year 2018, and recently received the ILDC-AMP Women Excellence Awards in the area of management research in the year 2019. She has five years of industry and seven years of research and teaching experience. She practices different pedagogical methods to actively engage students. She has taught several management courses — HRM, OB, Leadership & Change Management, Strategic HRM and Competency Mapping & Assessment.



Dr. Radha Mohan Chebolu

MA, MPhil., MBA, UGC-NET, Ph.D
HR

Dr Radha Mohan is a Certified Learning and Development (L&D) Manager, Carlton Advanced Management Institute, USA and a senior faculty in HRM and OB at IBS. He has 21 years of experience in industry and academics. He has to his credit Research Publications of more than 70. Currently, he is the Consulting Editor of IUP Journal of Management Research (IJMR) which got indexed with Cabell, EBSCO and Proquest Databases. He is also a Co-ordinator, Cygnus Research and Consultancy (CRC), of IBS.



Dr. Preshita Neha Tudu

Ph.D
HR

Dr. Preshita holds a PhD degree from IIT Dhanbad in the area of stress management. She has publications in journals indexed in Scopus, ABDC and SCI/ SSCI. She has around 4 years of teaching and 4.5 years of research experience. Her area of interest includes organizational behavior, human resource management, stress management and sustainability development. Apart from academics, she has also been engaged in extra-curriculum activities. She has won several debate and essay competitions and she was the first lady to be selected as a JRF Representative of IIT Dhanbad for the year 2014-15.



Dr. Neha Gahlawat

MBA, UGC NET-JRF, Ph.D,
HR

Dr. Neha Gahlawat is an Assistant Professor at ICFAI Business School, Hyderabad in Department of Human Resources. Her Ph.D. thesis was on examining the effects of innovative HR practices on firm performance in Indian context. She has published several research papers in international journals of repute including Employee Relations, Journal of Management & Organization, Human Resource Development International, and International Journal of Organizational Analysis. Her areas of research interest are Progressive HRM Systems, Work-Family Integration, and Employee Attitudes.



Dr. Asha Binu Raj

MBA, Ph.D
HR

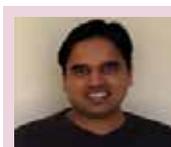
Dr. Asha Binu Raj's Ph.D. thesis is in the area of 'employer branding'. She has won best paper awards in international conferences and has more than 11 years of experience in HR consulting, organizational restructuring, talent acquisition, and human resource management. Her teaching interests include Organizational Behavior, and Strategic Human Resource Management.



Dr. K N Viswanatham

MBA, Ph.D
HR

Dr. K N Viswanatham works as Professor at IBS, Hyderabad. He has Ph.D in Clinical Psychology from National Institute of Mental Health & Neuro Sciences (NIMHANS), Bangalore. He has more than two decades of experience in the broad domains of consulting, coaching, mentoring, training, and teaching. He has extensive experience in offering customized executive development programmes to several Government of India Organizations, PSUs, MNCs, software companies, and academic institutes. His areas of interest include interventions for emotional intelligence; leadership development through coaching and mentoring; leadership and mental health.



Dr. KBS Kumar

MSc (App. Psy), Ph.D
HR

Dr. Kumar is an Assistant Professor at IBS Hyderabad, IFHE in the Department of Human Resource Management. He comes with about 10 years of corporate experience with organizations like Mercer HR Consulting, UBS (Switzerland), Cognizant Technologies Solutions. He brings hands on experience in Learning and Development vertical of the organizations. Dr. Kumar secured his PhD in the area of Emotional Intelligence in 2019. He has been teaching at IBS Hyderabad since 2018. His key areas of research include Leadership, Emotional Intelligence, Entrepreneurship and Innovation. He is a prolific Management case study author, with more than 70 published cases and about 15 International awards and recognitions from some of the most prestigious Universities and academic bodies in the world. He has works published in international publications of repute. Dr. Kumar has authored three books, all focusing on Leadership and Entrepreneurship. His writings are predominantly in the areas of Entrepreneurship, Strategy, Innovation and Leadership. His interests include reading entrepreneurial autobiographies, corporate biographies, and devising value-adding tools of learning in B-School space. He has designed several learning and assessment tools in the management domain which are widely embraced by the management students.



Dr. Surajit Saha

BE, MBA, Ph.D
HR

Dr. Surajit Saha is an Assistant Professor in the area of HR. He has 6 years of professional experience in teaching and research. He has obtained his Ph.D from IIT Kanpur. He is teaching Organizational Behavior, Human Resource Management, Human Resource Analytics, Business Research Methodology. His research interest lies in Innovation, Creativity, Bibliometric and systematic review, Educational psychology, Personality, and Cognitive styles. He has published in various journals.

IBS HYDERABAD FACULTY PROFILES



Dr. Yamini Meduri

B.Tech, PGDM-PM&HRD, MLL&LW, PGDID, Ph.D
HR

Dr. Yamini Meduri currently works as an Assistant Professor at the ICFAI Business School, India with experience in teaching, training and consulting in the HR and OB related areas. A Design Thinking professional from MIT Sloan School of Management, Yamini has 8 indexed publications to her credit along with talking her research in National & International Conferences. A recipient of 'Young Scientist' research grant from Dept. of Science & Technology, Govt. of India for her research in Disaster Recovery study, Yamini actively pursues research in the area of Humanitarian Logistics with focus on relief workers.



Dr. Sireesha Mamidenna

Ph.D
HR

Dr. Sireesha Mamidenna is a gold medallist with a Masters in Psychology, a degree (LLB) in Law and PhD in Management. She has more than 2 decades of teaching, training and consultancy experience in the corporate world and with various institutions. Her academic interests focus on topics which are at the intersection business, law, governance and society.



Dr. Swati Hans

MBA, Ph.D
HR

Dr. Swati Hans is an Assistant Professor in the Department of Organizational Behavior and Human Resource Management at ICFAI Business School, Hyderabad (IFHE), India. She is certified in HR Analytics from IIM - Rohtak. She has completed her PhD in the area of "Generational diversity and knowledge sharing". Her current research interests include shared leadership, generational diversity, generational differences, satisfaction with work-family balance, and workplace spirituality. She teaches courses on principles of management and organizational behavior. Her research works have been published in international journals of repute such as Leadership and Organization Development Journal, International Journal of Work Organisation and Emotion, and Industrial and Organizational Psychology. She has four years of industry experience working with [24]7.ai in the recruitment domain.



Dr. Raviteja Kancharla

B.Tech, Ph.D
HR

Dr. Ravi works on the endogenous design of educational games. Prior to academia, he worked as a Resource fulfillment manager at Tata Group. He did his Ph.D. from IIM Raipur. He was a visiting scholar at IIM Bangalore. His research focuses on experiential learning.



Dr. Anjali Rai

MBA, PhD
HR

Dr. Rai is working as an assistant professor (OB&HR) at the IBS Hyderabad. With a rich experience of more than 13 years in academics, research, teaching, training, and consulting. She has worked in various colleges in Hyderabad, Bangalore, and Delhi-NCR. Dr. Rai has published research papers and case studies in various national and international journals and conferences. Besides, she has presented a research paper at an international conference in Madrid, Spain. Dr. Rai has organised national and international conferences, MDP, workshops, and training programmes for corporate professionals, research scholars, students, and academicians. Dr. Rai is actively involved in guiding and performing research on various facets of HR.



Dr. Aruna Kumar Dash

MA, MPhil., Ph.D
Economics

Dr. Aruna Kumar has five years of industry experience and 9 years of teaching experience in IBS Hyderabad. He teaches International Economics, Macro Economics and Business Environment, Managerial Economics, International Business Management and Public Policy. His research interests are International Economics, Macro Econometric Modelling, Tourism research. Prior joining to IBS, he was a Senior Manager at Centrum Broking Pvt. Ltd, Mumbai. He also worked for 3 years as an analyst in Credit Suisse, Mumbai and 1 year as an associate in Epitome Global Services, Mumbai. He has published articles in reputed journals such as current issues in tourism, Economic analysis and policy, Economics bulletin, South Asia Economic Journal etc. He was invited as one of the resource person for workshop "Artificial Intelligence, Machine Learning, Business intelligence and Economic Modeling for MSMEs" held at NIMSM (National Institute of Micro, Small & Medium Enterprises), Hyderabad campus during January 7-11 2019. He arranged guest lecture by inviting Prof. Badri Narayanan Gopalakrishnan (Professor, University of Washington Seattle) during 24th January 2019 in IBS Hyderabad campus.



Dr. Vighneswara Swamy P M

MBA, Ph.D
Economics

Dr Swamy is a Professor in Finance at IBS. He has a perfect blend of industry experience and meritorious educational background. He is amongst the toppers in the UGC-NET exam. Being a Certified Associate of Indian Institute of Bankers (CAIB) which is equivalent to masters in banking, he holds Post-CAIB Special Diploma in Banking. His research interests are in the areas of Risk Management in Banks, Financial Intermediation, Management of Banking and Financial Institutions and Microfinance. He has published several research papers in international and Indian journals. He has authored a customized text book titled "Risk Management in Financial Institutions". He has participated in various international and national conferences in business economics and finance. He has been selected for the Post-Doctoral Research Fellowship by the UGC. He is also the winner of the Macro Research Award of Indian Institute of Banking & Finance (IIBF). He is also selected for the Sri Ratan Tata Visiting Fellowship for pursuing research at Institute of Social and Economic Change (ISEC).



Dr. Padmavathi V

MA, MPhil, PGDPR, FIII, Ph.D
Economics

Dr. Padmavathi V has more than 30 years of experience in teaching subjects of Economics, Life Insurance and Risk Management at postgraduate and graduate levels. She earlier worked as core faculty and Research Coordinator at IIRM (Inst. of Insurance & Risk Mgmt.) and Faculty member of IIF (International Institute for Insurance & Finance). ICAI has published her book titled "Principles and Practice of Life and Health Insurance" and study material for their course DIRM (Diploma in Insurance and Risk Management). Her articles were published in the International and national journals including Think Piece, Fact File- CII, UK. She has presented more than twenty papers in international and national conferences including APRIA (Asia Pacific Risk and Insurance Association); Conferences in Beijing, Singapore, Tokyo, Seoul and New York.



Dr. Subhendu Dutta

MA, Ph.D
Economics

Dr. Subhendu Dutta is a Gold Medalist in MA and PhD in Economics from Assam Central University. He has been teaching economics for the last 22 years and his teaching interests include managerial economics, microeconomics, macroeconomics & business environment, agricultural economics and development economics. His research areas include rural credit, farmers' indebtedness, poverty, and economic development in general. He has presented papers in both national and international conferences and has two books and a number of research publications to his credit, both in national and international journals.



Dr. Shylajan CS

MA, Ph.D, PDF (IIM, Calcutta)
Economics

Dr. Shylajan is Professor of Economics and Director, Faculty of Social Sciences. He has 27 years of academic and research experience. He teaches macroeconomics & business environment, international finance & trade, and managerial economics. His research areas are international economics, macroeconomics, international trade & environment, environmental economics, exchange rate dynamics, etc. Before joining IBS Hyderabad, he was with IIM Calcutta as Post Doctoral Fellow. He was also a Visiting Research Fellow at ICTP, Italy as part of Environmental Economics Program sponsored by UNESCO and Beijer Institute, Sweden. He has authored a book titled "Economic Instruments for Managing Municipal Solid Waste in India". He has published research papers in national and international journals. He is currently Associate Editor of International Journal of Ecology & Development. He is a member of Indian Economic Association, The Indian Econometrics Society and Telangana Economic Association.



Dr. Suresh K.G

M.A, MPhil, Ph.D
Economics

Dr. Suresh has 7 years of teaching experience in the area of Economics and presently teaches Managerial Economics and Macroeconomics. His research interests lie in South-South and South-North trade, Exchange rate & Trade and Spillover effects of FDI, etc. He has published several articles in reputed national and international journals like Economic Modelling, Journal of Economic Studies, Journal of Quantitative Economics etc. He is serving in capacity of advisory editor of Journal of Economic and Financial Modelling, and in capacity of Associate editor of The Economic Research Guardian.



Dr. Neeraj Kumar

Ph.D
Economics

Dr. Neeraj Kumar teaches micro and macroeconomics, industrial economics and managerial economics. His research interest includes automobile industry, higher education, environmental issues, etc. He holds a Ph.D degree from Guru Nanak Dev University (GNDU), Punjab. He qualified UGC-NET in June 2010. He was worked as UGC SAP project fellow in Punjab School of Economics from September, 2010 to November, 2011. He has published a number of research papers in refereed national and international Journals, edited volumes and conference proceedings. He has authored a book titled "Indian Automobile Industry under SCP Paradigm". Besides, he has presented several papers in international and national level seminars/conferences.



