

# Indus Business Academy



I will  
Be what I  
Aspire to be

## Post Graduate Diploma in Management

**PGDM 2026-28 (26<sup>th</sup> Batch)**

Granted MBA status by AIU, MoE, Gol

**Two Year Full-Time**  
Residential Programme

SIGNATORY MEMBER

**PRME** Principles for Responsible  
Management Education

an initiative of the UN GLOBAL COMPACT

Be a part of an Accredited B-School





## About Us

Indus Business Academy (IBA) was conceptualized in Bangalore during late nineties when the city was emerging as the Knowledge hub and the intellectual capital to capitalize on the emerging opportunities for the aspiring youth of the country. With more than 2,70,000 SqFt. of built-up infrastructure in 8.5 acre land exclusively dedicated to Management Programme, IBA stands as one of the largest B-Schools in Bangalore.

IBA, Bangalore under the aegis of Arihant Education and Research Foundation (Not for Profit, Public & Charitable Trust) is making substantial contribution to the enhancement of management education & research, through a relevant curriculum taught by the experienced and knowledgeable faculty having hands on Industry Experience in the state-of-the-art infrastructure. IBA's committed Academic Advisory council ensures that suitable emphasis is given to inculcate ethical values, sensitivity to environment, and strong leadership skills to mould young minds towards becoming best-in-class managers/leaders who are capable of operating in globally competitive environment.

### Mission

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society.

### Vision


To be a globally respected Business School nurturing innovative entrepreneurs & business leaders who would produce wealth for the nation.

## Rankings

5<sup>th</sup>

All India, Private B School -  
**competition success review**  
In 2025

12<sup>th</sup>

All India, Top Private B School -  
 GLOBAL HUMAN RESOURCE  
DEVELOPEMENT CENTRE  
In 2025

25<sup>th</sup>

All India, Private B School -  
**Outlook**  
In 2026

35<sup>th</sup>

All India, Private B School -  
**Times School**  
In 2025

38<sup>th</sup>

All India, Private B School -  
**THEWEEK**  
In 2025

## Awards & Recognition



Best Education Brands by The Economic Times  
**for 8 consecutive years** (2017–2025).



CSR Top Institutes of India Award for  
**13 consecutive years** (2012–2025).



Top Education Brands 2020 with Special Mention at  
BW Education Leadership Summit.



IBA Bangalore has been featured for two consecutive years 2019 & 2018 in  
“Great Indian Institutes” Forbes India Marquee – a special Marquee Edition  
in association with SkillTree Knowledge Consortium & Great Place to Study



Best Growing Brand Award (2018)  
at NexBrand's Brand Vision Summit.



Most Innovative Institute in India (2016) by AIMS



100 Fastest Growing Private Institutes in Asia (2013)  
by WCRC, evaluated by KPMG.



# Scholastic Association & International Linkages

## Academic & Industry Associations



IBA won the 'Best Academic Practices Award 2025' by NHRD (National Human Resource Development)



# PGDM (Dual Specialization) Programme

Orientation Programme	1 <sup>st</sup> & 2 <sup>nd</sup> Trimester	3 <sup>rd</sup> Trimester	Corporate Internship	4 <sup>th</sup> , 5 <sup>th</sup> & 6 <sup>th</sup> Trimester
Preparatory Subjects	Foundation subjects, presentations, case studies, projects & management games	Introduction of Specialization Subjects	6 Months of extensive Corporate Internship	Cross functional/ Specialization subjects along with APTP
		Internship Placements		Final Placements (5 <sup>th</sup> & 6 <sup>th</sup> trimester)

Specializations Offered	Marketing	Finance	Human Resource	AI & Business Analytics
	Retail & E-Commerce	Operations & Supply-Chain	International Business	Enterprenuership

\*Student/s can choose combination from above mentioned specializations in 2<sup>nd</sup> Trimester.

## First Year Curriculum

**1<sup>st</sup> Trimester**  
Accounting for Managerial Decision | Marketing Management I | Managing People at Work | Micro Economics | Productivity Tools for Managers | Business Statistics | Management Perspectives I | Fundamentals of Business Communication I | Business Research Method | Legal Aspects of Business | CPDP I (Critical Thinking and Emotional Quotient) | Mentoring I

Financial Management | Human Resource Management | Fundamentals of Business Communication II | Marketing Management II | Production and Operations Management | Global Business Environment | Fundamentals of Business Analytics | CPDP II | Basic Course in Entrepreneurship | Mentoring II

**2<sup>nd</sup> Trimester**

**3<sup>rd</sup> Trimester**  
Corporate Finance | Organizational Design | Macro Economics | Decision Science | Business Research Tools | Management Perspectives II | CPDP III | Advanced Business Communications | Advanced Course in Entrepreneurship and Start-up Management | Mentoring III | Consumer Behaviour | Banking and Insurance | Talent Acquisition and Management | Operations and Supply Chain Management | Exploratory Data Analysis

- Strategic Marketing Management
- Financial Acumen for Marketing Leaders
- Technology & Digital Transformation in Marketing
- Consumer Psychology & Behavioral Marketing
- Brand Strategy, Equity, & Management
- Digital Marketing & Data-Driven Campaigns
- Sales Force Management & Customer Experience Optimization
- Retail Marketing & Omnichannel Strategy
- Influencer Marketing, Social Media, & Content Creation
- Sustainability & Green Marketing

**Marketing**

- Strategic Financial Management
- Investment Banking & Financial Markets
- Blockchain & Cryptocurrencies in Finance
- Derivatives & Risk Management
- Wealth Management & Financial Planning
- Financial Technology (FinTech) & Digital Transformation
- Impact of Geopolitical & Economic Shifts on Finance
- Behavioral Finance & Decision Making
- Corporate Governance & Ethics in Finance
- Financial Reporting and Analysis

**Finance**

**2<sup>nd</sup> Year**



# Specialization

## Human Resource



- Strategic Human Resource Management
- People Analytics & Data-Driven HR Decision Making
- Talent Acquisition, Retention & Employer Branding
- Employee Engagement, Motivation & Well-being
- Compensation, Benefits & Performance-Based Pay Systems
- Labour Relations, Conflict Resolution, & Legal Compliance
- Diversity, Equity & Inclusion (DEI) Management
- Blockchain Technology in Human Resource Management
- The Gig Economy: Managing Freelance & Remote Workers

## AI & Business Analytics



- Introduction to Artificial Intelligence
- Data Analytics for Business
- Big Data & Cloud Computing
- Machine Learning & Predictive Modeling
- Data Visualization & Business Intelligence
- AI & Automation in Business Operations
- Natural Language Processing (NLP) for Business
- Ethics, Privacy & Security in AI
- AI for Supply Chain Management
- Business Forecasting & Time Series Analysis

## Retail & E-Commerce



- E-Commerce Law & Ethics
- E-Commerce & Digital Business Models
- Digital Payment Systems and Fintech
- E-Commerce Platforms & Technologies
- Social Commerce & Influencer Marketing
- Supply Chain & Inventory Management
- Omnichannel Retailing & Integration
- Technology & Innovation in Retail
- Sustainability & Ethical E-commerce
- Digital Transformation in Retail

## Entrepreneurship



- New Venture Creation
- Business Models and Innovation
- Digital & Global Entrepreneurship
- Opportunity Recognition and Evaluation
- Technology and Innovation Management
- Intellectual Property (IP) and Legal Issues
- Networking and Relationship Building
- Entrepreneurial Finance
- Funding and Venture Capital
- Social Entrepreneurship

## Operations & Supply-Chain



- Strategic Operations Management
- Financial Decision-Making for Operations Managers
- Advanced Supply Chain & Logistics Management
- Process Optimization & Lean Management
- Quality Management & Total Quality Systems
- Sustainable Operations & Green Supply Chain
- Digitalization & Industry 4.0 in Operations
- Blockchain for Supply Chain Transparency
- Agile Operations & Resilience in Supply-Chain
- Advanced Operations Analytics

## International Business



- International Digital Marketing & E-Commerce
- International Finance & Risk Management
- Global Supply Chain Innovation & Operations
- International Business Law & Regulatory Compliance
- Cross-Cultural Leadership & Global Team Management
- International Political Economy & Trade Policy
- Global Human Resources & Talent Mobility
- Sustainability & Corporate Responsibility in Global Business
- Digital Transformation & Innovation in Global Business



## PGDM + MBA INTERNATIONAL BUSINESS 1 Year at IBA, India & 1 year at USW, UK

PROGRAMME OFFERED IN COLLABORATION WITH  
**UNIVERSITY OF SOUTH WALES, UK** leading to  
**MBA** Degree on Completion of the Course

### EMBRACE GLOBAL EDUCATION THROUGH OUR COLLABORATION WITH UNIVERSITY OF SOUTH WALES, UK

Transform your career prospects through our exclusive academic collaboration with the **University of South Wales (USW)**, UK – a prest university with over **100 years** of educational excellence, recognized by the UK's Privy Council and Quality Assurance Agency (QAA). This partnership offers you the credibility and global recognition that employers value worldwide, setting you apart in today's competitive landscape.

