

Innovation and Entrepreneurship 2025

1. Given below are two statements: One is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A): The management of technological innovation is usually required under circumstances with increased vagueness, uncertainty and risk, and companies are giving importance to it.

Reasons (R): Given that technological innovation is for many companies a primary way of competition in the twenty-first century, its management is an activity of vital importance.

In light of the above statements, choose the most appropriate answer from the options given below:

- A Both (A) and (R) are correct, and (R) is the correct explanation of (A).
- B Both (A) and (R) are correct, but (R) is NOT the correct explanation of (A).
- C (A) is correct, but (R) is not correct.
- D (A) is not correct, but (R) is correct.

2. Given below are two statements: One is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A): Bootstrapping entrepreneurship is one of the most adopted forms of entrepreneurship in India.

Reasons (R): Managing a business through one's own financial resources is the first and easiest option available for the entrepreneur to start a business.

In light of the above statements, choose the most appropriate answer from the options given below :

- A Both (A) and (R) are correct and (R) is the correct explanation of (A)
- B Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)
- C (A) is correct but (R) is not correct
- D (A) is not correct but (R) is correct

3. Given below are two statements: One is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A): As India moves progressively towards becoming a global knowledge economy, it must meet the rising aspirations of its youth. This can be partially achieved through a focus on the advancement of skills that are relevant to the emerging economic environment.

Reason (R): 62% of India's population is in the working age group (15-59 years), and more than 54% of the total population is below 25 years of age. Our country presently faces a dual challenge of paucity of a highly trained workforce as well as non-employability of the large workforce of the conventionally educated youth.

In light of the above statements, choose the correct answer from the options given below :

- A Both (A) and (R) are correct, and (R) is the correct explanation of (A).
- B Both (A) and (R) are correct, but (R) is NOT the correct explanation of (A).
- C (A) is correct, but (R) is not correct.
- D (A) is not correct, but (R) is correct.

4. The 'Stand up India Scheme' focuses on providing financial support for:

- (A) Innovators for rural and semi-urban areas.
- (B) Women entrepreneurs.
- (C) Scheduled Caste (SC) entrepreneurs.
- (D) Scheduled Tribes (ST) entrepreneurs.

Choose the most appropriate answer from the options given below:

- A (A) and (D) only
- B (B) and (C) only
- C (B), (C) and (D) only
- D (B) and (D) only

5. Given below are two statements :

Statement I: An intrapreneur operates within a large organisation to drive innovation.

Statement II: An intrapreneur is the same as an entrepreneur, working independently to start a new business.

In light of the above statements, choose the most appropriate answer from the options given below :

- A Both Statement I and Statement II are correct
- B Both Statement I and Statement II are incorrect
- C Statement I is correct but Statement II is incorrect
- D Statement I is incorrect but Statement II is correct

6. A word, symbol, name or device that a business uses to identify its goods and distinguish itself from competitors is known as:

- A Patent
- B Copyright
- C Trademark
- D Trade secret

7. Financial Institutions are not merely transactional entities but key architects of economic progress. Their roles also span:

- (A) Capital formation
- (B) Risk management
- (C) Inclusive finance
- (D) Arbitration
- (E) Consultation in project report preparation to intern during their internship program.

Choose the correct answer from the options given below:

- A (A) and (B) only
- B (A), (B), and (C) only
- C (B), (C), and (D) only
- D (B), (C), (D), and (E) only

8. Match List I with List II :

List I

- (A) Intrapreneur
- (B) Entrepreneur
- (C) Venture capitalist
- (D) Distributor

List II

- (I) Value addition in supply chain
- (II) Funding start up
- (III) Risk taking in an organisational role as an employee
- (IV) Calculated risk taking

Choose the correct answer from the options given below :

- A (A)-(III), (B)-(II), (C)-(I), (D)-(IV)
- B (A)-(III), (B)-(II), (C)-(IV), (D)-(I)
- C (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
- D (A)-(III), (B)-(I), (C)-(II), (D)-(IV)

9. Match List I with List II :

List I

- (A) Revenue model
- (B) Market segmentation
- (C) SWOT analysis
- (D) Business Incubator

List II

- (I) Startup Nurturing System
- (II) Critical evaluation method
- (III) Dividing total population in homogeneous groups
- (IV) Return on investment plan

Choose the correct answer from the options given below :

- A (A)-(I), (B)-(III), (C)-(II), (D)-(IV)
- B (A)-(II), (B)-(III), (C)-(I), (D)-(IV)
- C (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
- D (A)-(IV), (B)-(III), (C)-(II), (D)-(I)