Dr. Tallury Syama Sundar

MA, MPhil, UGC-NET, Ph.D
Economics

Dr. Sundar holds a PhD from School of Social Sciences, Jawaharlal Nehru University, New Delhi. He holds the NET certification granted as a requirement for teaching at affiliated institutions by the UGC, Govt of India. He holds a Master of Philosophy Degree from the North Eastern Hill University, Shillong. He has been teaching post-graduate courses in Management, & Economics for over a decade-and-a-half at different institutions of repute. His areas of interest within Economics are Macroeconomics, & Economic Governance. He has been an editor for the Journal of Managerial Economics, of the ICAI University Press for about five years till 2011. He has written research papers for conferences & journals in India & abroad.



Dr. I.R.S. Sarma

Ph.D
Economics

Dr. I.R.S. Sarma teaches managerial economics, macroeconomics and business environment. His research areas of interest are development economics and econometrics.

IBS HYDERABAD

FACULTY PROFILES



Dr. Ramakrishna Gollagari

M.A; M.Phil. PhD
Economics

Dr. Ramakrishna Gollagari is working as a Professor at IBS Hyderabad in the Department of Economics. Prior to this he was a Professor at Osmania University and ECSU, Addis Ababa, Ethiopia. Dr. Ramakrishna is specialized in International Economics, Advanced Research Methods and Applied Econometrics. He has 38 years of experience of which 12 years was in Africa. He published several research papers in reputed journals such as International Journal of Public Administration, Journal of Public Affairs, Economic Research, Africa Development, Studia Oeconomica, Indian Economic Journal, Finance India, etc. and three books. Several of his papers were cited in reputed international journals. He also produced fifteen PhDs and was PhD adjudicator for several Indian and foreign universities. He was PhD coordinator at ECSU and was adjudged best teacher several times. His research interests include International Economics, Development Economics, Leadership, Public Finance, SEM Modelling and Research Methods.



Dr. Brajaraja Mishra

M.A; M.Phil. PhD
Economics

Dr. Brajaraja Mishra has 9 years of research and teaching experience, particularly on the areas of inclusive development, poverty and inequality, agriculture development, and Monitoring & Evaluation of government welfare programmes. Presently he teaches Calculus and Macroeconomics. He has many publications of national and international repute with strong evidences of application of statistical and econometrics models. He closely associated with the National and State Governments of Andhra Pradesh and Telangana for impact evaluation of major welfare schemes.



Dr. Topunuru Kaladhar

M.A, M.Phil, UGC-NET, PhD
Economics

Dr. Topunuru Kaladhar is currently working as a Faculty Associate in the department of Economics at ICFAI Business School (IBS) – Hyderabad. Before joining IBS, He worked as a guest faculty in University PG Colleges O.U. Secunderabad. He completed Ph.D. from University of Hyderabad and M.Phil. from IIT Hyderabad in the area of Economics. His promising teaching areas are Macroeconomics, International Finance, and Microeconomics. And his research focuses on International Finance, Monetary Economics, Macroeconomics and Time Series Modelling.



Dr. Rajesh Barik

M.A; M.Phil. PhD (Economics)
Economics

Dr. Rajesh is currently working as a Faculty Associate in the area of Economics at ICFAI Business School (IBS) – Hyderabad. He holds PhD in the area of Economics from IIT Indore and M.Phil in Development Studies with specialization to Development Economics from Institute of Development Studies Kolkata (IDSK). Before joining IBS, he was working in the Institute of Rural Management Anand (IRMA), Gujarat. Dr. Rajesh is primarily a Development Economist, working in the areas of Poverty, Human Development, Sustainable Development, Financial Inclusion, Digital/Internet Banking, and the adoptability of digital technology by various marginalized communities (like women, transgender, migrant labour, street vendors etc.). Some of his academic works have been published in various reputed national and international journals which includes Financial Innovation (Springer), Journal of Financial Economic Policy (Emerald), Journal of Developing Areas (Project Muse), Journal of Public Affairs (Wiley), Mental Health and Social Inclusion (Emerald) and Contemporary Voice of Dalit (Sage). Except that he also regularly contributes newspaper articles to 'Orissapost', 'the Standpoint' and Youth ki Awaz).



Dr. Lagesh M.A.

M.A, M.Phil, Ph.D
Economics

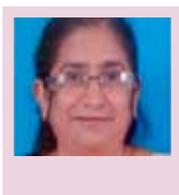
Dr. Lagesh has 6 years of corporate and research experience and teaches Macroeconomics and Managerial Economics. Prior to joining the IBS, he was Senior Quantitative Analyst at CRISIL. His research interests lie in Empirical macroeconomics, Financial Markets, Applied Econometrics, Agricultural Economics. He has published research articles in reputed national and international journals like Journal of Quantitative Economics, Global Business Review, Finance India etc. He has presented papers in both national and international conferences.



Dr. Koti Reddy T

MA, MPhil, Ph.D
Economics

Dr. Koti Reddy has 26 years of teaching experience in the area of Economics and presently teaches Managerial Economics, Macro Economics and Business Environment, International Finance & Trade and Public Policy. He has authored four books titled: Indian economy, Andhra Pradesh economy, Telangana economy and contemporary issues in rural India. His area of interest is development economics. Before joining IBS Hyderabad he was with Hindu College PG Center, Guntur as Associate Professor in Economics. He has published research papers in National and International Journals of repute. He is currently consulting editor of "The IUP Journal of Applied Economics".



Dr. Laila Memdani

MA, PGDM, UGC-NET, SET, Ph.D
Economics

Dr. Laila Memdani, currently Associate Professor with department of Economics has total teaching experience of 31 years in Economics. She has qualified UGC-NET and SLET simultaneously in 1998 and is recipient of three gold medals at UG Level for highest marks in Osmania University. She has done her Masters from Hyderabad Central University (HCU) and Doctorate from Osmania University (OU). She has many Scopus and ABDC publications and has presented papers in many national and international conferences including IIMs. Her teaching interests include Managerial Economics, Macro Economics, Public Policy, International Finance and Trade, International Business etc. Her research interests include Banking, International Economics and public policy. She has even edited three books and authored one book.



Dr. Rashmi Ranjan Paital

MA, MPhil & Ph.D
Economics

Dr. Paital holds a PhD in Economics Financial Economics from University of Hyderabad. His research interests are in market microstructure, credit risk and high frequency data analysis. He has more than 8 years of industry experience in financial sector. He served as a Statistician (Credit Risk Manager) at Credit Pointe Services Pvt. Ltd., Pune and Research Analyst at Roulac India Investment Advisory Pvt. Ltd., Hyderabad. Prior to this, he worked as a Teaching Assistant at International Institute of Information Technology (IIIT), Hyderabad. He has authored academic research papers both in national and international journals. His teaching interests are in managerial economics, macroeconomics and international trade & finance.



Dr. Pooja Choudhary

Ph.D (Economics)
Economics

Dr. Pooja Choudhary teaches Micro Economics, Macro Economics, Quantitative Techniques, Mathematical Economics and Managerial Economics. Her research interest includes Indian Economic Issues, Development Economics, Agriculture Economics, Environmental Economics etc. She has been a university merit holder and passed her masters with distinction. She holds a Ph.D degree from Guru Nanak Dev University (GNDU), Punjab. She qualified UGC-NET in June 2010. She has worked in BBK DAV College for Women, Amritsar, Punjab school of Economics and School of Social Sciences, Guru Nanak Dev University, Amritsar, Punjab. She has published a number of research papers in refereed national and international Journals, edited volumes and conference proceedings. Besides, she has presented several papers in international and national level seminars/conferences.



Dr. Aruna M

MA, Ph.D
Economics

Dr. Aruna teaches managerial economics and applied economics. She has published and presented research papers in national and international journals and international seminars and conferences in the area of applied economics.



Dr. Sushanta Kumar Mahapatra

MA, M. Phil, ECEM, PDF (Italy), Ph.D
Economics

Dr. Mahapatra teaches, micro and macroeconomics, economic and environment policy, environmental management and sustainable development, public policy. His research areas are development and environmental economics, agricultural economics, international economics, water governance, institutions and policies, climate change and sustainable development, microfinance and livelihood. He has collaborated in research projects supported by organizations like ILO Geneva, Harvard School of Public Health, Sir Ratan Tata Trust, Ministry of Rural Development, Human Resource Development of Govt of India, ICSSR, SBI and NABARD. He has worked as a Consultant to World Bank, Japan International Co-operation Agency (JICA). He has published his research ideas in books, Scopus and ABDC indexed journals. Besides, he has presented several papers in international and national level seminars and acted as reviewer for several journals. He is the recipient of Malcolm Elizabeth Adiseshiah doctoral merit fellowship from Madras Institute of Development Studies (MIDS), Chennai and European Commission Erasmus Mundus Post-Doctoral Fellowship (PDF), from University of Bologna, Italy. He is a member of European Association of Environmental and Resource Economics (EAERE), South Asian Network for Development and Environmental Economics (SANDEE), Indian Society for Ecological Economics (INSEE) and Indian Economic Association (IEA).



Prof. S Mahendra Dev

Ph.D (Economics)
Economics

Prof. Mahendra Dev is the Distinguished Professor of Economics, IBS Hyderabad, IFHE Chairman of the Board of Management, Institute for Development Studies, Andhra Pradesh Independent Director, Axis Bank Independent Director, Kotak Mahindra Bank during the period March 2013 to March 2021 Member of the National Statistical Commission (member part time, July 2013 to July 2016) Acting Chairman, National Statistical Commission, Feb 2016 -July, 2016 Chairman, (in the rank of Secretary to Government of India) Full time, Commission for Agricultural Costs and Prices (CACP), Ministry of Agriculture (May 2008 to 15th August 2010) Vice Chairman, International Food Policy Research Institute, Washington DC (Honorary), 2018-2019 Board member, International Food Policy Research Institute, Washington DC, 2013-2019 Teaching Areas : Agricultural Economics, Development Economics Research Interests: Development Economics, Agricultural policies, Rural Development, Social Sector

IBS HYDERABAD FACULTY PROFILES



Dr. Harvinder Pal Singh

Ph.D (Economics)
Economics

Dr. Harvinder Pal Singh currently works as an Assistant Professor at IBS Hyderabad. He completed his Doctorate from IBS Hyderabad in the area of energy efficiency at the firm level. He also worked as a relationship executive at India Mart. His area of interest includes innovation, energy efficiency, sustainable development, and climate change.



Dr. Perini PraveenaSri

Ph.D
Economics

Dr. Perini PraveenaSri is a University First Rank Holder and Gold medallist from Nagarjuna University, Andhra Pradesh at Post Graduation Level. She is a recipient of Post Doctoral Fellow in Economics from Indira Gandhi Institute of Development Research Mumbai, India and completed her Doctor of Philosophy in Economics from Institute of Eminence, University of Hyderabad, Telangana India. She is commendably possessed with 20 years of Professional Experience in teaching and research at Ph.D, Post Graduation level and worked as Professor and Associate Professor in reputed Educational Institutions and Universities both in India and Abroad (East Africa). She had completed 5 independent research projects of Central Ministry sponsored, Government of India in the areas of Energy Economics and Rural Development and encompassed with numerous research publications and presentation of papers in reputed International Journals, Book Publications and International Conferences / Seminars. She received well renowned Scientist Award titled "Kalpana Chawla" along with silver medal from Government of India and Best Teaching Appreciation Award for stellar performance in Teaching from Ministry of Human Resource Development. Value added to this has been accredited by United Kingdom British Council Appreciation Award for Innovative design of Academic Curriculum. Currently pursuing as Assistant Professor in Economics at IFHE, Faculty of Social Sciences



Dr. Dwarakanath Siriguppi

MBA, Ph.D
Marketing

Dr. Dwarakanath is a Doctorate in Management from Osmania University, Hyderabad and an MBA from Sri Krishna Devaraya University, Anantapur, Andhra Pradesh. He has 16 years of experience in teaching besides a seven year stint in advertising and telecom industry. At IBS he teaches courses in Marketing Management and Sales and Distribution Management. He takes interest in Research and has published in national journals and presented papers in national and international conferences.