Your personalized learning journey begins at **Indus Business Academy**, Bangalore where you'll complete **60 credits** through our innovative, industry-aligned curriculum. You'll then transition to USW's UK campus to complete the remaining **120 credits**, experiencing rich academic culture and diverse international perspectives first-hand.

This unique educational blend gives you more than just a degree – it provides a competitive edge, deep cultural insights, international networks, and the confidence to thrive in global business environments.

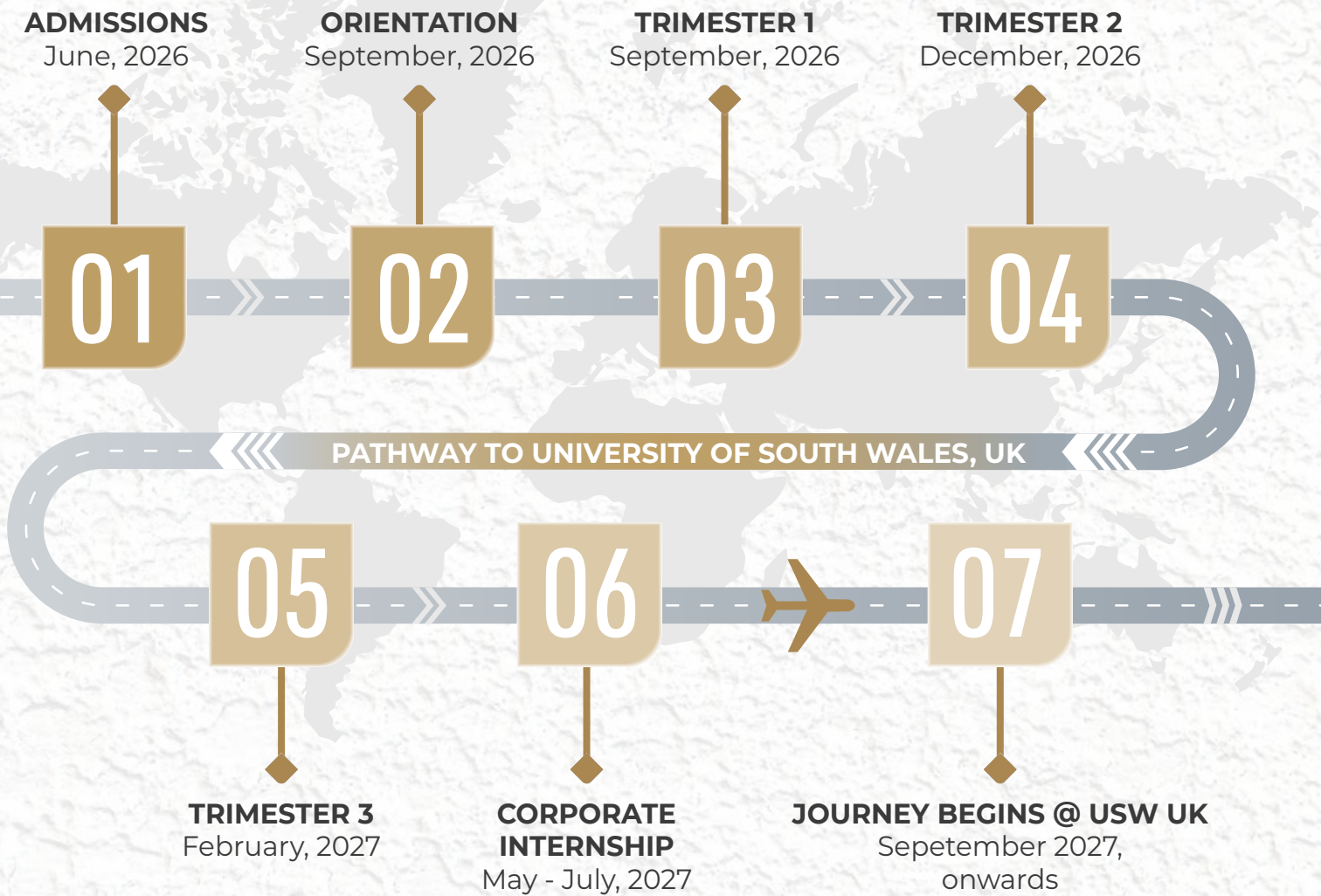
This partnership isn't simply about earning credits; it's about transforming you into a globally-minded professional ready to lead in an interconnected world. The combination of Indian innovation and British academic rigor prepares you to excel wherever your career takes you, all at a cost that makes international educational dreams achievable and opens your gateway to global leadership opportunities.



University of South Wales has been awarded the QAA Quality Mark for meeting/exceeding UK expectations for quality and standards.



# Global Journey



## 60 Credits of Academics @IBA

### MARKETING

- Global Marketing & Communications
- Future Challenges & Trends in Marketing
- Strategic Digital Marketing
- International Marketing Communication



### HUMAN RESOURCE

- Organizational Behavior & HRM
- Leadership
- Learning & Development
- International HRM



### FINANCE

- Financial Statement Analysis
- Financial Management
- Capital Investment Appraisal Techniques
- Budgetary Management & Control



### OPERATIONS

- Operations Management
- Supply-Chain Management
- Inventory Management
- Industry 4.0 Technologies





## 120 Credits Of Academics (Offered @ USW, UK)



## MODULE DELIVERY @USW, UK



## Key Program Highlights :

- Capstone Project
- Global Exposure and Insights
- Access to Global Networking Opportunities
- World-Class Curriculum Taught by Renowned International Faculty
- Opportunity to Earn While You Learn



# PGDM IB FEE Structure:

PARTICULARS	AMOUNT
<b>Registration Fee</b> (On receipt of Admission Letter)	₹ 50,000/-
<b>IBA Fee</b> (1 <sup>st</sup> Year - As per the fee schedule)	₹ 5,50,000/-
<b>USW Fee</b> (2 <sup>nd</sup> Year - Fee to be remitted directly to USW, UK by the student)	£ 7,500

\*Refundable security deposit of INR 30,000 to be remitted along with registration fee.

## Student Support



### Visa Assistance

IBA will help students in applying for VISA & students have to fulfill all VISA requirements as per the norms of UK, Consulate & Embassy.



### Soft - Skill Development

Master industry-led classes to build skills in negotiation, communication, leadership, and networking.



### Language Skills

Better your English in order to become adept at day to day conversatoin in immersion destination.



### Financial Assistance

Scholarships are offered on a case-to-case basis depending on the merit & academic profile of the students.



### Admission Process

On successful completion of the admission process, IBA will forward the application recommendation to USW for Admission Letter.



### Cultural Preparation

A peer and mentor-led session to help you socially navigate and fit into your immersion destination.



### Global Career Opportunities

USW will provide assistance in finding the right opportunities for internship & future course progression through their career & placement cell.



### Career opportunities in INDIA

Placement cell of IBA will assist its global students if they want to pursue their career in India.



