



BEING  
**CORPORATE  
BATTLEFIELD  
READY**



LET KNOWLEDGE PREVAIL



# Community Engagement





## About IIEBM

IIEBM was established in the year 2000 by Col Vinod Marwaha & Shrimant Vijay Sinha Naik Nimbalkar (popularly known as Shivajiraje), a scion of the Royal Family of Phaltan, District Satara, along with Senior Officers of the Indian Armed Forces.

With a legacy of 25 years in Management Education, IIEBM continues to groom future leaders using time-tested Armed Forces Ethos, Values and Management Techniques where focus is on Discipline, Decorum, Integrity, Camaraderie and most importantly Nationalism.

IIEBM's Educational roots trace back to the Parent Educational Trust, founded by Shivajiraje, which has been active in the Education Sector since the year 1951. The foundation was laid even earlier, in the year 1893, when His Highness Shrimant Mudhojirao Naik Nimbalkar, Ruler of Phaltan State, established the first school in the region.

Col Marwaha, an Alumnus of the National Defence Academy (38<sup>th</sup> Course) and Indian Military Academy (47<sup>th</sup> Course), was among the youngest Officers to serve in the 1971 Bangladesh Liberation War, a cohort fondly known as the "Born to Battle" Course. As Founder President & Managing Trustee, he infused IIEBM with the same spirit, ensuring Students graduate "Battle-Ready for the Corporate Battlefield."

Today, the Parent Trust runs CBSE affiliated Schools and Colleges in Commerce, Science, Agriculture, Pharmacy and Engineering in Phaltan, continuing their enduring commitment to quality education and regional development.



**Attitude**



**Self-discipline**



**Perseverance**



**Intelligence**



**Reliability**



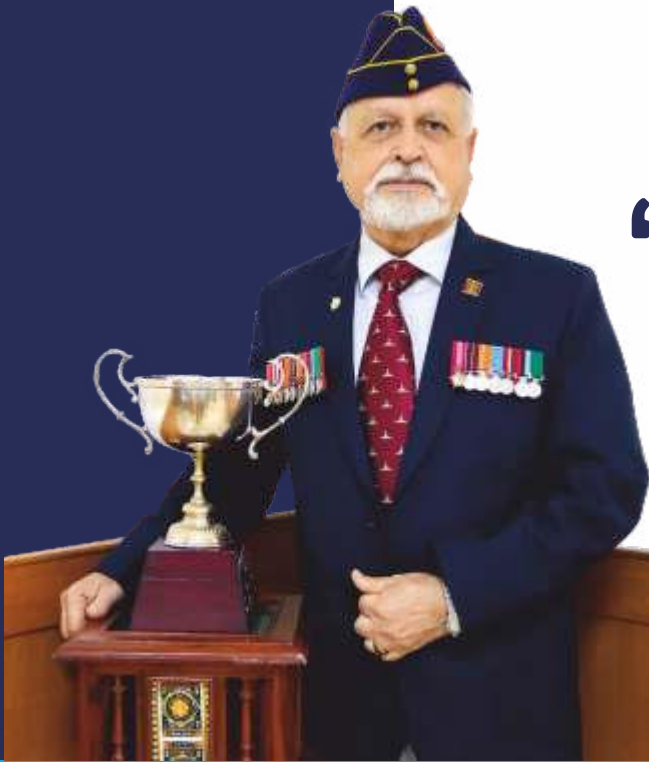
**Ethical**

## Col Vinod Marwaha Foundation

(CSR Arm of IIEBM Trust)

We proudly introduce the Col Vinod Marwaha Foundation, the CSR arm of the IIEBM Trust. Inspired by Col Vinod Marwaha's vision, the foundation leads impactful initiatives in education, social welfare, and environmental sustainability. Our mission is to empower communities and create lasting change, building a legacy of positive impact.





**Col Vinod Marwaha**

Founder President & Managing Trustee, IIEBM Trust

“ Technology has emerged as the most decisive factor, redefining how enterprises operate, compete, and sustain themselves. From analytics and digital platforms to automation and artificial intelligence, these tools have become the new “strategic arsenal” for businesses across sectors. ”

Dear Students,

The business world today is in a constant state of flux, where change is the only certainty. Much like the battlefield, industries and economies are being reshaped by new forces—technology, innovation, and global interconnection. Success in such an environment demands preparedness, agility with the courage to adapt to new challenges.

Technology has emerged as the most decisive factor, redefining how enterprises operate, compete, and sustain themselves. From analytics and digital platforms to automation and artificial intelligence, these tools have become the new “strategic arsenal” for businesses across sectors. To remain mission-ready, managers and entrepreneurs must develop the skills and mindset to harness these technologies effectively.

At IIEBM, we anticipated this transformation and have continuously refined our Postgraduate Diploma in Management (PGDM) to prepare future leaders who are professionally competent, technologically adept, and ethically grounded. Just as in the defense forces, where training and discipline prepare soldiers for the unknown, our programs are designed to equip students with knowledge, resilience, and leadership to excel in a dynamic global environment.

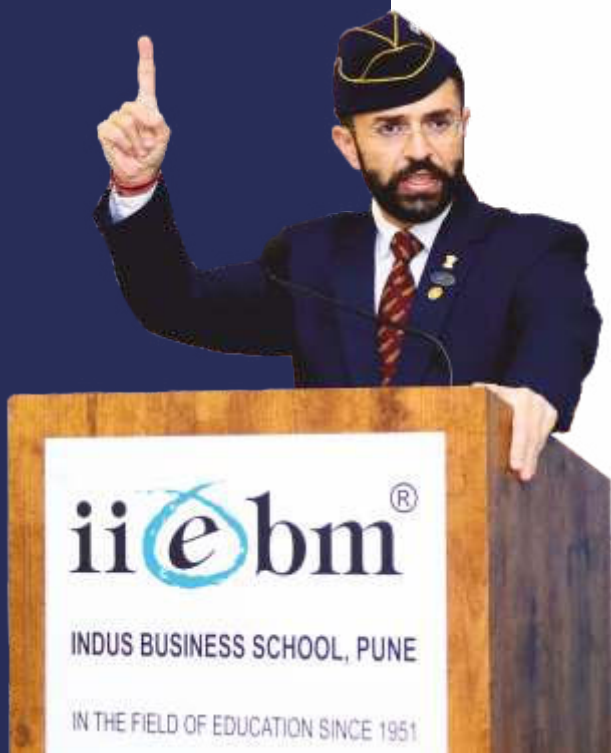
I warmly welcome you to join IIEBM and embark on this transformational journey that will prepare you to “lead from the front” in the corporate arena.

**Col Vinod Marwaha**

Founder President & Managing Trustee  
IIEBM Trust

<sup>®</sup>  
iiebm





“ To meet the challenges of Globalization has become the focal point of Indian Business and Industry. If the Indian Industry is to carve out a niche for itself in the World Economic order, it is imperative that management of enterprises must transform and embrace the latest knowledge and technologies. ”

## Dr. Jai Singh

Managing Director and Trustee, IIEBM

Dear Students,

Economies across the globe are rapidly integrating into a mega World Economy.

In today's fast-changing and hyper-competitive environment, it is imperative to extend our sights beyond contemporary knowledge and capabilities.

To meet the challenges of Globalization has become the focal point of Indian Business and Industry. If the Indian Industry is to carve out a niche for itself in the World Economic order, it is imperative that management of enterprises must transform and embrace the latest knowledge and technologies.

The need of the hour is to turn out Business Leaders and Entrepreneurs who are equipped with the right skill-sets and tools to analyse markets and consumer behaviour in all types of Economic scenarios.

We at IIEBM have designed the course curriculum in a very scientific manner and it is intended to be stimulating, challenging and comprehensive with meticulously engineered educational expertise and holistic approach methodology that provides every student with an opportunity to equip oneself with the right tools to analyse markets and consumer behaviour in all types of economic scenarios.

The two years spent at IIEBM, provides every possible opportunity for students to grow morally, creatively and intellectually in a highly competitive and dynamic business environment.

Our PGDM program is different from other programs as it focuses not only on imparting knowledge and giving Industry exposure to our students but laying equal thrust on honing Business and other soft skills essential for the overall personality development for making them Industry ready.

We also lay importance on imbibing the IIEBM CORE VALUES in our students which are very critical for being successful in every sphere of life.

We look forward to students who have the capacity to work hard and would like to undergo a transformational learning experience to become Business Leaders and Entrepreneurs.

Wishing all future aspirants early realization of their dreams.

With Best Wishes,

**Dr. Jai Singh**

Managing Director and Trustee  
IIEBM



**Dr. Poonam Nikam**  
Dean, IIEBM

“What truly makes IIEBM unique is our ethos—Corporate Battlefield Ready. Inspired by our strong legacy of discipline and leadership, we want you to graduate not only as competent professionals but as responsible leaders who embody our ASPIRE values.”

Dear Students,

It gives me immense joy to welcome you to the IIEBM family. Stepping into this new chapter of your life is not just about academics—it's about discovering who you are, building discipline and confidence, and shaping the character that will carry you through the challenges of a dynamic global business world.

At IIEBM, we believe learning must go beyond books. That's why our programs are designed with a perfect blend of academic rigor and practical exposure—through live projects, internships, leadership bootcamps, certifications, and entrepreneurial opportunities. My personal wish for each of you is that you make the most of these opportunities, not just to prepare for a career, but to prepare for life.

What truly makes IIEBM unique is our ethos—Corporate Battlefield Ready. Inspired by our strong legacy of discipline and leadership, we want you to graduate not only as competent professionals but as responsible leaders who embody our ASPIRE values: Attitude, Self-Discipline, Perseverance, Intelligence, Reliability, and Ethics.

This journey will test you, inspire you, and transform you. You will make lifelong friendships, face moments of challenge and triumph, and most importantly—you will discover your own potential. Remember, success is not just about the placement you secure but about the leader you become, the values you carry, and the impact you create.

As your Dean, I look forward to walking this journey with you—guiding, mentoring, and celebrating your milestones. I invite you to embrace every experience here with an open mind and a determined heart.

