



SCHOOL OF BUSINESS

B-SCHOOL FOR THE
DISRUPTIVE WORLD

CONTENT

From the Director's Desk	01
The UPES Edge	02
Our Offerings	05
Eligibility and Scholarship	09
Your Gateway to Global Exposure	10
Placements	11
Academic Excellence	12
Our Faculty	14
Building Lifelong Capabilities	16
Classroom in the Hills	18
Life at UPES	20
Experience Centres	21

FROM THE DIRECTOR'S DESK



RAHUL NAINWAL

*Senior Director,
School of Business*

“ We are shaping a new generation of leaders ready to thrive in a world defined by disruption, speed, and possibility. Our commitment is simple: to build an ecosystem where students don't just keep up with change but confidently shape the future they will eventually lead.

Our academic strength is based on an exceptional faculty drawn from IIMs, IITs, global universities, and industry, who bring deep insight into every learning experience. By co-designing and co-delivering programs with leading consulting firms, we ensure that our students learn and evolve with the industry.

We focus on a learning culture that inspires questioning, experimentation, and bold

thinking. Students engage at the intersection of theory and practice, supported by curated opportunities, mentorship, and access to incubation support through Runway. This ecosystem nurtures an entrepreneurial mindset and empowers them to turn ideas into impact from the very start.

In an increasingly interconnected world, our international collaborations and global immersion programs broaden perspectives and sharpen global business acumen. At the School of Business, we take pride in preparing graduates for a disruptive world.

THE UPES EDGE

23 YEAR

Legacy

42 ACRES

Campus

1.3 CR

Highest Package**



#1* IN ACADEMIC REPUTATION



#5 IN INDIA



#45[^] IN INDIA
#36 IN MANAGEMENT

UNIVERSITY OF TOMORROW

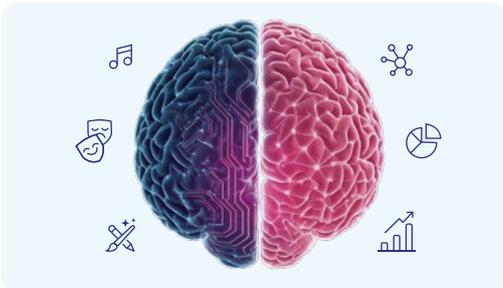
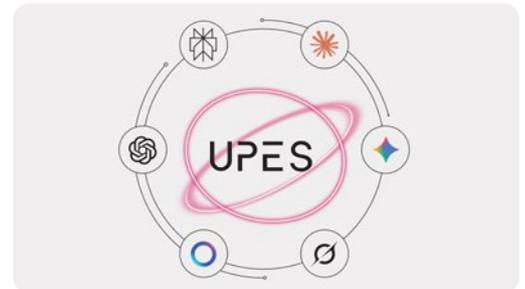


CLASSROOM IN THE HILLS

Experience a safe, green, student-friendly campus with a naturally lower AQI, designed to ignite creativity and innovation.

MASTER AI

Leverage real-world AI use cases designed to solve future challenges across disciplines.



DESIGN YOUR OWN DEGREE

Explore unique course combinations that open horizons beyond traditional academics.

SCHOOL FOR LIFE

Develop essential life skills through India's first dedicated life-skills training module.



LAUNCH YOUR VENTURE

Build your start-up with support from the Runway Incubator, home to 250+ breakthrough ideas.

NEST

Join a 60,000+ strong, vibrant community that offers lifetime placement support, upskilling opportunities, and mentorship.



DESIGNED FOR DISRUPTORS



WORLD-CLASS FACULTY

Seasoned mentors and globally renowned academicians from IITs, IIMs, IISc, and Ivy League institutions nurture exceptional talent.



INDUSTRY-LED PROGRAMS

UPES is India's only university to offer select programs co-designed and co-delivered with Big 4 consulting firms and global industry leaders such as EY India and KPMG



GLOBAL OPPORTUNITIES

The Global Pathway Program allows students to study part of their program at UPES and complete their qualification at partner universities abroad.