# Faculty WHO INSPIRE



**Dr. Easwar Krishna Iyer**

Director

An Alumnus of IIT Kharagpur  
Ph.D., GMBA, MBA, M. Tech

Exp : **36 yrs**

Industry - **06 yrs**, Academic - **30 yrs**

Ex Scientist-SAMEER  
(R&D of DIT, Govt of India) |  
Ex CEO -CANN LINKS



**Dr. Subhash Sharma**

Chief Mentor & Senior Professor

Alumnus of University of Southern  
California (USC-LA) - USA  
& IIM Ahmedabad  
Ph.D., PGDM, B.Sc

Exp : **52 yrs**

Industry - **02 yrs**, Academic - **50 yrs**

Founding Member - IIIPM |  
Founding Member - Wisdom Banasthali



**Dr. Manish Jain**

Founder & Chairman

An Alumnus of IIM Ahmedabad  
Ph.D., MBA (Marketing),  
PGDBM (Finance), B.E. (Mechanical)

Exp : **29 yrs**

Industry - **14 yrs**, Academic - **15 yrs**

Ex IBM| Ex MICO  
| Director - Arihant Edusys |  
Director - Maneesh Udyog



**Dr. S Ramesh**

Ph.D., FCS&MICS(UK), M.Com.,(Marketing),  
MBA(Finance), LLB

Exp : **46 yrs** (Industry - **16 yrs**, Academic - **30 yrs**)

- Ex-Executive Director at Cochin Stock Exchange.
- Held leadership roles at , BPL, 3M, and Zenith.
- Expertise in venture capital, audits, compliance, and investment analysis.
- Published researcher and NCLT - appointed Scrutinizer.



**Prof. J.B. Shetty**

MDP (IIM-Calcutta), Diploma in Footwear, B.Sc.,  
Exp : **52 yrs** (Industry - **33 yrs**, Academic - **19 yrs**)

- Twice Merit Awardee by Mr. T.J. Bata for retail leadership and restoration.
- Introduced Bengaluru's first teleshopping experience.
- Led Nike flagship store launches across South India.
- Drove retail innovation and brand visibility for Lowkal and Film City.



**Prof. V. Suresh Chandra**

M.Tech-Industrial Management  
(IIT Chennai), B.Tech.(IIT-Kharagpur)

Exp : **50 yrs** (Industry - **30 yrs**, Academic - **20 yrs**)

- Gained operational expertise at Ceat Tyres and RCF.
- Spent two decades at Sanmar Engineering with global partners.
- Conducted training programs at RINL.
- Served as faculty at NIT Trichy, TAPMI, and XIME in Operations and Project Management.



**Dr. A V Ramana Acharyulu**

Ph.D., MBA-IRMA Anand, B.Sc.

Exp : **42 yrs** (Industry - **15 yrs**, Academic - **27 yrs**)

- Doctorate in Management with experience across government, corporate, cooperative, and voluntary sectors.
- Led national MIS, Marketing research, and Agri-product initiatives.
- Worked with Amul, Dhara, Safal, and premier Institutes.
- International experience across Asia and US; teaches Rural and Strategic Management.



**Dr. Rajib Kumar Sanyal**

Ph.D., PGDM, M.Sc.

Exp : **35 yrs** (Industry - **13 yrs**, Academic - **22 yrs**)

- Selected Top 2% Economist globally (Stanford & Elsevier), Certified by MIT & World Bank
- Honored by Shanghai, Mannheim, Istanbul & Plekhanov Universities for keynote addresses
- D.Sc. (Honoris Causa) from Warsaw University for trade policy forecasting
- Guest Editor (Science PG, NY), Guest Author (IMF Report), RAND honoree



**Dr. Nandeesh V. Hiremath**

Ph.D., M.Sc. (Ag.), MBA, PGDHRM, PGDRD,  
Academic Leadership Program (Harvard University),  
FDP (IIM, Bangalore)

Exp : **35 yrs** (Industry - **22 yrs**, Academic - **13 yrs**)

- Expert in Industry-Academia Collaborations
- Seasoned Entrepreneurship Educator & Startup Mentor; Researcher with 75+ research publications
- Techno-management Consultant to International NGO Agencies (9 countries)
- Institution building expertise for B-Schools, Universities & HEIs with deep networking skills



# Faculty WHO INSPIRE



**Dr. Nagendra Hegde**

Ph.D., MBA-VTU, BBA  
Exp : **25** yrs (Industry - **12** yrs, Academic - **13** yrs)  
• Key contributor to India's telecom growth; revitalized FMCG and FMCD businesses.  
• STAR Performer (Parle Agro); held executive and advisory roles.  
• Founding member, IBA Marketing Forum; Co-Chair, MARKCON 2020 & 2024.  
• Author and event organizer with HEF and IBAMF.



**Dr. C.N. Udaya Shankar**

Ph.D, M.Phil, MS (Manufacturing), MBA (Finance), B.E (Mechanical)  
Exp : **35** yrs (Industry-**25** yrs, Academic-**10** yrs)  
Ex. Director, Operations - Techno CNC  
Ex. Mgr, Purchase & Lean Manufacturing - Bosch  
• Certified BPS Mentor (Lean Manufacturing), Bosch-Germany  
• Certified Black Belt - Six Sigma  
• Certified Trainer on Quality Circles  
• Ex Trainer TATA Telecom, Hero MotoCorp, Airtel, Bosch



**Dr. Bijay Krishna Bhattacharya**

PhD, M.Phil, MBA (Finance – IISWBM), M.Com, CAIIB qualified finance professional.  
Exp : **46** yrs (Industry - **29** yrs, Academic - **17** yrs)  
• Senior Finance faculty with 29 years of industry and 17 years of academic experience.  
• Visiting faculty at reputed institutions across India.  
• 38 publications, including 4 in UGC CARE-Journals.  
• PhD adjudicator and bank training expert.



**Dr. Krishnan Hariharan**

Ph.D., MBA, B.E (Mechanical Engineering)  
Exp : **34** yrs (Industry - **16** yrs, Academic - **18** yrs)  
• Certification – 'AI for managers' from IIM Bangalore  
• Alumnus of IIM, Bangalore  
• Lifetime Member of Operational Research Society of India (ORSI)  
• Reviewer for "The Learning Organization Journal" indexed in Emerald Publishing



**Dr. Gayathri S**

Ph.D., MBA, B.E - Automobile (IRTT)  
Exp : **20** yrs (Industry - **17** yrs, Academic - **03** yrs)  
• Best Paper Award winner, Taylor's University, Malaysia (2019) and other conferences.  
• Published 33+ research papers, 15 management cases, 5 books, and patents.  
• Presented research globally: Oman, Sri Lanka, Malaysia, Singapore, Thailand.  
• CSR/ESG contributor; awarded Madras Maanikangal (2024).



**Dr. Uma Hattikal**

Ph.D., MBA, BBA  
Exp : **20** yrs (Industry - **06** yrs , Academic - **14** yrs)  
• Designed & delivered corporate programs: Induction, AMP, SMP, LDP, MDP & Behavioural Workshop  
• Published research in ABDC journals, National & International Conferences  
• Awarded Best Paper Award (2021) for HR Accounting Model



**Prof. Joseph Dolphin**

Ph.D (Pursuing from IIT, Ropar), MBA (FMS, Delhi Univ), B.Sc. (Data Sc. & Prog, IIT Madras), B.Tech (G.B Pant Univ)  
Exp : **31+** yrs (Industry-**28+** yrs, Academic-**10+** yrs)  
**Ex Director**, Financial Services (**CAPGemini**), **Ex Consultant** E- Business (**Tech Mehindra**)  
• Qualified Innovation Practitioner, QAI India  
• Digital Production Technologies, BBC London  
• Managing Transformational Change (CHAMPS2), APMG- International  
• Certified Scrum Master, Scrum Alliance



**Prof. Prashant Kulkarni**

MA, PGDM  
Exp : **24** yrs (Industry - **02** yrs, Academic - **22** yrs)  
• Awarded Best Faculty by Indian Economic Association (2024)  
• Best Paper Awardee at MHRD-IIT Bombay Conference (2011)  
• Honored at NHRD Conclave (2025) for Simulation Economics  
• Columnist in leading academic and business magazines



# Faculty WHO INSPIRE



**Prof. Narendra Babu B. V.**

(Ph.D.), MBA-Rochester Institute of Technology, New York, PGDESD (USA), BE.  
Exp : **22 yrs** (Industry - **09 yrs**, Academic - **13 yrs**)

- Experienced professional with multinational expertise at Alstom Power and ABB
- Holds US Management Degree and PG Diploma in Sustainability.
- Recipient of AIMS Innovation (2017) and Case Study Awardee (2019).
- Awarded Best Research Paper by RVIM (2017) for e-waste management in Bengaluru



**Prof. Sathyen Subbiah**

PGDM (IIM-L), B.E. (Chemical)  
Exp : **21 yrs** (Industry - **17 yrs**, Academic - **04 yrs**)

- Co-founded Wiso Energy Solutions (2019) and Verdatrix (2024) in renewable energy.
- IIM Lucknow alumnus with strong business and management expertise.
- Experienced entrepreneur; transitioned from corporate and teaching roles.
- Promotes sustainability and innovation in the renewable sector.