With warm regards and best wishes for your journey ahead,

**Dr. Poonam Nikam**  
Dean, IIEBM





## Our Patrons

### Shri Sharad Pawar

Member of Parliament,  
Rajya Sabha  
Chief Patron,  
IIEBM - Indus Business School



### Lt Gen Noble Thamburaj

PVSM, SM\*\*, Ex Vice Chief of Army Staff,  
Colonel Commandant The Bombay Sappers,  
Patron, IIEBM



### Shrimant Ramraje Naik Nimbalkar

Member - Maharashtra State  
Legislative Council,  
Ex-minister For Water Resources,  
Government Of Maharashtra



### Lt Gen K. T. Parnaik

PVSM, UYSM, YSM  
Hon'ble Governor of  
Arunachal Pradesh

## Dean Emeritus



### Maj Gen G.H. Israni

VSM



### Lt Gen (Dr.) D. B. Shekatkar

PVSM, AVSM, VSM



### Brig Ajit Apte



### Col Lalit Rai

VrS

## Our Advisory Council

# Why IIEBM



## Foundation & Legacy

25+ Years of Excellence  
(AICTE Approved)

Indian Armed Forces-  
Inspired Discipline &  
Corporate Ready Culture

World-Class Campus  
Smart Classrooms,  
Hostels, Innovation Hubs

Future-Ready NEP 2020  
Viksit Bharat @2047  
Industry 4.0



## Placements

Strong Corporate  
Tie-ups & Live  
Projects

Semester  
Internships  
& Compulsory SIP

100% Placement  
Assistance | High ROI  
Top Recruiters

Global Alumni  
Network & Career  
Mentorship



## Academics

Experiential Learning  
Cases, Simulations,  
Hackathons

Labs for FinTech,  
Analytics, Blockchain,  
Digital Transformation

Industry Certifications  
NSE, NISM, SAP, CFA,  
Six Sigma, AI/ML

Start-up &  
Incubation  
Support



## Holistic Growth

Vibrant Clubs,  
Fests & Leadership  
Roles

Soft Skills &  
Leadership  
Bootcamps

Real-World  
Business Challenge  
Training

Global Alumni  
Network & Career  
Mentorship

# Ranking



Among the Private  
Business School  
in India.

Times School



National Rank  
Among the Best  
Business School.



Best Business  
School in  
Maharashtra.



Among the Top  
West Business  
School in India.

Outlook



Top 25 Fastest  
Growing Business  
School.



Among the Top  
Private Best Business  
Schools in Pune

Outlook



## Pillars Of Program

# IIEBM

### Strong Academic Foundation



**290+ Years**  
Collective Faculty  
Experience.



**120+ Months**  
Average Faculty  
Experience.



**50+ Faculty Student**  
**Exchange Collaboration**  
with Industry.



**50+ MDP**  
**Consultancy**  
in last 5 years.

### Holistic Development



**5000+ Hours**  
Case Study  
Based Training.



**300+ Hours**  
Technical Skill  
Training.



**400+ Hours**  
Soft Skill  
Training.



**250+ Hours**  
Life Skilled  
Training.

### Practical Exposure



**1200+ Hours**  
Live Projects/  
Field Studies.



**1000+ Hours**  
Full Time Summer  
Internship.



**1000+ Hours**  
Domain & Sector Specific  
Training by Industry Experts.



**250+ Hours**  
NGO/ISR/CSR  
Internships.

### Alumni Footprints & Industry Connects



**7500+ Alumni**  
Network Spread Across  
India and Abroad.



**350+ Alumni**  
Working in Fortune  
500+ Companies.



**450+Recruiters**  
Empaneled with  
Institute.



**600+ CXOs | CEOs |**  
Corporate Leaders  
on Campus.

## Academic Collaboration

**NISM** National Institute of  
Securities Markets  
A govt. enterprise under the  
Ministry of Finance, Government of India

**SAP** University  
Alliances

**IBM**

**CRISIL**  
An S&P Global Company

**Microsoft**

**London  
Business  
School**

**Meta**

**Google**

**KPMG**

**UNIVERSITY OF  
CAMBRIDGE**

# Infrastructure

The Institute offers well-furnished hostels for boys and girls with modern amenities such as Wi-Fi, a hygienic mess, a spacious dining area, washing machines, and 24x7 security. The campus features a modern Boardroom, a well-equipped gym, convenient vending machines, and a medical room with a visiting doctor, ensuring a safe, healthy, and student-friendly environment.



## Facilities

### Sanitation



Washrooms En-Suit  
Facilities, Laundry Services.

### Recreation



Table Tennis, Basketball,  
Fully Equipped Gymnasium.

### Wi-Fi



High Speed Connectivity to  
Online Resources.

### Upkeep



House Keeping &  
Maintenance.

### Infirmary



Medical Facility with Doctor  
& Nurse for Immediate Care.

### Mess

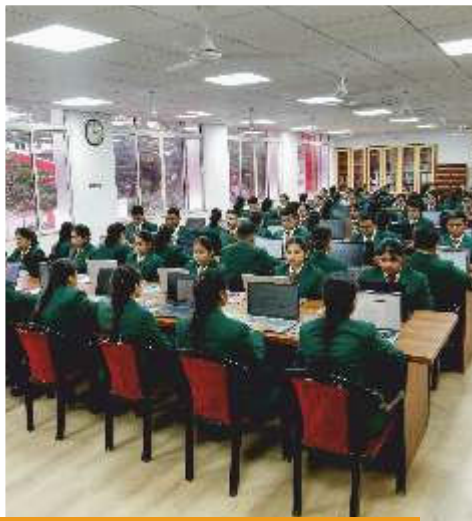


Wholesome Meals Served Four  
Times Daily for 1,200 Students.



# Infrastructure

The Institute offers well equipped infrastructure that fosters academic excellence and holistic development. Spacious smart classrooms, a well-stocked library, a modern Boardroom, and a fully equipped auditorium create a dynamic learning environment. A dedicated Placement Cell ensures strong industry connect, helping students secure internships and placements with leading organizations.



## Other Facilities

### Infra



One of the Largest Infra for PGDM Program in Maharashtra.

### Campus



ICT Enabled Campus.

### Hostel



On Campus 500+ Hostel Capacity.

### Auditorium



A State-of-the-Art Infrastructure with a Capacity of 500+.

### Computer Labs



Computer Labs with all Latest Technology and Computer Systems.

### Placement Cell



It Connects Students with Leading Industries, Ensuring they are Career-Ready.



# Lessons In Leadership: From The Indian Army



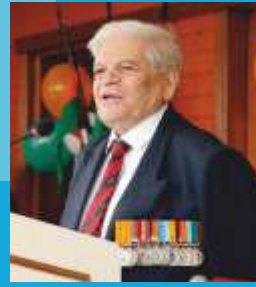
**Lt Gen A.T. Parnaik**  
AVSM, SM, VSM



**Lt Gen S. S. Hasabnis**  
PVSM, VSM, ADC Former  
Deputy Chief of Army Staff



**Lt Gen Dalip Bhardwaj**  
PVSM, VSM, Former Director  
General Mechanised Forces



**Lt Gen Satish Satpute**  
VSM, AVSM



**Lt Gen Shokin Chauhan**  
PVSM, AVSM, YSM,  
SM, VSM, PhD



**Lt Gen V.G. Patankar**  
PVSM, UYSM, VSM



**Air Marshal  
Pradeep Padmakar Bapat**  
PVSM, VSM (Retd)



**Vice Admiral  
Dinesh Deshpande**  
AVSM, VSM



**Air Vice Marshal  
Nitin Shankar Vaidya**  
VSM



**Maj Gen P K Puri**



**Maj Gen  
R S Jambusarwalla**



**Maj Gen  
Shashikant Pitre**



**Maj Gen Dr. G D Bakshi**  
SM, VSM, Former Director  
General of Military Operations,  
Indian Army



**Maj Gen H K Kapoor**  
War Veteran from 3rd Course  
of the Indian Military Academy  
(IMA) Dehradun



**Air Cmde V T Parnaik**  
Management Professional  
& Psychologist



**Brig Prakash Ghogale**  
VSM, Ex-Director HR at  
Hyatt Regency, New Delhi



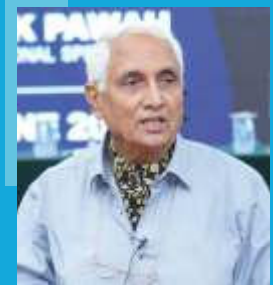
**Brig Pramathesh Raina**



**Brig Sushil Bhasin**  
Founder CEO, SE Consulting



**Brig Paramjit Singh Jyoti**  
VSM, Commandant - Bombay  
Engineer Group & Centre



**Col R. K. Pawah**  
Motivational Speaker



**Col Navinder Narang**  
Author, Leadership Coach,  
Army Veteran



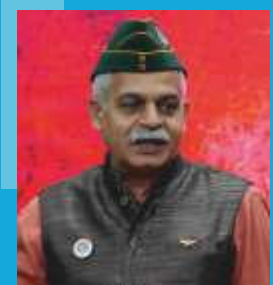
**Lt Col Dr. Tushar Ghatge**  
(Retd) - Director of Sharvil  
Power & Agro Technologies