Dr. Sweta Singh

MBA, Ph.D
Marketing

Dr. Sweta Singh is an Assistant Professor in Department of Marketing and Strategy at IBS Hyderabad. She has completed her Doctorate degree in Management (Marketing) from IBS Hyderabad and MBA from IBS Kolkata. She has authored case and research paper in the area of marketing and strategy in reputed journal indexed in Scopus and presented many research articles in national and international conferences such as those conducted by IIM Lucknow, IIM Ahmedabad, XLRI Jamshedpur etc. She teaches basic Marketing courses and other Marketing allied courses. Earlier, she had worked for Reliance Money, Tata AIG and Future Generali for 2.6 years before entering into Academics. Her research interest includes Brand Management, Digital Marketing, Consumer Behavior and Luxury Marketing.



Dr. Aditi Sarkar

M.Sc, Ph.D
Marketing

Dr. Aditi is an Assistant Professor in Department of Marketing and Strategy at IBS Hyderabad. Articles authored by her are published in reputed international journals such as Journal of Business Research and International Journal of Bank Marketing. She was a visiting scholar at University of Memphis, USA. Her book chapter is published with Springer International Publishing. She has presented papers in international conferences of great repute, namely AMA and AMS conferences. One of her research papers was awarded as the most commendable paper in International Journal of Emerging Markets. Her research interests lie in the area of services marketing, consumer behavior, user generated online contents and experimental designs. She teaches courses in services marketing and marketing management at post graduate level.



Prof. Sriram Rajann

PGDBM, MIPL
Marketing

Prof. Sriram has over two decades of corporate experience in Marketing Management and International Business Operations, in multi product, multi locational groups operating in highly competitive environments. He has also widely travelled abroad on international business apart from pan India business zones. He has 17 years of full time teaching experience at IBS where he teaches subjects like, Business Strategy, Business Ethics and Corporate Governance, Marketing and Brand Management. His research interests are Consumer behaviour, Business Strategy, International business, as well as his Doctoral Topic in management is in the area of Consumer behaviour. He also writes Cases and has presented and published papers in prestigious national and international conferences.



Dr. Vaibhav Shekar

MBA, Ph.D
Marketing

Dr. Vaibhav Shekar is an Associate Professor in Department of Marketing and Strategy at IBS Hyderabad. He was the Visiting Research Scholar at Bentley University Boston, USA (2009-10). He has 12 years of teaching experience in which he has taught courses in Services marketing, Retail management, Digital Marketing, Marketing Research and Quantitative Methods for business. He has also conducted training sessions in various management development programs organized by ICFAI Business School. He has published research papers in various national and international journals like Journal of Retailing and Consumer Services, Service Industries Journal, International Journal of Bank Marketing, Journal of Global Marketing, Marketing Management Journal and Vikalpa (Journal of IIM-Ahmedabad). He has also presented his research work at international conferences such as those conducted by IIM-Lucknow, Academy of Indian Marketing, and American Marketing Science.



Prof. G Madhavi

MBA
Marketing

Prof. Madhavi has 21 years of combined experience in Industry, Academics, Research & Training. Worked with Dr.Reddy's Group & RPG Group. She has written and edited books on CRM, Branding and Marketing and published several research papers. She is the recipient of "Best Professor in Marketing Management" Award by 20th Business School Affaire & Dewang Mehta Business School Awards. Received IBSAF "Best Teacher" Award for Overall Performance. Received "B-School Professors / Teachers who continuously innovate in Style & Substance for Academic Excellence" Award at 7th DNA Innovative B-school Awards. Teaches Business Strategy, Services Marketing, Marketing Management, CRM, Marketing Communications & Consumer Behaviour. Her current areas of interest for research are Social Media, Services Marketing & Consumer Behavior.



Dr. Mukesh Kumar Mishra

MBA, Ph.D
Marketing

Dr Mukesh Mishra is Area Head, Department of Marketing & Strategy and Associate Professor at IBS Hyderabad. He did his MBA in 2004 and Ph.D in 2011. He is having 5 years of rich corporate experience in direct and channel Sales and 9 years of academic experience. He is passionate about training and consultancy where he has trained people from reputed organizations in private as well as public sectors. At IBS Hyderabad he teaches courses in Marketing Management, Strategic Marketing Management and Sales & Distribution Management in the MBA Program.



Dr. Sunny Bose

MBA, Ph.D
Marketing

Dr. Bose is an Associate Professor of Marketing and Strategy at IBS Hyderabad. He completed his PhD in the domain of place brand equity from the ICFAI University, Dehradun in 2014. Before joining the PhD program he was associated with Axis Bank Ltd in the capacity of Relationship Manager – Business Banking. His research interests include customer based place brand equity (CBPBE), customer based brand equity (CBBE), country of origin (COO) effects and 'internationalization' process. His research works have been published in peer reviewed international journals of repute that include Journal of Business Research, Information Systems Frontiers and Journal of Strategic marketing. He has taught various courses in the domains of marketing and strategy. He has conducted FDPs on Structural Equation Modelling (SEM) at IBS Hyderabad and serves as reviewer for internationally reputed marketing journals.



Prof. Shailendra Singh Bisht

MA, MBA
Marketing

Prof. Shailendra Bisht is currently Associate Professor in Marketing and Strategy Area, IBS Hyderabad and has close to two decades research, consulting and teaching experience in the areas of affordability, accessibility and acceptance in Platform Businesses, Green Livelihoods, Natural Resource Management, Micro-finance, Health care and Education Services marketing. As an academic and researcher in management, he has managed and disseminated research on the interface between marketing, technology and public policy interventions in India. Along with being an occasional trekker in Garhwal Himalayas, he has also completed Thirteen Full Marathons (42.2 Km) and Two UltraMarathon including 72 KM Khardung la Challenge 2017 and 110 Km Malnad Ultra in 2018.



Dr. Santosh Kumar

Ph.D
Marketing

Dr. Santosh Kumar is working as an Assistant Professor in the Department of Marketing & Strategy at IBS Hyderabad. He obtained Ph.D. from Central University of Karnataka. He is recipient of Indian Council for Social Science Research Fellowship & qualified NET. He has published articles in International Journal of Communications and Engineering, KHOJ-Journal of Indian Management Research and Practices and Place Branding & Public diplomacy.. He has presented few research articles in national level conferences and has four years of industry and 8 years of teaching experience. His areas of research includes Retail Management, Relationship Marketing and Consumer behavior.

IBS HYDERABAD FACULTY PROFILES



Dr. Vijayudu Gnanamkonda

MBA, Ph.D
Marketing

Dr. Vijayudu has done MBA and PhD in Management Studies from SVU, Tirupati. He has an overall 13 years of teaching experience and two years of industry experience. Has published 7 papers in international journals, 2 in national journals and 6 in edited books.



Dr. JSK Chakravarthi

MBA, Ph.D
Marketing

Dr. Chakravarthi has overall 15 years of experience in teaching and four years of industry experience. At IBS he teaches courses in Services Marketing, Sales and Distribution, Marketing Management and CRM. He has published research papers in journals and attended conferences for presenting his papers.



Dr. Purna Prabhakar Nandamuri

MA, M.Sc., MBA, Ph.D
Marketing

Dr. Purna P Nandamuri is a Doctorate in Management. He holds an MBA, M.Sc. (Psychology) & M.A (English Language and Literature) degrees. His academic career spans to 14 years and his executive career with Indian Railways was for 20 years. He has published one book and about fifty research papers in various national and international journals. His areas of interest are Business Strategy, Business Ethics and Corporate Governance, and Entrepreneurship. At IBS he conducts courses in Business Strategy and Business Ethics to senior MBA students.



Dr. Ankur Srivastava

MBA, Ph.D
Marketing

Dr. Ankur Srivastava is working as an Assistant Professor of Marketing at IBS Hyderabad. He has earned his Ph.D. from IFHE in the year 2016. He has taught various courses in B.Tech, BBA-LLB, BBA and MBA programs at IFHE. His research interests include International marketing, consumer psychology and technology adoption. He has published papers in Journals indexed in Scopus and categorized as A by ABDC. His cases have featured in ECCH repository. He has presented papers in various National and International Conferences. He serves as an editorial board member of an international journal and Ad-Hoc reviewer for Journal of Business Research and Journal of Brand management. Recently he has received award for outstanding contribution in reviewing from Journal of Business Research in 2017.



Dr. K.S. Venu Gopal Rao

MBA, Ph.D
Marketing

Dr. Venu Gopal Rao is Director ICFAI Business School and Professor of Marketing & Strategy. He has an experience of twenty one years in teaching and academic administration. Prior to joining academics, he worked in the industry for eleven years. At IBS Hyderabad he teaches courses in Marketing Management, Sales & Distribution Management and Strategic Marketing Management in the MBA Program and Seminar courses in the Doctoral Program. He takes active interest in Training Programs for management teachers and in Executive Education. He has handled training programs for Senior and Middle management professionals and loves to try new pedagogies such as simulations to make classroom instruction interesting and effective. He takes interest in Research and has published thirty five papers in national and international journals. He has successfully guided five scholars in the Ph.D. Program.



Dr. Sudeepta Pradhan

M.Com, ML, Ph.D
Marketing

Dr. Sudeepta is Masters in Commerce and Masters in Business Laws. To her credit she has publication record in a few B category journals (ABDC) and several reputed national and international journals. She has also authored chapters in books published by Tata McGraw Hill, Abramis Publishing House (UK) and Excel publishers to name a few. She has also published several cases in ECCH and in journals as well. She handles courses in Business Strategy, Ethics and Legal Environment of Business.



Prof. Srikanth G K

BE, P.G.D. (IIFT)
Marketing

Prof. Srikanth is a Post Graduate in Foreign Trade from Indian Institute of Foreign Trade. Prior to joining IBS he was an Export consultant for ten years. Since last 12 years he is with IBS Hyderabad and teaches courses in Business Strategy, Marketing. At IBS he teaches courses in Business Strategy and Entrepreneurship. He takes active interest in student activities and training programs for managers.





Dr. Mohandas J Menon

M.Sc., Ph.D
Marketing

Dr. Menon has more than three decades of hard-core Marketing & Selling experience apart from 9 years of full-time teaching experience. Has worked in the most competitive environment both in India and abroad. He has worked in companies like Indian Oxygen, Philips India, and MRF apart from working abroad. He teaches Marketing Management and allied areas. He has presented papers and has written several publications. He has been Visiting Faculty Member for Post Graduate Degree/Diploma Courses in Marketing Management at prestigious Institutes (from 1988 onwards).



Dr. Rishi Dwesar

MBA, Ph.D
Marketing & Strategy

Dr. Rishi Dwesar completed his PhD from IBS Hyderabad in the year 2014. He has worked in the industry in the area of Advertising and CRM in India and Malaysia. He teaches subjects like Digital Marketing, Customer Relationship Management, Marketing Analytics, Integrated Marketing Communication, and Advertising. He has published several research papers and case studies. In his free time he loves to mentor young entrepreneurs and budding managers.



Dr. Achyut Telang

MBA, Ph.D
Marketing

Dr. Achyut is an Assistant Professor at IBS Hyderabad in the Department of Marketing and Strategy. He is UGC NET qualified. He completed his PhD in the area of Online Advertising from IBS Hyderabad. His research interests include Advertising, Online Marketing and Promotions. His research work has been published in international refereed journals of repute. He has authored multiple case studies which have won awards and are archived in reputed repositories such as The Case Center and Economic Times Cases. He has also presented his research work at various international conferences. His teaching interest includes Internet Marketing, Advertising and Sales Promotion, and Marketing Management.



Dr. Debajani Sahoo

MBA, Ph.D.
Marketing

Dr. Debajani has 11 years experience in academics. Her areas of interest are Services Marketing, Customer Relationship Management, Marketing Management and Consumer Behavior. Her research focuses on customer satisfaction, customer equity customer lifetime value, customer loyalty programme. She has published in many national and international journals and presented papers in various conferences. She is a reviewer for the Journal of Services Research, Journal of Case Research, and Apeejay Journal of Management.



Dr. Pankaj Kumar Singh

B.Sc, M.Sc, MBA, Marketing, Ph.D

Dr. Pankaj Kumar Singh is an Assistant Professor of Marketing at the IFHE, Hyderabad. He has obtained his PhD from IIT (ISM) Dhanbad in marketing area. His research interests are in the area of brand management and organic food products. He has published research papers in national and international journals which are indexed in Thomson Reuters, Scopus and ABDC journal quality list. Before joining IFHE, he worked with some of the best B schools in India. Prior to academics, he also worked with Wipro Lightning a lightning division of Wipro Ltd as a brand consultant.