10. Given below are two statements:

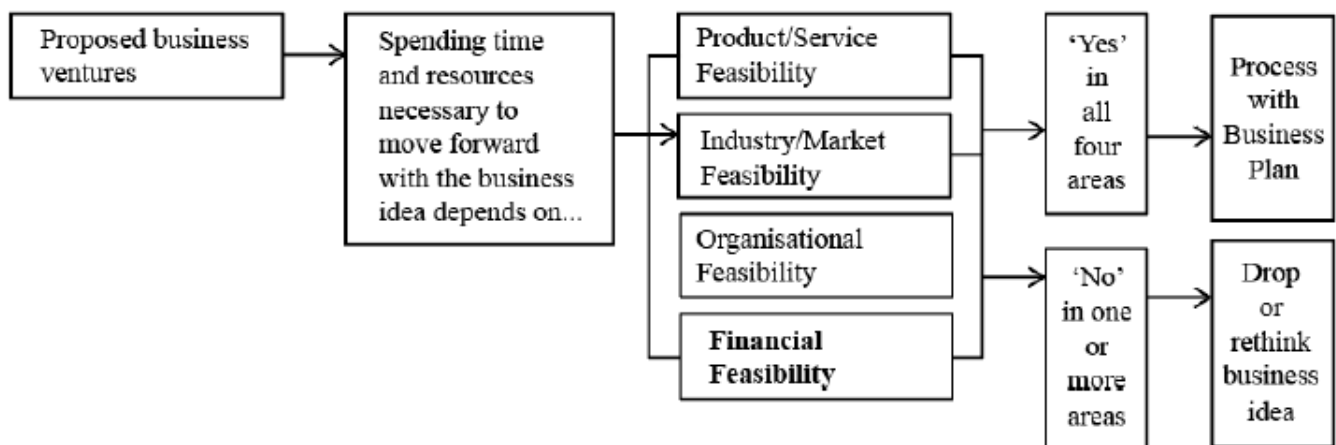
Statement I: A startup's valuation is usually lower during the seed funding stage compared to later stages.

Statement II: Venture capital is typically the first source of funding for most startups.

In light of the above statements, choose the correct answer from the options given below:

- A Both Statement I and Statement II are true.
- B Both Statement I and Statement II are false.
- C Statement I is true but Statement II is false.
- D Statement I is false but Statement II is true.

11. Feasibility analysis may be processed as follows.



← Part (i) → ← Part (ii) → ← Part (iii) → ← Part (iv) →

- A Only part (iii) is correct
- B Only part (i), (ii) and (iv) correct
- C Only part (i), (ii), (iii) and (iv) correct
- D Only part (ii) is correct

12. Venture Capital financing is _____

- (A) Type of financing by venture capital.
- (B) It is private equity capital provided as seed funding to early-stage.
- (C) Investment in blue-chip companies for an assured return.
- (D) It is a high-risk investment made with the intention of creating high returns.
- (E) Done in technology projects only.

Choose the correct answer from the options given below :

- A (A), (B), (D) and (E) only are correct statements.
- B (A), (B) and (D) only are correct statements.
- C (A), (B) and (E) only are correct statements.
- D (C), (D) and (E) only are correct statements.

13. An entrepreneur is a person who

- A moderately takes calculated risk.
- B only follow instructions as a subordinate.
- C works as an employee in a firm or company.
- D manage the given task professionally as a manager of a firm or company.

14. Match List I with List II :

Choose the correct answer from the options given below :

- A (A)-(III), (B)-(II), (C)-(IV), (D)-(I)
- B (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
- C (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
- D (A)-(IV), (B)-(II), (C)-(III), (D)-(I)

15. Given below are two statements:

Statement I: Lean start-up methodology prioritises extensive market research before any product.
Statement II: Lean start-up methodology focuses on creating a Minimal Viable Product (MVP) to test hypotheses.

In light of the above statements, choose the correct answer from the options given below :

- A Both Statement I and Statement II are true
- B Both Statement I and Statement II are false
- C Statement I is true but Statement II is false
- D Statement I is false but Statement II is true

16. Which of the following funding sources is specifically aimed at helping early-stage startups?

- A Series funding
- B Angel investment
- C Corporate bonds
- D Initial Public Offering (IPO)

17. Given below are two statements:

Statement I: Cost-Benefit Analysis (CBA) measures a project's societal effects and does a cost-benefit comparison in monetary terms.

Statement II: CBA is the most widely applied tool for the appraisal of transport projects.

