



**Your Growth. Your Goals. Your Journey.**

**ADMISSIONS OPEN**  
Batch 2026-28 →

2 year Full-Time  
**PGDM | PGDM-FM**



**ACCREDITATION**  
Association of Indian Universities (AIU)  
National Board of Accreditation (NBA)  
All India Council of Technical Education (AICTE)

SCAN  
TO  
APPLY  
NOW





FIIB truly lives up to its promise that every student matters. The sense of community, guidance from faculty, and personalized support from the careers team helped me grow academically and professionally. From mentorship to recruiter-led guidance, every step of my journey was shaped to prepare me for meaningful opportunities. I'm proud to have experienced this holistic support, even beyond graduation. 

**Mohit Gupta** | Senior Vice President, Apex Group Ltd.  
(Batch 1995-97)



1998-1998 1999-2001 2001-2006 2006-2011 2011-2019 2019-2023 Dec 2023-Now Jan 2024-Now 2024-Now

Summer Intern Assistant Manager Regional Sales & Marketing Manager International Sales & Business Development Head Director Financial Institutions & Channel Partners Vice President Member Board of Directors Member Board of Directors Senior Vice President



## Your Success. Our Purpose.



Here at FIIB, we begin with one simple yet powerful belief — **You Matter**. Every student who walks through our doors brings a unique story, an ambition, and a purpose worth nurturing.

At the heart of FIIB lies a philosophy that shapes every learning experience: **"Enter to Learn, Leave to Succeed."** We see education not as a phase, but as a lifelong journey—one that challenges you to think deeply, act responsibly, and grow meaningfully. Bring your curiosity and ambition; we'll match it with mentorship, exposure, and experiences that transform potential into confidence, competence, and impact.

Our programs are designed to prepare you for the demands of the modern business world through four core pillars: **Experiential Learning, Technology for the Data and AI Age, Global Exposure, and Social Impact.** With **64+ Harvard cases, 25+ AI-driven tools, and projects co-created with 50+ industry experts**, your learning goes far beyond the classroom. From simulation-led courses to **Collaborative Online International Learning (COIL)** and **LinkedIn Learning certifications**, you will develop the analytical depth, leadership agility, and strategic mindset employers value most.

Your career goals remain our priority. Through our flagship **Corporate Mentorship Program (CMP)**, **Career Pathway Simulation (CPS)**, and the **Human + AI-enabled Employability Lab**, supported by 100+ corporate interactions each year, you'll discover your strengths, build confidence, and prepare for placements with recruiter-led simulations and real-time AI feedback. Beyond academics, you will **lead clubs, launch ideas through FIIBpreneur, publish research through SPARK, and engage in UNSDG-aligned initiatives** that build empathy and responsible leadership.

Our distinguished faculty with **460+ years** of combined academic and corporate experience along with our rapidly growing **3,800+ alumni network**, spanning leading corporates and entrepreneurial ventures worldwide, will help close the gap between your aspirations and the opportunities you aim to achieve.

The outcomes speak for themselves. With **AACSB accreditation** placing FIIB among the top **6%** of business schools globally, and top **1%** in India, recognition on the **Haub SDG Dashboard**, and a **Level 4 – Transforming** rating in the **Positive Impact Rating 2025**, you join an institution that blends purpose, excellence, and global credibility.

At FIIB, your story matters because **your growth defines our success**, your goals shape our mission, and your journey remains the story we're proudest to tell.

**Dr Radhika Srivastava** | President & CEO

# Delhi NCR: The City B-School Advantage

*The ultimate location to learn, connect, and grow.*

Located in the heart of New Delhi's diplomatic and corporate district, FIIB thrives at the intersection of business, policy, and innovation. Delhi NCR's dynamic ecosystem connects you directly with industry leaders, global enterprises, and entrepreneurial ventures shaping India's growth story.

Step outside campus, and the National Capital Region (NCR) becomes your extended classroom. With internships with top firms to live projects, conferences, and networking forums that keep you close to real business action, FIIB gives you the true advantage of a City B-school: where location itself becomes a catalyst for success.

- Corporate Proximity:** Direct access to major business hubs of NCR
- Industry Integration:** Frequent internships, live projects, and recruiter interactions.
- Global Exposure:** Surrounded by embassies, think tanks, and innovation centres.
- Professional Edge:** Participation in conferences, networking events, and summits.
- Seamless Connectivity:** Easy access via metro and proximity to IGI airport.
- Vibrant Lifestyle:** Experience Delhi's cultural, social, and entrepreneurial energy.



“At FIIB, learning was never just theory. Live projects, case studies, and AI tools gave me the real skills to solve business problems. That hands-on experience helped me move from Analyst at Acuity Knowledge Partners to Associate Consultant at KPMG, and now Project Leader at Bain. FIIB set me up to hit the ground running.”



**Siddhartha Awasthi** | Project Leader at Bain & Company  
(PGDM Batch 2019-21)

## Contents

**Why FIIB**  
**Reputation That Works for You**

06-07

### Your Growth

- Industry-Driven Curriculum
- Program Highlights
- Electives Sampler
- Outcome-Focused Learning

08-19

### Your Goals

- Faculty & Pedagogy
- Career Development
- Employability Development
- Signature Programs

20-27

### Your Journey

- Student Clubs & Events
- Campus Traditions
- Placement Outcomes
- Alumni Network

28-37

### Admissions & Your Next Step

38-39

# Why FIIB

Because your ambition deserves more.

FIIB transforms ambition into impact by combining global exposure, experiential learning, and industry-ready skills, turning your MBA into a launchpad for leadership and real-world success.



## Personalized Growth & Measurable Impact

1:1 Mentorship, 96% placements, 500+ recruiters, 2x salary growth within 2 years of graduation



## Faculty That Bridge Research & Practice

15:1 student-faculty ratio, 85% PhDs, 460+ years combined academic and corporate experience, with 30% of the curriculum delivered by 45+ visiting faculty.

## Experiential Learning That Transforms

40% hands-on projects, AI-enabled labs, live industry cases, co-designed courses, co-taught by industry leaders.

## Alumni That Inspire & Connect

3,800+ strong across 25+ countries, 30% in leadership and entrepreneurial roles.

## A Global Network That Opens Doors

26+ international partners, 150+ student immersions, 80+ global speakers advancing program

## The Delhi NCR Advantage

India's business heartbeat as your classroom with recruiters, innovators, and policymakers at your doorstep.

# Reputation That Works for You

Step into a globally recognized institute that amplifies your potential and career opportunities.

## Accreditations & Associations



United Nations Entity for Gender Equality and the Empowerment of Women



## Our VISION

We aspire to be the *preferred choice* for students, faculty, professional staff, business community, and partners in our region, by fostering an environment of *exceptional commitment* to impact, benchmarked against *global expectations*.

## Leadership & Board

FIIB is guided by a distinguished board of industry leaders and academic visionaries, with experts from Stanford, Oxford, IIT Delhi, EY, and Mercer – together ensuring that our strategy, curriculum, and learning experiences remain globally relevant, rigorous, and aligned with real-world business needs.



**Mr. Manish Kheterpal**  
Managing Partner, WaterBridge Ventures



**Ms. Rimi (Manjuran) Oberoi**  
Director, Center for Employability Research



**Mr. Saurabh Mittal**  
Executive Coach, Adviser to Startups



**Prof. Sudhir K. Jain**  
Adjunct Faculty and Former Professor & Head, Department of Management Studies, I.I.T. Delhi



**Mr. Amitabh Jhingan**  
Partner EY Parthenon International Education Practice; Co-Chair FICCI K12 Committee



**Maj. Gen.D.N.Khurana**  
AVSM, Former Director, All India Management Association (AIMA)



**Prof. M.S. Balaji**  
Associate Professor of Marketing, RMIT School of Economics, Australia



Scan to Know More

## International Partners



BURGUNDY  
SCHOOL OF  
BUSINESS

DIJON - LYON - PARIS - BEAUNE



SOLBRIDGE  
INTERNATIONAL SCHOOL OF BUSINESS



UNIVERSITY OF  
ARKANSAS



UNIGLOBE  
COLLEGE



UNIVERSITY  
OF AGDER



UNIVERSITI  
TEKNOLOGI  
MARA



ESCE  
INTERNATIONAL  
BUSINESS SCHOOL



DAI HỌC KINH TẾ TÀI CHÍNH



PUTRA  
Business School  
Nurturing Human Leaders



UNIVERSITÀ  
DEGLI STUDI  
DI SALERNO



SLIM  
Sri Lanka Institute of Marketing



## Awards & Ranking That Reflect Our Impact

Rated Level 4 – Transforming in Positive Impact Rating (PIR) 2025

Great Place to Work – 2023, 2024, 2025

Best Culture, Diversity & Inclusion Award for Women Leadership AMBA & BGA Excellence Awards, 2025

Ranked 3rd among Private B-Schools in Delhi – GHRDC 2025

Best Educational Institute at the 12th Annual World Education Congress, 2024

Ranked 20th in India's Top 50 Non IIM's B Schools Survey by The Academic Insights, 2024

Ranked 5th Best Pvt. B-Schools of Delhi by The Week – 2024

Silver Trophy – Excellence in Faculty Training Programs Economic Times 2024

# Your Growth— Our Focus

Your growth is more than an outcome — it's our everyday focus. Our industry-backed PGDM & PGDM-FM curriculum features 27 experiential weeks, 25+ AI & new-age tech tools, 64+ Harvard cases, 15+ simulations, 10+ live projects, 40+ professional certifications, and much more to turn learning into action.