**Commander  
Bhushan Kumar Dewan**  
Vice Chancellor,  
Shirdhar University, Rajasthan



**Commander  
Girish Konkhar (Retd)**  
CEO - Beyond  
Horizons Consultancy



**Wing Commander  
Avinash Muthal**  
(Retd)



## Subject Matter Experts



Dr. Vishal Bhole



Dr. Rajvardhan Indi



Dr. Rati Shukla



Dr. Pradnya Bhandare



Dr. Anusha Priya



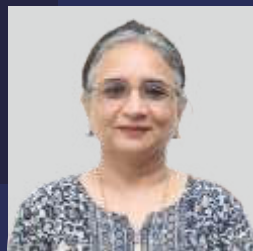
Dr. Rohan Das



Dr. Anjali Sabale



Prof. Aruna Walhekar



Prof. Nema Buch



Prof. Vishal Desai



Prof. Sadanand Petkar



Prof. Shreya Bhat



Prof. Jatinder S. Sarna



Prof. Kumarsanjay  
Bhorekar



Prof. Vidula Tikale



Prof. Rani Thomas



Prof. Tanaya Das



Prof. Rajdeep  
Chavan



Prof. Ramesh  
Chincharikar



Prof. Hemant Jog



Prof. Pradeep Kale



Prof. Dilip Upadhyay



Prof. Sheetal  
Ghorpade



Prof. Amul Karnawat



Prof. Aniket Jondhale



Prof. Sushil Barmecha



Wing Commander  
Vaishnavi Tokekar



Capt. Archis Sabnis



Prof. Rit Srivastav



Prof. Shantanu Darak

## SIP Highlights

Total number of recruiters

370

Total number of new recruiters

55

Average Stipend

20k PM

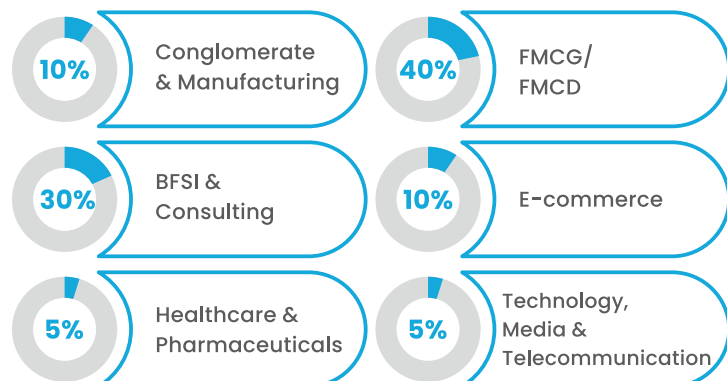
Highest Stipend

30k PM

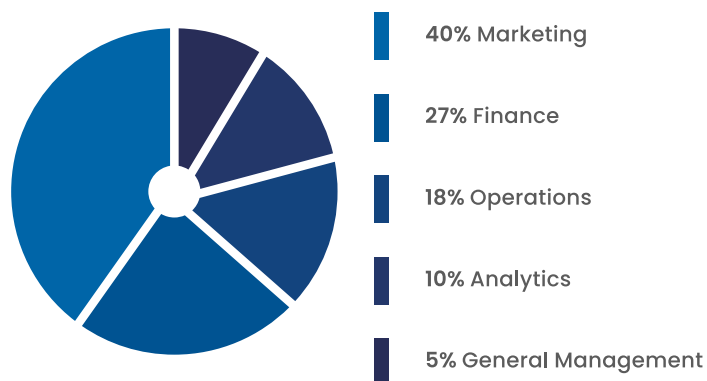
Pre- Placement offers

30%

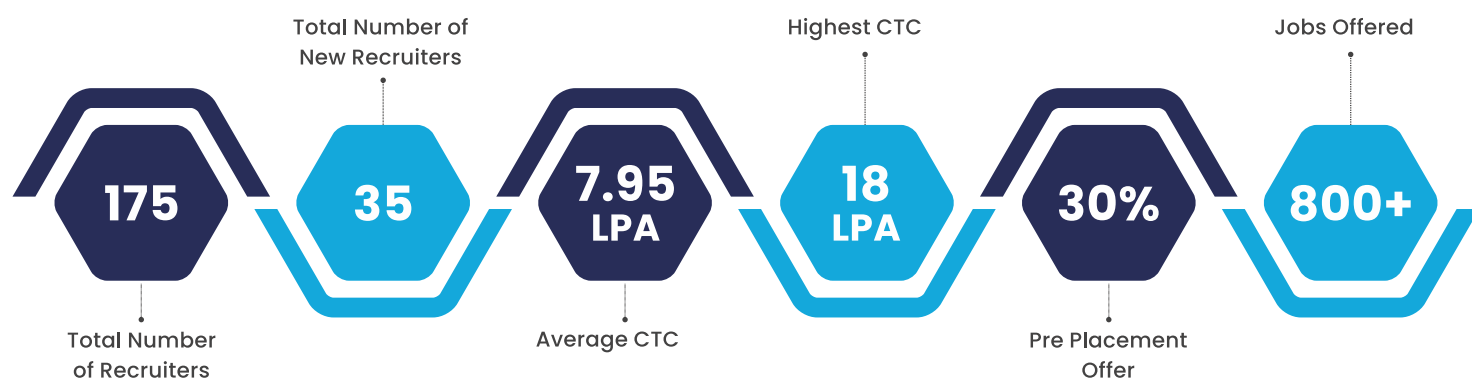
## Sector-Wise Placements



## Domain-Wise Placements



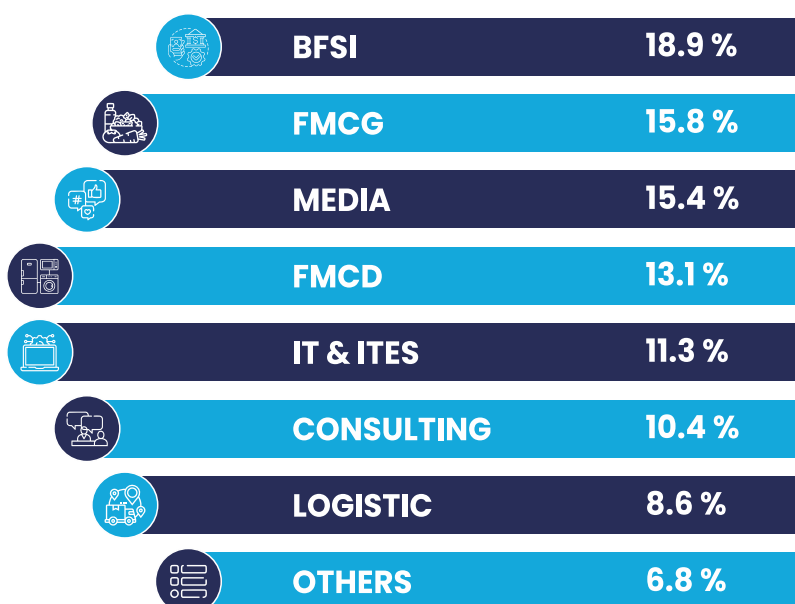
## Placements Highlights



## CTC Categorization



## Sector-Wise Placements





# PGDM + PGPERP (SAP)

## Placement Highlights

**34**  
LPA

Highest CTC

**10.25**  
LPA

Average CTC

**8.75**  
LPA

Minimum CTC

**125**  
Nos

Total Number  
of Recruiters

**40**  
Nos

Maximum  
Offers made by a  
Single Company

**90%**

Pre- Placement  
Offers

Top 10%ile CTC

**27.25 LPA**

Top 25%ile CTC

**15.85 LPA**

Top 50%ile CTC

**10.25 LPA**

## Key Recruiters

**Deloitte.**



**HCL**

**accenture**

**tcs** TATA CONSULTANCY SERVICES



**IBM**

**EFAGATE**



Mercedes-Benz



PORSCHE



Schindler

**Mahindra FINANCE**

**asianpaints**

**BIRLA opus**

**FEDERAL BANK**  
YOUR TRUST. FINANCIAL PARTNER.

**Infosys**



**PEPSICO**

**BNY MELLON**

**Pattern**



Nestle

**Haier**

**IDBI BANK**

**Capgemini**



Jio

**SCIQUS**  
INNOVATION AT CORE

**Coca-Cola**

**BRITANNIA**



Trinamix

**hindware**

**Kellogg's**



Dabur

**abp**

**TATA TECHNOLOGIES**

# Employability Enhancement Certification

## SEM

01

- Finance For Management – Finance Professionals By University Of Cambridge
- Analysing Data with Excel by IBM
- Digital Marketing by Google
- SAP Power User Certification
- Employability Assessment Test –I
- Cambridge English Placement Test –Pre Training

## SEM

02

- Data Analysis & Visualization with Power BI by Microsoft
- AI & ML for Everyone by IBM
- Entrepreneurship Know How by MIT, USA
- Entrepreneurship in Emerging Economies by Harvard University
- Leadership & Communication by Harvard University
- Salesforce Fundamentals

## SEM

03

- Tableau Fundamental & Advance By CFI
- Python & R certification by IBM
- Lean Six Sigma Green Belt
- Fundamentals of Entrepreneurial Finance by MIT, USA
- Employability Assessment Test – II
- Cambridge English Placement Pre Test – Post Training

## SEM

04

- MS Project by Microsoft
- Innovation & Entrepreneurship by MIT, USA
- Bootstrapping for Entrepreneurs by MIT, USA

# Specialization Specific Certification



## Marketing

- Negotiation Mastry
- Marketing Analytics by IBM
- Retail and Omni Channel Management
- Sustainable Packaging
- Lead Management in Salesforce



## HRM

- People Analytics by IBM
- Business Negotiations
- HR Analytics Capstone Project by IBM
- Generative AI For HR Profession
- Payroll & HR Manager



## SCM

- Project Management By Microsoft
- SCM Analytics by IBM
- Supply Chain Digitization: Strategy and Design by IIMA
- Salesforce Sales Operations



## Finance

- Financial Markets by Yale University
- Financial Analytics by IBM
- Financial Modelling
- NISM-Series-XV: Research Analyst Certification
- NISM-Series-IX: Merchant Banking Certification
- Block Chain Essentials By IBM



## Business Analytics

- Data Modelling in Power BI
- Data Science by IBM
- IBM Data Science Capstone Project
- Excel & Copilot Fundamentals by Microsoft
- Python Programming by Microsoft

# Additional Certification for PGDM + PGPERP(SAP)



## Order Fulfilment (SAP SD)

This module focuses on the sales and distribution of finished goods, encompassing functionalities for sales order processing, delivery processing and billing.



## Financial Accounting (SAP FICO)

It is used to manage financial transactions and generate financial statements for an organization. It covers various sub-modules like General Ledger, Asset Accounting, etc.



## Material Management (SAP MM)

This module deals with the procurement and management of raw materials and finished goods such as purchasing, inventory management, and material valuation.



## Success Factor (SAP SF)

This module manages an organization's human resources data, including employee records, payroll, benefits and performance management. It covers various Sub-Modules like Personnel Administration, Time Management etc.



## Business Warehouse (SAP BW)

SAP BW integrates, transforms and consolidates data from SAP and external sources, enabling analysis and insights that support informed, goal oriented decision-making.



## SCM Production Planning (SAP PP)

SAP PP, a key module of SAP's supply chain management, optimizes the production process—from raw materials to finished goods—through efficient planning, scheduling and resource management.



SAP Professional  
Fundamentals



SAP Technology  
Consultant  
Professional Certificate



Fundamentals  
of AWS by Amazon

Introduction  
to Microsoft Azure



Google Cloud  
Fundamentals  
By Google





# Outdoor Management Training





# Industrial Visits







LIFE





@ IIEBM

VENTIA

Gen-Z

Cultural Crossover

VENTIA

Gen-Z

Cultural Crossover

ORIENTATION PROGRAM  
BATCH 2025-27

Visual & Performing Arts  
Art with Attitude



# PGDM MARKETING

Post Graduate Diploma In Marketing

## Program Overview:

It is a specialized program designed to nurture marketing professionals with strong foundation in marketing principles, consumer behavior, brand management, and digital marketing. This program equips students with the knowledge and skills required to excel in the dynamic and ever-evolving field of marketing.

## Key Program Highlights:

**Real-World Projects:** Students engage in hands-on projects, case studies, and marketing simulations that provide practical experience in solving marketing challenges and making data-driven decisions.

