



BEING CORPORATE BATTLEFIELD READY



Attitude



Self-discipline



Perseverance



Intelligence



Reliability



Ethical

LET KNOWLEDGE PREVAIL

PGDM
AICTE APPROVED

Colonel Marwaha, an alumnus of the National Defence Academy and the 47th Course of the Indian Military Academy, was among the youngest officers to participate in the 1971 Bangladesh War. His course is fondly remembered as the "Born to Battle" Course.

As the Founder President, he carried forward the same spirit at IIEBM, instilling in graduating students the philosophy of being **"Battle Ready for the Corporate Battlefield,"** much like how they were baptized by fire during the Bangladesh War.

For over two decades since its inception, this philosophy has remained the cornerstone of IIEBM. To succeed in the corporate battlefield, young managers and leaders must be equipped with in-depth subject knowledge, market insight, industry-relevant skill sets, and, most importantly, qualities such as nationalism, self-discipline and leadership.

IIEBM has built a distinct identity, widely recognized by the industry. This unique philosophy has become a hallmark that differentiates our students from others.

27th Batch

PGDM
AICTE APPROVED

Dual Specialization:
Entrepreneurship & Marketing
Finance / HR / Business Analytics
SCM / ERP (SAP)



Established in
the year
2000.

Parent Educational Trusts in
the field of Education
since 1951.

Specialization-specific mandatory
certifications mapped with PGDM.
Credits for employability enhancement.

Foundation Of Excellence

▼ Strong Academic Foundation



290+ Years
Collective Faculty
Experience.



120+ Months
Average Faculty
Experience.



**50+ Faculty Student
Exchange Collaboration**
with Industry.



50+ MDP Consultancy
in last 5 years.

▼ Holistic Development



5000+ Hours
Rigorous Practical &
Classroom Training.



300+ Hours
Technical Skill
Training.



400+ Hours
Soft Skill Training.



250+ Hours
Case Studies.

▼ Practical Exposure



1200+ Hours
Live Projects/Field Studies.



1000+ Hours
Summer Internship.



1000+ Hours
Market Research.



250+ Hours
NGO/ISR/CSR Internships.

▼ Alumni Footprints & Industry Connects



5000+ Alumni
Network Spread Across
India and Abroad.



350+ Alumni
Working in Fortune
500+ Companies.

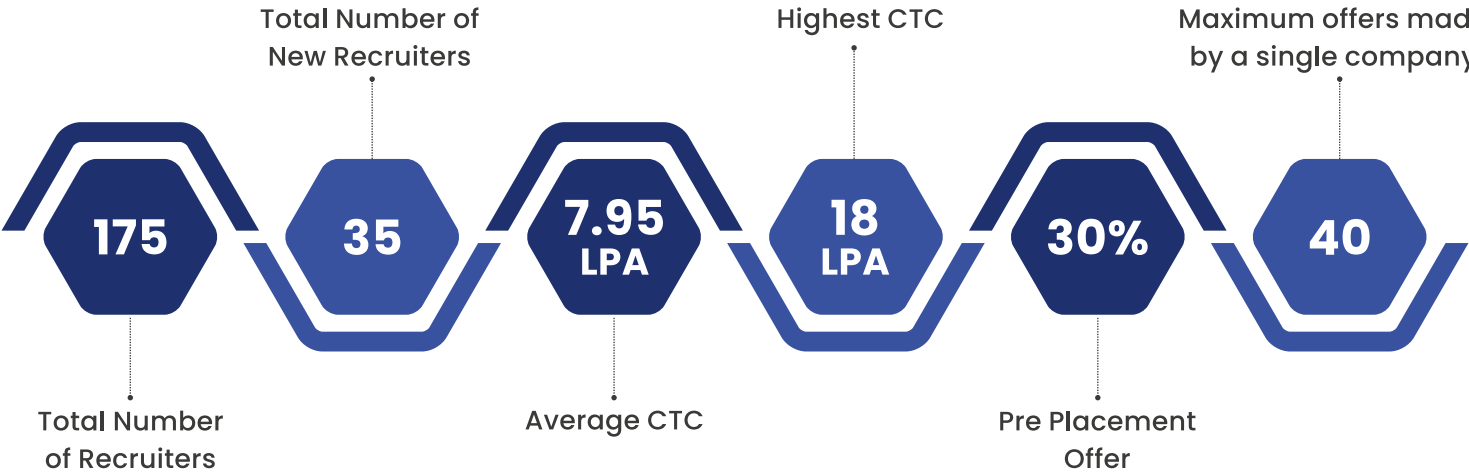


450+ Recruiters
Empaneled with
Institute.

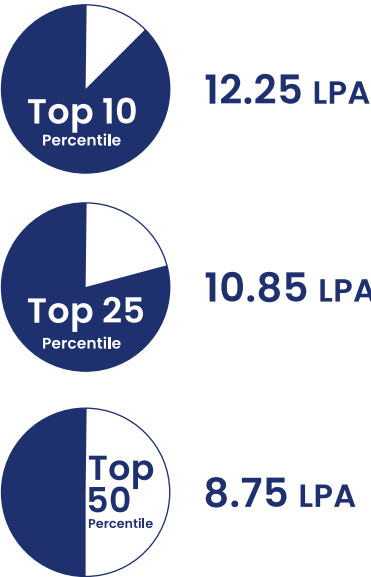


600+ CXOs | CEOs |
Corporate Leaders
on Campus.

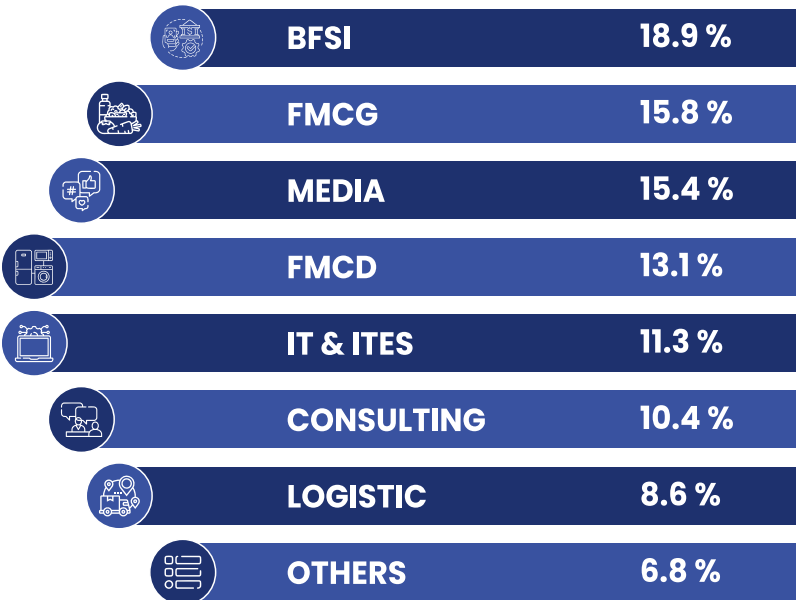
Placement record for 2023–2025



CTC Categorization



Sector Wise Placement



Academic Collaboration



Key Recruiters





LIFE @ IIEBM