Every learning experience is designed to help you grow — *personally, professionally, and purposefully*.



At FIIB, we believe education must shape both competence and character. We integrate community, industry, and global outlooks to ensure every student grows not just professionally, but meaningfully — with clarity, confidence, and compassion, reflecting FIIB's commitment to purpose-driven leadership. 

**Dr Kokil Jain** | Dean – Research & Outreach

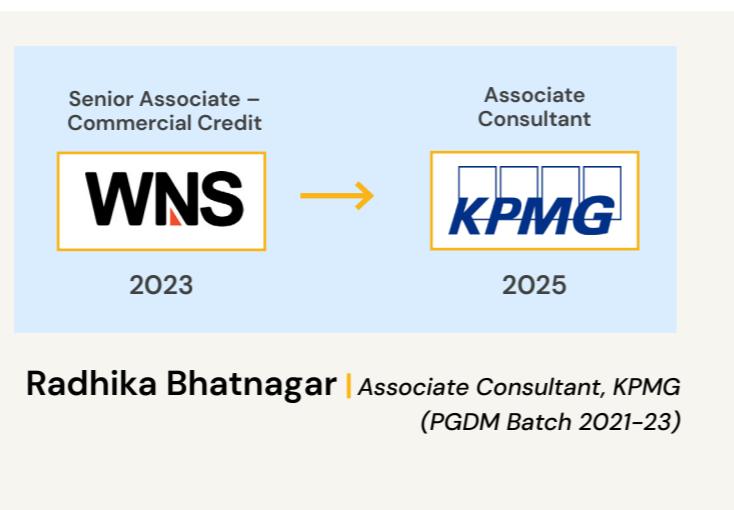
# Curriculum Co-Created with Experts Designed for Real-World Impact

## PGDM

The PGDM program equips you for fast-moving careers across **Marketing, Finance, HR, Operations, and Business Development**. Blending strategy, analytics, and leadership with hands-on projects and social impact, it prepares you for roles like **Marketing Analyst, Corporate Finance Associate, HR Generalist, Operations Manager, and Business Development Executive**.

Foundation	Term I	Term II	Term III	Term IV
Management Foundations	Marketing in Practice	Advanced Marketing Management	Social Internship Program (SIP)	Business Development, Selling & Negotiation
Accounting Mechanics for Managers	Financial Reporting and Analysis	Strategic Financial Decision Making		Corporate Finance
Qualitative & Analytical Skill	Human Behaviour in Organizations	Human Capital Management		Business Research Methods - II
Transformative Learning for Management Professionals	Art of Communication	Report Analysis & Communication		Strategic Management
	Spreadsheet for Business	Operations Management		Machine Learning-Application in Management
	Statistical Analysis & Decision Making	Power Visualisation for Managers		Core Elective 1
	Managerial Economics	International Business Environment		Core Elective 2
	Personal Growth Lab	Data Analytics using Python		Core Elective 3
PGDM Core Courses	Bootcamp 1: Excel Basic to Pro	Business Research Methods - I		Bootcamp 3: Sales Pitch and Negotiation
Career Success	Sankalp I	Bootcamp 2 : Advanced Excel & Visual Storytelling using Power Bi		Bootcamp 4: ESG Reporting, Next Gen Finance with Python, Time
Practical Exposure				Sankalp II
Electives				

 **The practical aspects of the course truly brought learning to life. Access to Harvard and Ivey cases and articles let us work directly with real-world financial data and trends, making the experience immersive and relevant. Exceptional faculty combined expertise with genuine passion, equipping me with the skills and confidence to excel.** 



## Program Highlights

### Academics & Research



### Real-World Experience



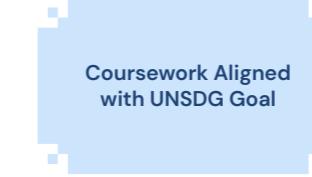
### Skill-Building & Leadership



### Technology & Analytics



### Impact & Purpose



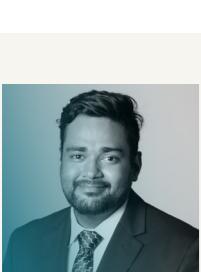
### Electives Sampler

Marketing	Finance	OB & HR	International Business & Strategy	Operations
<ul style="list-style-type: none"> <li>Consumer Behaviour and Insights</li> <li>Integrated Marketing Communication</li> <li>Digital Marketing</li> <li>International Marketing Management</li> <li>Mergers, Acquisitions and Financial Restructuring</li> <li>Strategic Brand Management</li> <li>+10 more electives</li> </ul>	<ul style="list-style-type: none"> <li>Financial Statement Analysis</li> <li>Financial Econometrics</li> <li>Financial Modelling</li> <li>Training &amp; Development</li> <li>Mergers, Acquisitions and Financial Restructuring</li> <li>Portfolio Management</li> <li>+12 more electives</li> </ul>	<ul style="list-style-type: none"> <li>Talent Acquisition &amp; Competency Mapping</li> <li>HR Digital Transformation</li> <li>Training &amp; Development</li> <li>Predictive Analytics in HR</li> <li>Organizational Development and Change Management</li> <li>+12 more electives</li> </ul>	<ul style="list-style-type: none"> <li>India's Foreign Trade Policy</li> <li>International Trade Operations &amp; Documentation</li> <li>International Logistics Management</li> <li>Geo Politics of International Business</li> <li>International Finance &amp; Treasury Management</li> <li>Project Management</li> <li>+07 more electives</li> </ul>	<ul style="list-style-type: none"> <li>Supply Chain Management</li> <li>Advanced Operations Management</li> <li>Data Analytics in Operations</li> <li>Sustainable Business Operations</li> <li>International Logistics Management</li> <li>Project Management</li> <li>+12 more electives</li> </ul>

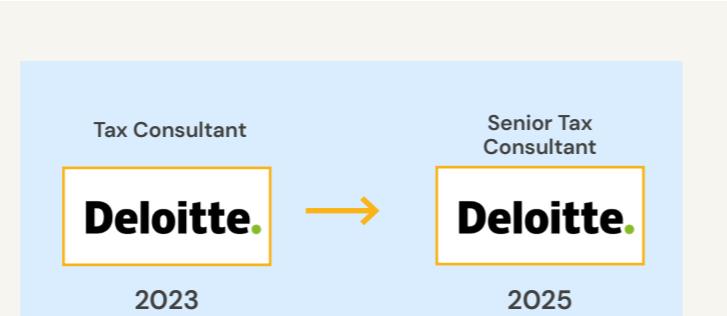
## PGDM- Financial Management (FM)

The PGDM-FM program prepares you for high-impact careers in finance, investment, risk, and strategy. Whether you aim to be an **Investment Analyst**, **Wealth Manager**, **Risk Consultant**, or **Business Valuation Strategist**, the curriculum builds the analytical, digital, and strategic capabilities employers demand today—data-driven decision-making, AI and blockchain applications, and real-world financial problem-solving.

Foundation	Term I	Term II	Term III	Term IV
Management Foundations	Marketing Management	Advanced Marketing Management	Social Internship Program	Business Development, Selling & Negotiation
Accounting Mechanics for Managers	Financial Reporting and Analysis	Management Accounting		Corporate Finance
Qualitative & Analytical Skill	Human Behaviour in Organizations	Human Capital Management		Business Research Methods - II
Transformative Learning for Management Professionals	Written Communication & Analysis	Report Analysis & Communication		Strategic Management
	Spreadsheet for Business	Operations Management		Business from Legal, Ethical and CSR perspective Simulation
	Statistical Analysis & Decision Making	Visual Storytelling		Career Pathways Simulation
	Managerial Economics	International Business Environment		Career Preparedness
	Personal Growth Lab	Business Problem Solving		Electives 4 to 8
	Bootcamp 1: Excel Basic to Pro	Business Research Methods - I		Sankalp III
	Sankalp I	Bootcamp 2: Visual Storytelling		Term V



*“Delhi gave me the launchpad to think globally. FIIB’s location in the heart of the capital made it easy to engage with industry leaders, attend professional events, and draw inspiration from the business pulse of the city. My career growth in just 02 years reflects how FIIB and Delhi NCR together shaped my global outlook and confidence.”*



**Kushal Saxena | Senior Tax Consultant, Deloitte (PGDM-FM 2021-23)**

## Program Highlights

### Academics & Research



### Real-World Experience



### Skill-Building & Leadership



### Technology & Analytics



### Impact & Purpose



### Electives Sampler

#### Investment and Wealth Management

- Investment Banking (Core Elective)
- Corporate Banking and Trade Finance
- Behavioural Finance and Wealth Management
- Insurance & Mutual Funds
- Real Estate and Alternative Investment Fund
- Decentralized Finance

#### Risk Management

- Enterprise Risk Management
- Credit Risk Modelling (Core Elective)
- Financial Risk Management
- Risk Management in Banking
- Supply Chain Finance
- Climate Risk Management
- Operational Risk Management: Framework and Strategies

#### Valuation & Strategy

- Fixed Income Securities (Core Elective)
- Global Capital Markets
- Capital Market Mechanics & Technical Analysis (Core Elective)
- Private Equity and Venture Capital Valuation
- Project Appraisal and Financing
- Mergers, Acquisitions, and Financial Restructuring
- Sustainable Finance

# Lead Tomorrow, Lead Today

Our industry-driven programs rest on four pillars: **experiential learning** that challenges you to do, fail, and excel; **mastery of data and AI tools** shaping tomorrow's business; **global exposure** that broadens perspective; and **socially impactful initiatives** that cultivate purpose-driven leadership.