**Industry-Connected Faculty:** Our faculty members provide valuable insights into current marketing trends, best practices, and emerging technologies.

**Market Research and Consumer Insights:** The program focuses on understanding consumer behaviour, conducting market research, and using data-driven insights to drive marketing strategies.

**Brand Management:** Students learn the art of brand building and management, including creating brand identities, positioning, and strategies for brand growth and Sustainability.

## Skills Taught:

**Market Research and Consumer Behaviour Analysis:** Learn to conduct market research and analyse consumer behavior to develop effective marketing strategies and campaigns.

**Brand Management and Communication:** Develop skills in brand positioning, brand communication, and brand equity management to create compelling brand stories and enhance brand visibility.

**Digital Marketing and Social Media Management:** Acquire expertise in leveraging digital platforms and social media channels to create impactful marketing campaigns and engage with target audiences effectively.

**Marketing Strategy and Planning:** Master the art of formulating marketing strategies and creating comprehensive marketing plans to achieve business objectives and drive growth.

**Sales and Relationship Management:** Cultivate skills in sales techniques, customer relationship management, and sales analytics to drive sales growth and foster long term customer relationships.



## Career Opportunities

Graduates of the PGDM in Marketing program are well-prepared for a wide range of marketing related roles in diverse industries, including but not limited to:

- Marketing Manager
- Brand Manager
- Digital Marketing Specialist
- Product Manager
- Market Research Analyst
- Advertising & Promotions Manager
- Sales Manager
- Public Relations Specialist
- Social Media Manager

## Admission Requirements:

Applicants to the PGDM in Marketing program should typically hold a bachelor's degree in any discipline with min of 60% marks.

## Exams Required:

CAT/XAT/MAT/CMAT /ATMA/GMAT/NMAT or any other competitive exam approved by AICTE.

## Specialization Electives

- Marketing Analytics
- Consumer & Organizational Buying Behavior
- Service Marketing
- Retail Management
- Sales & Negotiation Management
- Business to Business Marketing
- International Marketing
- Integrated Marketing Communication
- E-commerce and Digital Marketing
- Customer Relationship Management
- Strategic Marketing
- Rural Marketing

# PGDM FINANCE

Post Graduate Diploma in Finance

## Program Overview:

The Post Graduate Diploma in Management (PGDM) in Finance is a highly specialized program designed to equip students with the skills and knowledge required for a successful career in the field of finance. This program is tailored to meet the dynamic needs of the finance industry and provides a strong foundation in financial management, investment analysis, risk assessment & financial strategy.

## Key Program Highlights:

**Industry-Relevant Projects:** The program emphasizes practical learning through real-world projects, case studies and simulations.

**Guest Lectures and Seminars:** Regular guest lectures and seminars featuring finance professionals and industry leaders provide valuable insights and networking opportunities for students.

**Internship and Placement Support:** We have a strong network of corporate partners in the finance sector, and our dedicated placement cell assists students in securing internships and job placements with leading financial institutions.

**Financial Technology (FinTech) Focus:** The program recognizes the growing importance of technology in finance. Students will explore the intersection of finance and technology, gaining skills in areas like data analysis, blockchain, and financial software tools.

## Skills Taught:

**Financial Analysis and Reporting:** Develop proficiency in analyzing financial statements and interpreting key financial indicators for informed decision-making and reporting.

**Risk Assessment & Management:** Acquire skills in identifying, assessing and managing financial risks to ensure sustainable and secure financial outcomes for organizations.

**Investment Strategy Portfolio Management:** Master the art of designing effective investment strategies and managing portfolios to optimize returns and minimize risks.

**Financial Modelling and Valuation:** Gain expertise in building financial models and conducting valuation analysis to assess the financial viability of investment projects and potential mergers and acquisitions.

**Ethical and Regulatory Compliance:** Understand the ethical and regulatory frameworks governing the financial industry, ensuring adherence to industry standards and best practices.

## Specialization Electives

- Financial Analytics
- Financial Modelling
- Security Analysis & Portfolio Management
- Investment Banking & Wealth Management
- Microfinance and Developmental Banking
- Direct & Indirect Taxation
- Business Analysis and Valuation
- Advanced Financial Management
- Derivatives and Risk Management
- International Finance
- Venture and Private Equity Funding
- Banking Operations and Bank Risk Management



## Career Opportunities

Graduates of the PGDM in Finance program are well prepared for a wide range of finance-related careers, including but not limited to:

- Financial Analyst
- Investment Banker
- Portfolio Manager
- Risk Manager
- Financial Consultant
- Corporate Finance Manager
- Asset Manager
- Financial Planner
- Quantitative Analyst

## Admission Requirements:

Applicants to the PGDM in Finance program should typically hold a bachelor's degree in any discipline with min of 60% marks.

## Exams Required:

CAT/XAT/MAT/CMAT /ATMA/GMAT/ NMAT  
or any other competitive exam approved by AICTE



# PGDM BUSINESS ANALYTICS

Post Graduate Diploma In BA

## Program Overview:

The Post Graduate Diploma in Management (PGDM) in Business Analytics is a specialized program designed to train professionals in the field of data driven decision-making and analytics. This program equips students with the knowledge and skills required to leverage data and advanced analytics techniques for strategic decision-making in business.

## Key Program Highlights:

**Practical Learning:** Students engage in hands on projects and real world case studies, enabling them to apply analytical concepts to solve complex business problems.

They have access to state-of-the-art analytics tools and software.

**Capstone Projects:** Business analytics capstone projects are centered around addressing practical business issues using data analysis and insights. Students work on projects related to data driven decision-making, performance optimization, market analysis, or process improvement, often for real organizations.

**Industry-Experienced Faculty:** Our faculty members are experts in the field of business analytics, with a strong mix of academic knowledge and industry experience.

**Internship Opportunities:** Students have the opportunity to undertake internships with leading organizations, allowing them to gain practical experience in applying analytics in a corporate environment.

## Skills Taught:

**Data Interpretation and Visualization:** Learn to interpret complex data sets and create insightful visual representations to facilitate data driven decision-making.

**Predictive Modelling and Forecasting:** Acquire the skills to develop predictive models and forecasts using statistical and machine learning techniques to identify future trends and patterns.

**Data Mining and Big Data Analytics:** Master the art of extracting valuable insights from large and complex data sets using cutting edge tools and technologies.

**Business Intelligence and Reporting:** Develop expertise in generating meaningful reports and dashboards to provide actionable insights for effective business strategy formulation.

**Problem-Solving and Critical Thinking:** Cultivate a problem-solving mindset and enhance critical thinking abilities to address complex business challenges using data-driven approaches.



## Career Opportunities

Graduates of the PGDM in Business Analytics program are in high demand in various industries. They are well-prepared for roles such as:

- Data Analyst
- Business Analyst
- Data Scientist
- Predictive Modeller
- Machine Learning Engineer
- Analytics Consultant
- Business Intelligence Analyst
- Data Analytics Manager

## Admission Requirements:

Applicants to the PGDM in Business Analytics program should typically hold a bachelor's degree in any discipline with min of 60% marks.

## Eligibility:

BE (COMP/IT/ Mech) or BSc (Stat/Math), MCA/BCA

## Specialization Electives

- Descriptive Statistics using R
- SQL for Business Analytics
- Data Management and Data Visualization
- Artificial Intelligence in Business Applications
- Advanced Statistical Methods using R
- Data Mining
- Predictive Modelling using SPSS Modeller
- Digital Social Media and Text Analytics
- Marketing and Customer Analytics
- Pricing & Demand Analytics
- Financial Analytics
- Forecasting Analytics
- Supply Chain and Retail Analytics

# PGDM HUMAN RESOURCES

Post Graduate Diploma In HR

## Program Overview:

The Post Graduate Diploma in Management (PGDM) in Human Resources is a specialized program designed to develop HR professionals with a deep understanding of human capital management, organizational development, and strategic HR practices. This program equips students with the knowledge and skills required to excel in HR leadership roles and contribute to the success of organizations.

## Key Program Highlights:

**Experiential Learning:** The program emphasizes experiential learning through case studies, group projects and simulations. Students gain practical insights into real world HR challenges and develop problem solving and decision making skills.

**Industry-Experienced Faculty:** Our faculty members bring a wealth of industry experience and academic expertise to the classroom.

**Internship & Industry Exposure:** Students have the opportunity to undertake internships with leading organizations, allowing them to apply their classroom learning in real corporate environments.

**Diversity and Inclusion Emphasis:** With a growing emphasis on diversity and inclusion in the workplace, the program addresses these critical issues, preparing students to foster inclusive environments and manage diverse teams effectively.

## Skills Taught:

**Talent Acquisition and Management:** Develop expertise in talent acquisition strategies, recruitment processes and talent retention practices to ensure a skilled and motivated workforce.

**Performance Management and Appraisal:** Acquire skills in designing and implementing effective performance management systems and appraisal processes to enhance employee productivity and organizational performance.

**Organizational Development:** Learn to assess organizational needs, manage change and foster a positive organizational culture to promote employee engagement and organizational success.

**Employee Relations and Conflict Management:** Cultivate skills in managing employee relations, resolving conflicts and fostering a positive work environment to ensure a harmonious and productive workplace.

**HR Compliance and Legal Framework:** Understand the legal framework governing HR practices and compliance requirements to ensure adherence to labour laws and regulations.



## Career Opportunities

Graduates of the PGDM in HR program are well prepared for a wide range of HR related roles in various industries including:

- HR Manager
- Talent Acquisition Specialist
- Compensation & Benefits Analyst
- Employee Relations Manager
- Organizational Development
- Consultant
- Training & Development Manager
- HR Business Partner
- Diversity & Inclusion Manager
- Change Management Consultant

## Admission Requirements:

Applicants to the PGDM in HR program should typically hold a bachelor's degree in any discipline with min of 60% marks.

## Exams Required:

CAT/XAT/MAT/CMAT/ATMA/GMAT/NMAT or any other competitive exam approved by AICTE.

## Specialization Electives

- HR Analytics
- Management of Industrial Relations and Labour Laws
- Strategic HRM
- Performance Management System
- Advanced Manpower Planning
- Training and Development
- International HRM
- HR in Service Sector
- HR Audit & Scorecard
- Compensation Management
- HR Issues in Mergers & Acquisitions
- Social Security Legislations

# PGDM SUPPLY CHAIN MANAGEMENT

Post Graduate Diploma in SCM

## Program Overview:

The Post Graduate Diploma in Management (PGDM) in Supply Chain Management is a specialized program designed to equip professionals with the knowledge and skills required to manage complex supply chains in today's global business environment. This program prepares students for careers in supply chain strategy, logistics, procurement, and operations management.