Dr. Gaurav Bhatt

MBA, UGC-NET, Ph.D
Marketing and Strategy

Dr. Gaurav is an Assistant Professor at IBS Hyderabad in the Department of Marketing and Strategy. He completed his PhD in the area of Retail Marketing from IBS Hyderabad. He is UGC NET qualified. Some of his research interests include Brand Management, Retail Marketing and Advertising. His research work has been published in international refereed journals. He has also authored several case studies which are archived in reputed repositories such as The Case Center and Economic Times Cases. He has presented his research work in several international conferences. His teaching interest includes Retail Marketing, Services marketing and Sales and Distribution and Marketing Management.



Dr. Rashmita Saran

MSc, MBA, MPhil, Ph.D
Marketing

Dr. Rashmita Saran is an Assistant Professor at IBS Hyderabad, in the Department of Marketing and Strategy. She completed her PhD in the area of Brand Experience Marketing from IBS, Hyderabad, IFHE in 2016. She has 2.5 years of industry experience. She has been teaching at IBS Hyderabad since 2012. Her key areas of interest and research include Experiential Marketing, Brand Switching Models, Services Marketing, Personality and Co-creation etc. Her research works are published in Scopus and ABDC listed journals such as Journal of Fashion Marketing and Management, Indian Journal of Marketing, and International Journal of Retail and Distribution. She teaches Statistics, Business Research Methods, Marketing Management, Entrepreneurship and Family Business Management etc. She has presented her research works in various national and international conferences, and has been involved in various capacities in teaching, research and institution building activities.

IBS HYDERABAD FACULTY PROFILES



Dr. Amar Raju

Ph.D
Marketing

Dr Amar Raju is an Assistant Professor at IBS Hyderabad, IFHE in the Department of Marketing and Strategy. Prior to joining IBS, he had industry experience of a couple of years. He has done his PhD from IBS Hyderabad. He has been teaching at IBS Hyderabad since 2013. He has won awards for his research papers and case studies. His key areas of interest include electronic word of mouth communication, and online reputation management. He has been actively involved in teaching, research and institution building. He teaches subjects like services marketing and retail management.



Dr. Souvik Roy

MBA, Ph.D
Marketing

Dr. Roy is an Assistant Professor in the department of Marketing & Strategy of IBS Hyderabad. He is a Post Graduate (MBA) in Marketing from NSHM Kolkata and completed his PhD from IBS Hyderabad in the year 2016. He has a corporate experience of thirty months where he worked in reputed organizations like Shriram Group, HDFC Bank. He research interests are in the areas of Online marketing, Brand management, Retailing, Consumer behavior and CRM. He has a good record of publications in international and national journals. At IBS Hyderabad he teaches Marketing Management and Internet Marketing courses.



Dr. Vikas Gautam

MBA, MPhil, Ph.D
Marketing

Dr. Vikas Gautam is an Associate Professor of Marketing and Strategy at IBS Hyderabad. He completed his PhD in the domain of Service Marketing from the ICAFI University, Dehradun in 2013 (May). He is UGC NET qualified with JRF score and editorial board member of 6 international journals. His research interests include consumer psychology in retail (offline & online), Social Media Marketing, Relationship Marketing. His research works have been published in double blind reviewed international journals of repute indexed in ABDC 'A*', & A. He has 37 research publications (national and international) to his credit. He has taught various courses in the domains of marketing that include Marketing Management, Marketing Research, Marketing Analytics, Quantitative Methods, Business Research Methods, Consumer Behavior, Customer Relationship Management etc. He has conducted FDPs on Structural Equation Modelling (SEM) across various Business Schools, Central & State Universities.



Dr. Surjit Kumar Kar

MBA (Marketing & Finance), UGC-NET, Ph.D
Marketing

Dr. Surjit is the Associate Dean – Academic Coordination. His professional experience including that in corporate, management education, training, research and consultancy spans over almost two decades. He is Associate Professor in the Department of Marketing & Strategy, IBS Hyderabad at present. He is a member of Literati Club of Emerald, UK. He has trained executives, and professionals from various public and private sector organizations. His research papers & case studies have been published in many national and international handbooks, journals and magazines. His areas of research interest are Customer Knowledge Management, Strategic Marketing, Marketing Analytics, Family Business Management, Innovation & Entrepreneurship.



Dr. Rachita Kashyap

MBA, Ph.D
Marketing and Strategy

Dr. Rachita Kashyap is an Assistant Professor at IBS Hyderabad in the Department of Marketing and Strategy. She is an MBA from UHF, Nauni (H.P.) and completed her PhD in the area of online reviews on the e-tailer websites from IBS, Hyderabad in 2018. Her teaching interest includes online marketing, marketing management, marketing research and consumer behavior. Her research revolves around the topics on electronic word of mouth, formative measures and index development. Her work has been presented in various national and international conferences (ISB, IISC, IIM-T, IBS etc). She has been actively involved in research, teaching and institution building activities.



Dr. Shiv Ratan Agrawal

B.Sc., MBA, UGC-NET, Ph.D
Marketing

Dr. Shiv Ratan Agrawal is an Assistant Professor in the Department of Marketing & Strategy, IBS Hyderabad, a Constituent of IFHE, Deemed to be University, India. He has been awarded Ph.D. as a full-time research scholar by Moulana Azad National Institute of Technology (MANIT), Bhopal. His doctoral dissertation focused on CRM. He has spent around three years in industry and seven years in education sector. He has also worked in Indian Institute of Management (IIM), Bangalore, India. His research interest is in Services Marketing and CRM. He has published research papers in Journal of Global Information Management (IGI Global), Journal of Retailing and Consumer Services (Elsevier Publication), International Journal of Bank Marketing (Emerald Group Publishing Limited), Journal of Research in Interactive Marketing (Emerald Group Publishing Limited), International Journal of Environment and Waste Management (Inderscience Enterprises Ltd.), and International Journal of Customer Relationship Marketing and Management (IGI Global).



Dr. Anitha Acharya

PGDBA, Ph.D
Marketing and Strategy

Dr. Anitha Acharya is an Assistant Professor at IBS Hyderabad in the department of Marketing and Strategy. She completed her PhD in the area of customer engagement behavior. She has 10 years of industry experience and 5 years of academic experience. She has contributed 6 articles in Scopus Indexed journals. Currently she is editing one special issue. Her research work includes customer engagement, branding and services marketing. Her teaching interest includes Business Strategy, Entrepreneurship and Family Business, Sales and Distribution, and Business Ethics and Corporate Governance.



Dr. Ramendra Pratap Singh

MBA, Ph.D
Marketing

Dr. Ramendra Pratap Singh is an Assistant Professor in the Department of Marketing & Strategy, IBS Hyderabad. His PhD thesis is in the area of “Celebrity Advertising” from NIT Durgapur. His area of teaching interest includes Brand Management, Consumer Behaviour & Integrated Marketing Communication. Has published research paper in peer-reviewed International Journals (ABDC & Scopus) like Journal of Promotion Management, IIM-B Management Review and Global Business Review. His paper was adjudged as “Best Doctoral Paper” at Indian Institute of Management, Kolkata.



Dr. Farrah Zeba

MBA, UGC-NET, Ph.D
Marketing & Strategy

Dr. Farrah Zeba teaches graduate and post-graduate level courses in Marketing and Management. She has many published articles and cases and presented numerous works at national and international conferences. She won an award for her PhD work when she was the visiting scholar at the University of Memphis, TN, USA. She is also a Fellow of the AIM-Sheth Doctoral Consortium. Her industry, teaching and research experience spans over 11 years. Her research interests and case writing won her several awards in the areas of service marketing, consumer behavior, and customer-employee relationships.



Dr. Vikas Chauhan

MBA, Ph.D., UGC NET- JRF
Marketing

Dr. Vikas is working as an Assistant Professor of Marketing at IBS Hyderabad. He holds a PhD degree in the area of Marketing Management (Technology Adoption). His PhD thesis was adjudged as “Best PhD Thesis” in an International Conference. He has published various research papers in reputed journals indexed in ABDC, SSCI and Scopus List. He has also presented his research work in various national and international conferences. His area of teaching interest includes Marketing Management, Service Marketing, Business Research Methods. His research interest includes Consumer psychology in digital domain, Marketing communication and Pro-environmental behavior.



Prof. Rajashekhar Reddy P

MBA
Marketing & Strategy

Prof. Rajashekhar Reddy P has an MBA from Kakatiya University and is pursuing his Ph.D. at Lovely Professional University (Thesis Submitted). He carries with him a teaching experience of over 14 years. He teaches Services Marketing, Supply Chain Management, Sales and Distribution Management, Retail Management, Marketing Management, and Business Environment. His research interests are Social Media Marketing, Green Marketing, and Consumer Behavior. He has published a number of research papers in refereed national and international Journals and conference proceedings.



Dr. Keerthi Police

MBA (ABM), Ph.D in Management (Marketing)
Marketing

Dr. Keerthi Police is an Assistant Professor in Department of Marketing and Strategy at IBS Hyderabad. She holds her Ph.D in Management (Marketing) from IBS Hyderabad and MBA (Agribusiness Management) from PJTSAU Hyderabad. She has published research articles in the area of marketing and strategy in reputed journals indexed in Scopus and presented many research ideas in national and international conferences of repute which includes AIM AMA consortium, GCIMB, etc. Prior to her Ph.D. Keerthi was associated with a semi-government unit, NCCF of India Ltd., for a period of 2 years. Her research interests include Consumer Behavior, Agricultural Marketing, and Services Marketing.



IBS HYDERABAD FACULTY PROFILES



Dr. Jitendra Yadav

Ph.D
Marketing

Dr. Jitendra Yadav is an Assistant Professor in Marketing at ICFAI Business School, Hyderabad, India. He obtained his Ph.D. from Indian Institute of Information Technology Allahabad in marketing domain. His research interests include consumer behavior, social media analytics, influencer marketing, functional analysis of behavior, socio-cybernetics, data mining & knowledge discovery, and information strategy & IT-enabled services. He has been an active member of the academic community for many years, contributing both as an author and a reviewer. He has a number of articles published in reputable publications as well as contributions to multiple books. His work has been published in academic journals such as: Behavior & Information Technology (Taylor and Francis), Information Technology & People (Emerald), International Journal of Sports Marketing & Sponsorship (Emerald), and International Journal of Blockchains and Cryptocurrencies (Inderscience). He has presented his research at key international conferences: Academy of Marketing Boston, TEMSCON-Europe, Sixth Biennial Supply Chain Management Conference, 7th PAN IIM World Management Conference, PAN IIT International Management Conference, 6th Management Doctoral Colloquium (IIT-Kharagpur). He also holds a position of Editorial Board Member in the International Journal of Blockchains and Cryptocurrencies, International Journal of E-Business Research, International Journal of Gaming and Computer-Mediated Simulations, International Journal of E-Adoption, International Journal of Cyber Behavior, Psychology and Learning, and International Journal of Technology and Human Interaction



Dr. Richa Gupta

M.Com. MBA, UGC-NET, Ph.D
Finance

Dr. Richa is an Assistant Professor in the area of Finance & Accounting at IBS Hyderabad. She received her Doctorate from Banaras Hindu University in the field of Company Takeovers in 2013. She holds M.Com. in Finance from Banaras Hindu University and MBA in Marketing from IGNOU. She has qualified UGC-NET two times, and also received UGC Research Fellowship during her PhD. She has also attended Faculty Development Programme from Indian Institute of Management, Indore in 2017. She has 7 years of teaching experience. Her research work has been published in many refereed national and international journals. Her research interest is in the area of Corporate Governance and analysis of financial information. She has also presented papers in several conferences and seminars. She has attended various workshops in research methodology and statistical softwares. She is a life-time member of Indian Commerce Association.



Dr. M. Saritha

M.Com (Fin), MBA(Fin),
MPhil, UGC JRF/NET, Ph.D
Finance

Dr. Saritha is a faculty in Finance with around 13 years of experience in teaching and research. Her areas of teaching include Financial Management, Financial institutions, markets and services, Security Analysis and Portfolio Management, Capital markets etc. Her research interests are Private equity, Venture capital, Project finance, etc.



Dr. Pradeep Krishnatray

Ph.D
Marketing & Strategy

Dr. Pradeep Krishnatray teaches consumer behaviour, consumer research and marketing research to doctoral and MBA students. He has over 40 years of teaching and research experience. He has taught at MICA, IIMT, Puducherry, Hyderabad Central, Dr. Harisingh Gour and Osmania universities. His last professional assignment was with Johns Hopkins Center for Communication Programs in India. He is the founding editor of the SAGE's Journal of Creative Communications.