**Outcome:** Build critical thinking, decision-making, and leadership skills that employers value.

**Career Connect:** Prepares you for roles in Business Development, Consulting, Operations, and Project Management.

## 01 Experiential Learning

*Do it, fail it, nail it* – From live projects to internships and simulations, you learn by doing.

## Future-Ready Learning

## 02

### Technology for the Data & AI Age

*Master the tools shaping tomorrow* – 25+ tech and AI tools & platforms across domains integrate analytics, data, and digital skills into your learning.

## Global Exposure

*Think beyond borders* – Semester exchanges, Collaborative Online International Learning (COIL) projects, and international faculty guide you to act and lead like a global professional

## 03

**Outcome:** Develop cultural intelligence, global business perspectives, and adaptability for international careers.

## 04 Social Impact

*Lead responsibly, create change* – 72% of coursework aligns with UNSDGs. Social internships and community projects build empathy and purpose-driven leadership.

**Outcome:** Become an ethically conscious, socially aware leader who drives impact beyond business.

**Career Connect:** Fits careers in CSR, ESG, Sustainability, and Policy engagement.

**Outcome:** Gain tech fluency, data-driven decision-making abilities, and AI-powered business insights.

**Career Connect:** Ready for roles in Financial Analytics, Marketing Analytics, Risk Analytics, and Digital Transformation.

# Learn by Doing

*Because real growth happens through experience.*

At FIIB, learning is lived, tested, and applied. Every experience, from live projects to corporate internships, is designed to help you think like a leader, solve like a consultant, and perform like a professional.

## Learning in Action

### Internships

FIIB internships turn classroom learning into real-world experience with a 3-month, recruiter-driven Corporate Internship Program (CIP) and a 2-week Social Internship Program (SIP) focused on creating social impact.

### Live Corporate Projects

100+ company-linked projects give hands-on exposure to analytics, market research, operations, and HR, turning concepts into actionable business insights.

### Career Pathway Simulation (CPS)

Immersive simulations co-created with industry experts let students think like leaders, make critical decisions, and tackle challenges before stepping into the corporate world.

### Industry Guest Sessions

50+ senior professionals share real-world experiences, emerging trends, and sector insights, helping students connect theory with the evolving business landscape.

## Spotlight



### View from the Top (VFTT)

FIIB's flagship leadership series connects students with top business leaders and entrepreneurs for engaging discussions helping students gain real-world insights to shape their own leadership journeys.



### Bootcamps & Skill Labs

With 10+ focused bootcamps each year, students gain practical exposure to tools and trends in ESG Reporting, HR Analytics, Finance with Python, Marketing, Negotiation, Power BI Visualization, and more.



### Corporate Masterclass Series

50+ CXOs share industry insights, enabling students to learn directly from leaders driving transformation across industries.



### Industry Visits

Through 20+ visits each term to manufacturing units, warehouses, and corporate offices, students experience business operations firsthand and connect theory with practice.



### HR Round Table

An annual forum where top HR leaders share insights on hiring trends, workplace transformation, and the evolving expectations from young professionals.

## Impact That Speaks

**15%**

of the core curriculum is fully experiential

**35%**

of every course includes live projects, certifications, or fieldwork.

**90%**

students complete 02 additional corporate projects before graduation

**29%**

Pre-Placement Offers (PPOs) through experiential engagements

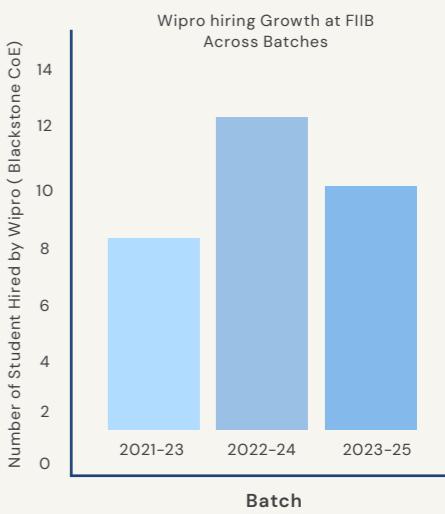
## Achievement in Focus

### Wipro x FIIB: A Consistent Talent Pipeline



FIIB's industry-integrated learning has made Wipro one of our most trusted partners – hiring 25+ FIIBians as Management Trainees in the last 3 years.

Wipro hiring Growth at FIIB Across Batches



# Powered by Tech & AI Intelligence

Because trending roles are waiting for you.

With 90% of courses featuring analytics-driven projects using tools like Tableau, Power BI, Python, and HubSpot, you'll gain the digital edge to turn data into strategy and lead with impact in a tech-driven world.

## Learning in Action

### Marketing

#### What You'll Learn

- Use Google & Meta Analytics to track campaign performance and audience behavior.
- Leverage Gamma and Napier for AI-powered content creation, design, and data storytelling.
- Automate marketing workflows with HubSpot, Mailchimp, and Salesforce.

#### Your Chance to Be

AI Marketing Specialist • Market Research Analyst • Digital Strategist

### Finance

#### What You'll Learn

- Build financial models and perform analysis using Excel, SPSS, and R Studio.
- Simulate stock trading and risk management on NSE Pathshala and TradingView.
- Analyze investment trends and financial data through Kaggle and EViews.

#### Your Chance to Be

Financial Analyst • FinTech Innovator • Risk Data Strategist

### Human Resources

#### What You'll Learn

- Manage recruitment through AI-powered ATS and resume-parsing tools.
- Handle workforce and performance data using DarwinBox, GreyTHR, and BambooHR.
- Foster engagement and culture measurement with Workvivo and Limeade Listening.

#### Your Chance to Be

People Analytics Specialist • HR Data Strategist • L&D Lead

### Operations & Supply Chain

#### What You'll Learn

- Manage supply chain risks with Everstream AI and Resilience360.
- Plan and monitor projects using MS Project and Google Workspace tools.
- Experience real-world logistics challenges through simulation games and BPMN modeling.

#### Your Chance to Be

Supply Chain Analyst • Operations Data Manager • Procurement

### Spotlight



#### Innovation in Teaching & Learning 2025 at National Conference on Education and Public Health

FIIB is recognized for redefining student engagement through forward-thinking, high-impact teaching practices.



#### Digital Transformational Pioneer Award 2025 by Digii

FIIB sets a benchmark for technology-enabled learning and institutional innovation, empowering deeper engagement and greater impact in the modern digital era.

### Business Analytics

#### What You'll Learn

- Analyze data and create dashboards using Tableau, Power BI, and SQL.
- Conduct research with NVIVO, Mendeley, and Zotero.
- Apply GenAI tools like ChatGPT and Whisper AI for data automation and insight generation.

#### Your Chance to Be

Business Analyst • Data Strategist • Decision Science Manager

## Impact That Speaks

25+

Tools to Master Analytics, AI & Digital Decision-Making

90%

of courses include analytics-driven projects

100%

of PGDM students trained on 5+ AI tools

90%

of faculty integrate AI in teaching and mentoring

# Learning that takes you Places

Because business has no borders

Step into a classroom without borders where FIIB connects you to global ideas, leaders, and opportunities through exchange programs, global case & competitions, guest lectures, and international faculty.

## Learning in Action

### Student Exchange Programs

Semester-long exchanges offer transferable credits, multicultural learning, and global business exposure building cultural intelligence, confidence, and strong readiness for a global workforce.

### PRME Global Initiatives

As a UN PRME signatory, FIIB offers international exposure through leadership roles, UN assemblies, including a student serving as the Regional Leader for South & Central Asia.

### Collaborative Online International Learning (COIL)

Joint research with NC State offers virtual global projects that build cross-cultural teamwork, applied learning, and confidence in international collaboration.

### Global Competitions & Strategic Challenges

Participation in the Global Scaling Challenge and other contests enhances strategic thinking, cross-cultural collaboration, and hands-on problem-solving with real-world stakes.

## Impact That Speaks

14+

MoUs with Global Universities

69+

Students participated in COIL with NC State University

80+

International Guest Lectures

12+

Student Exchange Programs Facilitated



### Dubai Internship & Corporate Immersion

FIIB's Dubai Internship-cum-Immersion offered hands-on international experience through short internships and corporate visits. Students worked with firms like Unilimint AI and Lab of Future and visited Khaleej Times, gaining global insights, practical skills, and stronger employability.