**Prof. Prasanna Venkatesan V.S**

(Ph.D.), MBA, MLISC, BGL  
Exp : **30 yrs** (Industry - **12 yrs**, Academic - **18 yrs**)

- Experienced professional across MNCs, corporate sector and academia.
- Held leadership roles at ACNielsen-ORG-MARG and Birla Sun Life.
- Member of AIMA, NHRDN, FMA, AIPCCP, CEGR.
- Consultant to GIET University and Adarsh Group.



**Prof. B.M. Gourish**

MSW - Gulbarga University, PGDDTD - ISTD, BA  
Exp : **38 yrs** (Industry - **25 yrs**, Academic - **13 yrs**)

- Senior HR roles across Engineering, Oil & Gas, Pharma, ITES sectors.
- Former Head-HR with deep expertise in employee relations and union management.
- Delivers high-impact, real-world HR sessions blending industry practice with academic rigor.
- Finalist, NHRD Innovative Teaching Competition.



**Prof. Santanu Saha**

PGDM (Marketing & Information System), BIT - MAHE (Information Technology), B.Sc (Computer Science)  
Exp : **21 yrs** (Industry - **04 yrs**, Academic - **17 yrs**)

- Served JAGSoM as Director Admission and played a leadership role in branding for institutions like ICAI, DBS, EILM University.
- Achieved international recognition 'Operation Fateh' at Indusind Bank.
- Received the Top Performing Retail Banker award from HDFC Bank for excellence.



**Prof. Pavankumar R**

(Ph.D), MBA, MSW, B Com  
Exp : **19 yrs** (Industry - **17 yrs**, Academic - **02 yrs**)

- Established India's first private mental healthcare emergency helpline.
- Set up HR Shared Services for 6 regional & 1 international office.
- Facilitated knowledge transfer of healthcare & finance projects from UK, US & Australia.
- Delivered HR training internationally with the World Bank.



**Dr. Krishna Kumari**

Ph.D., M.Com, MBA (Finance)  
Exp : **17 yrs** (Industry - **02 yrs**, Academic - **15 yrs**)

- Expert in equity markets, derivatives, financial modeling, and fintech.
- Published researcher with national & international conference presentations.
- Focuses on modern financial practices, analytical tools, and market-oriented apps.
- Certified in finance & technology by reputed institutions, blending theory with practical insights.



**Dr. Mansi Bansal**

Ph.D. (Delhi University), M.E.F.B., M.A. (Economics), B.A. (Economics Hons)  
Exp : **07 yrs** (Industry - **04 yrs**, Academic - **03 yrs**)

- Published research with Lexis Nexis while at Almoayed Chambers, Bahrain.
- Facilitated long-pending registration of Almoayed Chambers with Bahrain Bourse.
- Key organizing committee member for eINDIA 2011 & World Education Summit 2012.
- Secured highest marks in PhD coursework; awarded scholarship by University of Delhi.



# Faculty WHO INSPIRE



## Prof. Kuhu Bose

MA (English), PGDELT, B. Tech  
Exp : **15** yrs (Academic)

- Led Women Accomplished-Empowering women through Language & confidence
- Engineered Success Runway-Taking IIT-JEE prep to rural students
- Expert in Business Communication, Soft Skills & ESL



## Prof. Bhavya Kalra

MBA, PGDM, BBA  
Exp : **14** yrs (Industry - **01** yrs , Academic - **13** yrs)

- Ex-Ernst & Young professional.
- Leads Approvals & Accreditations, ensuring regulatory compliance and quality standards.
- Leads initiatives to strengthen IBA's brand in the education sector.
- Active mentor to guide IBA's CSR committee, HOPE, fostering empathy and social responsibility.



## Prof. Md. Tauseef Hussain

MBA, BBA  
Exp : **20** yrs (Industry - **15** yrs, Academic - **05** yrs)

- Achieved 161% admissions growth at PU through data-driven marketing and outreach.
- Generated AED 6.5 lakh in four months at LUC via targeted campaigns.
- Drove ₹1.75 crore revenue at UWSB through strategic leadership and execution.



## Prof. Nayana S Rajeev

(Ph.D.), UGC NET, MBA, BBAt  
Exp : **08** yrs (Industry - **01** yrs, Academic - **07** yrs)

- Research & teaching interests: Talent Management, Brand Management, Labour Laws, OB, Training & Development
- Passionate about bridging academic theory with real-world application
- Author of Workplace Whispers & Pixels to Profit (Amazon Kindle)



## Prof. Pargat Singh Sidhu

PGDM , BBA  
Exp : **14** yrs (Industry - **10** yrs, Academic - **04** yrs)

- Co-Founder & Head of Marketing at Shaadi Baraati.
- Experience in operations and client management at Matrimony.com & ASKME.-com.
- Skilled in building industry partnerships and brand strategies.
- Passionate mentor focused on student success and career growth.



## Prof. Jovitha Remy

M.A. (English), M.Phil  
Exp : **05** yrs (Industry - **03** yrs, Academic - **02** yrs)

- Content writer, editor, and your go-to communication coach.
- Incorporates theatre and arts to make learning interactive and engaging.
- Combines English and Management expertise to bring both Shakespearean flair and boardroom savvy to her sessions.





**8.5 Acres First Green  
B-School of  
Modern Bharat  
Since 2001  
with AQI < 40**









**M Hansa Devi, HR Manager, Coffee Day Beverages**

"Green Campus and Impressed with the accreditations and outcome focused education."

**Divya Rajput, Head-CBI & ITS, IICA, New Delhi**

"Well-cultured students, humble staff and vibrant campus."

**Tufail Khan, Co-Founder, Carwale.com**

"Great Experience visiting a wonderful campus. Great Contribution of caring and knowledge faculty and eager to learn students."

**S Prasada Rao, Corporate Trainer-HR & NLP, People Development Consultants**

"Campus is just wonderful; education imparted is worth appreciation, very warm approach of one and all at campus."

**Rekha Santosh Head HR Reatail - India, ING VYSYA Bank**

"Excellent infrastructure, students were highly interactive."

**Satish C Ambine, CFO - Garuda Maverick Infrastructure Projects Ltd**

"Very good infrastructure and environment. Students asked very interesting questions and were keen learners."

**Guru Prasanna, Director - Analytics, Flipkart**

"Engaging staff and faculty that want to see the school grow to new heights. Excellent campus too."

**Vivek Gupta, Finance Controller, Helion Vestares**

"Very good experience, students are interactive"

**GV Krishnan, Exec Director, Lowe Lintas**

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

**Mali Mahalingam, Executive VP & Chief People officer, Symphony Teleca Corp.**

"Impressed by the infrastructure that the Institute provides and feel that this will go a long way in enabling students to be great future managers."

**Vrishabhendra Swamy, Vice President, ABB**

"Good Campus, Environment friendly, Nice interaction with students."

**Wg Cdr. (Retd.) Mohandas, AIMA Coordinator**

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

**Suraj Chettri, Regional HR Director, Airbus Group India**

"Impressed with all that I have seen. Good to see a course with a different focus on EQC."