## Key Program Highlights:

**Practical Learning:** Students engage in hands on learning through case studies, simulations and real-world projects.

**Training from Industry Experts:** The program is designed to align with industry best practices and emerging trends in supply chain management.

**On Job Trainers:** On job trainers help students to acquire the practical skills and competencies required in supply chain management. This includes understanding procurement, inventory management, logistics, demand forecasting and other critical aspects of the supply chain.

**Internship Opportunities:** Students have the opportunity to gain practical experience through internships with leading organizations in various industries, helping them build a strong professional network.

## Skills Taught:

**Supply Chain Optimization:** Develop expertise in optimizing supply chain processes, inventory management, and distribution strategies to enhance operational efficiency and reduce costs.

**Logistics and Distribution Management:** Acquire skills in managing logistics networks, transportation planning, and warehouse operations to ensure the timely and efficient delivery of goods to customers.

**Risk Management and Resilience:** Learn to identify and mitigate supply chain risks, develop contingency plans and build resilient supply chain networks to adapt to dynamic market conditions and disruptions.

**Data Analytics in Supply Chain:** Master the application of data analytics and supply chain analytics tools to derive insights, forecast demand and streamline supply chain operations for improved decision making.

**Sustainable Supply Chain Practices:** Understand the principles of sustainable supply chain management, ethical sourcing and green logistics to promote sustainability and social responsibility within the supply chain network.



## Career Opportunities

Graduates of the PGDM in Supply Chain Management program are well positioned for a wide range of supply chain related roles including:

- Supply Chain Manager
- Logistics Manager
- Procurement Specialist
- Demand Planner
- Inventory Analyst
- Operations Manager
- Supplier Relationship Manager
- Supply Chain Consultant
- Distribution Manager

## Admission Requirements:

Applicants to the PGDM in Supply Chain Management program should typically hold a bachelor's degree in any discipline with a min of 60% marks.

## Exams Required:

CAT/XAT/MAT/CMAT/ATMA/GMAT/NMAT or any other competitive exam approved by AICTE.

## Specialization Electives

- SCM Analytics
- Supply Chain & Logistics Management
- Digital Supply Chain Management
- Material Management
- Total Quality Management
- Warehouse Management

- International Logistics
- Business Process Re-engineering (BPR)
- Service Operations Management
- Operations Strategy & Design
- Productivity Management
- World Class Manufacturing Practices



# The Life Management Program

The Holistic Development Programs—Sahaja Yoga, ISKCON Life Skills Management & Combat Corporate Learning are designed to nurture students' overall growth by integrating inner well-being, value-based life skills, and leadership excellence. Together, these programs provide a balanced framework for personal transformation, professional success and social responsibility.



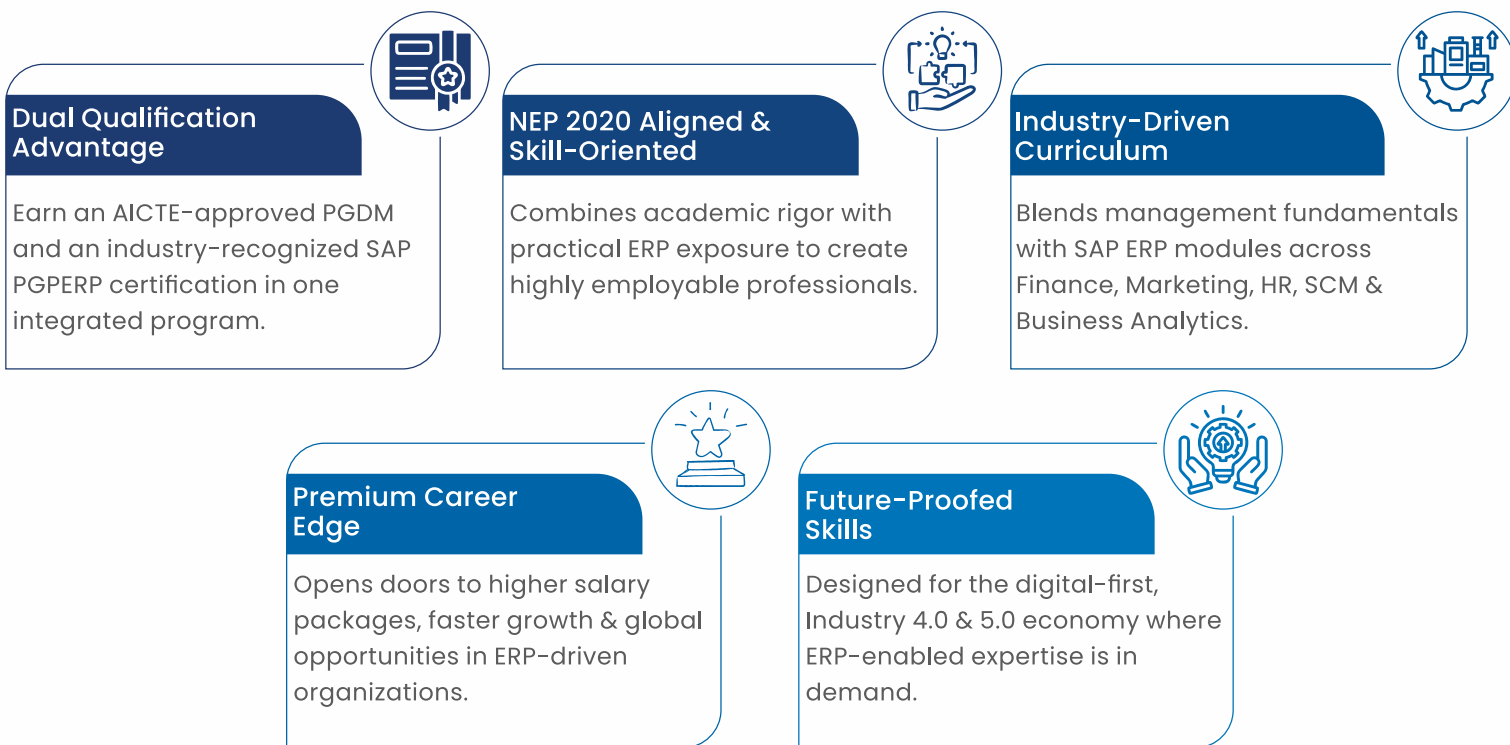
# PGDM + PGPERP (SAP)

Two Powerful Credentials.  
One Future-Proof Career.

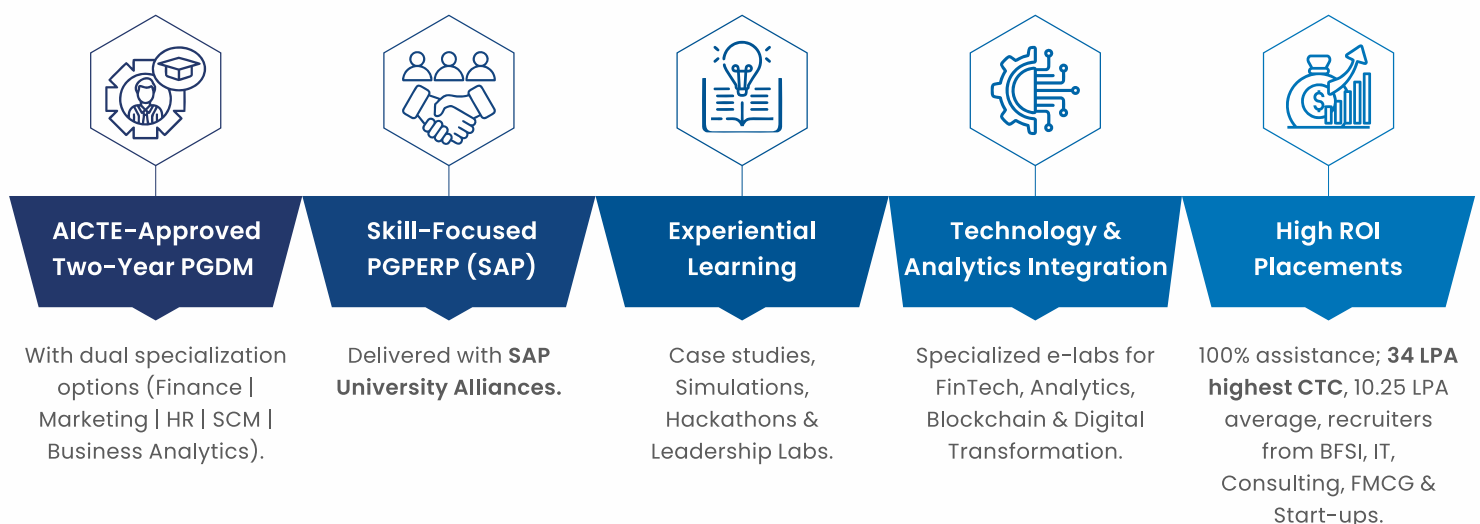
## About Program

The AICTE-approved Post Graduate Diploma in Management (PGDM) combined with the Post Graduate Program in Enterprise Resource Planning (PGPERP – SAP) offers a unique dual qualification that blends management excellence with cutting edge ERP expertise. Designed in collaboration with SAP University Alliances and industry experts, this program equips students with a strong foundation in core business disciplines such as Finance, Marketing, HR, Supply Chain and Business Analytics, while providing hands on training on SAP ERP systems (ECC & S/4HANA). Students gain deep understanding of end-to-end business processes – procurement, production, sales & distribution, finance, cost accounting and HR – along with industry-recognized SAP certification readiness. This integrated learning journey not only enhances employability and career readiness but also positions graduates for premium placements, global opportunities and accelerated growth in ERP-driven industries such as BFSI, IT/ITES, Consulting, Manufacturing, FMCG and E-commerce aligning perfectly with NEP 2020 and Industry 4.0/5.0 demands.

## The Power of PGDM + PGPERP (SAP)



## Program Highlights



## Integrated Learning Path

- Semester-wise structure: Core PGDM management concepts + SAP ERP functional modules.
- Specialization options in Finance, Marketing, HR, SCM or Business Analytics with ERP expertise.
- The program culminates with preparation for global SAP certification, further enhancing employability and global credibility.

## Skill-Oriented ERP Immersion

- Designed by SAP & Industry Experts – Co-created with SAP University Alliances and seasoned ERP professionals for maximum industry relevance.
- Techno-Functional Expertise – Learn cross-functional & technical modules to become a Techno-Functional SAP Consultant with high employability.
- Hands-on training on SAP ERP systems covering procurement, production, sales & distribution, finance, cost accounting & HR.
- Students receive 24/7 access to SAP ECC & S/4HANA servers, guided by experienced ERP professionals.