### Student Exchange Program at SolBridge, South Korea



FIIB students Sunidhi and Mahika (PGDM 2024-26) completed an exchange semester at SolBridge, South Korea, gaining cross-cultural communication and leadership skills. Sunidhi also served as Student Council President, leading events and mentoring peers, securing placement at IPP, Dubai.



## Achievement in Focus

FIIB PGDM & PGDM-FM students — Uravashi Trivedi, Priyanshu Garg, and Yogesh Agarwal — have continued the institute's proud legacy at the Global Scaling Challenge (GSC) for the third consecutive year. In the 2024-25 edition, organized by the Anderson School of Management, University of New Mexico the FIIB team not only advanced to the finals but also earned a \$200 prize, marking yet another milestone in the institute's pursuit of global excellence and experiential learning.



Yogesh Agarwal



Uravashi Trivedi



Priyanshu Garg



# Grow With Purpose

Because leaders don't just grow careers  
they grow Impact

At FIIB, students learn by engaging with real social challenges. Through immersive social internships, community initiatives, and responsible management projects, they turn knowledge into action, building empathy, strategic thinking, and purpose-driven leadership.

## Learning in Action

### Social Internship Programs

15-day, credit-based SIPs immerse students in real-world social challenges. Students collaborate with SSOs to co-create solutions, building social sensitivity, problem-solving skills, and stakeholder engagement capabilities.

### Jaagriti Club

FIIB's social conscience club fosters empathy and service through drives, melas, and recycling campaigns, turning learning into social impact.

### Unnat Bharat Abhiyan (UBA)

Through academic-community collaboration, FIIB students support sustainable rural development in five adopted villages, conducting initiatives like digital literacy campaigns.

### FIIB UN Girl Up Club

Empowers students to advocate gender equality and leadership through campaigns, dialogues, and mentorship, promoting allyship and action.



## Achievement in Focus

FIIB Student Represents South & Central Asia at United Nations General Assembly (UNGA) 2025

FIIB student Mansi Kaushik (PGDM 2024–26), Regional Leader for South & Central Asia, represented the region at UNGA Week 2025 in New York as part of the PRME Global Student Delegation, engaging with global policymakers as a Youth Speaker, participating in key events including GABI – Unstoppable Africa and UN Global Compact sessions.



## Spotlight

A glimpse into how FIIBians turn classroom learning into real-world social impact through research, outreach, and innovation.



**SSO:** V-shesh  
**Case Study:** Empowering Abilities: Vshesh's Mission of an Inclusive World, Aim2Flourish Case Western University



Adarsh Nougaria



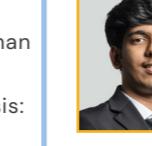
**SSO:** Basera Samajik Sansthan  
**Media Article:** Inclusivity Crisis: Transgender Students Need Support in Mint



**SSO:** Dream Girl Foundation  
**Conference Presentation:** Revolutionising Education: Empowering Lives through Innovative Non-Formal Learning Programs at Skyline University College, Dubai



Anushka Tomar



**SSO:** Lakshyam ngo  
**Case Study:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Ankit Yadav



Mouli Sibbal



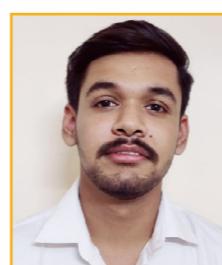
**Ram Mishra**  
Batch 2023–25



**Bhumika Chhabra**  
Batch 2023–25



**Jhalak Agarwal**  
Batch 2023–25



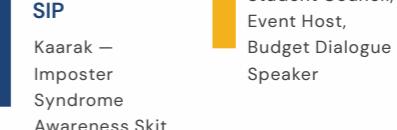
**Chirag Arora**  
Batch 2023–25



## From Creative Performer to Confident Professional

FIIB honed my communication, leadership, and adaptability through every platform I stepped on.

Hometown: Noida, Uttar Pradesh



**Placement**  
INDICAA GROUP FZE – Management Trainee

## From Leading on Campus to Delivering in Corporate

My roles and achievements nurtured both my analytical strength and my people-focused approach to leadership.

Hometown: Panipat, Haryana

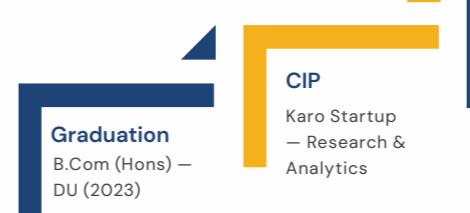


**Placement**  
Federal Bank – Probationary Officer

## From Insights to Strategic Problem-Solving

Global competitions strengthened my ability to think critically, collaborate effectively, and deliver with precision.

Hometown: Delhi



**Placement**  
Wipro (Blackstone COE) – Management

## Evolving from Guest Experience to Global Market Insight

My journey at FIIB strengthened my shift from operations to analysing opportunities in India's export ecosystem.

Hometown: Jaipur, Rajasthan



**Placement**  
FIEO – Management Executive

# Your Goals – Our Mission

At FIIB, your ambitions guide our purpose. Every learning experience from hands-on projects and corporate mentorships to AI-powered mock interviews and personalized coaching is designed to move you closer to the future you envision. We combine industry-driven learning with personalized guidance to help you sharpen your edge, build confidence, and turn your goals into lasting impact.

Every step you take here brings you closer to the leader you're meant to become.



*Employers value action as much as knowledge; readiness is about demonstrating what you can achieve. We're not just preparing you for the next job – we're preparing you for every challenge that follows. FIIB's mission is to turn your potential into performance through immersive learning, practical exposure, and purposeful guidance.* 

**Dr Sudhi Sharma | PGP Chair – Career Readiness**

# World-Class Faculty. Recognized, Published, Acclaimed.

*It's not just what you learn—it's who you learn it from.*

At FIIB, classrooms are powered by thought leaders who bridge the worlds of research and real business. With academic expertise, industry exposure, and a passion for mentorship, our faculty ensure that management theory meets the fast-paced realities of today's business world. Every session is designed to build not just knowledge, but the practical mindset and skills needed to lead with impact.

## Impact That Speaks

**85%**

Faculty with PhDs

**466+**

Years of collective teaching & industry experience

**51+**

International research collaborations

**450+**

Peer-reviewed publications in the last 4 years

### Global Presence

Faculty present and win awards at global platforms including Academy of Management, Ivey, IIMs, AGBRP Dubai, and the World Education Congress.

### Research Contributions

21+ Scopus & ABDC-listed work, 18+ international conference papers, and editorial roles with FIIB Business Review, Emerald, SAGE, and others.

### Consulting and Training

Faculty have trained executives from Yamaha, ITC, JK Tyre, LG, Power Grid, Mahanagar Gas, GAIL, Bajaj Capital, and Systemair India.

### Industry Backed Teaching

45+ visiting faculty from IBM, Bosch, KPMG, GE, Accenture, and IIFT bring real-world expertise to the classroom, contributing to nearly 30% of the curriculum.

## Spotlight on Excellence



**Dr Sneha Pandey**  
Assistant Professor, Marketing

**Best Paper Award**, 17th AGBRP Conference, Dubai — for research on AI and FinTech Innovation



**Dr Sakshi Kathuria**  
Associate Professor, Marketing

**Best Paper Award**, IIM Bodh Gaya, & **Best Associate Editor**, Journal of Global Marketing — for her work on digital-era consumer experience



**Dr Mokhalles Mehdi**  
Assistant Professor, Marketing

**Two Best Seller Awards**, IVEY Publishing — for his globally adopted case on IKEA India



**Dr Anuj Dixit**  
Assistant Professor, Operations

**Emerald Literati Award & International Travel Grant** — for excellence in sustainability and strategic management research



**Dr Purnima Rao**  
Associate Professor, Accounting & Finance

**Most Influential Professor**, 31st Dewang Mehta National Education & Leadership Awards



**Prof Snigdha Malhotra**  
Assistant Professor, General Management

**Best Paper Award**, National Conference — for her study, "When Data Goes Dark: Uncovering Challenges of HR Analytics."

## Teaching What the Future Demands



### Teaching AI as a Capability

**Dr. Shardul Shankar**  
Assistant Professor, General Management

**Q: How is FIIB integrating AI into management learning?**

A: At FIIB, we focus on helping students understand AI not just as a tool, but as a decision partner. Through AI-agent development work led with Dr. Sanal, simulation labs, and analytics-infused coursework, students learn how automation reshapes strategy, teams, and business models. Our goal is to develop leaders who can responsibly apply AI in real-world contexts.



### Developing Talent Leaders for a Skills-First Economy

**Dr. Shuchi Dikshit**  
Assistant Professor, General Management

**Q: How do you prepare students for the evolving HR landscape?**

A: We combine people's insight with data-driven HR practices. Students engage with CHROs through Manthan panels, analyse workforce trends in HR analytics labs, and participate in brown-bag conversations that expose them to real organisational challenges. The result is a deep understanding of how technology, culture, and skills shape the modern workplace.



