

## Post Graduate Diploma In Management (PGDM)

2 Year residential program | Batch 31 | 2026 – 28

Three decades of academic excellence, industry alignment, and leadership development empowering generations of management professionals.

### Think Future. Think JAGSoM

At JAGSoM, we prepare you not just for your first job, but for the future of business, equipping you with the skills, experiences, and mindset to succeed in a world that's constantly changing.

What we Deliver: JAGSoM empowers students to become future-ready professionals by blending academic rigor, industry immersion, global perspectives, and future-skills development.

Why It Matters: Because the business world is evolving faster than ever, students need not just a degree, but the ability to adapt, innovate, and thrive across industries and borders.

Mission: Nurture holistic, socially responsible, and continuously employable professionals.

Vision: To be the most sought after destination for quality management education in India.

### Leadership Team

Dr. Jagdish Sheth

Charles H. Kellstadt Professor of Marketing at the Goizueta Business School of Emory University, USA & Chairman, JAGSOM.

Prof. A. Parasuraman Pro-Chancellor, Vijaybhoomi University | International Scholar in Residence

Mr. Sanjay Padode Chairman CDE, Board Member JAGSoM, Founding President Vijaybhoomi University

Dr. Richard D Phillips Dean, J. Mack Robinson College of Business, Georgia State University, USA

Mr. Krish Shankar BoG Member & Group HR Head – Infosys  
Mr. Ravi Garipati BoG Member, & ex. CTO Flipkart

Prof. Rakesh Mediratta Director, JAGSoM

Prof. Tan Chin Tiong Prof. of Marketing, Lee Kong Chian School of Business & Senior Advisor to President.

Mr. Mike Shah<sup>[SEP]</sup> President & CEO, Nightingale<sup>[SEP]</sup> Empowerment Foundation, M S<sup>[SEP]</sup> Enterprises, Bangalore, India<sup>[SEP]</sup>  
Mr. Vikas Gupta<sup>[SEP]</sup> Managing Director, Wiley, India<sup>[SEP]</sup> BOG Member<sup>[SEP]</sup>

### **JAGSoM's Bespoke Curriculum**

A progressive and learner-centric curriculum that moves away from rigid, one-size-fits-all structure and empowers students to personalize their academic choices aligned with their career aspirations. It respects learner autonomy, while balancing academic rigor and industry relevance.

### **Program Overview<sup>[SEP]</sup>**

Orientation Term 1<sup>[SEP]</sup> Core Courses<sup>[SEP]</sup> Baseline Electives<sup>[SEP]</sup> Psychometric Profiling<sup>[SEP]</sup>  
Outbound Leadership Foundation Courses<sup>[SEP]</sup>  
Term 2<sup>[SEP]</sup> Core Courses<sup>[SEP]</sup> Baseline Electives<sup>[SEP]</sup>  
Term 3<sup>[SEP]</sup> Core Courses<sup>[SEP]</sup> Area Electives<sup>[SEP]</sup>  
Term 4<sup>[SEP]</sup> Core Courses<sup>[SEP]</sup> Area Electives<sup>[SEP]</sup>  
Term 5<sup>[SEP]</sup> Business Strategy<sup>[SEP]</sup> Advanced Electives<sup>[SEP]</sup> Placement Readiness<sup>[SEP]</sup> Core<sup>[SEP]</sup>  
Courses<sup>[SEP]</sup> Area Electives<sup>[SEP]</sup>  
Term 6<sup>[SEP]</sup> Business Strategy<sup>[SEP]</sup> Advanced Electives<sup>[SEP]</sup> Placement Readiness<sup>[SEP]</sup>  
Term 7<sup>[SEP]</sup> Industry Internship Program<sup>[SEP]</sup> + Placements<sup>[SEP]</sup>