Dr. Rhulia Nukhu

Ph.D
Marketing & Strategy

Dr. Rhulia Nukhu is a faculty in Marketing and Strategy. She has submitted her Ph.D. thesis at the University of Hyderabad. Her thesis focused on place branding and sustainability. She has also done diplomas in labor law and PGDIM. Her teaching interest includes Entrepreneurship and Marketing Management. Besides teaching, she is interested in research relating to sustainability, branding, big data, and social change. She has published papers in national and international journals of repute (Scopus index and ABDC)



Dr. Brahmaiah

MBA, CAIIB, DTIRM, Ph.D (Finance)
Finance

Dr. Brahmaiah is a Professor of Finance and Accounting at IBS, Hyderabad. Prior to joining at IBS, he worked as a Chief Financial Officer (CFO) for six years at the leading corporate group at Hyderabad. He also worked as General Manager at IDBI Bank Limited. He conducted many executive and management development programmes for Officers of IDBI Bank and many public sector and private sector banks and corporates. He also worked as a Professor of Financial Management at the National Institute of Financial Management, Ministry of Finance, New Delhi and worked as a Manager (Operations) at the National Stock Exchange of India (NSEIL), Mumbai and Professor at the Training and Research Institute of the Bombay Stock Exchange (BSE), Mumbai. Worked as a Research Associate (Finance and Accounting Area) at the Indian Institute of Management (IIM), Ahmedabad and Asst. Professor in Finance and Accounting area at the Indian Institute of Management (IIM), Lucknow. He also taught as a Visiting Professor at the Indian Institute of Management, (IIM) Indore and Indian Institute of Management (IIM), Raipur. He was SEBI nominee Director on the Board of Directors of Hyderabad Stock Exchange, Hyderabad from 2001 to 2012 and Director, HSES Securities Ltd. He was a IDBI Bank's Nominee Director of Krebs Bio Chemicals Ltd, Hyderabad Allwyn Ltd and Suryalakshmi Cotton Textiles Ltd.



Dr. M V Narasimha Chary

MBA, MA (Psy.), LL.M, FIII, Ph.D.
Finance

Dr. Narasimha Chary is a Faculty Member in Finance with more than 16 years of teaching experience besides a seven year stint in industry. He is the Associate Dean – Student Services Division. His areas of teaching include Corporate Finance, Security Analysis, Portfolio Management, International Financial Management, Project Management, Business Law. He has done doctoral research from Kakatiya University, Warangal in the area of Behavioural Finance. His areas of research interest are Market Efficiency, Behavioural Biases, Mutual Funds, Special Economic Zones etc.



Dr. Srikanth Potharla

M.Com., FCMA., Ph.D
Finance and Accounting

Dr. Srikanth Potharla is an Assistant Professor at IBS Hyderabad in the Department of Finance and Accounting. He has done his Ph.D. in the area of Finance from Centre for Economic and Social Studies (CESS), Hyderabad. He is a qualified Cost and Management Accountant (CMA) and also a Fellow Member in the Institute of Cost Accountants of India (ICAI). He was a rank holder in CMA Final Examination. He holds Post Graduate Diplomas in Taxation, Financial Management, and International Business Operations. He has twelve years of experience in teaching. His areas of interest in teaching include Financial Accounting, Corporate Reporting, Cost and Management Accounting, Financial Management and Securities Analysis and Portfolio Management. His research interests are Earnings Management, Corporate Governance, Corporate Social Responsibility and Behavioural Finance. He has hands-on experience with SPSS, Eviews and Excel Spread Sheets. He has conducted several workshops on Statistical Data Analysis using SPSS and Eviews at various colleges in Hyderabad.



Prof. Koya Raghu Nadh

M.Sc (Chemistry), CAIIB, CFA (ICFAI)
Finance

Prof. Koya Raghu Nadh, CFA (ICFAI) is an Associate Professor in the area of Finance at IBS, Hyderabad. He successfully completed Harvard ManageMentor course. He is a retired career banker with 37 years of service with State Bank of India. He served as General Manager, Emirates India International Exchange, Dubai for 4 years (2001-05) on an overseas assignment from State Bank of India. He has rich experience in all spheres of commercial banking, more particularly in Corporate Finance, Treasury Management, Industrial Rehabilitation, International Banking and Trade Finance etc. Prof. Koya served as a member on the board of “Telangana Grameena Bank” for four years between 2008-2011.



Dr. P. Bhanu Sireesha

M.Com, MBA, Ph.D
Finance

Dr. Bhanu Sireesha is an Associate Professor in Finance at IBS, Hyderabad. She holds masters degrees in Commerce (from Osmania University, Hyderabad) and in Management (from IGNOU, New Delhi). She did her PhD in Finance on “Stock Market Volatility” from Osmania University. She was associated with a major UGC Research Project at Osmania University titled, “Implications of IFRS adoption on Corporate Reporting Practices in India - an Empirical Investigation”. She has about 5 years of corporate experience and 23 years of teaching and research experience. She handles courses on Financial Accounting, Financial Management and Financial Analytics (Modeling using Microsoft Excel). Her research interests include Stock Markets and Corporate Governance and Reporting. Her research work has been published in the international and national journals. She also presented research papers in international and national conferences organized by reputed research consortia.



Dr. S. Vijaya Lakshmi

M.Com, Ph.D
Finance

Dr. Vijaya Lakshmi is a Professor in Accounting and Finance area and Registrar, IFHE. She has done M.Com and PhD from Andhra University, Visakhapatnam. Her research interests are Forensic accounting and valuations. She has published several research papers in both national as well as International journals. She has participated in various national and international conferences in the area of business and finance. She has publications in Scopus listed Journals. She has been with IBS since 18 years.



Dr. Naseem Ahamed

MBA, Ph.D
Finance

Dr. Naseem is a researcher in finance. His research focuses on corporate finance, corporate governance and allied areas. In these studies, He used quantitative multivariate data analysis techniques to uncover contextual factors. He has visited the Oklahoma State University as part of the VSP. He collaborated with a diverse group of colleagues across the University to conduct collaborative research in data collection, cleaning, processing and analyzing.



Dr. Ranajee

MMS, UGC-NET, Ph.D
Finance

Dr. Ranajee is an Assistant Professor in Finance at IBS. He is UGC NET qualified. He has worked with ICICI Bank, Birla Sunlife Insurance and in software development before joining IBS. He teaches Financial Management, Investment Banking and Corporate Finance. He was a visiting research scholar at Bangor University, UK. His research interest include Corporate Finance, Derivatives, Asset Pricing and Behavioral Finance.

IBS HYDERABAD FACULTY PROFILES



Prof. T S Rama Krishna Rao

MBA
Finance

Prof. Rama Krishna Rao is an Associate Professor in Finance at IBS. He has over 23 years of experience in the banking industry. His research interests are in the areas of Credit Scoring and Retail Credit.



Dr. Satish D

PGDBA, M.Com, CFA, Ph.D
Finance

Dr. Satish is a Professor in Finance at IBS and Area Chair – Finance & Accounting. He is a CFA and has rich industry and teaching experience. He teaches courses in finance and has more than 14 years of experience in Consulting and Executive Training. He was a regular columnist with Financial Times edition of the Times of India. He also worked earlier as consultant and associate editor.



Prof. Padmavathi C

M.Com., FCA
Finance

Prof. Padmavathi C is an Associate Professor in Finance at IBS and Dean – UG Programs. She is a Fellow Member of the Institute of Chartered Accountants of India with over a decade experience in teaching. She teaches Financial Accounting, Financial Statement Analysis, Management Accounting and other allied areas. Other areas of interest include IFRS & USGAAP and Microfinance.



Dr. N.S. Sudesh

M.Com, MBA, TS-SET, Ph.D
Finance

Dr. N.S. Sudesh is Assistant Professor in the area of Finance & Accounting. She teaches courses in Financial Management, Financial Accounting, Cost Management, etc. She has 13 years of experience in corporate sector and academics. She holds a Doctorate from Osmania University and has several research papers, edited books and case studies to her credit.



Dr. Pranathi Mohapatra

M.Com., Ph.D
Finance

Dr. Pranati is working as Assistant Professor in Finance at IBS. She has completed M.Com, MBA and PhD from Utkal University. She has attended many workshops and faculty development programs including the four months FDP program from IIMA. She teaches several core accounting and finance subjects like Accounting for Managers, Financial Management to the post graduate and undergraduate students. She has more than 15 years of teaching experience. She has authored many articles and cases in the area of Finance and Accounting. She has presented research papers in many international and national conferences. Her research interests include Corporate Governance, Corporate sustainability, Corporate Finance and Accounting.



Dr. Jyothi Chittineni

MBA, Ph.D (Finance)
Finance

Dr. Jyothi, is an Assistant professor at IBS, Hyderabad in Finance and Accounting department. She has 14 years of teaching experience besides a 7 years stint in IT industry as an ERP consultant at Intelligroup Asia Ltd. She holds MBA degree from Nagarjuna University and has also done Ph.D. Her research is in "Implied Volatility Index(VIX)". Her teaching interests includes Corporate Finance, Financial Analytics, business modelling using Excel, Financial markets etc.



Dr. Velagala D M V Lakshmi

MBA (Fin.), MS (Fin.), CFA, UGC NET, Ph.D
Finance

Dr. Velagala Lakshmi is a faculty in Finance with around 17 years of experience in teaching and research. Her areas of teaching interest include Corporate Financial Management, Security Analysis, Portfolio Management, Financial Risk Management, Fixed Income Securities etc. Her research interests are Asset Pricing, Mutual Fund Performance Analysis, Market Efficiency, Event Studies etc.



Dr. Nitya Nand Tripathi

MS (Finance), CFA (India), Ph.D
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Dr. Nitya Nand Tripathi is an Assistant Professor at IBS Hyderabad in the Department of Finance and Accounting. He has earned his PhD in the area of related party transactions and corporate governance. He teaches Finance allied courses. His research interests include corporate finance, corporate governance and banking system. He has authored research papers and cases studies in the area of finance in reputed journals and presented papers in international conferences in India.



Dr. Subrahmanya Prasad D

MBA, Ph.D
Finance

Dr. Subrahmanya Prasad is an Associate Professor in Finance at IBS. He teaches Financial Management, Security Analysis, Strategic Financial Management, Mergers and Acquisitions (M&A). He has wide ranging experience in the banking industry and allied areas. He has contributed several articles to national research journals.



Dr. D. Sreenivasa Chary

MBA , Ph.D.
Finance

Dr. Chary is an Associate Professor in Finance at IBS. He has 31 years of experience in banking industry. His areas of interest are Finance & Banking. He teaches Project Appraisal & Finance, Financial Management, Strategic Financial Management, Investment Banking and Financial services, Treasury Management, Risk Management in Banks, Management Control Systems, Business Ethics and Corporate Governance, Retail Banking, International Banking, Banking Management, Credit Management and allied areas.



Dr. K. Rajyalakshmi

LLB, FCA, Ph.D
Finance

Dr K. Rajyalakshmi is a qualified Chartered Accountant. She is an Associate Professor in Finance at IBS. Her area of teaching interest is Financial management, Financial accounting, Project management and Management accounting. She has published research articles, case studies in various journals and magazines.



Dr. Pavana Jyothi

M.Com., C.S. Ph.D
Finance

Dr. Pavana Jyothi is a qualified company secretary and a member of Institute of Company Secretaries of India. She worked as an Associate Company Secretary for around 4 years at Y.V. Rao & Associates and worked as a guest faculty for various institutions in the area of law & finance. She is pursuing her PhD in the area of Corporate Governance.



Dr. Kaushik Bhattacharjee

Ph.D
Finance and Accounting

Dr Kaushik Bhattacharjee has done a Master's degree in Business Ph.D. in 2011, from the ICFAI University in 'Asset Pricing' in the context of 'International Finance' with special focus on price discovery and transmission process of Indian ADRs. During his Ph.D. he visited Martin J Whitman School of Management, Syracuse University in New York, USA as a Visiting Scholar. His areas of teaching and research include Research Methods, Mutual Funds, Fixed Income Securities, Banking and Analytics. He has also taught Business Modeling using SAS. He is with IFHE for more than 5 years. Prof Bhattacharjee has published in several national and international journals and presented papers in several national and international conferences. His case studies have been accepted and uploaded in Harvard Business Press. Before joining academics, he had worked in banking industry for about 5 years managerial level.