### Teaching Marketing for a Fast-Changing Consumer World

**Dr. Sahiba Sahny**  
Assistant Professor, Marketing

**Q: How do you keep marketing learning relevant in today's dynamic environment?**

A: Our approach connects theory with real consumer realities. Students work on live brand projects, decode behaviour through case-based learning, and gain insights from industry visits. By linking cultural shifts, digital behaviour, and strategic thinking, we prepare them to build brands that understand—and anticipate—consumer needs.



### Building Operational Thinkers for a Disrupted Supply Chain Era

**Dr. Akansha Jain**  
Assistant Professor, Operations

**Q: How does FIIB equip students to navigate today's supply chain challenges?**

A: Through process-mapping exercises, simulation tools, and industry immersions, students learn to understand how supply chains respond to uncertainty. We emphasise resilience, sustainability, and technology adoption—the capabilities organisations now prioritise. Our pedagogy ensures students see operations not just as systems, but as strategic drivers of business performance.



### Finance Professionals Built for Digital-First Markets

**Dr. Sudhi Sharma**  
Associate Professor, Finance & Accounting

**Q: What makes FIIB's finance learning industry-relevant?**

A: We integrate finance theory with market practice. Students use analytics tools, study real valuation cases, and interact with industry experts through conclaves and mentorship. With fintech, risk, and investment insights embedded into the curriculum, our focus is on building financially analytical, market-ready professionals.



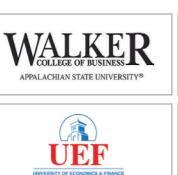
### Developing Strategists Who Think Beyond the Casebook

**Dr. Gunjan Sood**  
Assistant Professor, Operations

**Q: How do you teach strategy in a world defined by constant change?**

A: FIIB's strategy courses blend competitive analysis, industry projects, and leadership simulations to help students understand decision-making under uncertainty. Interactions with business leaders during conclaves and sector panels further expose them to emerging trends. We prepare students to approach strategy with agility, clarity, and responsible leadership.

## Institutional Affiliations of Our Faculty's Co-Researchers



# Your Career Journey – Guided with SANKALP

## A four-stage employability fest for future leaders

FIIB's Career Development Program goes beyond placements to nurture holistic growth – cognitive, emotional, social, and moral. Tailored to every student's journey, it helps bridge classroom learning with corporate expectations. At the heart of this initiative is SANKALP (Skills and Knowledge Align for Leadership Impact) – a four-stage employability journey designed to shape confident, career-ready professionals. Each phase of SANKALP builds progressively toward helping students define, develop, and demonstrate their potential.

### Impact That Speaks

**54+**

Hours of hands-on corporate exposure and experiential learning

**20+**

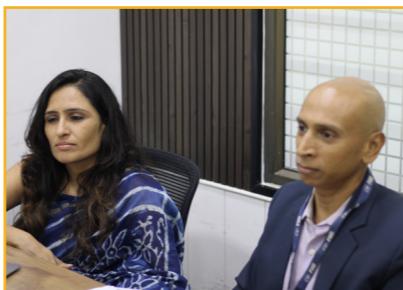
Industry Experts mentoring students through live sessions and feedback rounds

**95%**

Students reported higher placement readiness and confidence

**100%**

Participation in placement simulations and competency workshops



#### SANKALP 1 First Step to Management Excellence

A vibrant welcome to management learning through games, quizzes, and roleplays – sparking curiosity, creativity, and an entrepreneurial mindset right from Day One.

#### SANKALP 2 From Internship to PPO

Bridging classroom and corporate, this stage focuses on internship readiness – from crafting impactful resumes to mastering interview strategy, guided by expert-led corporate sessions.

#### SANKALP 3 Placement Simulation

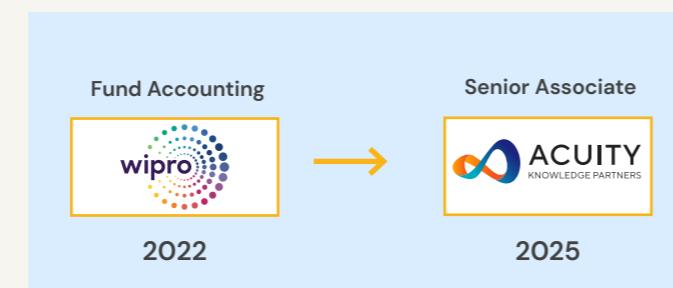
A complete mock Day Zero experience, helping students test their readiness through simulated placement rounds, real recruiter panels, and feedback loops for growth sessions.

#### SANKALP 4 Competency-Based Training

A focused, final preparation stage where students, mentors, and L&D counselors work together to close competency gaps and build personalized action plans for placement success.



“Each stage of SANKALP prepared me for the next big step – from building curiosity to acing real-world interviews. Even today, the lessons I learnt through simulations, feedback sessions, and mentoring continue to shape how I perform and grow in my role.”



Prerna Dixit | Senior Associate, Acuity (PGDM 2020-22)

# Employability Development

Powered by mentorship, coaching & AI for career-ready leaders

FIIB's Employability Development Framework integrates mentorship, AI tools, and real-world simulations – helping every student build confidence, clarity, and career readiness. From personalized guidance by faculty mentors to expert-led simulations and AI-driven assessments, every element works together to turn potential into measurable performance.

### Impact That Speaks

**1200+**

Hours of personalized mentoring by faculty

**50+**

Industry Coaches & CXOs guiding career journeys

**30+**

Customized L&D Action Plans bridging skill gaps

**1:13**

Faculty–Student Mentorship Ratio

### What Powers the Journey



#### 1:1 Mentorship by Faculty

Every student is paired with a dedicated **faculty mentor** for academic guidance, career support, and continuous development.



#### Industry-Integrated Career Pathways

Industry-aligned career tracks train students in domain tools, job roles, and emerging trends for sharper **career clarity** and readiness.



#### Personalized Coaching for Growth

Certified coaches use the **RACERS Leadership Framework** to build clarity, confidence, emotional intelligence, and **purpose-driven leadership**.



#### Professional Profile & Communication Excellence

Students strengthen their **personal brand** with refined resumes, video resumes, LinkedIn profiles, and e-portfolios, supported by communication training.



#### AI-Enabled Employability Lab

Tools like CV360, AI interview simulators, Languify, and BGA provide real-time feedback to enhance communication, resumes, and interview



#### Expert Mentors & Final Interview Simulations

CXOs and recruiters mentor students through masterclasses and placement simulations, preparing them for high-stakes interviews and Day Zero success.



“Learning from both faculty mentors and industry experts gave me two invaluable perspectives – one rooted in academic depth and another grounded in real business practice. That balance shaped my clarity, confidence, and career direction, which continues to guide my work at S&P Global today.”



Rohit Jain | Consulting Analyst, S&P Global (PGDM 2021-23)

# FIIB Signature Programs to Translate Learning Into Leadership

*Learning starts in the classroom—but it doesn't end there.*

Our high-impact programs combine industry exposure, analytical depth, research acumen, and an entrepreneurial mindset. Each initiative embodies FIIB's ethos of **Practice-First, Future-Ready Education**, preparing students to think critically, lead responsibly, and perform confidently in real-world settings.

## Corporate Mentoring Program (CMP)

Bridging Classrooms and Boardrooms

FIIB's CMP connects students with accomplished alumni from organizations like Unilever, J.P. Morgan, Airtel, and Elevation Capital. Over three months, mentors provide career guidance, industry insights, and structured feedback, helping mentees bridge the gap between theory and workplace realities.



## Program Highlights

### Structured Mentorship

Monthly check-ins and personalized Forward Action Plans.

### Hands-On Growth

Stretch Assignments to apply classroom learning to real projects.

### Professional Exposure

Insights into diverse business functions and leadership practices.

### Recognition

Reflective presentations evaluated by mentors.



### Spotlight

From Internship to International Recognition

#### Anushka Tomar (PGDM 2024-26)

- Won 1st Runner-Up at the X-Research Competition, Skyline University, Sharjah.
- Paper inspired by her Social Internship Program at Dream Girl Foundation.



“

Learning is most powerful when it happens at the right time. The Corporate Mentoring Program offers that timely foundation, preparing students for the world beyond books. ”



**Bharat Rampal**  
President – Investment & Strategy  
Moore Kingston Smith  
Batch 2002-2004



“

Mentoring FIIB students reminds me of my own journey here. Their curiosity and professionalism make discussions enriching, and it's fulfilling to guide them through today's evolving workplace expectations. ”



**Sameeksha Nag**  
Head of Business Engagement  
Orange Business  
Batch 2001-2003



“

Being a mentor at my alma mater is deeply rewarding. FIIB students bring fresh perspectives, embrace feedback, and consistently convert our conversations into confident, career-shaping actions. ”



**Suresh Srinivasan**  
Consulting Lighthouse ServiceNow,  
KPMG Deutschland  
Batch 1998-2000



## Impact that Speaks

**10**

Conference Presentations

**05**

Research Publications  
(Scopus & ABDC)

**09**

Academic Outputs

**15+**

Corporate Mentors

**88+**

Corporate Assignments

### SPARK©

Where Curiosity Meets Research

SPARK© trains first-year PGDM students to think analytically and undertake faculty-guided projects that blend academic rigor with managerial relevance.

### End-to-End Research

From idea generation to publication.

