



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

BUSINESS SCHOOL



Creating Global Leaders



MBA ADMISSION 2024

We promote a 'learning to learn' culture that provides lifelong support in an ever-changing business environment.



VIT - A place to learn; A chance to grow

ABOUT VIT BUSINESS SCHOOL

VIT Business School endeavours to develop thought-leaders, who are innovative, socially sensitive, ethically strong and globally competent. VITBS offers undergraduate (BBA), postgraduate (MBA) and Doctoral (Ph. D) programs in Business. The programs are designed to infuse industry-relevant business principles with deep insights, influencing practice and actively collaborating with Foreign Universities and Industry. VITBS celebrates diversity in its campuses with International and pan-India students and faculty members. International students hail from Europe, Africa and Asia. The school collaborates with Foreign Universities for Overseas Experiential Learning (OLEP), adjunct faculty and foreign degrees in Credit Transfer mode. The Industrial collaboration extends to research, consultancy, internships, projects and placements. VITBS is a fully digitized B-school that facilitates research and learning with relevant e-learning resources from Harvard Business School Publishing & Emerald; exhaustive access to journals; databases such as EBSCO, ABI inform, CMIE prowess and CAPEX; statistical and analytics softwares.

VISION

To be among the top reputed business schools of choice among prospective students and recruiters by providing intellectual, behavioural knowledge inputs to students and practicing managers who become effective leaders and responsible citizens in the global environment.



MISSION

To develop innovative, globally competitive and socially responsible leaders.

CORE VALUES

We promote a 'learning to learn' culture that provides lifelong support in an ever-changing business environment.

We believe in holistic personality development, which lays a great degree of emphasis on the need for ethical behaviour and integrity in business dealings

We instill social sensitivity into students and provide a platform for the dissemination of scientific management principles for development activities.

We offer management education that provides global perspectives in the Indian context.



MESSAGE FROM CHANCELLOR

I take pride in stating for the past quarter of a century, students at VITBS have benefited from some of the most cutting-edge education in Business Studies available anywhere. Our MBA programme takes a hands-on approach to education, combining theoretical concepts with real-world scenarios. Graduates of the Master of Business Administration programme at VITBS receive an education that is both challenging and relevant to the business world, and they are equipped to take on leadership roles in the global economy. VITBS's curriculum has expanded in breadth and depth, and it now accommodates analytical minds that are open to new ideas. Our MBA students are taught to ask thoughtful questions while being guided by the principles and beliefs of the company. The MBA programme offers state-of-the-art resources, expert faculty, and a dynamic learning environment. Through International study and instruction from renowned Professors with deep knowledge in their industries, you'll get a 360-degree view of the business world in just 24 months. Foreign exchange opportunities and study at renowned Universities are available in tandem with this programme. I see our VITBS alumnae as among the most intellectually curious, creative, and inventive persons who have been positioned as Business Leaders with well-known corporations, corporate houses, and famous universities worldwide. Many of them are also successful business owners.

I encourage you to apply for the programme and wish you the best!

-Dr. G Viswanathan,
Chancellor, VIT



PROGRAMME OVERVIEW

PROGRAMME OFFERED

Master of Business Administration (2 Years)

SPECIALIZATIONS OFFERED

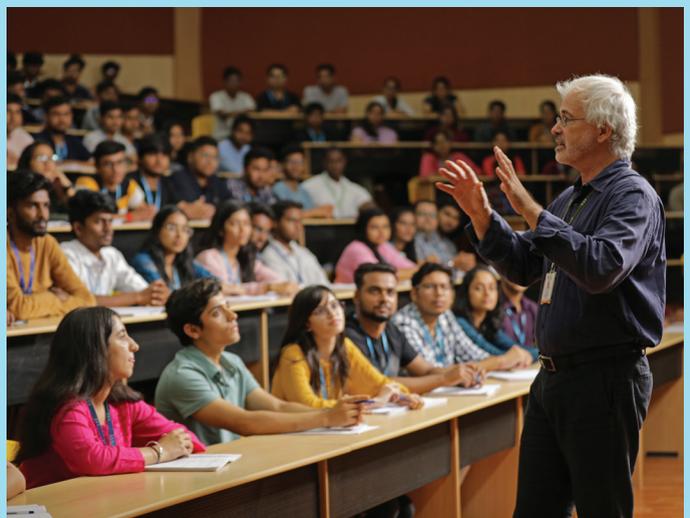
- Marketing, Finance, Human Resource, Operations & Business Analytics.