In light of the above statements, choose the correct answer from the options given below:

- A Both Statement I and Statement II are true.
- B Both Statement I and Statement II are false.
- C Statement I is true but Statement II is false.
- D Statement I is false but Statement II is true.

18. 'Feasibility analysis' is described as follows:

(A) It is the process of assessing whether the business idea is viable.

(B) It is the preliminary evaluation of a business idea done for the purpose of determining whether the idea is worth pursuing.

(C) It is to guess the time span in which the investment made in the project can be recovered.

(D) It is to find whether the technology adopted will work correctly.

(E) It is to estimate demand and to plan supply accordingly.

Choose the correct answer from the options given below :

- A Only (A) is correct statement
- B Only (B) is correct statement
- C Only (A) and (B) are correct statements
- D Only (C), (D) and (A) are correct statements

19. Given below are two statements:

Statement I: Creativity is a function of novel, useful, and potentially valuable ideas.

Statement II: Creativity is a complicated and multidimensional concept with many components, such as

knowledge, cognition, personality, intelligence and motivation.

In light of the above statements, choose the correct answer from the options given below:

- A Both Statement I and Statement II are true.
- B Both Statement I and Statement II are false.
- C Statement I is true but Statement II is false.
- D Statement I is false but Statement II is true.

100. Who is a Fabian Entrepreneur?

- A Innovators who rapidly adopt changes.
- B Entrepreneurs who cannot adopt to changes and prefer old fashioned business practices.
- C Entrepreneurs who copy ideas from others.
- D Entrepreneurs who take significant risk.

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81.A	82.A	83.A	84.C	85.C	86.C	87.B	88.C
89.D	90.C	91.C	92.B	93.A	94.C	95.D	96.B
97.A	98.C	99.A	100.B				

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81. Match List-I with List-II

List I		List II	
A.	Intrapreneur	I.	Value Addition
B.	Entrepreneur	II.	Risk - taking in an organisational role
C.	Distributor	III.	Calculated Risk-taking
D.	Customer	IV.	Utility Maximisation

Choose the correct answer from the options given below :

A (A) - (I), (B) - (II), (C) - (III), (D) - (IV)

B (A) - (III), (B) - (II), (C) - (I), (D) - (IV)

C (A) - (II), (B) - (III), (C) - (I), (D) - (IV)

D (A) - (II), (B) - (III), (C) - (IV), (D) - (I)

82. Match List-I with List-II

List I		List II	
A.	Availability of Raw Material, Plant, Machinery, etc.	I.	Business Plan
B.	Demand and Customer Preferences	II.	Financial Feasibility
C.	Profit Projections	III.	Technical Feasibility
D.	Market, Technical, Financial	IV.	Market Feasibility

Choose the correct answer from the options given below :

A (A) - (III), (B) - (IV), (C) - (I), (D) - (II)

B (A) - (I), (B) - (II), (C) - (III), (D) - (IV)

C (A) - (II), (B) - (I), (C) - (IV), (D) - (III)

D (A) - (III), (B) - (IV), (C) - (II), (D) - (I)

83. The entrepreneur :

A is an aggressive catalyst for change in world of business.

B is an independent thinker who dares to be different amid a background of common events.

C is a mere creator of business.

D Both (1) and (2)

84. Which of the following is an example of speculative business risk?

A A customer is injured while using the product and sues the company

B A supplier's shipment is lost in transit

C A special promotion fails to increase the sales

D A cashier gives unauthorized discounts to friends

85. A corporate manager who starts a new initiative for their company/organisation which entails setting up a new distinct business unit can be regarded as :

A Ecopreneur

B Technopreneur

C Intrapreneur

D Businessman/Businesswoman

86. The primary function of a new age entrepreneur is innovation. This statement was/is proposed and propagated by :

- A Henri Fayol
- B Steve Jobs
- C Schumpeter
- D Elon Musk

87. Which of the following statements are correct?

- (A) MUDRA loans under PMMY include Shishu Category
- (B) MUDRA loans under PMMY include Kishore Category
- (C) MUDRA loans under PMMY include Shaishav Category
- (D) MUDRA loans under PMMY include Tarun Category
- (E) MUDRA loans under PMMY include Vyask Category

Choose the correct answer from the options given below:

- A (C), (B) and (E) only
- B (C), (B) and (D) only
- C (A), (B) and (E) only
- D (A), (B) and (D) only

88. Arrange the following stages of Entrepreneurship Creativity in sequence.

- (A) Knowledge accumulation
- (B) Incubation
- (C) Implementation (D) Idea experience
- (E) Evaluation