Dr. Rajneesh Ranjan Jha

MBA, Ph.D
Finance

Dr. Rajneesh Ranjan Jha's Ph.D. thesis is in the area of 'Cash Holdings'. He has contributed 4 articles to international journals which are listed in Scopus and ABDC indexed Journals. He has published 2 articles in ABDC-A indexed journals. He has also published a case with U.K. case center. His research interests include corporate finance and corporate governance. His teaching interests include Financial Econometrics, Financial Analytics using SAS, Financial Management and Corporate Governance.



Dr. Satish Chandra Tiwari

M.COM, MBA, Ph.D
Finance

Dr. Satish Chandra Tiwari has 10 years of teaching experience in the area of Finance and Accounting. He completed his PhD in the area of Finance from BHU in 2015. His areas of teaching include Financial Managements, Security Analysis and Portfolio Management, Capital markets etc. His research interests are Assets Pricing, Capital Structure Analysis, and MSMEs Financing.



Dr. T Sita Ramaiah

M.Com, M.Phil, PGDMM, Ph.D,
Finance

Dr. T. Sita Ramaiah, currently working as Assistant Professor in the department of Finance and Accounting. He has 24 years of academic experience in various capacities. He holds a Masters Degree and Doctorate in Commerce and Management. He has published around 20 research papers, articles on diverse subjects of Commerce and Management in national journals / magazines and conferences. His research interests include corporate finance and corporate governance. He teaches core courses in finance and accounting.



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M.Com, PGDIM, M.Phil, Ph.D
Finance

Dr. Sikandar Azam is an Assistant Professor at IBS Hyderabad, in the Department of Finance and Accounting. He earned his M.Phil and PhD in the area of Agricultural economics from Pondicherry University. During his PhD, he has represented Pondicherry University at MHRD, GOI and contributed to the upcoming "New Education Policy". His research interest includes Economic viability of organic agriculture, Agribusiness, sustainable agriculture and rural development. His research work has been published in the international and national journals of his research merit. He also presented many research papers in the international and national conferences organized by reputed research consortia. His teaching interest includes Financial Accounting, Management Accounting, Principle of Management and International Business.

IBS HYDERABAD FACULTY PROFILES



Prof. Anita C

MBA, CTM, UGC-NET
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Prof. Anita works with Finance & Accounts Department at IBS and is Consulting Editor for Treasury Management magazine (IUP). She holds an MBA from JNTU-H, and is Certified Treasurer (CTM) and UGC NET qualified; has 25 years of experience in the field of management education. She has been associated with courseware development in - financial markets, treasury and forex management, fixed income analysis, derivatives analysis and valuation, corporate finance and valuation and other allied areas of finance. She facilitated mock dealing (using live Forex, Capital and Debt markets using technical soft wares) at Business Schools. She has 4 edited books on treasury and risk management and also facilitates and organizes MDPs acts as a resource person for corporate training. She is an Accredited Mentor facilitating Mentees (Young entrepreneurs) at Bharat YuvaSeva Trust (BYST), c/o CII, Begumpet.



Dr. Abhishek Sinha

MBA, FRM, Ph.D
Finance

Dr. Abhishek is an Assistant Professor in Finance at IBS. He is a certified Financial Risk Manager from Global Association of Risk Management, USA and is UGC NET qualified. He has more than 15 years of equity research, financial consulting, and teaching experience. Abhishek teaches courses in finance and accounting. He has written opinion pieces in moneycontrol.com and the Management Accountant. He also regularly contributes book chapters and case study in the area of risk management and valuation.



Dr. Sager Reddy Adavelli

MBA, PhD, FDP (IIM-A)
Finance

Dr Sager Reddy Adavelli is an Assistant Professor of finance in IBS Hyderabad. He holds a PhD in Management Science from JNTU, Hyderabad, an alumnus of IIM-Ahmedabad, and an MBA from JNTU, Hyderabad. He has 13 years of teaching experience. He taught for MBA students and Executives in various reputed institutions. Dr. Sager guided more than 120 master's students. He published his research papers in SCOPUS, ABDC, Cabell's listed journals at both India and international level. Furthermore, he presented his papers in India and USA (virtually). He teaches finance courses by fusing financial concepts with computing skills using Excel, QuickBooks, EViews etc. Dr. Sager's current research interests are predicting stock prices, predicting bankruptcy, and relative efficiency measurement in finance. He conducted various training programs for engineering and MBA students on completing academic projects and on employability skills.



Dr. Jyothi Kumari

Ph.D
Finance

Dr. Jyoti Kumari has 4 years of teaching and research experience in the field of finance. Dr Jyoti works in the area of Asset Price Dynamics, Capital Markets Volatility, Behavioural Finance, Stock Market Liquidity, Idiosyncratic Volatility and the Corporate Finance catering on the issues involving investment decision making in the financial markets. Some of her recent research explores the issues related to inter-linkages between investors sentiment, market liquidity and idiosyncratic volatility. She has written a series of papers in these areas. She teaches Financial Management, Financial Markets and Services, Security Analysis and Portfolio Management, Risk Management with Financial Derivatives, and International Finance. Dr Jyoti earned her PhD in Finance from Indian Institute of Technology (IIT) Kharagpur and M.Phil from Central University of Hyderabad. Prior to joining to IBS Hyderabad, she was Assistant Professor at premier institutes such as the Indian Institute of Management (IIM) Sambalpur and Institute of Public Enterprise (IPE) Hyderabad.



Dr. S Sandhya

CFA, Ph.D
Finance

Dr. S. Sandhya is Faculty Associate in the area of Finance and Accounting at IBS Hyderabad. She holds a Doctorate from RK University, has cleared CFA level 1 and qualified UGC NET. She has 11 years of academic experience in which she taught courses in Financial Management, Financial Risk Management, Financial Accounting, etc. Her research interest is Corporate Governance and has authored several research papers on this topic.



Dr. Divya Mittal

MBA, Ph.D
Finance

Dr. Divya Mittal teaches financial accounting, management accounting, financial management and accounting for managers. She has around 10 years teaching experience. Her doctoral dissertation focused on mutual funds. Her research interest includes bank, retail and financial services. She has published many research papers. Specially, she has published research papers in IUP Journal of Accounting Research and Audit Practices (IUP Publications), International Journal of Bank Marketing (Emerald Group Publishing Ltd.), Global Business Review (Sage Publications), Journal of Global Information Management (IGI Publishing), International Journal of Educational Management (Emerald Group Publishing Ltd.), Journal of Retailing and Consumer Services (Elsevier Publication), and International Journal of Environment and Waste Management (Inderscience Enterprises Ltd.).



Dr. Satish Kumar

MBA, FRM, Ph.D
Finance

Dr. Satish Kumar is an Associate Professor in the area of Finance and Accounting at IBS Hyderabad. He has earned his Ph.D. degree in Finance in the year 2014 and the objective of his doctoral work has been to empirically examine the term structure of risk premiums in currency markets to address the forward premium anomaly. He was a visiting scholar to Macquarie University, Sydney during 2011-12 for his thesis work. He has won the Best Teacher Award for the overall excellence in July 2016. He was an Assistant Professor in the Department of Finance and Accounting at IIM Amritsar from October 2017 to July 2019. His research interests include Currency Futures, Financial Markets, and Corporate Finance. He has several publications in reputed journals such as Energy Economics, Applied Economics, Emerging Markets Review, Journal of International Financial Markets, Institutions & Money, International Review of Economics and Finance, International Review of Financial Analysis, International Journal of Managerial Finance etc. He has also been associated as a reviewer with many international journals such as International Review of Financial Analysis, Pacific Basin Finance Journal, Emerging Markets Finance and Trade, Journal of Asset Management, International Business Review, International Journal of Emerging Markets, International Journal of Managerial Finance, just to mention a few.



Dr. N. Narsa Goud

M.COM., MBA., SET., Ph.D. (Finance)
Finance

Dr. N. Narsa Goud is an Assistant Professor of Finance & Accounting at IBS, Hyderabad. He has earned doctorate degree in the area of Accounting, Department of Commerce from Osmania University, Hyderabad. He holds M.Com from Osmania University, Hyderabad and MBA in Finance from Kakatiya University, Warangal, Telangana State. He has qualified AP & TS SET. He has enormous experience as academician over the 18 plus years of Teaching, Research and administrative experience in various academic institutions in India & Abroad. Prior to joining at IBS, he worked in IRAQ at Cihan University-Erbil, Kurdistan, IRAQ, from September 2018 to 10 July 2021 as Assistant Professor. Prior to this he worked as Assistant Professor & HOD of Business Administration department at Vijay Rural Engineering College, Nizamabad, Telangana State affiliated to Jawaharlal Nehru Technology University (JNTU) Hyderabad from August 2016 to July 2018 and from 2003 to 2016 worked as Lecturer in Commerce in Vasu degree college, affiliate to Osmania University, Hyderabad.



Dr. Abdul Rishad

MCom, UGC-NET JRF, Ph. D
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Dr. Abdul Rishad is working as a Faculty Associate in the Department of Finance and Accounting, IBS, Hyderabad. He has completed his doctoral degree in International Finance from Central University of Himachal Pradesh. He has 6 years of teaching experience in his broad areas of interests such as Corporate Finance, International Finance, Financial Markets and Behavioral Finance. He has published several research papers in national and international journals and presented papers in international conferences.



Dr. M. Anil Kumar

Ph.D
Finance & Accounting

Dr. M. Anil Kumar is working as Assistant Professor (Finance & Accounting) at IBS Hyderabad. He holds a Ph.D. from National Institute of Technology Karnataka (NITK). He also has UGC-NET (Management) and NSE's Certified Market Professional (NCMP- Level 1) 2013 certification to his credit. He has over 13 years of teaching and research experience. He has published research papers in ABDC and Scopus indexed journals and also presented research papers in various prestigious conferences at IIM-Ahemdabad, IIM-Bangalore, IIM-Calcutta, IIT-Bombay and IIT-Madras. He has also bagged the 2nd Best Paper award in "PhD Consortium 2015" at IIT Bombay. He has organized 19 workshops on imparting financial education in various management and engineering institutes; as a SEBI-Financial Education Resource Person, an initiative by Securities and Exchange Board of India (SEBI) and trained more than 2500 investors in India. His research interests are in the areas of Market Efficiency, Asset Pricing, Market micro structure and Corporate Governance.



Dr. Kameshwar Rao V.S. Modekurti

M.Com., MBA, CFA, ACMA, Ph.D.
Finance

Dr. Kameshwar Rao V.S. Modekurti is passionate about empowering people and contributing to organisations to make a difference. His professional career began in Banking and Insurance sectors, but his passion for Learning and Development brought him into academics. Has been teaching MBA students for over 25 years, in the area of Accounting, Costing, Corporate Finance, International Finance, Corporate Valuation. He has been a Visiting Professor at XLRI, Jamshedpur, and SPJIMR, Mumbai. His research interests lie in applicative and relevant research in the areas of Finance, Governance, and Risk Management; and has published in national and international journals with SCOPUS and ABDC ranking. He also brings in accumulated experience of three decades to the field of Business and Management. He has been engaging with industry as a trainer and consultant for over two decades on projects related to Skill Augmentation, Business Process Improvements, Documenting Corporate Events, and Knowledge Enhancement.

IBS HYDERABAD FACULTY PROFILES



Dr. D. Srinivasa Rao

MA, MBA, MS, Ph.D.
Finance

Dr. Dasaraju Srinivasa Rao, currently Associate Professor with the department of Finance at IBS, has a total teaching experience of 27 years. He holds Ph.D. in Econometrics and MS in Data Science from LJMU. His teaching areas are Business Analytics, Machine Learning, Financial Econometrics and Data Science. He has published 25 Scopus/ABDC Journal papers and also successfully guided 5 Ph.D. Scholars. His research interests are in the areas of Deep Learning and Time series Analysis.



Dr. Narender Miryala

B Tech (Chem. Engg), MBA, UGC-NET,
Ph.D, CFA Level I, FRM LI.
Finance

Dr. Narender Miryala is working as Assistant Professor (Finance & Accounting) at IBS Hyderabad. He holds a Ph.D. from Osmania University (OU). He also has UGC-NET (Management), CFA Level 1 and FRM Level I certifications to his credit. He has over 14 years of teaching and research experience. He has published research papers in ABDC and Scopus indexed journals and also presented research papers in prestigious conferences at IIM-Indore. His research interests are in the areas of Capital Markets, Alternative Investments and Financial Analytics.