PROGRAMME HIGHLIGHTS

- 1+1 Exchange Programmes with US partnered universities.
- Personalised Career Management Training across 2 semesters by Professionals.
- 12 weeks Summer Industry Internship at the end of 1st year.
- Focus on Business Analytics in each Functional Area.
- Unique courses such as Fintech, Business & Society and Design Thinking.
- LIVE Project with MSMEs of India as part of 4th semester course.

INDUSTRY LED PEDAGOGY

- Mandatory Lectures by Industry experts in each course.
- Webinars.
- Harvard & Emerald Cases.
- Simulation Based Training.
- Field based projects for hands-on-experience.
- Industrial Visits for real time Industry exposure.



ACCREDITATIONS



The 8th best University,
the 11th best research institution in India
(NIRF Ranking, Govt. of India 2023)



NAAC Accreditation with A++ grade



The 173rd best Institution in Asia
(QS - Asia University Rankings 2023)

INTERNATIONAL COLLABORATION



- 1st year at VIT Business School
- 2nd year at foreign Partner University

In the 1+1 Twinning Programme, students spend their first year at VITBS and then transfer to one of our Partner Universities to finish their studies and get their master's degree.

- 1) University of Michigan, Dearborn Campus, USA (Master degree from UMD and MBA from VIT)
- 2) Oakland University, USA (Master Degree from Oakland University and MBA from VIT)
- 3) Miami Herbert Business School, USA (Master Degree from Miami Herbert Business School)
- 4) James Cook University, Singapore (Master Degree from James Cook University)



INFRASTRUCTURE



Smart Classrooms



Virtual Laboratories and Simulations



High-Speed Wi-Fi Across Campus



Remote Access to Campus Resources



Sports Complexes and Athletic Facilities



Fitness Centers and Gymnasiums



Health Clinics and Medical Facilities



Mental Health Support Services



Multilingual and International Affairs Offices



Meditation and Relaxation Spaces



Campus Security and Emergency Services



Incubators and Start-Up Support



Modern library with extensive Collection of Physical and Digital Resources



Specialty Food Courts and Cafes (Dominos, Nestle, Avin etc.)



Eco-Friendly Architecture and Green Buildings



AC & Non-AC Shared and personalized living spaces in hostels



Theatres and Performing Arts Centers

MBA PLACEMENT 2023

15 LPA
Highest Salary
Offered



9.68 LPA
Average
CTC



105+
No. of companies
visited



COMPANIES AT CAMPUS



INDUSTRIES

- FMCG
- IT/ITES
- Automobile
- Consulting
- Manufacturing
- Retail
- Banking & Financial Services
- e-commerce & Analytics

VOICE OF THE ALUMNI



ATANDRA SAURAV BHOWAL
Senior Vice President & Regional Head Sales & Distribution (East), Reliance Jio Infocomm Ltd., Kolkatta

I am very thankful to VIT for giving me what I deserved. My Professors were very kind to students and played an important role in my grooming and making me a self-made person. I would like to give all the credit to this institute for what I am today. The Projects and Industrial Visits were truly a great learning method to understand the theoretical inputs clearly.



MANI MOGILI
Finance Manager (Finance, Commissions and Analytics) Sysdig Inc, San Francisco

I've had the privilege of witnessing first hand the exceptional coursework and the transformative power VITBS offered me during my 2008-13 Integrated MBA program. The coursework went far beyond the boundaries of conventional education. A diverse and inclusive environment is another gem. Interacting with students from around the world broadened my perspective and taught me the importance of cultural sensitivity and collaboration. These are skills that extend far beyond the classroom and are essential in today's interconnected world and that exposure helped me to succeed in my master's program in the USA as well as in my corporate life at Silicon Valley where collaboration is the key. I can't express enough my gratitude to VITBS for the incredible journey it provided.