SEMESTER ABROAD

The UPES Semester Abroad Program allows students to study for a semester at leading international partner universities, gaining global exposure and diverse learning experiences while continuing their UPES degree.



STUDENT CLUBS AND EVENTS

With 20+ vibrant student clubs and flagship events like Marketing Conclave, Udhyam, Hackathons, Disrupt and Disrupted, and mid-week talent showcases, the UPES campus stays energetic, creative, and full of life.

GLOBAL ACCREDITATION

UPES School of Business is accredited by reputed bodies including AACSB (Business Graduates Alliance), Business Education Association and EFMD Global. These accreditations reflect the School's commitment to academic excellence, industry relevance, and globally aligned business education.



OUR OFFERINGS

ONLY UNIVERSITY WITH SELECT OFFERINGS CO-DESIGNED AND CO-DELIVERED WITH BIG 4 CONSULTING

Knowledge provider



8 Co-Branded Offerings

600+ Hours of Training and Delivery by EY Practitioners

Paid Internship for Select Students at EY India

UNDERGRADUATE

- BBA Data Science and AI
- B.Com Accounting and Finance
- B.Com Banking and Insurance
- B.Com International Finance

POSTGRADUATE

- MBA AI for Business
- MBA Financial Technology
- MBA Investment Banking and Capital Markets
- MBA Strategic Financial Management



PROGRAM

SPECIALISATION

MBA Business Analytics

Generative AI for Business
Deep Learning for Business Applications

MBA Environmental, Social and Governance

-

MBA Strategy and Consulting

Business Strategy and Transformation
Corporate Strategy and Innovation Management

UNDERGRADUATE PROGRAM OFFERINGS

PROGRAM	SPECIALISATION
BBA	Finance Management Human Resource Management Marketing Management Operations Management
BBA Analytics and Big Data	Big Data Analytics and Mining Programming for Analytics
BBA Aviation Management	Aviation Service Operations Travel and Ground Handling Operations
BBA Digital Business	Digital Marketing Technology Infrastructure Management
BBA Events, Public Relations and Corporate Communications	Media Management, Marketing Campaigns and Strategic Communications Social Media, Marketing and Analytics
BBA Foreign Trade	Analytics and Market Research International Trade Negotiations
BBA Hospitality, Travel and Tourism	-
BBA Healthcare Management	-
BBA Logistics Management	Logistics Management Service Operations and Procurement
BBA Oil and Gas Marketing	Oil and Gas Operations Petroleum Business
B.Com (Hons.)	-

INTEGRATED PROGRAMS

PROGRAM

SPECIALISATION

**Integrated
(BBA) - (MBA)**

Finance Management
Human Resource Management
Marketing Management
Operations Management

**Integrated
B.Com (Hons) - (MBA)**

E-Commerce
Banking and Insurance

GLOBAL PATHWAY PROGRAMS

PROGRAM

GLOBAL PARTNERS

**BBA Events, Public
Relations and Corporate
Communications**
2+2 Years

Goldsmiths
UNIVERSITY OF LONDON

Ranked #22 in QS World University
Rankings 2026*

BBA Global
2+1 Years,
2+2 Years



Ranked in the Top 100 globally in 4
subjects in QS World University
Rankings 2025*



Ranked #42 in QS World
University Rankings 2026



ELIGIBILITY CRITERIA

- Minimum 50% marks in Class X and XII

SELECTION PROCESS

- UPESMET-UG / UGAT / CUET-UG / Board Marks

POSTGRADUATE PROGRAM OFFERINGS

PROGRAM

SPECIALISATION

MBA

Digital Business
Entrepreneurship
Finance Management
Human Resource Management
Marketing Management
Operations Management

MBA Aviation Management

Airline Service Operations
Aviation Enterprise Management

MBA International Business

Cross Cultural Management
International Business Law and Negotiation

MBA Logistics and Supply Chain Management

Business Process in Supply Chain
Logistics Planning/Supply Chain
Maritime Logistics