### Skill Building

Workshops on paper writing, statistical analysis, and presentation skills

### Mentorship

Faculty guidance ensures quality, originality, and impact.

### FIIpreneur

Turning Ideas Into Action

Powered by the Center for Innovation, Entrepreneurship & Technology (CIET), FIIpreneur transforms ideas into actionable ventures.

### Inclusive Entry

Open to students with or without startup ideas.

### Mentorship & Exposure

Guidance from founders, investors, and innovation leaders.

### Experiential Learning

Pitching, prototyping, and national competitions.

### C-Ace

Case Analysis Competition

C-Ace grooms students for national & international case competitions, strengthening analytical reasoning, problem-solving, and executive communication.

### Selective Entry

Multi-stage evaluation for analytical aptitude and teamwork.

### Expert-Led Training

12-hour intensive workshop on strategy and presentation mastery

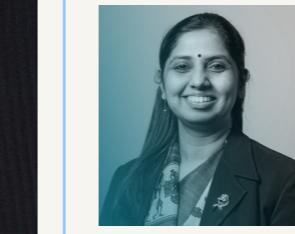
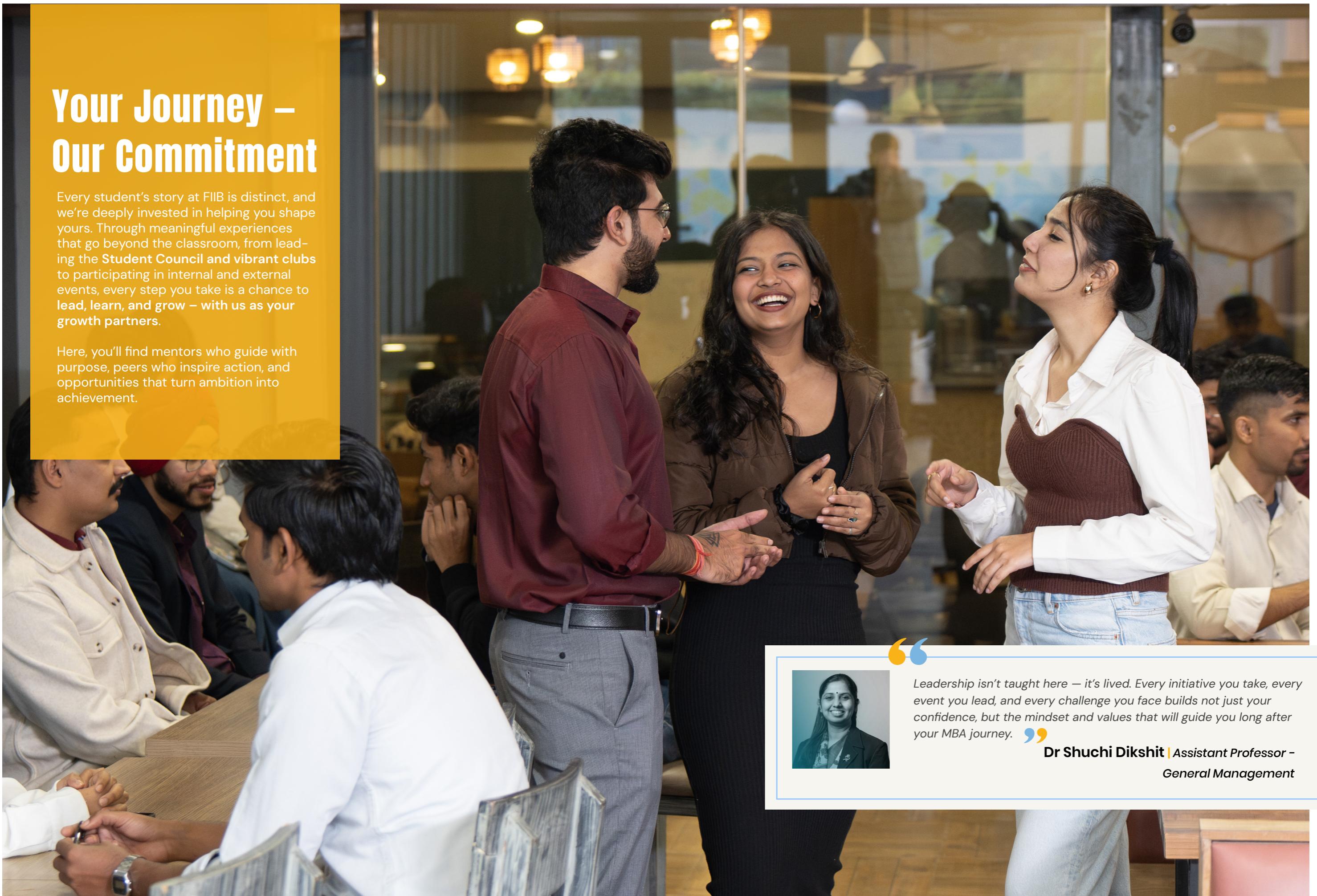
### Applied Learning

Real-world Harvard-style cases and simulations.

# Your Journey – Our Commitment

Every student's story at FIIB is distinct, and we're deeply invested in helping you shape yours. Through meaningful experiences that go beyond the classroom, from leading the **Student Council** and vibrant clubs to participating in internal and external events, every step you take is a chance to lead, learn, and grow – with us as your growth partners.

Here, you'll find mentors who guide with purpose, peers who inspire action, and opportunities that turn ambition into achievement.



“Leadership isn't taught here – it's lived. Every initiative you take, every event you lead, and every challenge you face builds not just your confidence, but the mindset and values that will guide you long after your MBA journey.”

**Dr Shuchi Dikshit** | Assistant Professor –  
General Management

# A Vibrant Culture that Offers Myriad of Possibilities

Where every day brings a new way to grow.

Every student's story at FIIB is distinct, and we're deeply invested in helping you shape yours. Through meaningful experiences that go beyond the classroom, from leading the Student Council and vibrant clubs to participating in internal and external events, every step you take is a chance to lead, learn, and grow – with us as your growth partners.

Here, you'll find mentors who guide with purpose, peers who inspire action, and opportunities that turn ambition into achievement.

## Impact That Speaks

50+

Intra & Inter-College Events

₹35

Lakh Annual Budget Managed

12+

Corporate Connect Conferences

50%

Women Representation in Student Governance



## STUDENT-LED Clubs

At FIIB, student clubs are the vibrant heart of campus life. They connect students, spark passions, and provide hands-on learning beyond the classroom. Joining a club means building skills, making connections, and creating impact.



Nurturing future entrepreneurs and startup enthusiasts.



Driving social impact through sustainability initiatives.



Hands-on marketing experience through events and challenges.



Developing HR insights through debates and case studies.



Championing gender equality and LGBTQIA++ awareness.



Celebrating diversity through arts, sports, and culture.



Practical fintech experience in dynamic financial markets.

Find your community, explore your interests here



# Events and Speaker Series

Throughout the year, FIIB hosts a dynamic calendar of events designed to spark every interest, passion, and curiosity. As part of our holistic learning environment, the Events & Speaker Series blends academic depth with real-world perspectives. These engagements go beyond routine events, offering rich learning experiences, meaningful networking opportunities, and direct insights from accomplished industry leaders and thinkers.



### Manthan

Exploring management responses to emerging business challenges.



### Meraki

Business plan competition for aspiring student entrepreneurs.



### TEDxFIIB

Ideas worth spreading through interactive discussions.



### VFTT

Industry talks, workshops, and live sessions with guest professionals.



### Ranbhoomi

Annual indoor and outdoor sports meet celebrating sportsmanship.



### Responsibility Summit

Sustainability experts exchange best practices annually.



### HR Round Table

HR leaders share recruitment trends and industry expectations.



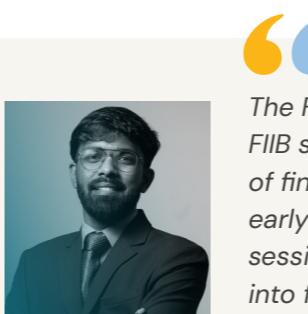
### Samavesh

Annual cultural festival at FIIB celebrating talent, and creativity.



### Katastasi

Case writing competition on business challenges.



The Fortune Stock Exchange Club at FIIB strengthened my understanding of financial markets and shaped my early interest in finance. The practical sessions helped me channel my passion into financial and risk advisory, and that foundation has been key in my transition to my current role in Audit & Assurance at Deloitte.

Associate Solution Advisor - Risk & Financial Advisory  
**Deloitte.**

2024

Audit and Assurance Consultant  
**Deloitte.**

2025

Abhijeet Srivastava | Audit and Assurance Consultant, Deloitte (PGDM 2022-24)

# Traditions That Keep Us Grounded, Connected, and Inspired

Where every day brings a new way to grow.

At FIIB, traditions are reminders of who we are and what we stand for. Every celebration, every symbol, and every shared moment reflects our belief that success means more when it's experienced together. Two of our most cherished traditions — the *Gong Ceremony* and *Passing the Torch* — capture that spirit beautifully.

## The Gong Ceremony — The Sound of Success

There's a special kind of magic in the echo of the gong at FIIB. It's more than a sound — it's a celebration of milestones, hard work, and shared victories.