SARAVANAM M
Project Management Office Executive HCL Tech

My journey at VIT Business School has been nothing short of transformative. It has equipped me with the knowledge, skills, and mindset needed to excel in the dynamic world of business.



VASANTHAN VISWANATHAN
Vice President and Cluster Head, HDFC Bank Ltd., Trichy

As an alumni of the VIT Business School, I say that the experience was transformative, kept me engaged, challenged and exceeded all expectations.



KHABEER AHMED
Deputy General Manager- Department of Regulation, RBI, New Delhi

The institutional ecosystem at VIT including the faculty members, peer-group, learning pedagogy & infrastructure acted as effective enablers in facilitating a perfect projectile to the corporate world.



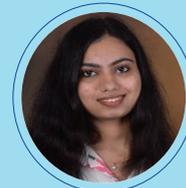
GIRI RAJ J
Deputy Manager - Aspire Systems, Chennai

My organizing and communication skills enhanced by being a part of the student organising team in International carnivals like GraVITas and Riviera. It made me to learn Event Management skills, Interpersonal skills and be a Team player which is more essential in a corporate environment.



SENTHIL KUMAR S
Senior Manager - Elastic Run, Pune

My time at VIT BS had been a vital cornerstone of my career growth. It has paved me the way to learn - unlearn - relearn and had been a classic manifestation of how an institute can transform a student to a profound professional.



SHIVANGI SONI
US Tax Consultant - Deloitte

Myriad of opportunities at VITBS - from cutting-edge research projects to engaging in extracurricular activities have not only broadened my horizons but have also honed my skills, equipping me to face real-world challenges with confidence and expertise.



ELIGIBILITY CRITERIA

- A minimum of 60% mark or first class is required in any Under Graduate or Integrated degree from a recognised University or Institution.
- A Bachelor's degree should be of a minimum of three years duration after completion of higher secondary education (10+2+3, +4 or +5) or equivalent.
- The candidates appearing for final year examination in 2024, whose results will be published before 15th August 2024, are also eligible to apply.
- Selection based on best score in CAT / XAT / MAT / NMAT / GMAT / CMAT / ATMA.
- The qualification criteria is relaxed by 10% in UG degree for applicants belonging to SC/ST and applicants hailing from Jammu & Kashmir, Ladakh and the North Eastern states of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura.

SCHOLARSHIPS

Students who possess a valid aptitude score or percentile are eligible to get the fee waiver mentioned below.

- CAT / XAT / GMAT Score of 95 percentile and above are eligible for full tuition fee waiver.
- CAT / XAT / GMAT Score of 90 percentile and above are eligible for 50% tuition fee waiver.
- MAT score of 791 to 800 are eligible for full tuition fee waiver.
- MAT score of 760 to 790 are eligible for 50% tuition fee waiver.
- NMAT score of 346 to 360 are eligible for full tuition fee waiver.
- NMAT score of 325 to 345 are eligible for 50% tuition fee waiver.

IMPORTANT DATES

Issue of online application form	9 th Sep 2023 (Saturday)
Last date for submission of application	03 rd Feb 2024 (Saturday)
Release of shortlisted candidates	12 th Feb 2024 (Monday)
Date of personal interview	17 th & 18 th Feb 2024 (Saturday & Sunday)
Date of Seat Allotment	29 th Feb 2024 (Thursday)
Last date for Advance Fee Payment (₹1,00,000 /-)	11 th Mar 2024 (Monday)
Last date for Balance Fee Payment (₹2,51,500 /-)	18 th Mar 2024 (Monday)
Commencement of classes	17 th June 2024 (Monday)

SELECTION CRITERIA

- Academic performance in UG
- Best score of CAT / XAT / MAT / NMAT / GMAT / CMAT / ATMA.
- Personal Interview
- Work experience will be an added advantage

FOR MORE DETAILS:

Director (PG Admission)
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