MBA Oil and Gas Management

Energy Trading
Natural Gas Business
Petroleum Marketing and Business Development

MBA Power Management

Green Energy and Transition to Sustainability
Power Business and Regulations

GLOBAL PATHWAY PROGRAM

PROGRAM

GLOBAL PARTNERS

MBA Global

1 Year at UPES Campus +
1 Year at Partner Campus

Specialisation as per
partner university



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA



Gisma
University
of Applied
Sciences



VCU

ELIGIBILITY

ELIGIBILITY CRITERIA

- Minimum 50% marks in Class X, XII, and Graduation
- Minimum 50% marks in Class X, XII, and 60% in Graduation (For programs in collaboration with EY India)
- Graduation from a recognised university in any stream

SELECTION PROCESS

- National-level Exams (CAT / MAT / XAT / NMAT / GMAT / CMAT / CUET-PG) / UPESMET (UPES Management Entrance Test) followed by Personal Interview

APPLY NOW



SCHOLARSHIPS*

MERIT SCHOLARSHIPS

Undergraduate and Integrated Programs

Up to 30% scholarship based on Class XII board performance.

NATIONAL LEVEL EXAMS

Undergraduate Programs

Up to 100% based on CUET scores.

MBA Programs

Up to 50% scholarship based on CAT performance.

Up to 20% scholarship based on graduation marks or NMAT.

VIJAY SCHOLARSHIP

Undergraduate and Postgraduate Programs

50 sports scholarships for outstanding performers.

DOMICILE SCHOLARSHIP

Undergraduate and Postgraduate Programs

25% fee concession for bonafide residents of Uttarakhand.

JYOTI SCHOLARSHIPS

Undergraduate and Postgraduate Programs

Freeships for underprivileged students.

TEACHER'S WARD CONCESSION

Undergraduate and Integrated Programs

Up to 35% concession on the first-year tuition fee for the wards of teachers from Government or Government-recognised schools, colleges or universities.

DEFENCE WARD CONCESSION

Undergraduate and Integrated Programs

Up to 35% concession on the first-year tuition fee for the wards of serving, retired, or personnel killed/disabled in action.

YOUR GATEWAY TO GLOBAL EXPOSURE

Semester Abroad

UC Berkeley Global

Masters
Progression



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA



University
of Exeter



UNIVERSITY
of York



Nottingham Trent
University

GLOBAL IMMERSION PROGRAMS

Experience the School of Business's Global Immersion Program, which offers transformative international exposure through visits to leading universities, interactions with industry pioneers, and learning engagements with global experts across Malaysia, Norway, Moscow, Scotland, and the UK.



United
Kingdom



Scotland



Russia



Malaysia



Norway

PLACEMENTS

30 LPA*
Highest
Package

270+
Total Number
of Recruiters

1,000+
Total Offers

15.5 LPA*
Top 10% Average
CTC

OUR STUDENTS WORK AND INTERN AT

Consulting and Research



FMCG Lifestyle



Energy and Infrastructure



IT/ ITS



Digital Commerce



and more...

ACADEMIC EXCELLENCE

50+ UPES FACULTY RANK AMONG
THE WORLD'S **TOP 2% RESEARCHERS**
BY STANFORD UNIVERSITY.



RECOGNISED BY THE WORLD'S LEADING CASE PUBLISHERS



Over the last year, the UPES School of Business Case Centre published over 30 cases authored by 18 faculty members and 5 student contributors. These cases feature in Ivey Publishing, Emerald Publishing and The Case Centre, with 15 listed on Harvard Business Publishing. With 3,000+ global downloads supported by national and international collaborations, the Centre has quickly established a distinguished position in case writing.

30+
Cases Published

3,000+
Global Downloads

FACULTY FROM TOP GLOBAL UNIVERSITIES



and more...

FACULTY WITH IMPECCABLE CREDENTIALS



and more...