Dr. Anusha Sreeram

MBA, Ph.D
Operations

Dr. Anusha is a Microsoft Certified Dynamics Axapta (Ax) functional consultant and a Doctorate with above 13 years of work experience in both industry and academia. She did end to end implementation of Dynamics Ax ver 4.0 (Trade&Logistics) projects. She worked on e-SCM adoption of Small and Medium Enterprises (Vs) Large enterprises in her PhD work. Her research areas of interest is in Supply Chain Management, ERP implementation and e-SCM adoption. She teaches Business Statistics, Operations Management, Supply Chain Management, Business Analytics and Business Process Integration. She presented her research work in both national and international conferences in the area of Operations & IT. She has published research papers and case studies in both national and international refereed journals. She has vast industry experience in the area of information systems.



Dr. Nishit Kumar Srivastava

M.Tech, Ph.D
Operations

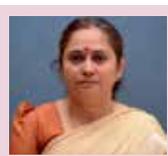
Dr. Nishit Kumar is an Assistant Professor at IBS Hyderabad in the department of Operations Management and IT. He has completed his PhD in the area of maintenance management from IIT (ISM) Dhanbad. Prior to PhD from IIT (ISM) Dhanbad he has done M.Tech in industrial engineering and management from IIT (ISM) Dhanbad and B.Tech in electrical engineering from UPTU Lucknow. He has a total experience of 5 years and 9 months in the area of teaching and research. Prior to joining IFHE he has worked as a faculty at MNNIT Allahabad. He qualified GATE in 2007 and received ISM (JRF) fellowship in 2011. He has also bagged a best paper award in ISDSI conference in 2012. His research work has been published in journals of national and international repute. His teaching interest includes Operations Management, Manufacturing Management, Maintenance Management in Industries, Empirical Data Analysis, Artificial Intelligence and Supply Chain Management. He is member of various research societies and reviewer to journals national and international repute.



Dr. Sindhuja P N

Ph.D
Operations & IT

Dr. Sindhuja is a Professor in the department of Operations & IT and Dean IBS Hyderabad. She was a Visiting Scholar at College of Business Administration, The University of Toledo, USA. She actively engages herself in Institutional Development Activities. She conducts research in the area of organizational and inter-organizational Information Security Management.



Dr. Sashikala Parimi

M.Sc. Ph.D
Operations

Dr. P. Sashikala is Professor of Statistics, Operations, Data Mining, Business Intelligence and Analytics with SAS and Information Technology. She has about 29 years of research and teaching experience in the fields of Statistics, Analytics, Operations Research, MIS, Supply Chain Management, Business Intelligence, Data Mining and Data Warehousing. She holds a Doctorate degree in Statistics from Osmania University and a Masters degree in Statistics and MBA. She presented and published several research papers in various reputed national and international forums and journals. Her areas of interest include Statistics, Operations, analytics, MIS, Data Mining, Business Intelligence & analytics with SAS, SPSS and R. She currently handles Analytics courses at IBS, for MBA and PhD students.

IBS HYDERABAD

FACULTY PROFILES



Dr. Venkateswara Rao Korasiga

MBA, Ph.D
Operations

Dr. Venkateswara Rao teaches Operations management SCM, and IT courses. He has above 31 years of both teaching and industry experience.



Prof. Shridharan L

M.Stat. (ISI, Kolkata)
Operations

Prof. Shridharan has carried out a major cross country study on corporate and industrial competitiveness in select Asia-Pacific countries. His areas of interest include industrial competitiveness, corporate strategy, industrial clusters and business research. He teaches quantitative applications in business and allied areas.



Dr. KVSSN Narasimha Murty

MSc (Statistics), MBA (Operations), Ph.D
Operations

Dr. Murty has about 24 years of work experience, which includes teaching, training and research. He has dual PG degrees – one in Statistics and the other in Management with specialization in Operations; and Doctorate from Osmania University. His research interests are in Econometrics and Financial Modeling, and presented several papers at national and international level. Before joining IBS, he taught at various leading B-Schools besides teaching various programs, both long-term and Short-term, at Administrative Staff College of India (ASCI). He was also a resource for several Management/Faculty Development Programmes at reputed organizations/institutes and developed modules in Analytics, Quality, and Operations for online MBA / PGDM programs of various universities.



Dr. Venkata Siva Gabbita

B.Tech, M.Tech (REC) M.Sc., Ph.D
Operations

Dr. Venkata Siva Gabbita teaches Business Strategy, Project Management, Service Operations, Operations Management, Marketing Research and Business Analytics. He has 10 years industry experience in Client Interfacing, Requirements Gathering, Analysis & Design and Programme Development in the roles of Analyst/Designer, Project Manager, Programmer Analyst and Engineering Manager. He was a Research Scholar for 3 years and has been teaching for 14 years. He has a Ph.D in Service Operations Strategy, a Masters in Computer Applications, a Bachelors degree in Chemical Engineering and an MSc. in Chemistry. He has studied Integrated Marketing Communications and done a course in Practical Accountancy. He has published articles in journals and magazines and pioneered the use of Peer Evaluation in assessing MBA student performance with the case method of teaching.



Dr. C. Lakshmi Devasena

MCA, MPhil., Ph.D
Operations

Dr. Devasena teaches Information systems for managers, Quantitative methods, Advanced computing techniques, etc. She has about 7 years of both industry and teaching experience. She has published papers in national and international Journals.



Dr. Samyadip Chakraborty

B.Tech., MBA, Ph.D
Operations & IT

Dr. Chakraborty's research areas are Supply Chain Management, Project Management, Operations Management, Healthcare Management. He has published papers in both national and international journals and has over 50 publications in international & national conferences.



Dr. Dennis Joseph

MBA, Ph.D
Operations and IT

Dr. Dennis is an Assistant Professor in Operations & IT at IBS. His research interests include knowledge management, information technology and systems. He has taught subjects like operations management, supply chain management, business analytics, statistics, database management and other IT related courses. He has several publications in both national and international journals and has presented papers in many international conferences.



Dr. Shankha Sengupta

MBA, Ph.D
Operations & IT

Dr. Sengupta is teaching Operations and Systems His research interests are supply chain management and information systems.



Dr. Arindam Ghosh

B.Tech., MBA, Ph.D
Operations & IT

Dr. Arindam Ghosh completed his Ph.D from Department of Industrial and Systems Engineering, Indian Institute of Technology Kharagpur in the year of 2017. He obtained his MBA in the year of 2006 from The ICFAI University. Dr. Ghosh received his B. Tech in Information Technology in the year of 2004 from JIS college of Engineering, University of Kalyani. Arindam Ghosh has more than five years of work experience in telecom industry. He worked in Reliance Communications. Tata Tele Services, Unitech Wireless at various managerial positions. He has to this credit a number of publications in different reputed journals.

IBS HYDERABAD FACULTY PROFILES



Dr. Nikhat Afshan

M.Sc., Ph.D
Operations

Dr. Nikhat's research interest is in Supply Chain Management. She has published papers and case studies in national and international journals. She attended conferences & workshops.



Dr. Sanjay Fuloria

Ph.D
Operations & IT

Dr. Sanjay Fuloria has 13 years of industry experience with companies like HCL and Cognizant Technology Solutions. He has 9 years of teaching and research experience with IBS, Hyderabad. He teaches Project Management, Business Analytics, Operations Management, and Marketing Research. He gets invited for guest lectures by various institutions and universities. He has consulted for various startups. He has conducted workshops for both academia and industry on applications of R/Python/SAS/SPSS. He has won best employee awards and best research paper awards. He was involved in the digital transformation of IBS, Hyderabad in view of the COVID crisis.



Dr. Nasina Jigeesh

MBA, Ph.D
Operations & IT

Dr. Nasina has above 26 years of experience in teaching (India and abroad) and industry. He teaches IT courses. He has refereed articles and research papers for reputed journals and conferences. He is the consulting editor of the IUP Journal of Knowledge Management.



Dr. D. Saravanan

Ph.D
Operations & IT

Dr. D. Saravanan is an Associate Professor in Operations & IT and Area Chair – Operations and IT. His research interests include Image processing, Data Mining and Knowledge extraction. He has published research articles in National and International Journals.



Dr. Vishal Mishra

MMS, Ph.D
Operations

Dr. Vishal was a Visiting Scholar at McCallum Graduate School of Business, Bentley University, USA. He teaches quantitative methods, business research methods and business statistics.



Prof. Sandeep

M.Tech (IIT Madras)
Information Systems

Prof. Sandeep has vast industry experience in the area of information systems. He worked in many companies for nearly 20 years. He applied so many projects of his interest in real life situations.



Dr. J. Prince Vijai

MBA, MPhil, UGC-NET/JRF, Ph.D
Operations

Dr. J. Prince Vijai is an Assistant Professor of Operations Management at IBS Hyderabad. He teaches graduate-level courses related to Operations and Supply Chain Management. His research focuses on manufacturing, service, and supply chain operations; and studies both strategic questions as well as tactical execution. He has presented papers at international conferences and published research articles in international journals.



Dr. Vaibhav Mishra

B.Tech. (CS), MBA(IT & Operations), Ph.D
Operations & IT

Dr. Vaibhav's area of interest is Information systems and technology, electronic banking, data mining and warehousing. He is certified Six Sigma (Quality Management) – 'Green Belt' c from KPMG and ISO 20000-1:2005 (IT Service Management, lead auditor) from BSI. He is having almost 7 years of teaching and research experience. He has completed his Ph.D. from Indian Institute of Information Technology, Allahabad.



Dr. Shubhagata Roy

MBA (Finance), UGC-NET, Ph.D
Operations & IT

Dr. Shubhagata Roy is working as an Assistant Professor in the Department of Operations & IT. He holds a PhD from Department of Statistics, Banaras Hindu University, Varanasi in the field of Demography. He also has an MBA degree in Finance, Diploma in Life and Non-life Insurance and UGC-NET (Management) certification to his credit. His areas of expertise are Business Statistics, Operations Management, Business Analytics and Healthcare Management where he mostly concentrates as far as the research and publications are concerned. Prior to joining IBS Hyderabad, He has worked with School of Management Sciences, Varanasi for 9 years. He has also worked in the insurance industry in various capacities and departments for 6 years. He has published research papers in reputed national and international journals and also presented papers in various conferences in the area of Statistics and Operations. He is also a visiting faculty of Statistics and Insurance in the College of Business Administration, American University in UAE, Dubai.



Dr. Bijeta Shaw

B.Tech., MBA, Ph.D
Operations & IT

Dr. Bijeta Shaw is an Assistant Professor in the area of IT & Operations from IBS-Hyderabad. She has completed Ph.D. in the area of IT and MBA (IT) from Osmania University. She is a B.Tech (IT) graduate from WBUT. Her area of interests is technology adoption and usage, management information system, business statistics, business analytics, and advanced computing techniques. She has published one research article and one case in the related areas. She also has industry experience of 3 years.



Prof. N Siva Prasad

ME
Operations & IT

Prof. Siva Prasad has more than 36 years of experience in defense sector, corporate sector and academic institutions which includes instructional, managerial and strategic leadership roles. He covers subjects of information technology, operations, quality and Project Management. He is experienced in planning, controlling and executing projects related to Mobile communication and infrastructure services and Knowledge management projects.



Dr. Jaipal Dhobale

M.Sc.(Computer Applications) MBA, Ph.D
Operations & IT

Dr. Jaipal Dhobale is currently working as an Assistant Professor at IBS Hyderabad in the Department of Operations & IT. He completed his Ph.D. in the area of Computer Science. He has more than 19 years of teaching experience at PG and UG level. He teaches Computer & Management related subjects. During his tenure of services he has published Research Papers & Books at National and International level His research areas are Computer networks, Cloud computing and Social media.



Dr. Santosh Kumar

MBA, Ph.D, PGDAOR
Operations

Dr. Santosh Kumar is an Assistant Professor of Operations & IT at IBS Hyderabad and holds a Ph.D. in Management from Devi Ahilya Vishwavidyalaya, Indore. He has also done PG Diploma in Applied Operations Research. He has over 10 years of teaching and research experience. Prior to joining IBS Hyderabad, he was associated with IIM Indore as Academic Associate (OM & QT area). He has published research papers in international and national journals and also presented research papers in various conferences in India and abroad. He is a life member of Society of Operations Management (SOM), India. His research interests are Service Quality, Multi-Criteria Decision Making, etc.