### **Experiential Learning Interventions**

Innovation<sup>[SEP]</sup> Incubation (II)<sup>[SEP]</sup>  
Capstone<sup>[SEP]</sup> Project<sup>[SEP]</sup>  
Kanyathon<sup>[SEP]</sup> #RunForHer<sup>[SEP]</sup>  
Research<sup>[SEP]</sup> Incubation (RI)<sup>[SEP]</sup>  
Industry Internship<sup>[SEP]</sup> Program (IIP)<sup>[SEP]</sup>  
Corporate<sup>[SEP]</sup> Mentoring<sup>[SEP]</sup>  
Student Managed<sup>[SEP]</sup> Investment Funds (SMIF)<sup>[SEP]</sup>  
Student<sup>[SEP]</sup> Journals<sup>[SEP]</sup>  
Social Immersion<sup>[SEP]</sup> Program (SIP)<sup>[SEP]</sup>  
Bloomberg<sup>[SEP]</sup> Terminal Access<sup>[SEP]</sup>  
Harvard Business Review<sup>[SEP]</sup> Cases & Simulations<sup>[SEP]</sup>  
Personality Enhancement<sup>[SEP]</sup> Program (PEP)<sup>[SEP]</sup>

### **Career Focus**

JAGSoM's "From Classroom to Career: AI-Integrated PGDM" is a pioneering program that blends industry-driven curriculum, AI proficiency, and experiential learning to create future-ready leaders for AI-enabled business world.

Marketing

i.Brand Management/Marketing Communication/Advertising/Product Marketing  
 ii.B2B Sales/Business Development/Key Account Management/ Customer Success/Inside Sales  
 iii.E-Commerce/Digital Marketing/Performance Marketing  
 iv. FMCG Sales/Trade Marketing v. Retail/Store Management vi. Market Research/Market Analyst Finance  
 i.Corporate and Commercial Banking  
 ii.FinTech (Payments, P2P Funding / E-Wallets)  
 iii.Wealth Management / Insurance / Portfolio Management  
 iv. Capital Markets  
 v. GCCs of Financial Services Firms vi. Corporate Finance Business Analytics  
 i.Business Analyst  
 ii.Cloud Specialist  
 iii.Data Visualization Designer  
 iv. AI Product Manager  
 v. Gen AI Consultant Human Resource  
 i.HR Analytics  
 ii.Talent Management  
 iii.HR Business Partner  
 iv. HR Change Management

## Faculty at JAGSoM

### Dr. Tuhin Chattopadhyay Professor, Analytics

12+ Years of Corporate Experience of Academics & 6+

### Prof. Anand Narasimha Professor, Marketing

14+ Years of Corporate Experience of Academics & 25+

### Prof. Srijith Mohanan Assistant Professor, Finance

2+ Years of Corporate Experience of Academics & 12+

### Prof. Rakesh Mediratta Director, JAGSoMx

4+ Years of Corporate Experience of Academics & 29+

### Prof. Edwin Moses Professor, Marketing

2+ Years of Corporate Experience of Academics & 37+

### Dr. M Sivagnasundaram Professor, Marketing

22+ Years of Corporate Experience of Academics & 4+

### Dr. Rajendra Kumar Sinha Professor, Finance

12+ Years of Corporate Experience of Academics & 30+

### Dr. Punita Rajpurohit Assistant Professor, Finance

7+ Years of Corporate Experience of Academics

### Dr. Shaji Kurian

Professor, OB & HR  
 22+ years of Corporate Experience of Academics & 6+

### Dr. Shrabani B Bhattacharjee

Assistant Professor, OB & HR  
 9+ Years of Corporate Experience of Academics and 4+

## Internship Stipend Summary (PGDM Batch 2023–2025)

| Specialization     | Average Stipend | Highest Stipend | Prominent Recruiters                                    |
|--------------------|-----------------|-----------------|---------------------------------------------------------|
| Marketing          | ₹25,284         | ₹100,130        | Deloitte, HDFC Bank, Aditya Birla Group, P&G, Britannia |
| Finance            | ₹27,319         | ₹77,917         | EY, Kotak Mahindra, ICICI Bank, PwC, Axis Bank          |
| Business Analytics | ₹28,357         | ₹80,000         | TCS, Cognizant, Infosys, KPMG, NielsenIQ                |
| Human Resource     | ₹22,895         | ₹72,750         | Infosys, Deloitte, Bosch, Capgemini, Accenture          |

## Placement Highlights (PGDM Batch 2023–2025)

| Category       | Salary (CTC) |
|----------------|--------------|
| Highest Salary | ₹51.38 LPA   |
| Average Salary | ₹10.32 LPA   |
| Median Salary  | ₹9.98 LPA    |
| Top 10% (Avg.) | ₹20.68 LPA   |
| Top 25% (Avg.) | ₹14.32 LPA   |

### Key Recruiters:

Deloitte, HDFC Bank, EY, KPMG, PwC, ICICI Bank, Cognizant, TCS, Capgemini, Wipro, Accenture, HCL, Axis Bank, and Britannia.