The Gong Ceremony symbolizes recognition and gratitude — a way to pause, reflect, and celebrate the collective achievements of our students, faculty, and community. It's that proud moment when the journey of learning, growth, and resilience takes center stage, reminding everyone that success isn't a one-time event — it's a continuous rhythm that keeps the FIIB spirit alive.



## Passing the Torch — The Legacy Continues

At FIIB, leadership isn't handed down — it's passed forward. The Passing the Torch ceremony captures that essence of continuity and community. It's where outgoing leaders share their wisdom, experiences, and the values that define our culture with the next generation.

More than a handover, it's a heartfelt exchange — a promise that each new leader will carry forward the legacy of purpose, collaboration, and integrity. It's a moment that binds batches together, ensuring that while faces change, the FIIB flame keeps burning bright.

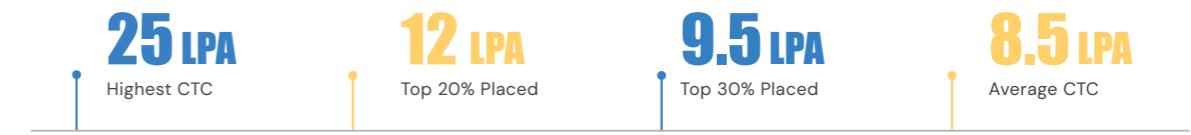
It's a reminder that leadership grows stronger when shared. It celebrates responsibility, reflection, and renewal. And it reinforces the belief that every leader is shaped not just by their role, but by the community they serve.



# Placement Outcomes

A Proven Track Record of Industry-Ready Talent

FIIB's placement outcomes showcase our commitment to developing industry-ready professionals. With strong corporate partnerships, practical learning, and a future-focused curriculum, our students step confidently into high-growth roles. This report highlights not just numbers, but the real career impact created through internships, projects, and rigorous training.



## Impact That Speaks

**96%**  
Placement Rate

**2X**  
Avg. Salary growth in 2 years of graduation

**156**  
Diverse Jobs Profiles

**500+**  
Corporate Partners

## Class Profile- 2023-25

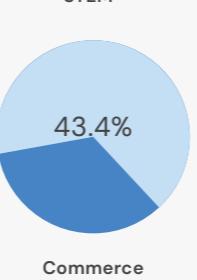
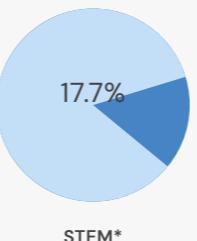
**226**  
Total Students

**39%**  
Women Students

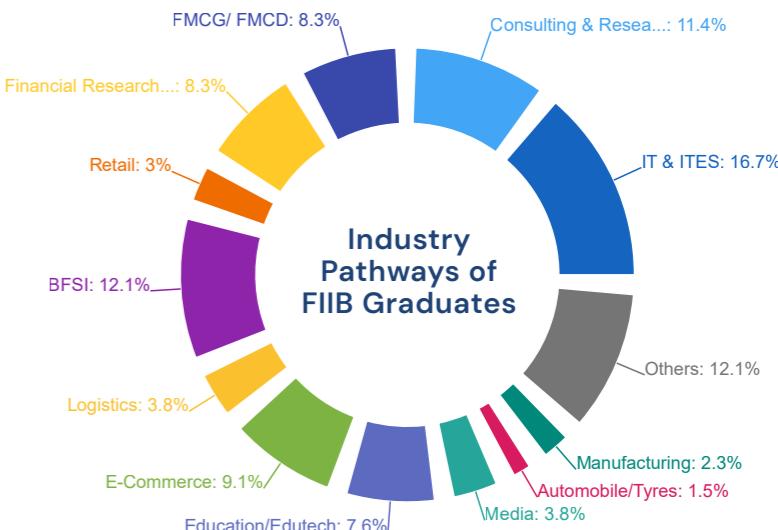
**87%**  
Fresher Students

**16**  
States & UT

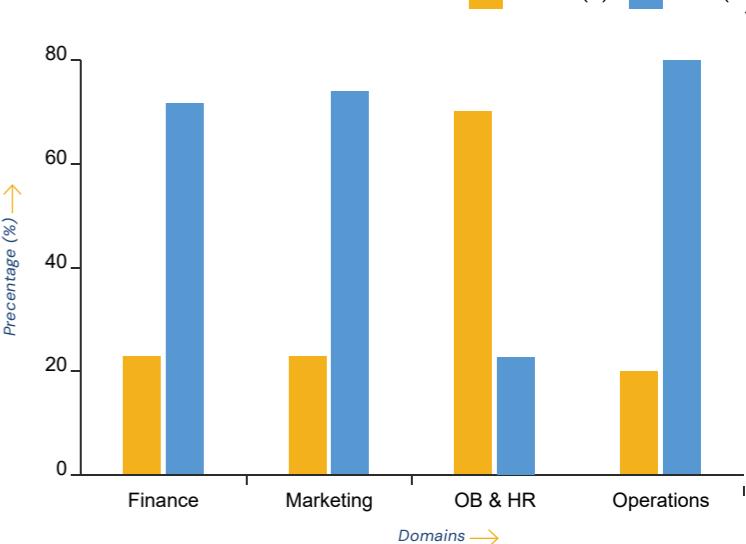
## Graduation Stream



STEM: Science, Technology, Engineering, and Mathematics



## Gender Wise Placements



## Prominent Recruiters

FIIB's strong industry partnerships connect PGDM students with leading recruiters across Delhi NCR and beyond. Our placement ecosystem ensures opportunities in high-growth sectors, top MNCs, and emerging business domains.

ACUITY KNOWLEDGE PARTNERS	AdOnMo	Ameriprise Financial	AML RIGHTSOURCE REIMAGINING COMPLIANCE	ANZ	ARCHER & BURGESS	asianpaints	Maxemo CAPITAL SERVICES PRIVATE LIMITED	a.k. BUILDING BONDS	AAJ	EQUIPMENT RENTALS INDIA	AMITOJE INDIA	PHYSICS WALLAH	Anakin
COFFEE DAY Beverages	ICICI Lombard Nibhaya Vaade	<b>Deloitte</b>	genpact	bopo culture movement	Jeena <sup>estd 1900</sup> Delivering Service Excellence	Digi <sup>i</sup> formerly ColPoll	wipro	SAINT-GOBAIN	UMMEED HOUSING FINANCE	ROLLING ARRAYS	SUNSTONE	AdvantageClub	AstroTalk Online Astrology
Kellogg's	JK TYRE & INDUSTRIES LTD	infoedge	IDFC FIRST Bank	BAF CONSULTANTS Growth Through Guidance	make my trip	Godrej	TO THE NEW	Trinamix	UDANAN ROAD-LEADING VISA-FACILITATION FIRM	TATA CAPITAL	SOMANY	UNEECOPS BUSINESS SOLUTIONS	ZFUNDZ
CHARIOT Create Communicate Conquer	HDFC BANK	IDBI BANK	MRF	H&M	KR کمپنی رامداس KHIMJI RAMDAS	KENT Health Care PRODUCTS HOUSE of PURITY	Z TECH	WNS	SUTHERLAND	magicpin	GAS	LESSO	FIITJEE LIMITED
MDRA People Who Make the Difference	CUBE FINANCIAL LLC	NMP WE DELIVER SPEC	QUEST RETAIL PRIVATE LIMITED	Piramal Capital & Housing Finance	Paytm	PATANJALI	kotak Kotak Mahindra Bank	KUEHNE+NAGEL	airtel	casita	CASTLER TRUST AS A SERVICE	CAPITALINDIA Rediscover Business	blinkit
PropSeller COMMITTED TO EXCELLENCE	PVR INOX	Qualicentric Quality is Everything	Jio bp	Peepal	Regalo KITCHENS	QUEST RETAIL PRIVATE LIMITED	BRUHAT	zomato	Hindustan Unilever Limited	Canon	cvent	Hawkins	AXA



# Corporate Internship Program

## Your First Step into the Corporate World

Through CIP, every student experiences the pulse of the corporate world — applying classroom insights to real projects, gaining confidence, and building networks that matter.

### Impact That Speaks

**100%**  
Internship Placement Rate

**₹25000**  
Per Month Average Stipend

**60%**  
Internships in High-Growth Finance Roles

**30%**  
Opportunities in Marketing & Sales

### TOP CIP Projects – PGDM & PGDM-FM



**Megha Singh**

**Profile:** Operations, PGDM  
**Project Title:** Streamlining air cargo documentation flow between client, FedEx & Jeena.