INDUSTRY IN THE CLASSROOM

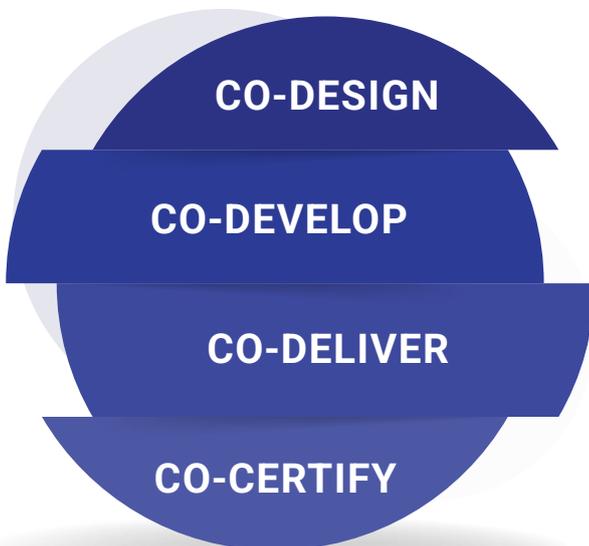
The educational framework seamlessly integrates practical knowledge, bridging the gap between academia and real-world practice while equipping students with skills and insights relevant to their future careers.

INDUSTRY ALLIANCES

Knowledge provider



and more...



Students benefit from industry-aligned curriculum, innovative modules, and mentorship by subject matter experts. The collaboration ensures learning is practical, contemporary, and recognized by co-branded certifications.

KEY INDUSTRY MASTERCLASSES OF 2025

Industry-focused sessions with powerful insights delivered by

- Tibor Meroy – MD and Partner, BCG
- Shikhar Gupta – Director, PwC
- Vivek Gupta – CEO, United Breweries Ltd

and more...

OUR FACULTY

Seasoned mentors and globally renowned academicians committed to nurturing exceptional talent and shaping future-ready business leaders.



**ARUP
MAJUMDAR**

*Professor of Practice
(Pursuing PhD;
MBA, IIM Ahmedabad)*
*30+ Years of Global Industry
Experience*



**SANJAY
MALLA**

*Professor of Practice
(PhD, SP Jain School
Sydney)*
*30+ Years of Industry
Experience*



**SUSHIL
KALYANI**

*Associate Professor
(PhD, University of
Rajasthan)*
*20+ Years of Industry
Experience*



**SUBBA LAKSHMI
PRABHA**

*Assistant Professor
(Published Case Author-
Ivey, Harvard, Emerald)*
*20+ Years of Industry
Experience*



**SUBRATA
KUMAR NANDI**

*Professor
(PhD, XLRI)*
*30+ Years of Industry
Experience*



SUMEET GUPTA

*Professor
(PhD, APS University;
CPFA - The Institute of
Certified Forensic
Accountants, Canada)*
*27+ Years of Academic,
Research and Industry Experience*



**HIMANSHU
CHAUHAN**

*Assistant Professor
(PhD, DIT University)*
*20+ Years of Industry
Experience*



**RAKESH KUMAR
MEETH**

*Senior Associate
Professor (PhD, UPES)*
*20+ Years of Industry
Experience*

OUR FACULTY



**NEELOTPAL
GOSWAMI**

Professor of Practice
(MBA, IISWBM, Kolkata)
15+ Years of Industry Experience



**ANITA
SENGAR**

Professor
(PhD, IIT Roorkee)



**ATUL
RAWAT**

Senior Associate Professor
(PhD, UPES)
Ex- EY and Deloitte



**PRADEEP
CHAUHAN**

Associate Professor
(PhD, UPES)
Ex- Dabur India



**MAYURI
SRIVASTAVA**

Assistant Professor
(PhD, BIT Mesra)



**MANAN
PATHAK**

Assistant Professor
(PhD, IIM Indore)



**SHIKHAR
SHARMA**

Assistant Professor
(MBA, IMT Ghaziabad)
Ex- EY and Deloitte



**NAIRITEE
SIL**

Assistant Professor
(PhD, IIT Roorkee)