Choose the correct answer from the options given below:

- A (A), (B), (C), (D), (E)
- B (A), (D), (B), (E), (C)
- C (A), (B), (D), (E), (C)
- D (E), (A), (B), (C), (D)

89. Scaling up of a business requires a firm to take care of following things :

- (A) Hiring, retaining and motivating qualified employees
- (B) Finding investors who share same goals
- (C) Time management and work assignment ability
- (D) Adequate market potential and opportune time
- (E) Business idea experiencing

Choose the correct answer from the options given below:

- A (A), (B), (D) and (E)
- B (B), (C) and (D) only
- C (A), (B), (C) and (D) only
- D (C), (D) and (E) only

90. Design thinking involves which of the following stages?

- (A) Prototyping
- (B) Define
- (C) Empathise
- (D) Modelling
- (E) Test

Choose the correct answer from the options given below :

- A (A), (B), (C), (D) and (E)
- B (A), (B), (C) and (E) only
- C (A), (D) and (E) only
- D (B), (C) and (D) only

91. Which of the following is NOT part of Entrepreneurship Development Programme?

- A Identification of entrepreneurs for training
- B Selection of entrepreneurs for training
- C Developing entrepreneurial capabilities
- D Arranging infrastructural capabilities

92. The Government of India has launched the following initiative a few years ago to drive the new age ideas and enterprises :

- A Production Linked Incentive (PLI)
- B Special Economic Zone (SEZ)
- C Technology Development Board
- D Start-Up India

93. Given below are two statements :

Statement I :

People's attitudes have changed over the years leading to involvement of State (Government) in businesses globally.

Statement II :

Increasing technicality is leading to State (Government) to make interventions in businesses globally.

In the light of the above statements, choose the most appropriate answer from the options given below :

- A Both Statement I and Statement II are correct
- B Both Statement I and Statement II are incorrect
- C Statement I is correct but Statement II is incorrect
- D Statement I is incorrect but Statement II is correct

94. Which of the following is NOT a form of organisation to initiate a business/enterprise?

- A Partner Organisation
- B Sole Proprietorship
- C Private Limited Company
- D Live and License

95. Which of the following factors must you judge to estimate the market potential?

- (A) Present Market Demand
- (B) Export Market Demand (C) Future Market Demand
- (D) Labour Demand
- (E) Retailer's Consumption Preferences

Choose the correct answer from the options given below :

- A (B), (C) and (D) only
- B (A), (B) and (D) only
- C (A), (B) and (C) only
- D (B), (D) and (E) only

96. Given below are two statements :

Statement I :

An entrepreneur can get a lot of quality information about competitors from company reports and its website.

Statement II :

First step to avail finance for a new project is Promoter's Biodata.

In the light of the above statement, choose the correct answer from the options given below:

- A Both Statement I and Statement II are true
- B Both Statement I and Statement II are false
- C Statement I is true but Statement II is false
- D Statement I is false but Statement II is true

97. Given below are two statements, one is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A) :

Small businesses are considered important to economic development.

Reason (R) :

Small businesses can be innovators of new products and provide specialist support to larger companies.

In the light of the above statements, choose the most appropriate answer from the options given below :

- A Both Assertion (A) and Reason (R) are correct and Reason (R) is the correct explanation of Assertion (A).
- B Both Assertion (A) and Reason (R) are correct and Reason (R) is not the correct explanation of Assertion (A).
- C (A) is correct but (R) is not correct.
- D (A) is not correct but (R) is correct.

98. Given below are two statements:

Statement I :

Yoga and focus on hobbies are good ways to deal with stress for an entrepreneur.

Statement II :

Having stress for an entrepreneur is welcoming as it helps in better performance and helps him/her lead a balanced life.

In the light of the above statements, choose the most appropriate answer from the options given below:

- A Both Statement I and Statement II are correct
- B Both Statement I and Statement II are incorrect
- C Statement I is correct but Statement II is incorrect
- D Statement I is incorrect but Statement II is correct

99. Which of the following can give an enterprise dealing in instant coffee a competitive edge?

- A Quality, taste and location
- B Population increase in the city
- C Ambience and customer relationship
- D (1) and (3) only

100. Social Enterprise Obligation include:

- (A) Environment
- (B) Fair Business Practices
- (C) Community Involvement
- (D) Energy
- (E) Shareholder's Profit

Choose the correct answer from the options given below:

- A (A), (B) , (C) and (E) only
- B (A), (B), (C) and (D) only
- C (B), (C) , (D) and (E) only
- D (A), (C) , (D) and (E) only