### Notable Placements:

- **Durbha Ramya Sindhu** – Associate Cybersecurity Specialist – ₹51.38 LPA
- **Chetna Singh** – HR Executive, Employee Engagement – ₹37.44 LPA
- **Sakaray Harish** – Cybersecurity Engineer, SecRed Knowledge Inc – ₹32.06 LPA
- **Rohit Suresh** – Management Trainee – ₹20.00 LPA
- **Biswanath Singh** – Probationary Officer (Banking) – ₹16.00 LPA
- **Abhilasha Suman** – Associate, Influencer & Affiliate Channels – ₹12.00 LPA
- **Bhumika Kaurav** – Marketing Associate – ₹10.80 LPA

JAGSoM graduates continue to secure **strategic roles in emerging domains such as cybersecurity, digital marketing, and fintech** across global and Indian companies.

## Learning Beyond the Classroom

Experience the business world up close through curated industry visits that offer practical insights, real-time learning, and direct exposure to leading companies. These visits connect classroom concepts with real-world applications, helping students understand how businesses truly operate.

### Kanyathon at JAGSoM Corporate Mentoring Social Immersion

### Outbound Leadership

## India's Brightest, from Every Corner

JAGSoM brings together a richly diverse student community from across India, blending fresh perspectives with experienced minds. With varied academic foundations and balanced gender representation, our classrooms mirror the dynamic and inclusive world of modern business.

| Category | Percentage |
|----------|------------|
| Male     | 59%        |
| Female   | 41%        |

| Region     | Student Share |
|------------|---------------|
| South Zone | 34%           |
| East Zone  | 25%           |
| North Zone | 17%           |
| West Zone  | 16%           |

| Degree Stream | Representation |
|---------------|----------------|
| B.Com         | 28%            |
| BMS           | 26%            |
| BE/B.Tech     | 25%            |
| BBA           | 10%            |
| B.Sc          | 6%             |
| BA            | 2%             |
| BCA           | 1%             |
| B.Pharm / BBM | 1%             |

Fee Structure & Admission Details  
 Fee Structure (PGDM 2026–28 Batch)

| Instalment                               | Amount (INR) | Equivalent (USD) | Due Date                       |
|------------------------------------------|--------------|------------------|--------------------------------|
| <b>Registration Fee (Non-Refundable)</b> | ₹1,00,000    | \$1,111.11       | As per admission offer         |
| <b>First Instalment</b>                  | ₹5,00,000    | \$5,555.56       | Within 30 days of registration |
| <b>Second Instalment</b>                 | ₹5,75,000    | \$6,388.89       | 05 November 2026               |
| <b>Third Instalment</b>                  | ₹5,75,000    | \$6,388.89       | 15 March 2027                  |
| <b>Total Program Fee (Residential)</b>   | ₹17,50,000   | \$19,444.45      | —                              |

Note : The PGDM programme at JAGSoM is fully residential, and the total fee includes hostel facilities. From start of programme till start of Industry Internship Programme (IIP).

Educational Loan Facilities: All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of Education (Govt. of India).

All JAGSoM students can now avail the facility of education loans through a single-window electronic platform and pursue their dream. You can visit [www.vidyalakshmi.co.in](http://www.vidyalakshmi.co.in) for more details.

Eligibility Criteria: Graduate (10+2+3 OR 10+2+4) in any discipline from a recognized university, with not less than 50% (reserved category not less than 45%) aggregate marks. Final year students are also eligible to apply. JAGSoM accepts scores of CAT / XAT / CMAT / GMAT / MAT.

Application Process • Application fee is Rs. 1,000 and applications are available online only. • Application fee can be remitted through Credit / Debit cards, Net Banking and UPI platforms.