**AAFREEN
NAZ**

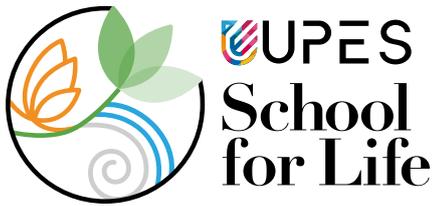
Assistant Professor
(PhD, Aligarh Muslim
University)



**AJIT
YADAV**

Assistant Professor
(PhD, Banaras Hindu
University)

BUILDING LIFELONG CAPABILITIES



UPES has pioneered India's first dedicated life-skills training module through the School for Life movement, enabling students to be life-ready with timeless abilities that outlast macro shifts and technological disruptions. Through immersive bootcamps and continuous micro-learning, learners build clarity, resilience, self-leadership, and the confidence to thrive in any future. Delivered through podcasts and concise, snackable content, the program fosters global citizenship, cultural awareness, and social responsibility.

270+ Hrs
of Immersive
Learning

97%
Student Turnout
in Class



SAMARTH

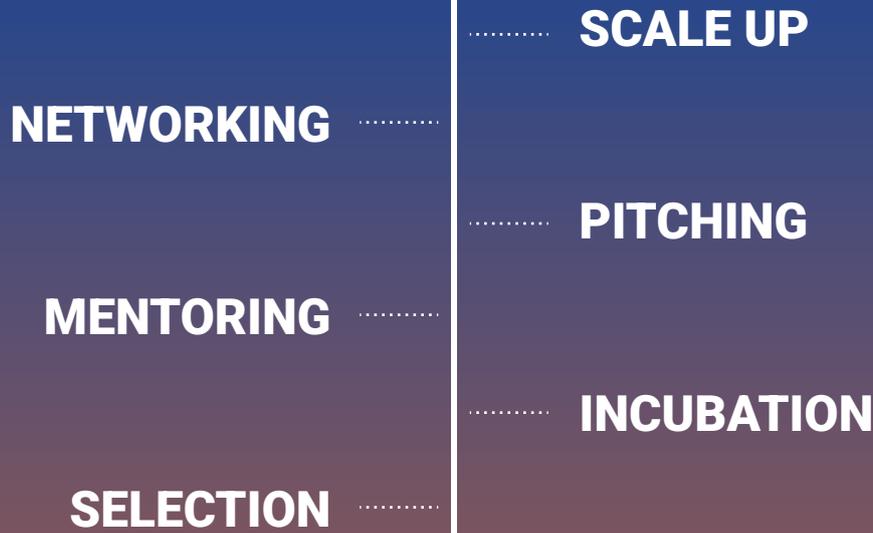
Samarth provides real workplace exposure through internships in start-ups and government departments. These experiences strengthen creativity, problem-solving, and the confidence needed for future-ready leadership.

SRIJAN SOCIAL INTERNSHIPS

Srijan Social Internships engage students in community-focused projects with NGOs, nurturing empathy, social awareness, and a strong sense of purposeful contribution.

HIMALAYAN FELLOWSHIP

The Himalayan Fellowship offers a month-long learning journey in the Himalayas, encouraging sustainability awareness, adaptability, and grounded leadership through close interaction with local communities.



Runway creates an environment where entrepreneurship grows with confidence and clarity. It supports young innovators in transforming bold ideas into viable, investment-ready ventures through access to expert mentors, real industry challenges, and practical resources. From foundational learning to accelerator collaborations and high-impact events, the platform provides everything needed to build meaningful ventures directly from campus.

240+
Start-ups
Incubated

110 Cr+
Valuation

PRESTIGIOUS GRANTS



₹50 Lakh CSR grant awarded to accelerate the growth of emerging start-ups.



₹5 Cr Grant awarded to support and scale tech-focused start-ups through iTBI.



₹4 Cr Funding received to support early-stage health-tech innovations.



₹2.5 Cr Support received through the MeitY Genesis scheme for start-ups working on social-impact solutions.



₹5 Cr Grant approved by NITI Aayog to establish the ACIC (Atal Community Innovation Centre) at UPES.