# Corporate

Speak





**Vijender Singh Kadyan, Head HR, C K Chetty & Sons**

"Every time I visit IBA, it makes me feel happy as the students have a unique approach to learning, and it always feels good to interact with them."

**Satish Vishwanathan, Director, Business Support Group, Microsoft**

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

**Jeba Kumar M, GM & Head HR, GMR Corporate Affairs**

"It was a wonderful experience speaking to a bunch of eager, young students who want to make a mark in life. It was a learning experience for me to interact with uncluttered minds and I enjoyed talking to them."

**Binod Hampapur, Sr. VP & Global Head - Corporate Relations, Infosys**

"Lush Green Campus, learned Faculty, Academic resources and energetic students - perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

**Shoaib Ahmed, President, Tally Solutions**

"Highly motivated class, students were interactive and had lot of queries. Really a bright and intelligent set of students at IBA."

**S.K Mishra, VP, Infinite Computer Solutions Ltd.**

"My best wishes to all students & the institute and hope this effort motivates a few in the path of entrepreneurship."

**KG Umesh, Head-HR, Himalaya Drug Co.**

"Soft Skills and Etiquette of the students is very good. Like the Alumnus of this Institute are raising the flag in the Industry, the same is the expectation from current batches and I am sure they are on the right track."

**Priya Dubey, AVP-HR, Carwale.com**

"We have recruited post graduate management students from IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA"

**Siddharthan Muthuraj, Head - HR & Admin, Total (Jubilant Retail)**

"Great to see a vibrant campus even in the evening when most of the Education Institutes closes at 5 PM. Good environment created by the Institute for budding Managers to grow and meet the corporate expectations of being active in all the realms of an organization."

**B S Murthy, CEO, BSM Leadership Capital**

"Excellent interactions with students, committed faculty, delighted to be here."

**Suruchi Mahajan, Chartered Accountant**

"Students were interactive in the class. Interested in learning new concepts. Overall a good session."

**Sujitesh Das, Head HR - Microland**

"IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students' track record in our organization has been appreciative & progressive."

**Jaydip Sinha, Director, Madison Street Capital**

"Warm hospitality and humble attitude."





