

Empowering Minds Since 1994



AIMS INSTITUTES

Peenya, Bengaluru

SCHOOL OF BUSINESS



NAAC "A"
ACCREDITED



www.theaims.ac.in



ABOUT US

AIMS School of Business, established in 1998, is part of AIMS Institutes, one of India's premier higher education institutions. Ranked among the top 1% of business schools in the country, its programs hold global accreditation from IACBE, USA, and the institution is re-accredited by NAAC with an 'A' grade (CGPA 3.25/4).

The School offers extensive global exposure through active student and faculty exchange programs with partner institutions. International immersion programs, collaborative events, joint conferences, and guest lectures further enrich learning and ensure that both students and faculty benefit from diverse global perspectives.

RANKINGS

TITANIUM BAND

for Outcome Based Learning.
(India Academia Ranking 2025)

4th

Best Private Business School in Bangalore. (THE WEEK, 2024)

2nd

Best Private Business School in Karnataka. (Outlook, 2024)

5th

Best Private Institution for BBA in India Under "SUPER EXCELLENCE".
(GHRDC,2025)



We are proud to be awarded as one of the
"Best Education Brands 2025" by ET Now.

PROGRAMS

PhD

(Management)

MBA

BBA

BBA

(Aviation Management)

AIMS VALUE ADDITIONS

A rich pool of intellectual capital, combined with strong pedagogy, gives AIMS programs a distinctive edge. Some of our value additions include:

- Case-based learning (cases from Harvard & other Ivy League Institutions).
- Experiential learning (projects, internships, and simulations to apply classroom concepts to real-world scenarios).
- Industry Interaction (guest lectures, workshops, and industrial visits).
- Collaboration (group work and leadership opportunities to enhance teamwork and communication skills).
- Global Immersion Programs
- Outcome-Based Teaching-Learning

**Case studies and other reading materials from Harvard Business Impact.*

PLACEMENT HIGHLIGHTS

23
LPA

**HIGHEST
PACKAGE**

8
LPA

**AVERAGE
PACKAGE**

- 100% placement assistance for all the eligible students.
- Recruitment from top corporates across specialisations (finance, marketing, HR, analytics, etc.).
- International placement opportunities with global organizations.
- Strong alumni network enabling mentorship and career advancement.



MBA APPLICATION & SELECTION PROCESS

- **Complete Your Application:** If you are eligible, complete the online application form available at www.theaims.ac.in/apply.
- **Application Fee:** The application fee is Rs. 2,000/- plus any applicable bank charges.
- **Selection Process:** Once you complete your application and are shortlisted, you will be notified about the selection process, which includes the following rounds:
 - AI-based online interview (screening round).
 - SWOC on Self (presentation & discussion).
 - Personal Interview.
- Admission upon offer confirmation and process completion.

ELIGIBILITY

- Bachelor's degree with a minimum of 60% (or 45% for SC/ST/CAT-1)
- 65 percentile & above in CAT (or)
- 70 percentile & above in MAT / CMAT / XAT.

ADMISSIONS OFFICE

AIMS INSTITUTES

1st Cross, 1st Stage, Peenya, Bengaluru - 560 058

Near Jalahalli Metro Station

Call / WhatsApp: +91 815-000-1994

Email: admission@theaims.ac.in

APPLY NOW



OTHER PROGRAMS OFFERED

MCom | MCA | BCom | BCA | BHM | Swiss Professional Diplomas in Hospitality



We have only 1 campus located in Peenya, Bengaluru (No Branches).