₹2 Cr Grant sanctioned to set up the UPES State Business Incubator.

CLASSROOM IN THE HILLS

In Dehradun, learning truly thrives beyond classrooms. Away from the rush of metropolitan chaos, the UPES campus sits close to trekking trails, rock climbing routes, peaceful monasteries and the scenic hill station of Mussoorie. Surrounded by the mighty Himalayas and dense pine forests, the campus creates an environment that inspires focus, creativity and exploration.

FRESH AIR.
FRESH MINDS.

AQI
UNDER 100

WHAT'S AROUND YOU

RAJAJI NATIONAL PARK

📍 52 KM



MINDROLLING MONASTERY

📍 26 KM



KALSI-DAKPATHAR ROAD DRIVE



MUSSOORIE

📍 50 KM



RISHIKESH

📍 58 KM



BHADRAJ HILL TEMPLE AND TREK

📍 64 KM



DAYARA BUGYAL TREK

📍 257 KM



LIFE AT UPES

LIBRARY
FOOD COURTS
WI-FI ENABLED
CAMPUS
GYM



Life at UPES feels like a refreshing escape from monotony, offering the calm, clarity, and inspiration needed to nurture talent, spark deeper thinking, and fuel creativity and innovation.

Campus Living

Medical Support
Safe and Sanitized
Accommodations
Hostel Access Control
24x7 Security and Surveillance
Transport Services
Mess and Food Outlets



Connect and Engage

The university offers 20+ student chapters and creative clubs, from the Society of Petroleum Engineers and the Moot Court Association to Ras Rang Raag and Avishkarnam. Events like Spandan and Wow Wednesday keep campus life vibrant and engaging.

SPORTS FACILITIES

CRICKET
BASKETBALL
FOOTBALL
PICKLEBALL



Sports and Fitness

The campus promotes a vibrant sports culture with structured practices, inter-department tournaments, quality courts, trained instructors, and opportunities for both recreation and competition.

EXPERIENCE CENTRES

Visit us for more guidance

KOTA

Shivam Residency
Narcotics Office Road,
Mahaveer Nagar-1,
Kota, Rajasthan

+91-7976973292

DELHI

Regus
15th Floor, Eros Corporate
Tower, Nehru Place,
New Delhi

+91-9311355760

LUCKNOW

Vision Space
4th Floor, BBD Viraj Tower,
Vibhuti Khand, Gomti Nagar,
Uttar Pradesh

+91-9311957245

JAIPUR

Workhauz
Plot No. 3, Power House,
Mirza Ismail Rd.,
Rajasthan

+91-9599038734

PATNA

Patna One Mall
Maurya Lok Complex,
New Dak Bungalow
Road, Bihar

+91-9599038725

GUWAHATI

Office Tribe Coworking
1st Floor, Shreeji Tower,
G.S. Road, Assam

+91-9289371425

NOIDA

The Iconic Correnthum
2nd Floor, Tower C,
Sector 62,
Uttar Pradesh

+91-9599038738

INDORE

Brilliant Centre
Smartworks, Ground Floor,
New Palasia Road, Indore,
Madhya Pradesh

+91-9311957251

KOCHI

**Incuspaze
Coworking Space**
3rd Floor, Kochi OberonMall,
Pativattom, Edappally, Kerala

+91-9599038729



ADVANCED ENGINEERING | COMPUTER SCIENCE | DESIGN | BUSINESS |
LAW | LIBERAL STUDIES AND HUMANITIES | HEALTH SCIENCES AND TECHNOLOGY

☎ **1800 102 8737 (10 AM to 7 PM)** |  **+91 7303468002**
enrollments@upes.ac.in | www.upes.ac.in

International applicants can connect with us at:
international.admissions@upes.ac.in

UPES Campus

Kandoli Via Prem Nagar, Dehradun, Uttarakhand - 248007, India
Bidholi Via Prem Nagar, Dehradun, Uttarakhand - 248007, India

Follow us on:    