# IBA's Experiential Learning



Apple, Dubai



Akshaya Patra Foundation,  
Bangalore



Canon, Singapore



Electricity & Water Authority,  
Dubai



OBSM, Malaysia



HP Invent, Singapore



JTC Corporation, Singapore



University of Oxford, UK



# IBA's Experiential Learning



**Tiger Breweries, Singapore**



**Masdar City, UAE**



**Siemens, Dubai**



**NEWater, Singapore**



**Malaysian Petroleum, Malaysia**



**SICC, Singapore**



**Times Square, Malaysia**



**Titan, Hosur**



# Career Enhancement Courses



## Internship Highlights

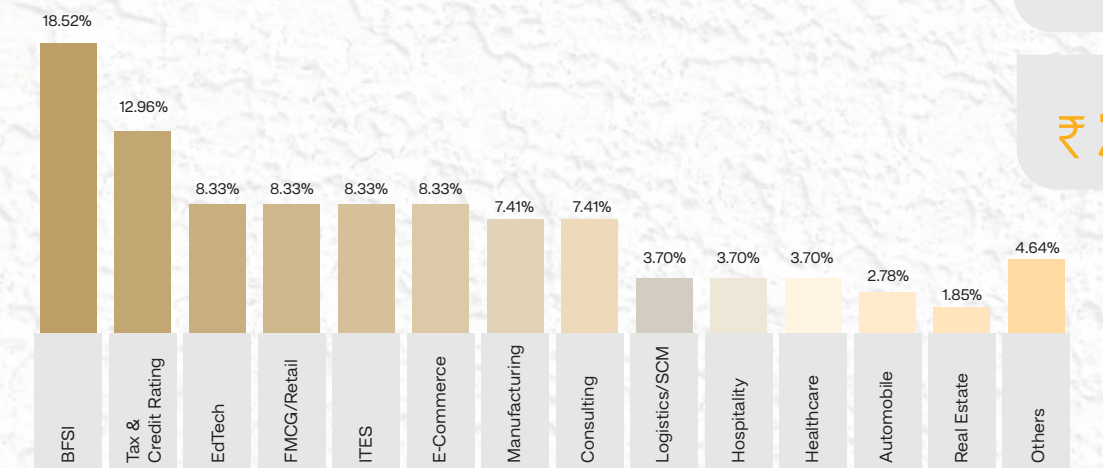
### Sectorial Overview

Total No. of Companies

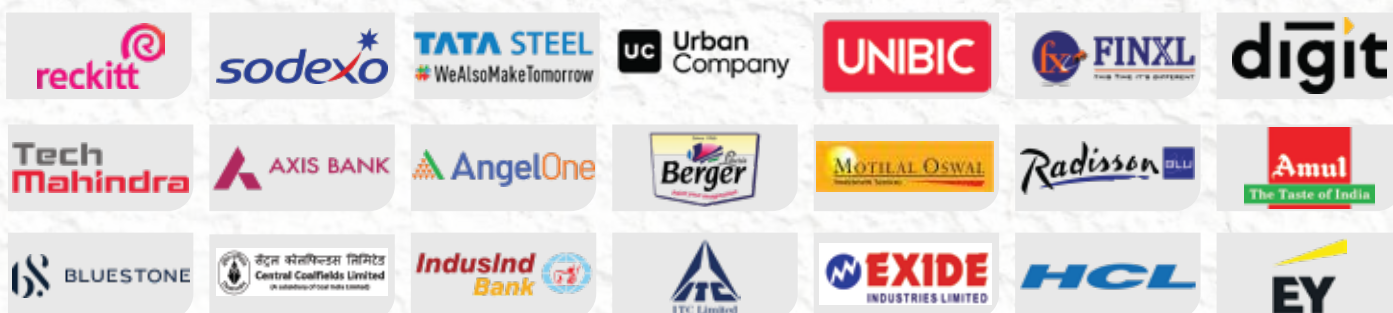
**108+**

Highest Stipend

**₹ 30,000**



## Hiring Partners





# Placement Highlights

Highest CTC

**18.36** LPA

Top 10% Average CTC

**12.82** LPA

Top 25% Average CTC

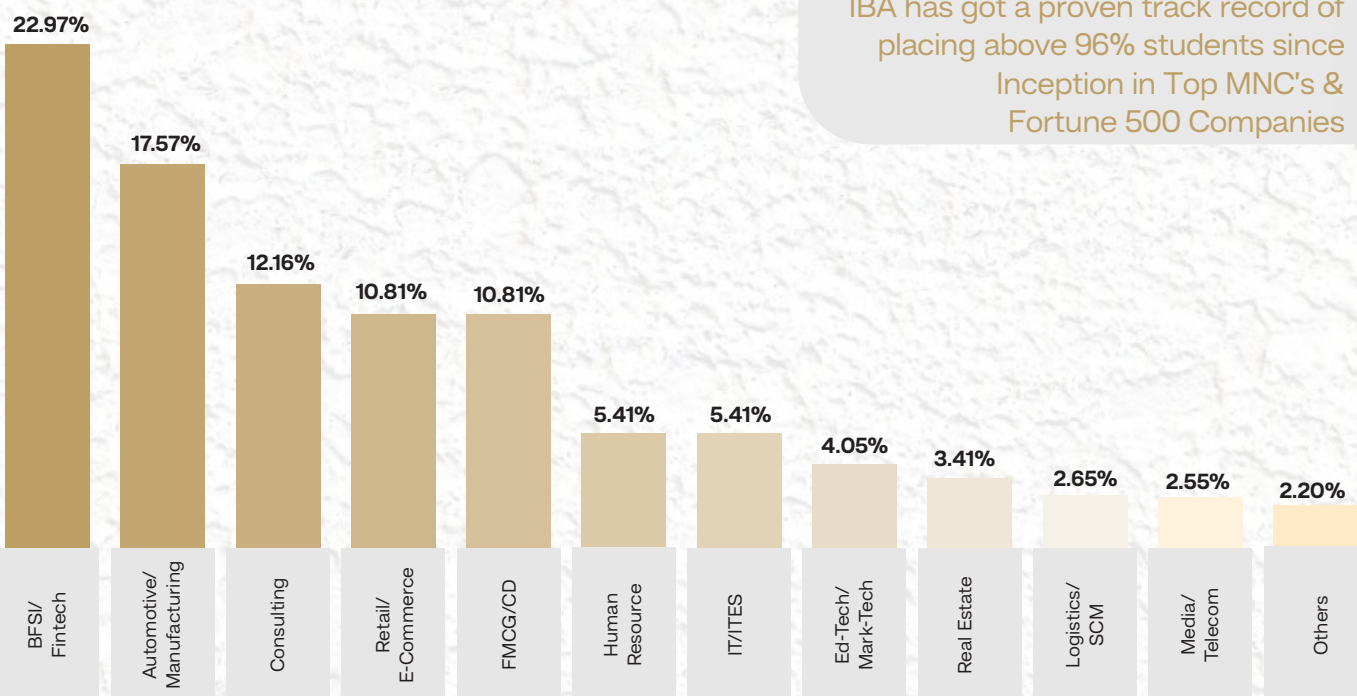
**10.77** LPA

Average CTC

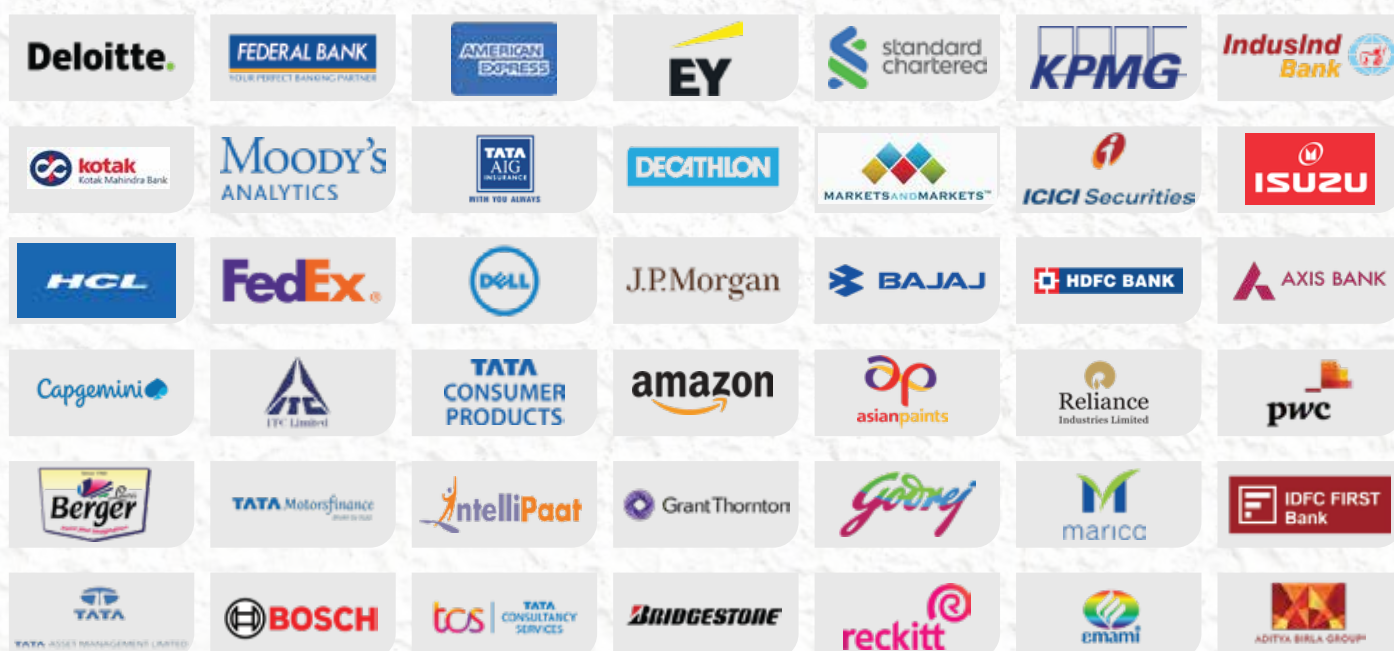
**8.09** LPA

## Sectorial Overview

IBA has got a proven track record of placing above 96% students since Inception in Top MNC's & Fortune 500 Companies

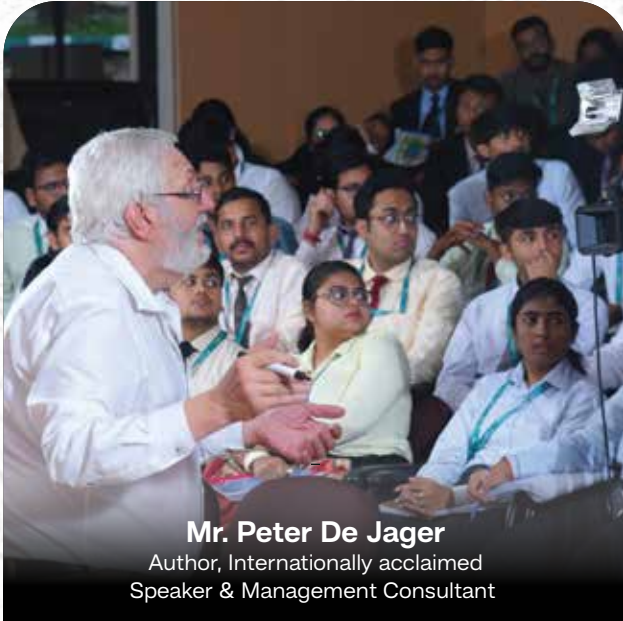


## Prominent Recruiters





# Exclusive is Common @IBA



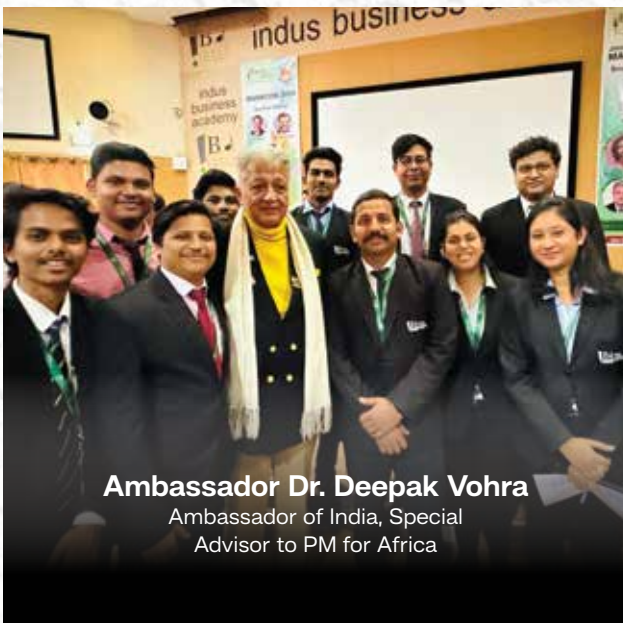
**Mr. Peter De Jager**

Author, Internationally acclaimed  
Speaker & Management Consultant



**Dr. Swapna Abraham**

World Record Holder, Singer, Songwriter, Author, Mentor,  
Actor, Interior Designer, Marketing & Branding Enthusiast



**Ambassador Dr. Deepak Vohra**

Ambassador of India, Special  
Advisor to PM for Africa



**Mr. Ashish Athawle**

Leadership Coach, Brand Management Professional  
& a Seasoned Actor



**Ms. Kavitha Prasad**

Former Inward Investment Head -Technology, Digital &  
Creative Dept of International Trade (DIT) Northern  
Powerhouse, Govt. of UK



**Dr. Sara Wurzer**

AI Solutions Engineer, Localmind.ai  
Ex Moser Holding AG  
Innsbruck, Tyrol, Austria



**Maj. Gen. (Dr) GD Bakshi (Retd)**

Vishisht Seva Medal (VSM) by  
Hon. President of India and  
Sena Medal (SM) Awardee, Indian Army