## Industry Engagement & Corporate Exposure

- Live Projects, Summer Internship Program (SIP), Corporate Conclaves & CXO sessions.
- Mentoring and ERP project simulations with industry experts.
- Real-World SAP Application Training enriched with live industry examples and practical implementation insights.
- Expert Faculty – Highly experienced trainers from diverse industries with proven SAP expertise.

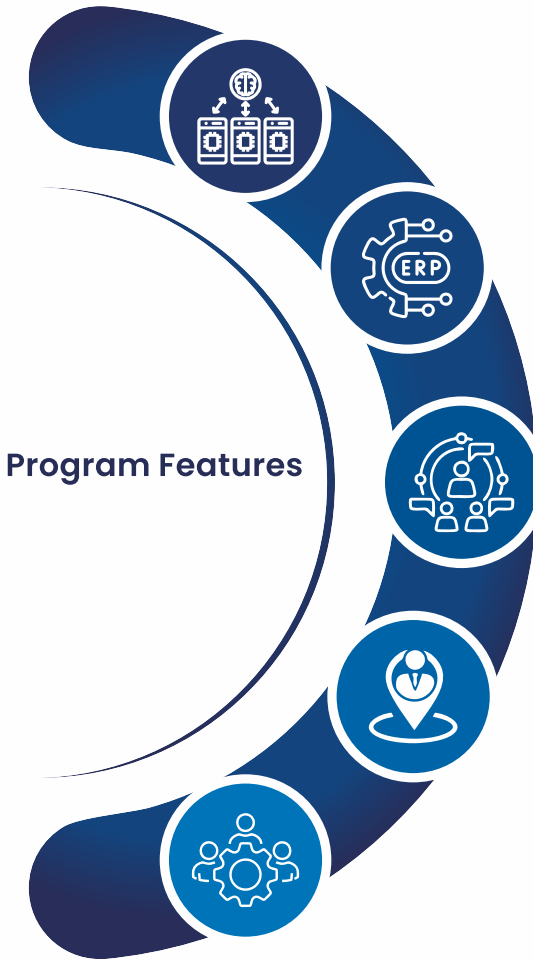
## Career Readiness & Placement Support

- Accelerated Career Growth Curriculum designed to fast-track entry and success in the global SAP ecosystem.
- Assistance with top recruiters & ERP consulting giants.
- Roles include SAP Functional Consultant, Business Analyst, ERP Project Manager, Digital Transformation Specialist.

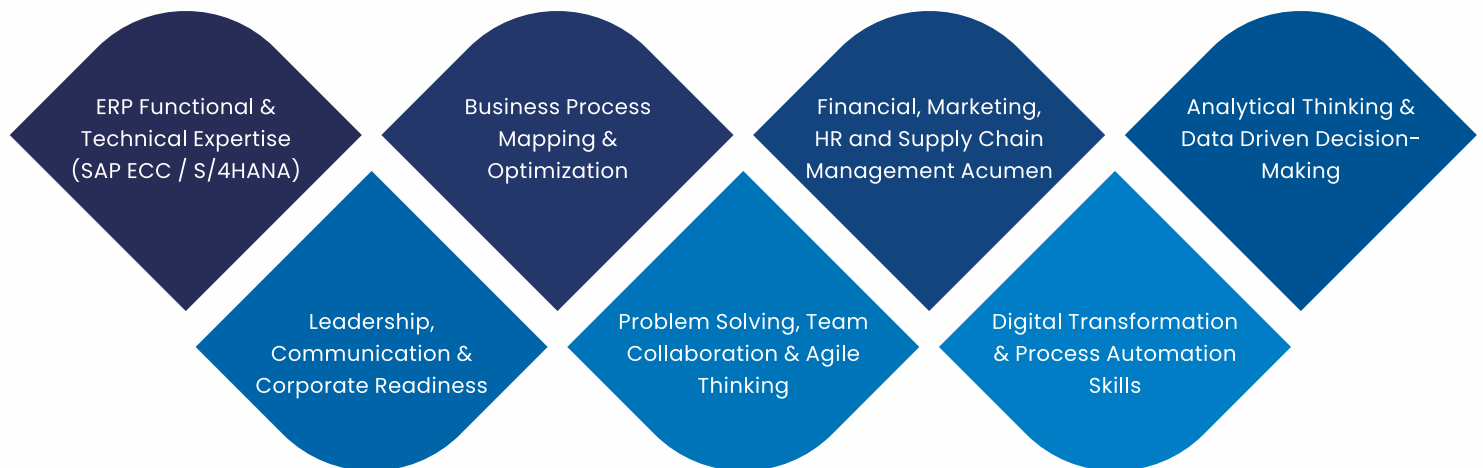
## Holistic Development & Leadership Edge

- Soft skills & leadership bootcamps, public speaking and career readiness workshops.
- Military inspired discipline to build confidence, resilience & professional ethics.

## Program Features



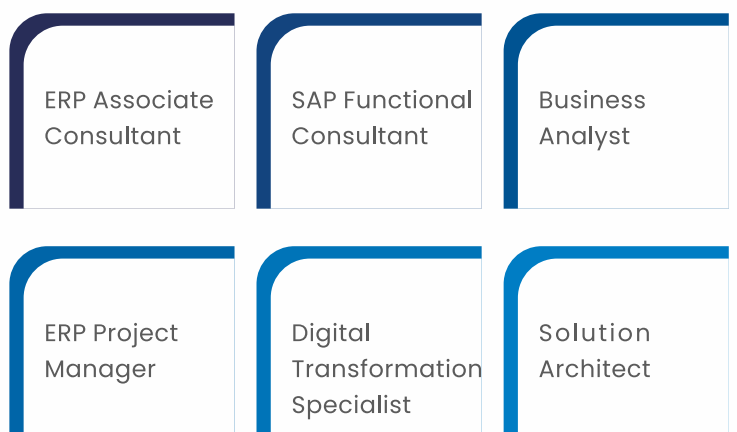
## Skills & Competencies Developed



## Career Opportunities

Graduates of the PGDM + PGPERP program emerge as strategic business managers with ERP expertise, highly sought after across sectors like BFSI, IT/ITES, Consulting, Manufacturing, FMCG, E-commerce, Supply Chain & Logistics, Tech-driven Start-ups. With this dual qualification, graduates enjoy accelerated career growth, progressing from trainee roles to leadership positions such as Project Manager, Practice Lead, Digital Transformation Head, or CIO/CTO – with premium salary packages and global career prospects.

## Career Roles Include





# Alumni Network



**Irfan Jaffer**  
Business Development Head, South Asia  
New Zealand Trade & Enterprise (NZ Govt.)



**Gaurav Dhupar**  
Director,  
Deloitte



**Abhishek Puri**  
Director, KPMG India



**Manish Sharma**  
Vice President, IIFL Capital Ltd.



**Gurtej Singh Ghumann**  
CEO - Mindset Tree



**Charudatta Chandratre**  
Sr Hr Consultant  
Oracle Financial Service Software Ltd.



**Mridul Nagpal**  
AVP - Kalyani Powertrain Ltd.



**Mandar Thosar**  
Founder and Growth Consultant - 1 point 01,  
Co-Founder at Dragonfly,  
Co-Founder at K2 Carbon Credit



**Gaurav Kabra**  
Head of Business Solutions  
at e-Zest Solutions.



**Mukesh Pratap Singh**  
CHRO - RCM



**Santhoshi Biswas**  
AMDPCS - Global Procurement -  
Contingent Work Force & Vendor Management



**Rohit Mahajan**  
Vice President of Sales and Network -  
Alinea Healthcare Pvt. Ltd.



**Varun Kapur**  
Director Program Management  
HCL America Inc



**Gaurav Gupta**  
Sr. FP & A Lead,  
MSS Business Finance HSBC



**Suraj Pathak**  
Manager & HRBP at NICE



**Sunil Chandra Saha**  
Founder - Blue Tea



**Abhiraj gupta**  
Managing Director,  
Abhyansh Shipping Services India Pvt Ltd.



**Gautam Paluskar**  
Program Manager,  
Onama Consultant Pvt. Ltd.



**Silky Rattan**  
Corporate Brand Marketing & Social Media  
at Tech Mahindra



**Yogita Srivastava**  
UBS - Associate Director



**Joanna Fernandez**  
HR Manager -  
Sea Ways Technical Services LLC



**Tanvi Sawal**  
Vice President - Citibank



**Zafar Modak**  
HR Business Partner,  
Data Fortune Software Solutions



**Girish Kumar**  
Vice President at Citicorp services  
India private Limited



**Prakash Ranjan Singh**  
Associate Director at S&P Global



**Shashank Acharya**  
Global Lead - Competitive Intelligence  
GE Health Care



**Saumil Gupta**  
AGM - Online Marketing at FirstCry  
(Brainbees Solutions Pvt. Ltd. )



**Nikunj Dosi**  
Senior Manager at 99acres.com  
(Info Edge India Ltd.)



**Jayant Rudra**  
Marketing Head - Accelirate Inc.



**Reena Patidar**  
Team Lead at BNY



**Ankita Goyal**  
BNY - Senior Credit Risk Analyst  
(Underwriter)



**Dhrini Trivedi**  
S&P Global Market Intelligence  
Client Development Associates(Sales)



**Rajnandini Vyas**  
Delivery Manager at  
Tata Consultancy Services



**Piyali Chatterjee**  
JPMorgan Chase & Co - Associate



**Amol Chavan**  
Senior Associate - Cognizant



**Aman Kapoor**  
Harley Davidson Business Unit  
Hero MotoCorp



**Rajat Kumar**  
Project Sales Executive - Asian Paints



**Jayant Chandrayan**  
Marketing Executive - TotalEnergies



**Jamuna Chaudhary**  
Senior Payroll Specialist - Oracle UK



**Pawan Pawar**  
Business Process Management - ZP Group



# Admission Process & Fees Structure for PGDM



## Admission Information



## Fees Structure

PGDM Batch 2026-28		
Fee Details		Amount (₹)
Registration Fee		50,000/-
First Year Fee		6,05,000/-
Second Year Fee		2,70,000/-
<b>Total Fees</b>		<b>9,25,000/-</b>