Dr. Shailja Tripathi

MBA (IT), Ph.D,-IT (Cloud Computing)
Operations & IT

Dr. Shailja Tripathi is an Assistant Professor at IBS Hyderabad in the Department of Operations & IT. She has done her PhD from IFHE, Hyderabad. Her Ph.D. thesis is in the area of 'Cloud Computing'. She has published papers in reputed journals indexed in Scopus and presented papers in national and international conferences in India. She has been teaching at IBS Hyderabad since 2013. Her teaching interests include Management Information Systems, Business Analytics, Business Process Integration and Database Management Systems etc. Her research areas are Cloud Computing, Mobile Computing, Cloud Security, Social Media and Internet of Things.



Dr. Sumant Kumar Tewari

Ph.D
Operations & IT

Dr. Sumant Kumar Tewari is an Assistant Professor at IBS Hyderabad in the Department of Operations & IT. He completed his PhD in the area of Operations Management from Indian Institute of Information Technology, Allahabad (IIITA). He has published various papers in reputed journals. His area of interest includes Operations and IT.



Dr. Rishabh Rathore

Ph.D
Operations & IT

Dr. Rishabh Rathore currently works in the Department of Operations and IT, ICFAI Business School Hyderabad. He has research and teaching experience in the areas of Supply Chain Risk Management, Modeling and simulation, Multi-criteria decision-making and System safety techniques. Earlier, he worked as an Assistant Professor in Rajagiri Business School, Kochi. Dr. Rishabh Rathore has obtained his B.E. degree in Mechanical Engineering from S.S.G.M. College of Engineering, Shegaon in 2010 and holds an M.E. degree in Industrial Engineering and Management from S.G.S.I.T.S Indore in 2013. He defended his Ph.D. from the Department of Industrial & Systems Engineering at Indian Institute of Technology, Kharagpur. The title of his thesis is "Modeling of Risks in the foodgrains supply chain in India".





Dr. Shubhangi V Urkude

Ph.D
Operations & IT

Dr. Shubhangi works as Assistant Professor in ICFAI Business School Hyderabad. She has completed her PhD in computer Science & Engineering and has 10 years of teaching experience. She has research experience in social network analysis, Data visualization, Machine learning, Artificial Intelligence and Blockchain technology. She has 4 patents published in computer science, 6 Scopus papers and 1 book chapter in blockchain technology. She guided many B. Tech. student projects.



Dr. Hasanuzzaman

Ph.D
Operations & IT

Dr. Hasanuzzaman is currently working as an Assistant Professor in the Operations and IT area, ICFAI Business School Hyderabad. He has teaching and research experience in operations research, operations management, projects management, and sustainable industrial operations. As an academician and interdisciplinary researcher, he has managed and disseminated research on the interdisciplinary interface like management, engineering, and sustainability. He works for the betterment of underprivileged students with free education and counselling.



Dr. MD Tanweer Ahmed

Ph.D
Operations & IT

Dr. Tanweer currently works in the Department of Operations and IT, ICFAI Business School Hyderabad. He has research and teaching experience in the areas of Supply Chain Management, Optimization, and Quantitative Techniques. Earlier, he worked in the steel and power industry and held different managerial positions. He likes to write on Industrial issues; and also interest to write articles on current scenarios related to practical issues. He likes to explore emerging areas of research related to industrial problem.



Dr. Manish Kumar

Ph.D
Operations & IT

Dr. Manish Kumar has obtained his PhD in Industrial Management from Indian Institute of Technology (Banaras Hindu University), Varanasi, in 2017. He has completed his M.Tech in Industrial Engineering and Management from Indian Institute of Technology (Indian School of Mines), Dhanbad, in 2013 and B.Tech in Mechanical Engineering from Biju Patnaik University of Technology, Orissa, in 2011. He is currently working as an Assistant Professor in Operations & IT Department at ICFAI Business School, Hyderabad. Before that he worked under the central government (MHRD-NPIU) project as an Assistant Professor in Mechanical Engineering Department at Bhagalpur College of Engineering, Bhagalpur. He has published a number of research papers in peer reviewed journals and conferences, and also he had successfully completed two MHRD sponsored projects. His areas of interest include Energy Policy, Optimization, Supply Chain and Decision Science.



Dr Nitesh Kumar Singh

Ph.D
Operations & IT

Dr Nitesh Kumar Singh is an Assistant Professor at IBS Hyderabad in the Operations Management and IT department. He has completed his PhD and M.Tech in Industrial Engineering and Management discipline from IIT(ISM) Dhanbad. His research work has been published in the world's leading journal of Industrial Engineering. He has a total experience of 3 years in teaching. He qualified GATE exam in 2011 and 2013. He received IIT(ISM) institute fellowship. His teaching interest includes Operations Management, Operation Research, Project Management, Supply Chain Management, Productivity Management, Industrial Engineering, and Decision Science. His research interest includes Production Planning and Scheduling, Lot-sizing, Supply Chain coordination, Stochastic Mix-integer Non-linear Programming, and Generalized Bender Decomposition.





Dr. Ajith Tom James

Ph.D

Operations & IT

Dr. Ajith Tom James graduated in Mechanical Engineering from University of Calicut, Kerala in 1999. He received his master's degree in Mechanical Engineering from Sardar Patel University, Gujarat in 2009. He pursued his research at ITMMEC, IIT Delhi in the area of reliability and maintenance of automobile systems and received doctoral degree in the year 2017. He has one year of industrial experience and 22 years of teaching experience of courses in the domain of Industrial engineering and Operations at various technical institutions. He is currently working as Assistant Professor in Operations and IT Department, ICFAI Business School, Hyderabad. He has 26 international journal publications to his credit, including in ABDC category of journals as well as indexed by SCI and Scopus. His research interests include Operations management, Industrial engineering, Reliability, maintainability and safety of systems, Transportation, Industry 4.0, etc. He also serves as a reviewer for a number of prestigious international journals and conferences



Prof. Suchismita Swain

Ph.D

Operations & IT

Prof. Swain joined as Faculty Associate in the Department of Operations and IT, IBS Hyderabad in 2022. She has a teaching experience of more than ten years. She completed her B.Tech in Mechanical Engineering, M.Tech in Manufacturing Process and Systems and Ph.D (Submitted) in the area of Industry 4.0 from Biju Patnaik University of Technology, Odisha. She has published a number of research articles in referred national and international journals, edited book chapters and presented papers in many national and international conferences. She has filed one patent at "Deutsche Patent Markenamt" to her credit. Her research interests are Health-4.0, Waste Management, Supply Chain Management, Mobile health, Blockchain Technology, IoT. Her teaching areas of interest includes Business Analytics, Supply Chain Management, Operation Management, and Business Research Methodology.



Dr. Rajan Kumar

Ph.D

Operations & IT

Dr. Rajan Kumar Gangadhari is currently working in Operations & IT department in ICFAI Business School, Hyderabad. He has four years of industrial experience in process safety management. He is pursuing Ph.D from National Institute of Industrial Engineering (NITIE), Mumbai. He has completed M.Tech in Industrial Engineering & Management and B.Tech in Mechanical Engineering from JNTU Hyderabad. His research interests include machine learning-based text mining approaches, Group decision making models, Net zero economy and sustainable economy models. His research works were published in the Journal of Cleaner Production, Process Safety Progress, Concurrency and Computation, Benchmarking, and Sustainability journals.



Dr. Ramesh Kandela

Ph.D

Operations & IT

Dr. Ramesh Kandela is an Assistant Professor at IBS Hyderabad in the department of Operations and IT. He has two years of teaching experience, five years of research experience and two years of industrial experience. He has completed a PhD from Osmania University, Hyderabad. He qualified for UGC-NET JRF in 2013. His research interests are Data-driven Decision Making and Banking & Finance. He published research papers in Scopus and ABDC Indexed journals. His teaching interests include Business Analytics, Business Intelligence and Analytics, Database Management Systems, Quantitative Methods, Business Research Methods and Business Statistics. He delivered lectures on Statistical Data Analysis at workshops. He has hands-on experience with Python, Excel, Tableau, MySQL, R Language, SPSS, and EViews.



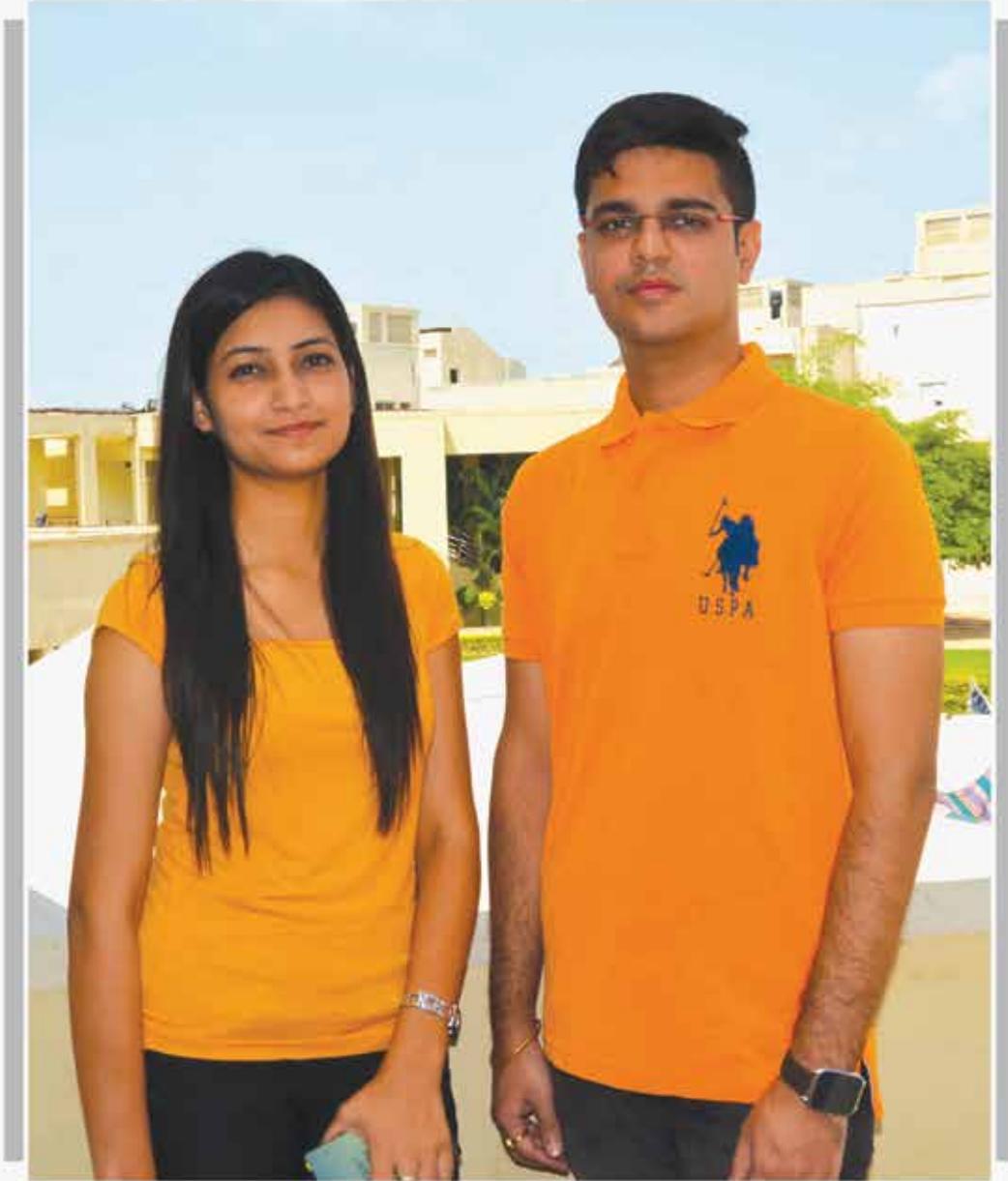
Dr. Sayan Chakraborty

Ph.D

Operations & IT

Dr. Sayan Chakraborty is an Assistant Professor at the Department of Operations and IT, ICFAI Business School, Hyderabad. He holds a Ph.D. in Operations and Systems from the department of Industrial and Systems Engineering, Indian Institute of Technology Kharagpur. His research interests include inventory distribution, simulation, forecasting, operations research, and supply chain management. He has a number of research publications and has presented research papers in several international conferences. Sayan Chakraborty obtained his B.Tech. degree in Production Engineering from Maulana Abul Kalam Azad University of Technology (formerly known as West Bengal University of Technology) in 2011 and holds an M.E. degree in Production Engineering from Jadavpur University, Kolkata in 2013. Before joining IBS Hyderabad, he was working as an Assistant professor in Operations & Systems at Rajagiri Business School, Kochi, Kerala.





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