## CLUBS @IBA



**Hunterz Ignite**  
(Marketing)



**Om**  
(Operations)



**Barcodes**  
(Retail)



**Dolphins**  
(Communications)



**Cosmos**  
(B-Quiz)



**Spandan**  
(HR)



**Navigators**  
(Finance)



**Infin'IT**  
(IT)

## COMMITTEES @IBA



**i3 Committee**  
(Institute Industry Interaction)



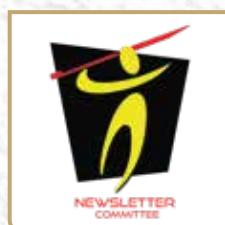
**YMCC**  
(Yoga Meditation and Cultural Centre)



**HOPE -Ek Asha**  
(A CSR Initiative)



**Gyanodaya**  
(Knowledge Resources)



**Newsletter Committee**



**SantriPTI**  
(Mess Committee)



# Notable Alumni



**Bejoy P Alex  
(2008-10)**

Director - Learning for India & ASEAN  
Oracle



**Haindavi Kethavarapu  
(2010-12)**

General Manager,  
Intas Pharmaceuticals



**Mayank Srivastava  
(2009-11)**

Director - SVP  
IIFL Capital Services Limited



**Tushma Singh  
(2007-09)**

GM and Head of Talent & OD  
Granules India Limited



**Vijay AG (2001-03)**

Senior Consultant, Gateways Global LLP  
Ex Worley, Ex Alghanim Industry, Ex Titan  
President - IBA Alumni Association (R)



**Jyothi Natraj  
(2005-07)**

Vice President  
State Street



**Luigi Cordeiro D'Souza  
(2003-05)**

Executive Director, FX Trading - Africa  
Standard Chartered Bank



**Sanchari Pyne  
(2014-16)**

Director - Human Resource  
Morgan Stanley



**Sudip Faldesai  
(2013-15)**

Project Officer - Goa State  
Innovation Council  
Govt. of Goa



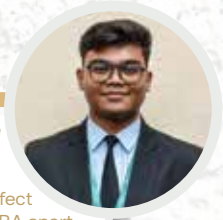
# Student Testimonials



**Aditya Singh**

Batch 2024-26 | Raipur, Chhattisgarh

IBA has provided me numerous of opportunities to grow academically and personally, as a final year student at Indus Business Academy, I've had the privilege of being an active member of the YMCC committee and Dolphins Communication Club. These experiences have not only honed my skills in creativity, teamwork, and communication but also provided a platform to apply theoretical knowledge in practical settings. I'm grateful for the opportunities to grow, learn, and network with like-minded individuals. IBA's supportive environment and these esteemed clubs have enabled me to develop into a well-rounded professional, ready to take on future challenges.



**Aryan Jain**

Batch 2024-26 | Seoni, Madhya Pradesh

Choosing IBA has been one of the best decisions of my life. The lush green campus and excellent residential facilities create the perfect learning environment. What sets IBA apart is its strong, practical curriculum—daily challenges, industry projects, news reading sessions, and cultural events that keep us connected to the real world and make us industry-ready. The one-on-one mentorship from experienced professionals, including the Director and Chairman, provides invaluable guidance at every step. IBA doesn't just teach management; it prepares us to face corporate challenges with confidence. I am truly grateful for the balanced and practical learning experience here.



**Snigdhatapa Das**

Batch 2024-26 | Kolkata, West Bengal

IBA has been more than just a B-school experience—it has been a launchpad for unlocking my true potential. What makes IBA stand out is its unique blend of academic depth and real-world exposure. Every case study, project, and discussion goes beyond teaching, transforming the way we think and solve problems. The culture here empowers you to step out of your comfort zone, take ownership, and grow into a confident leader. With its vibrant campus, global learning approach, and constant faculty support, IBA has been about more than education—it has been about shaping a vision for the future with confidence.



**Ananya S Jammihal**

Batch 2025-27 | Hyderabad, Telangana

I can say that the journey at IBA has been truly rewarding, both academically and personally. The curriculum emphasizes practical learning with case studies, presentations, and interactive sessions that have helped me gain confidence and develop a strong foundation. The campus is vibrant, green, and inspiring—an ideal environment for growth and creativity. The faculty is supportive, and the library provides access to excellent resources for every academic requirement. One of the highlights of IBA is its strong placement assistance, ensuring great career opportunities. The hostel facilities are also comfortable, making the overall experience fulfilling.



**Tanishka Jain**

Batch 2025-27 | Bhilwara, Rajasthan

My journey at IBA Bangalore has been nothing short of life changing. It has been a real mix of learning, challenges, fun, and self discovery, which has pushed me out of my comfort zone and helped me discover my strengths. From classroom learning to group projects and engaging discussions, every experience has shaped my perspective. The supportive faculty, diverse peers, and vibrant campus culture have nurtured my confidence, creativity, and resilience and are helping me grow as a person.



**Varun Nair**

Batch 2025-27 | New Delhi, Delhi

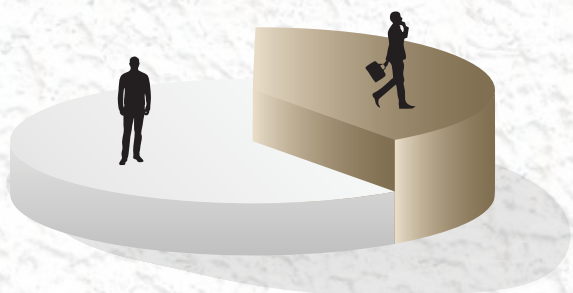
The first three months at Indus Business Academy have been a strong start to my MBA journey. The initial month was dedicated to a well-structured orientation program that helped me quickly adapt to campus life. Through tours, interactive sessions, and group activities, I connected with faculty and batchmates, building friendships and gaining insights into the institute's culture and expectations. Once regular classes began, I adjusted to the fast-paced, collaborative environment. Together, the orientation and academic sessions provided clarity, confidence, and motivation as I embarked on my management education at IBA.