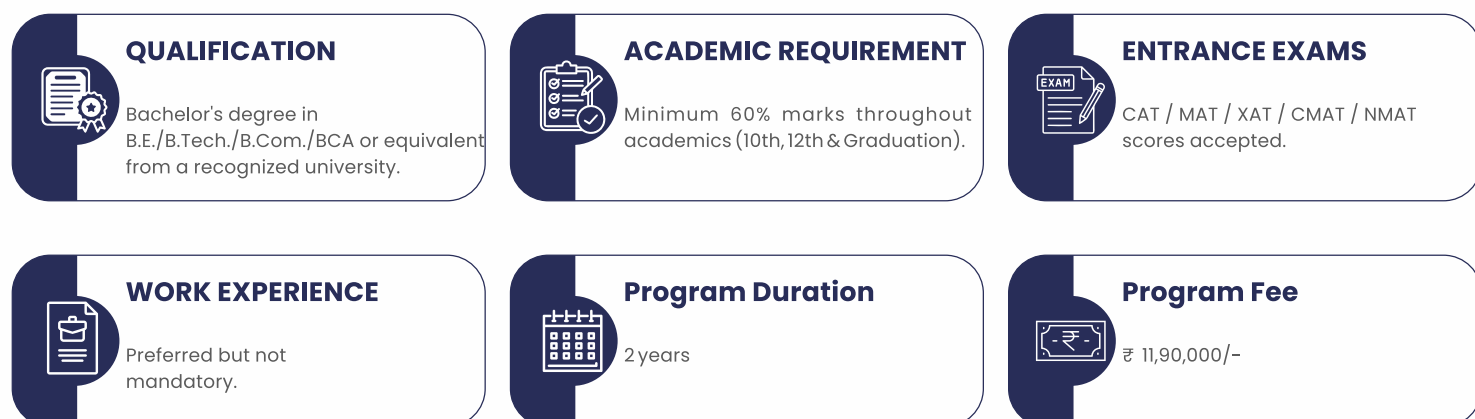
Hostel Fee	
Raje Sambhaji	1,65,000/-
Raje Shivaji	1,85,000/-
Rani Laxmibai	1,85,000/-
Rani Padmavati	1,85,000/-
<b>Security Deposit</b>	<b>10,000/-</b>



# Admission Process PGDM + PGPERP (SAP)



## Eligibility Criteria



## Fees Structure

PGDM + PGPERP (SAP) Batch 2026-28	
Fee Details	Amount (₹)
Registration Fee	1,00,000/-
1st Installment (June, 2026)	3,00,000/-
2nd Installment (November, 2026)	4,00,000/-
3rd Installment (April, 2027)	3,90,000/-
<b>Total Fees</b>	<b>11,90,000/-</b>

Hostel Fee	
Raje Shivaji	1,85,000/-
Rani Laxmibai	1,85,000/-
<b>Security Deposit</b>	<b>10,000/-</b>

# Student Testimonials



"The PGDM + PGP (SAP) dual certification gave me both strategic business knowledge and hands-on SAP skills that made me stand out during placements. It opened doors to international roles and higher salary packages. I got placement at Apple with a package of 34 LPA"



**Ms. Pasham Deepa**

Placed at Apple.



"The student-led clubs were one of my favourite parts of the experience. From the E&I Cell to the various domain clubs, these spaces helped me learn, lead and even think like an entrepreneur."



**Ms. Sanika Jadhav**

Placed at Sciquis Infotech.



"Studying at IIEBM, helped me grow immensely. The curriculum blends theory with real-world application perfectly. I graduated feeling prepared for a tech-driven business world, not just knowledgeable on paper."



**Mr. Pranjal Mishra**

Placed at Trinamix.



"Because of IIEBM's strong industry ties, I got placed in a Fortune 500 company. The exposure through live projects, guest lectures, and networking events made me confident walking into any corporate setup."



**Ms. Rachita Jain**

Placed at Veedol.



"The Boot Camp was a turning point for me. It wasn't just a program it was an experience that taught me to stay strong under pressure, work as a team, and push beyond limits. It built mental toughness that I now rely on in my career."



**Mr. Krishna Yadhav**

Placed at mygate.



"I learned that leadership isn't just about strategy — it's about character, competence, and compassion. Those values continue to shape the way I lead."



**Ms. Smriti Singh**

Placed at Deloitte.



"The discipline, integrity, and resilience inspired by the Indian Armed Forces ethos prepared me to take on challenges with confidence. Even our daily 'JAI HIND' greeting built a sense of pride and purpose that still guides me today."



**Mr. Pranjal Upadhyay**

Placed at Mahindra Finance.



"The campus has a great learning vibe — smart classrooms, fully equipped computer labs and comfortable hostels with high-speed Wi-Fi. Everything you need is right here."



**Mr. Yuvraj Vashishtha**

Placed at Birla Opus.



"My placement in the FMCG sector was made possible by the specialized certifications offered at IIEBM. That mix of academic depth and industry relevance gave me an edge during placements."



**Ms. Shrita Hansdah**

Placed at Infoedge.



"Placement support at IIEBM is truly impressive. Our batch achieved an average package of 10.25 LPA in the PGDM + PGP (SAP) program, which says everything about the program's value and reputation."



**Ms. Sannidhi Jaiswal**

Placed at Datafortune.





IIEBM helped me discover strengths I didn't even know I had. Every assignment and presentation pushed me to grow in ways that now reflect in my work. Exposure to leaders from varied industries, along with the guidance of highly experienced faculty, gave me a clearer understanding of how the corporate world functions.

**Mr. Rishi Anand**

Placed in Apple.



The environment encourages curiosity and exploration. We were pushed to think critically and experiment with ideas. Outbound learning programme helped me develop resilience and teamwork in real-world scenarios.

**Ms. Swarnima Gupta**

Placed at Birla Opus Paints.



The program helped me become more confident, organised, and structured. Exposure to multiple business domains helped me understand how companies operate and deepened my business acumen.

**Mr. Dinesh Yadav**

Placed at Tata Electronics.



Group projects and assignments taught me how to collaborate with people from diverse backgrounds. Outdoor team activities during OMT strengthened my coordination and communication skills.

**Ms. Fatima Electricwala**

Placed at Forbes Marshall.



Learning alongside ambitious and talented peers pushed me to stay motivated and competitive. Group treks and CSR activities created strong bonds and valuable networking opportunities.

**Ms. P Gyankirti**

Placed at Propacity.



The campus ecosystem is vibrant and inclusive, creating space for both academic and personal growth. The cultural clubs and festivals helped me connect with peers and express myself creatively.

**Ms. Neha Kumari**

Placed at E-Motorad.



The institute ensured we stayed updated on industry trends, which helped me stay ahead of the curve. Corporate guest lectures from IT and FMCG leaders added tremendous value to the learning experience.

**Mr. Sohan Wadhwani**

Placed at HCL.



The PGDM + PGPERP (SAP) program gave me a strong academic edge by combining strategic management learning with practical SAP skills, which significantly strengthened my profile during internships and placements.

**Ms. Vanshika Kubal**

Placed at Treebo.



My internship experience, arranged through campus, gave me real exposure to problem-solving and business operations. The expert sessions from leaders in BFSI and Consulting made it easier to connect academic concepts with real corporate practices.

**Mr. Suyash Mohokar**

Placed in Asset Financial Consultants Pvt. Ltd.



My time at IIEBM shaped my professional habits and discipline. The experiential learning activities instilled focus, stamina, and a strong problem-solving mindset.

**Ms. Shweta Thakur**

Placed at Mahindra Finance.



# Student Testimonials



The value-added workshops helped me understand what employers truly expect. Corporate C-suite sessions gave an insider view of hiring trends across different booming sectors.



**Mr. Roshan Jha**

Placed at Tata Electronics.



The collaborative environment made learning enjoyable and enriching. Interactions with leaders from diverse sectors helped us understand how different industries operate.



**Mr. Atulya Sharma**

Placed at UST.



I gained a structured approach to problem-solving that I use even today. Outdoor Management Training activities taught me how to stay calm under pressure.



**Ms. Samriddhi Sinha**

Placed at zyklus wellness.



I developed strong corporate readiness through industry-integrated learning. Visits to BFSI and Consulting companies helped me understand corporate culture early on.



**Mr. Akshay Srinivasan**

Placed at Pazcare.



What I valued most was how approachable and supportive the faculty was. Their mentorship extended far beyond academics. Corporate CPO sessions on campus broadened my perspective of corporate leadership expectations.



**Ms. Simran Kaur**

Placed in Asset Financial Consultants Pvt. Ltd.



The practical orientation of the curriculum made concepts easy to apply during my job. Industrial visits to manufacturing units and corporate hubs gave us hands-on exposure to business processes.



**Mr. Pratik Chavan**

Placed at Colgate.



The institute's faculty ensured we were industry-ready through consistent guidance. Tie-ups with companies across FMCG, IT, and emerging sectors gave us excellent placement exposure.



**Ms. Aishwarya Baride**

Placed at SLB.



The placement training was structured and impactful, especially the mock interview sessions. Recruiter interactions from consulting and analytics companies helped me understand expectations clearly.



**Mr. Jayesh Talreja**

Placed at Home First Finance Company.



I walked out of IIEBM with clarity, confidence, and the technical skills needed to succeed. Being part of the PGDM program gave me exposure to multiple sectors through industrial visits and corporate talks.



**Mr. Rishabh Bihare**

Placed at Agrosaf Pharmaceuticals.



The analytics tools training gave me strong technical capabilities. Visits to IT and analytics partner companies helped me understand real-world applications of these tools.



**Mr. Sarvesh Soni**

Placed at Treebo.





The mentorship I received helped me gain clarity about my strengths and long-term career direction. Interactions with senior leaders from multiple industries enriched my perspective and offered guidance that continues to influence my professional choices.

**Ms. Kousani Dhar**

Placed at Colgate.



The exposure received through industry meet-ups and panel discussions was truly impactful. It helped me understand how businesses think, not just how they work. Outdoor management training and cross-functional cultural club activities made learning dynamic and experiential.

**Mr. Ravi Gaud**

Placed in Apple.



The focus on communication skills has made a noticeable difference in how I present myself professionally. Student cultural initiative and event hosting opportunities helped me refine my public speaking skills.

**Ms. Meenal Soni**

Placed at Propacity.



The program challenged me academically and intellectually through meaningful projects and case-based learning. Creative arts club and student-driven committees helped me build confidence, creativity, and leadership skills.

**Mr. Ayan Joshi**

Placed at AU Small Finance Bank.



Participating in competitions and campus events shaped my problem-solving and presentation skills. Interactions with corporate leaders who visited the campus motivated me to aim higher.

**Ms. Ayushree Singh**

Placed at Urban Company.