**Mananya Gupta**

**Profile:** Marketing, PGDM  
**Project Title:** Employees perspectives on EV / Hybrid Boom impacting Organizational Demand

**Ashutosh Kumar**

**Profile:** Finance, PGDM  
**Project Title:** Systematic Investment Plan (SIP) vs Lump Sum Investment: A Volatility Based Comparative Analysis For Long-Term Planning

**Abhishek Chauhan**

**Profile:** Finance, PGDM-FM  
**Project Title:** Strategic Audit Transformation Framework for HSCC (India)

**Ankit Yadav**

**Profile:** Finance, PGDM-FM  
**Project Title:** Performance Attribution and Risk Analysis of Mutual Funds: A Case Study on Flexi Cap Fund in India

**Vanshika Dhingra**

**Profile:** Finance, PGDM-FM  
**Project Title:** Strategic Trend and Risk Analysis in Technical Trading to optimize Investment



# A Legacy That Leads Forward

## Alumni Network That Never Stops Giving Back

Your journey at FIIB doesn't end at graduation — it evolves into a lifelong connection with a powerful, global community of professionals. Through mentoring, hiring, research, and institutional development, FIIB alumni continue to shape the next generation of business leaders — keeping the circle of growth ever-evolving.

### Impact That Speaks

**3,800+**

alumni creating impact across industries and continents

**150+**

in Fortune 500 companies; 1,000+ in high-growth sectors — Tech, FinTech, E-commerce, Sustainability, and AI/ML

**100+**

alumni mentors guiding current students every year (1:6 ratio)

**30+**

alumni leaders contributing to FIIB's strategic initiatives — curriculum design, mentoring, and institutional growth



**Oceania** 4%

**North America** 10%

**Asia-Pacific** 62%

**Middle East** 12%

**Central & Europe** 4%

### A Thriving Network of Achievers



**Dhruv Mahajan**

Assistant Vice President

Batch (2012-2014)



**Yogendra Goyal**

Executive Vice President, Chief Growth Officer

Batch (1995-1997)



**Patralekha Mohanty**

Director-Tech Cloud

Batch (1997-1999)



**Anand Khare**

Regional Specification Manager

Batch (1997-1999)



**Vikram Chauhan**

Regional Business Development Manager

Batch (1998-2000)



**Vimal Kocheria**

Program Manager

Batch (1998-2000)



**Nicola Mahapatra Kothari**

Regional Manager

Batch (2003-2005)



**K.V. Rajesh**

Managing Consultant

Batch (1999-2001)



**Rahul Kumar Singh**

Executive Vice President

Batch (2006-2008)



**Rajat Kundu**

Program Manager in Systems

Architecture Consulting

Batch (1997-1999)



**Anuj Kaura**

Product Head - Transportation

Batch (1997-1999)



**Vandana Chaudhry**

Assistant Vice President

Batch (1999-2001)



**Siddhartha Priyadarshi**

Associate Vice President

Batch (1999-2001)



**Arghya Mukherjee**

Associate Director

Batch (2003-2005)



**Sudeep Purkayastha**

Senior Vice President & Head - Group

Brand & Corporate Communications

Batch (1997-1999)



**Shahla Rahman**

Manager Planning

Batch (2008-2010)



**Mukesh Jha**

Head B2B & CSD

Batch (1997-1999)



**Deodita D'souza Dey**

Head B2B & CSD

Batch (1999-2001)



**Vikas Shankar**

Regional Head - LCL, Middle

East, North Africa & Turkey

Batch (1999-2001)



**Jayata Sharma**

Associate Manager

Batch (2003-2005)



**Abhishek Raikar**

Asst. Vice President - Supply Chain

Batch (2007-2009)



**Abhijit Das**

Delhi Duty Free, Head of Marketing

Batch (1998-2000)



**Sourabh Verma**

Managing Director - Global

Marketing & Pricing COE

Batch (2004-2006)



**Abhishek Bansal**

General Manager

Batch (1999-2001)



**Mohit Gupta**

Vice President

Batch (1995-1997)



**Coca-Cola**

India

Batch (2003-2005)



**Darpan Khurana**

CBO Lead South West Asia

Batch (2003-2005)



**Asim Agha**

Senior Analyst - Global Logistics

Unit - Global Delivery Center

Batch (2002-2004)

# Admissions Open | Batch 2026-28

## A Step Toward What's Next

Your ambition deserves the right platform. FIIB's admission process is simple, transparent, and designed to match your potential with the right opportunities.

### Eligibility Criteria

- Bachelor's degree (min. 3 years, 50% aggregate)
- Final-year students may apply (proof by Oct 2026)
- Valid score in CAT / XAT / GMAT / CMAT / MAT / ATMA ( $\geq 60$  percentile)

### Application Journey

- Register on the FIIB Admissions Portal
- Complete the Application & Upload Documents
- (Optional) Apply for Scholarships
- Selection: AI-based Assessments + Faculty-Industry Interaction
- Confirm Admission & Fee Submission

Early applications enjoy priority in scholarships and interview slots.

### Interview Options

 Delhi Campus  
(recommended)

 Online  
(with approval)

 \*\*Regional Centres:  
Mumbai, Bangalore, Hyderabad, Kolkata

Interviews held every Wednesday & Saturday – book early!

\*\*Regional Centres: Mumbai (10 Jan 2026), Bangalore (17 Jan 2026), Hyderabad (31 Jan 2026), Kolkata (7 Feb 2026)

### Key Dates

Cycle 1

Cycle 2

Cycle 3

Apply by 28 Nov 2025

Apply by 15 Jan 2026

Apply by 11 Mar 2026

Session Begins: 12 June 2026

### Fee & Scholarships

FIIB is a smart investment in your future. With an all-inclusive fee structure and strong ROI, we offer transparent fees along with scholarships and loan options to help you invest confidently in a brighter career.

#### Fee Details for FIIB PGDM / PGDM-FM Batch 2026-28

Particulars/Installment	I at Registration	II 01-Sep-26	III 01-Dec-26	IV 01-Mar-27	V 01-Jun-27	VI 01-Sep-27	VII 01-Dec-27	Total*
Program Fee*	₹2,65,240	₹1,69,960	₹1,69,960	₹1,69,960	₹1,69,960	₹1,69,960	₹1,69,960	₹12,85,000
Caution Money	₹20,000							
Commitment Fee ***	₹75,000							
First Installment	₹2,10,240							

As mentioned in the offer letter.



Know More

### Notes

The Program fee includes Tuition Fee, Knowledge Resource Centre, Examination Fee, IT Infrastructure, Student Welfare Activities, and Learning & Development.

#### Caution Money

- Refundable after completion of the program, subject to No Objection Certificate as per rules.

#### Commitment Fee (INR 75,000)

- Must be paid by the designated Registration Date to reserve a seat.
- This amount will be fully adjusted in the 1st Fee Installment.
- Thus, the total payable as mentioned in the offer letter is INR 2,10,240 (including refundable security deposit).

### Loans

Available via FIIB's partner banks



### Scholarship

FIIB Scholarships reflect our belief in nurturing students with promise, purpose, and performance. Designed to support merit, leadership, diversity, and social impact, they empower future leaders to realize their potential. With ₹2.5 Crore+ in scholarships offered annually, FIIB ensures deserving PGDM/PGDM-FM candidates have every opportunity to succeed.

#### President Aspire Scholarship (Merit – 100% Tuition Waiver)

##### Basis

Entrance Merit + Academic Excellence + Leadership Profile

#### President Enable Scholarship (Means-cum-Merit – 100% Tuition Waiver)

##### Basis

Valid Entrance Score + Academic Record + Documented Financial Need

#### Champions Scholarship (Unique Achievement)

##### Basis

Distinction in Sports, Arts, Innovation, Research, Entrepreneurship

#### Udaan Scholarship (Regional Diversity)

##### Basis

Representation from Under-represented Regions (J&K, Ladakh, or North-Eastern States)

#### Impact Scholarship (Work Experience / Social Impact)

##### Basis

Professional Experience or Social-Sector Contribution

#### Award Conditions

- Students must have accepted the admission offer and completed all fee-payment formalities as per the admissions timeline.
- For Scholarship Categories I and II, students must maintain a minimum GPA of 7.0 and at least 80% attendance in every registered course across all terms.
- For Scholarship Categories III to VII, students must maintain a minimum GPA of 7.0 and at least 80% attendance in every registered course in Terms I, II, III, and IV.
- The student must remain in good standing under the FIIB Student Charter at all times as defined in the student handbook.
- The student must have cleared all tuition fees and other dues as per the payment timelines announced by the Institution. Scholarships cannot be adjusted against unpaid balances from prior terms, current terms, or future terms.
- Candidates qualifying for a higher-value scholarship under any other category will receive only the higher-value award in accordance with FIIB's Non-Combinability Clause.

#### Empower Scholarship (Diversity++)

##### Basis

Third Gender/Non-Binary, Disability  $\geq 40\%$ , Child of a Single Mother, Defense Background

#### Achiever Scholarship (Entrance Merit – CAT/XAT/GMAT)

##### Basis

High Scores in National Entrance Exams

### Want to know the complete details?

For full information on eligibility, required documents, scholarship amounts, decision timelines, please visit our Scholarship Page.



### Want to Hear from a Student?

Connect with FIIB Peer Ambassadors to get a first-hand perspective on academics, culture, and campus life.





## Fortune Institute of International Business (FIIB)

Plot No. 5, Rao Tula Ram Marg, Opposite Army R&R Hospital, Vasant Vihar, New Delhi – 110057  
admissions@fiib.edu.in | +91 74283 44339 | [www.fiib.edu.in](http://www.fiib.edu.in) | @fiibindia