# GLIMPSE of Students Profile

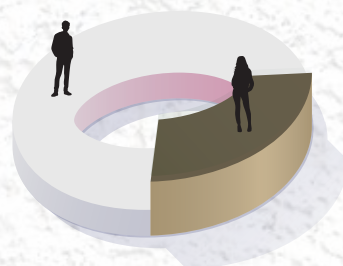
## Work Experience

Freshers **72 %** Experienced **28 %**

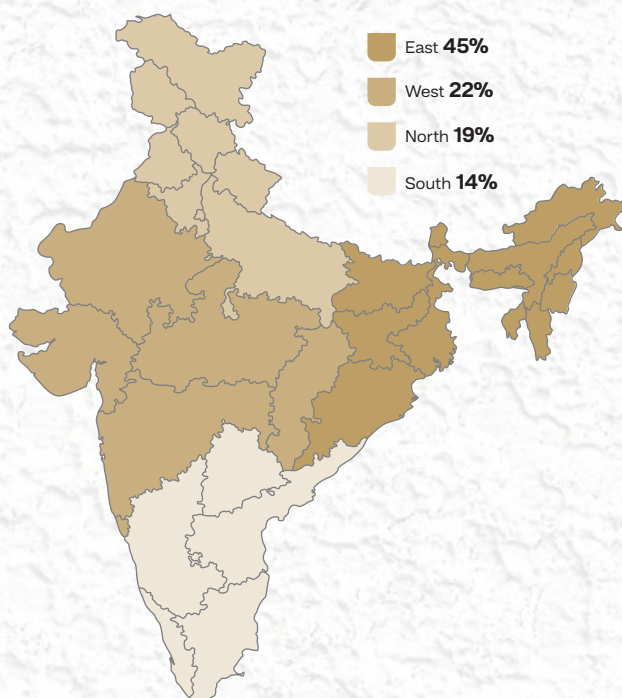


## Gender Diversity

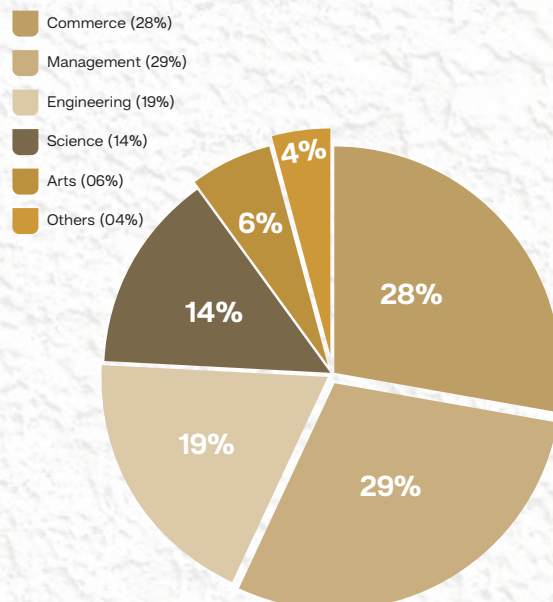
Male **58 %** Female **42 %**



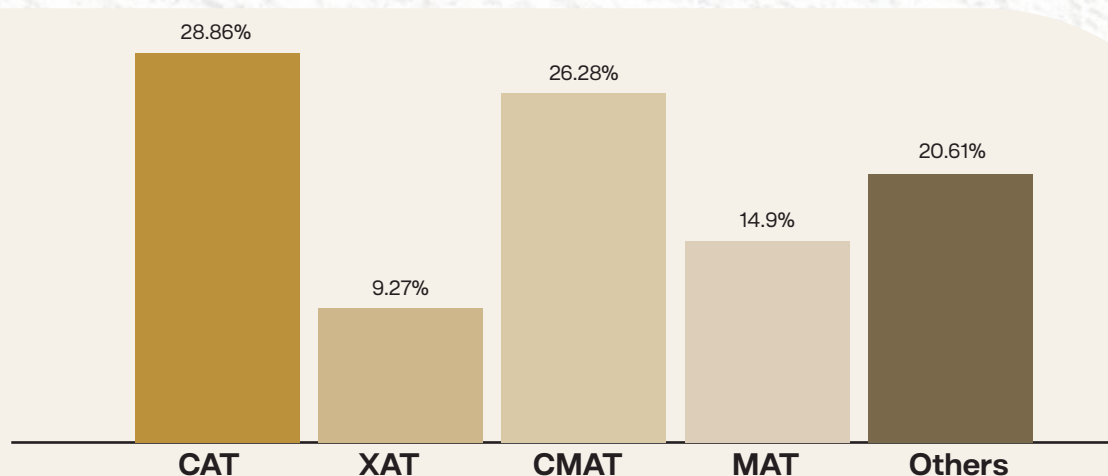
## Zone Wise Diversity



## Educational Background



## Entrance Examination





## PROGRAMME FEE (PGDM & PGDM - GENERAL) for Indian Nationals

Particulars		Amount
Admission Processing Charges (Non - Refundable)		₹ 45,000/-
Security Deposit (Refundable after completion of the course)		₹ 15,000/-
First Year	First Installment (Inclusive of Admission Processing charges)	₹ 183,000/-
	Second Installment	₹ 183,000/-
	Third Installment	₹ 183,000/-
Second Year	Fourth Installment	₹ 183,000/-
	Fifth Installment	₹ 177,000/-
	Sixth Installment	₹ 174,000/-
TOTAL Tuition Fees (For 2 Years)		₹ 10,83,000/-

IBA Provide separate residential facilities for boys and girls within the campus.

Residential charges varies in between ₹ 1,41,000 - ₹ 1,92,000 depending on rooms

## SCHOLARSHIPS (Batch 2026-28)

### SCHOLARSHIP FOR MERITORIOUS STUDENTS ( During Admission Phase)

<b>Pandit Jawaharlal Nehru Memorial Scholarship</b> : Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 55,000/-			
<b>Sardar Vallabhbhai Jhaverbhai Patel Memorial Scholarship</b> : Student/s having aggregate (all subjects) marks of 70% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 66,000/-			
<b>Netaji Subhas Chandra Bose Memorial Scholarship</b> : Student/s having aggregate (all subjects) marks of 80% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 77,000/-			
<b>Atal Bihari Vajpayee Memorial Scholarship</b> : Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII, Graduation and having percentile/Composite Score as mentioned below in the Entrance Tests would be awarded Scholarships as stated below:			
CAT 2025 / XAT 2026 / GMAT or GRE (After July, 2025)	MAT 2025 & 2026 / ATMA 2026	CMAT 2026 (As per format of results published by CMAT)	SCHOLARSHIP AMOUNT
90 percentile or above	Composite Score of 780 or above	Above 95 percentile OR AIR 1-499	₹ 165,000/-
85 to 89.99 percentile	Composite Score of 750 to 779	90 to 94.99 percentile OR AIR 500-999	₹ 105,000/-
80 to 84.99 percentile	Composite Score of 700 to 749	85 to 89.99 percentile OR AIR 1000-2499	₹ 86,000/-
70 to 79.99 percentile	Composite Score of 650 to 699	80 to 84.99 percentile OR AIR 2500-3999	₹ 75,000/-
60 to 69.99 percentile	Composite Score of 600 to 649	70 to 79.99 percentile OR AIR 4000-4999	₹ 66,000/-

### DETAILS OF FEE - WAIVER TO DESERVING STUDENTS (During 3rd Term of an Academic year)

NAME	AMOUNT	No.	Criteria
1 <sup>st</sup> Academic Year - Mother Teresa Fee - Waiver	₹ 25,000/- to 35,000/-	10	Economically weak and Need based
2 <sup>nd</sup> Academic Year - Tirthankara Mahavira Swami Fee - Waiver	₹ 25,000/- to 35,000/-	10	Economically weak and Need based

### Shri. B.M.L Jain Memorial Special DEFENSE Scholarship(During 2nd Year of the Programme) For Wards of Military & Paramilitary Forces including Central Armed Police Force(CAPF)

Our Founder Chairman Late Shri B.M.L Jain had a special appreciation towards the sacrifice which our Defence & Paramilitary personnel make for our nation. To recognise their contribution, IBA offers 25% Fee waiver (only Academics in 2<sup>nd</sup> year of the course) to their wards.

**Educational Loan Facilities** : All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of Education (Govt. of India). All IBA students can now avail the facility of education loans through a single-window electronic platform and pursue their dream. You can visit [www.vidyalakshmi.co.in](http://www.vidyalakshmi.co.in) for more details.



# ADMISSIONS: PGDM 2026-28

## ELIGIBILITY CRITERIA

- Graduate (10+2+3 OR 10+2+4) in any discipline from a recognized university, with more than 50% and (reserved category more than 45%) overall aggregate marks.
- Final Year Students are also eligible to apply.
- IBA accepts scores of CAT 2025 / XAT 2026 / CMAT 2026 / NMAT by GMAC 2025 / MAT (Sept. 2025, Dec, 2025, Feb 2026, May 2026) / ATMA 2026 / GMAT (after Sept 2024) / GATE 2024-25 & State Govt. Entrance tests.

## APPLICATION & SELECTION PROCESS

- Application Form is accepted Online only by remitting fee of Rs. 1,050/-. To apply Online, visit [www.applyonline.iba.ac.in](http://www.applyonline.iba.ac.in)
- The payment gateway accepts all payments through Credit / Debit cards, Netbanking, Wallets and UPI.

01

Register yourself  
& Fill your Application  
Form Online

02

Submit & remit  
the application  
fee

03

### Application Acceptance

Selection Process | SOP Submission  
Group Discussion  
Personal Interview



Learning at  
**IBA**  
is based on  
**Discussion,**  
**Dialogue and**  
**Discourse**  
(3D approach) to  
facilitate students  
development as  
**Creative,**  
**Enlightened and**  
**Organic (CEO)**  
**Leaders.**



*Join the League of...*



*...Leaders*

Reach us for Admission Related Information

**Contact us:** +91 80 2608 3703 | 704 | 705 | 706

**Mobile:** +91 96069 02684 | 93424 10271 | 90353 31862  
81978 62131 | 96069 02683

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Karnataka, India

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