Peer learning played a major role in my growth through discussions and group work. Industrial visits and cross-industry exposure enriched my perspective on business models.

**Mr. Yash Sharma**

Placed at Tap.



The exposure to management tools helped me contribute effectively from day one in my job. Industrial visits to IT and technology firms helped me understand digital transformation firsthand.

**Ms. Paridhi Sharma**

Placed at Marico.



The emphasis on discipline and accountability shaped my professional attitude. Exposure to various CHRO talks helped me understand how to conduct myself in a corporate environment.

**Mr. Hrithik Srivastava**

Placed at Zepaste Electric.



The additional certifications I completed helped me differentiate myself during placements. Visits to partner companies helped me understand how these certifications are applied in real corporate setups. It further helped me connect these learnings to real business scenarios, making me more confident during interviews.

**Mr. Neel Ray**

Placed at HCL.



I learned the importance of networking during my time here. Guest sessions by CXOs and industry leaders provided exceptional networking opportunities. These interactions also helped me understand industry expectations better, which proved invaluable during internships and placements.

**Mr. Bharat Harwani**

Placed at UST.





6 | Friday, October 31, 2023

OXFORD OF THE EAST PUNE

# IIEBM Indus Business School, Pune — A New-Age Campus for Holistic Management Education

In an era when business schools often groom graduates with corporate skill sets, IIEBM Indus Business School, was among the first in Pune to draw inspiration from the Indian Armed Forces, to move that set the template apart in its mission to develop leaders who are not just industry-ready but battle-ready for the Corporate Battlefield.

With a grand legacy spanning more than two decades, IIEBM continues to groom future leaders using the finest Indian Armed Forces ethos. Values and Management techniques where focus is on Discipline, Decorum, Integrity, Camaraderie and a spirit of selflessness – the very qualities that form the foundation of resilient and ethical leadership.

IIEBM is the only B-School in India where the official campus motto is "IAS IEDM" – symbolizing its commitment to National Pride.

## Powering the Curriculum: Academic & Industry Collaborations

IIEBM's strong industry linkages are facilitated through strategic alliances with global leaders in technology, finance, and academia. These collaborations enrich the learning experience through specialized courses, industry expert workshops, and certification programs.

Technology & ERP	Global Academics
SAP University Alliance, Microsoft, Meta, Google	London Business School, University of Cambridge
Finance & Analytics	HRD Certification
ORSS, IFM	National Institute of Securities Markets (NISM)

The results speak for themselves: 100% Placement assistance, highest CTC of INR 24 LPA, an average of INR 10.25 LPA for PGDM + PGP/ERP(SAP) and recruitments from BFSI, IT, Consulting, FMCG, and the vibrant start-up ecosystem.

## A Legacy of Success: The Alumni Network

The true measure of a B-School's performance is the success of its alumni, and IIEBM's records are impressive. With a global alumni network of over 7,500 professionals, their footprint is significant:

- 40% alumni are working in Top 100 Companies
- 20% in Top 50 IITs Companies
- 10% in Top 50 Blue Chip Companies
- 20% in Fortune India Top 50 Companies
- 1.5% in Fortune 100 Companies
- Approximately 25% have become entrepreneurs or joined their family businesses.

These figures are a testament to the institution's ability to produce professionals who stand in the most competitive corporate environments globally.

## Powering Sustainability: Carbon-Neutral B-School

In a pioneering achievement, IIEBM has been recognized as India's first Carbon-Neutral Management Institute. Sustainability is deeply woven into Campus life through initiatives such as rooftop solar power, rainwater harvesting, and outgassing waste to generate harmony.

The Institute has also integrated Environmental, Social and Governance (ESG) studies into its curriculum, preparing future leaders to be business-savvy, environmentally conscious and ethically grounded. Conducted in collaboration with Surveil, the ESG Program



## THE FOUNDATIONAL ETHOS: FROM THE BATTLEFIELD TO THE BOARDROOM



Lt. Vinod Marwaha, Founder President & Managing Trustee

The story of IIEBM Indus Business School is deeply intertwined with the vision of its Founder President and Managing Trustee, Colonel Vinod Marwaha, an alumnus of the National Defence Academy (NDA) and Indian Military Academy (IMA). Colonel Marwaha was among the youngest officers to participate in the 1971 Bangladesh Liberation War, a conflict he led as the 'Barn to Battle' Course. Bringing with him the discipline of a Soldier and the strategic acumen of a Commander, Colonel Marwaha infused Management Education with the ethos of Military Leadership. His vision was simple – to mold young minds with the same resilience, integrity and sense of purpose that define the Armed Forces, preparing them to lead with courage and conviction in the Corporate World.

## Extending the Legacy: IndusChang School & CSR Initiatives

IIEBM expanded its Educational Vision with the launch of IndusChang School (ICBS) in 2015, nurturing young learners with values-driven education.

The Colonel Vinod Marwaha Foundation, the CSR arm of the IIEBM Trust, spearheads initiatives that give back to society further embedding service, responsibility and community engagement into the Institute's ethos.

## 25 Glorious Year's Journey of Setting Benchmarks

As IIEBM celebrates its silver jubilee, the Institute's journey is more than a timeline of milestones; it is a testament to an enduring commitment to upholding the Core Values – ASHRE (Attitude, Self-discipline, Respect, Wit, Intelligence, Dedication, and Honesty), Ethics, and Tradition (imbued by its founders, while nurturing principled, future-ready leaders).

By seamlessly blending Military-inspired discipline with a technology-driven, community-focused curriculum, IIEBM Pune has

## ADAPTING TO CHANGE: STAYING AHEAD IN A DYNAMIC WORLD



Jai Singh, Managing Director and Trustee

Over the past two decades, the Corporate landscape has undergone a remarkable transformation, from the traditional brick-and-mortar era to the hybrid brick-and-click model and now into a fully evolved, technology-driven digital ecosystem.

Alongside this business evolution, there has been a profound generational shift. Earlier cohorts of students and professionals were generally more disciplined, patient, tolerant and adaptable. Today's Generation Z and the emerging Generation Alpha – bring new mindsets, values and expectations, requiring fresh approaches to teaching, training, and mentoring.

Through these changing times, Jai Singh, Trustee and Managing Director of IIEBM, has ensured that the Institute remains agile and responsive. Under his leadership, IIEBM has continuously evolved to meet industry needs by embracing updated teaching tools, modern teaching methodologies and innovative pedagogy designed to prepare students for an ever-changing world.

The students embody this dual commitment – grounded in the timeless ethos of the Indian Armed Forces while being equipped with the modern acumen to lead confidently in a dynamic world.



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## THE ACADEMIC ARSENAL: BLENDING MANAGEMENT WITH TECHNOLOGY



Pooja Nigam, Dean

Under the leadership of Dr. Pooja Nigam, Dean of IIEBM, students are groomed with a dual competency in the latest technology platforms and industry-relevant skills.

At the heart of IIEBM's Academic offerings are its flagship programs: the PGDM and the innovative PGDM + PGP/ERP(SAP) initiative. Both are designed to create professionals who can thrive in a significantly transformed business environment.

The curriculum balances theoretical learning with hands-on, skill-oriented learning. The PGDM program offers dual specializations in high-demand areas such as Finance, Marketing, HR, Supply Chain Management, and Business Analytics.

The PGDM + PGP/ERP(SAP) program is the crown jewel. It integrates an AICTE-approved PGDM with an industry-recognized SAP certification, equipping students with both strategic business understanding and practical proficiency in SAP ERP modules – skills highly sought after in an ERP-driven Corporate world. This program provides premium higher education with a direct path to higher salary packages, faster professional growth, and career openings in global opportunities.

Beyond these flagship offerings, IIEBM has introduced industry-aligned programs in emerging domains such as Artificial Intelligence, Data Science, and Digital Transformation. The Institute also aligns with the National Education Policy (NEP 2020), providing holistic, multidisciplinary learning and lifelong employability.

These initiatives not only prepare students for the jobs of tomorrow but also echo the Prime Minister's vision of Viksit Bharat 2047 – nurturing a future-ready, self-reliant, and globally competitive India.

## PLACEMENT HIGHLIGHTS: PGDM + PGP/ERP(SAP)



## A CAMPUS DESIGNED FOR HOLISTIC DEVELOPMENT



Strategically located in Mumbai, IIEBM offers students a unique advantage, surrounded by leading IT and business organizations that provide direct Corporate exposure through internships. The group and regular interactions with industry experts.

The campus infrastructure is state-of-the-art, supporting a comprehensive learning environment. Smart classrooms, fully equipped computer labs, a well-stocked traditional and digital library and seminar hall serve the academic needs. The residential facilities offer a safe and comfortable environment, equipped with high-speed internet access, dedicated recreational areas, and round-the-clock security. Additionally, a spacious and hygienic Akshaya hall efficiently serves more than 100 students.

The Sarva Dharma Mandir, a well-lit place of worship, reflects the Institute's secular ethos, promoting religious harmony, respect, and values-driven education.

The Campus celebrates National and Cultural events such as Chhatrapati Shri Chhatrapati Shivaji Maharaj Jayanti, Ganapati Visarj, Jyoti Vihar, Ganesh Visarj, and the International Day of Yoga, to name a few, instilling pride, unity and awareness, and knowledge values.

## BEYOND THE CLASSROOM: SHAPING LEADERS THROUGH EXPERIENTIAL LEARNING



IIEBM believes that true leadership is forged beyond the classroom. A robust network of student clubs and committees forms the heartbeat of the campus and drives creativity, collaboration and personal growth.

Domain-specific clubs in Supply Chain, Finance, HR, Business Analytics, and Marketing offer students to hone their professional expertise, while the Campus Club and Students Club ignite intellectual passion.

The CSR Club and Entrepreneurship & Innovation (EII) Cell cultivate social responsibility and a start-up mindset, and non-academic initiatives in Sports, Arts and Academics ensure balanced engagement in fitness, networking, and scholarship.

A highlight of IIEBM's experiential learning is the Intership Boot Camp, designed to prepare students for the Corporate

For more queries on Oxford Of The East, email to: [pratik.morankar@timesofindia.com](mailto:pratik.morankar@timesofindia.com)

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Shrimant Shivajiraje English Medium School, Phaltan



CBSC School, Phaltan



Indus Champs School, Pune



Mudhoji High School, Phaltan



Mudhoji College, Phaltan



College of Engineering, Phaltan



Shrimant Shivajiraje College of Horticulture

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Magnesia Chemicals



IN THE FIELD OF EDUCATION SINCE 1951



## IIEBM Indus Business School

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