



ISB&M

International School of Business & Media

Pune | Kolkata | Bangalore



PGDM AICTE Approved

ADMISSIONS OPEN BATCH: 2027-29

Strong, Ambitious and Optimistic

From Classroom to Corporate - Early Placements Begin
Batch: 2025-27



**AllianceBernstein
(PPO)**

Pvt. Wealth Associate

15 LPA

🏠 Pune



Trinamix Inc

Associate Business Analyst

14.5 LPA

🏠 Tripura



**ABP News
(PPO)**

Deputy News Editor

11 LPA

🏠 Muzaffarpur

Our Outstanding Alumni



**Deepratna Singh
(2004-06)**

**Sr. Director
Walmart
Washington**



**Ritesh Samtani
(2010-12)**

**Director
Mastercard
New York**

27 Years Superior Learning, Placement & Career

Earning Potential - Highest 1.0 Cr. (Including Fixed, Variable & ESOPs Value)

ISB&M Alumni with the World's Best Companies.

"Our Decision to Take You - A Value Proposition"

CNN Money Research, USA

ISB&M ALUMNI SHARE

**95% in world's
Top 20**

**MOST PREFERRED
Employers by**

World's Best MBAs

Apple
Adidas
Amazon
BCG
Bain&Co.
BMW
Citi
Google
Goldman Sachs
IBM
JP Morgan
Mastercard
McKinsey & Company
Microsoft
Morgan Stanley
Nike
Procter & Gamble
PepsiCo
Samsung
Electronics
Walmart

Astha Tripathi (2011-13)
Data & Applied Scientist II
Microsoft
Washington



Kundan Kumar Jha (2011-13)
Program Manager
Google
Bangalore



Ashesh Taparia (2010-12)
Director
Morgan Stanley
Mumbai



Saranga K (2004-06)
Brand Director
Procter & Gamble
Switzerland



Saurish (2007-09)
Program Manager
Apple
Gurugram



Rima Nag (2007-09)
Vice President
JPMorgan Chase & Co.
Dallas



Prasant Banthia (2007-09)
Vice President - Global
Goldman Sachs
Bengaluru



12000+

(All Campuses)

Outstanding Alumni Across 45 Countries

For Entire List
Scan QR Code
OR Visit

isbm.ac.in/nande/cnnmoney



An Illustrative List of Faculty

LEARN FROM THE BEST

Young, highly qualified faculty from reputed institutions combined with strong industry engagement.

- Practical & application-based learning
- Industry-led workshops integrated into courses
- Senior industry professionals bring real-world perspectives
- Case studies, projects, seminars & experiential learning

Highly qualified faculty with education & experience in Institution of highly reputation e.g. IITs, IIMs, XLRI, TISS, S. P. Jain, MDI, Calcutta University and other leading universities.

Dr. Pramod Kumar

Organizational Behavior
Ph.D (IIT Mumbai)
Former Professor at IIM Ahmedabad, XLRI & SIBM Pune. Consultant to 80+ companies, author of 100+ publications

Dr. Saroja Asthana

Operations & Supply Chain Management
Ph.D IIT Kharagpur, MS (USA)
Nobel Peace Prize (IPCC) contributor, former XLRI faculty, global consultant.

Dr. Subramaniam Jayaraman

HR & OB A.M.I.E., PGDBM (IIM Calcutta)
25+ years industry experience, 21 years at ISB&M, executive trainer, HRM & psychometric expert.

Prof. Arpita Roy

Economics M.Phil., MSc Jadavpur University
18+ years teaching Economics, Econometrics, Quantitative Techniques and Environmental Economics

Dr. Raghunandan N K

Marketing & Strategy
Ph.D Singapore Management University
28+ years spanning across industry and academics.

Dr. Arnab Chakraborty

Logistics & Supply Chain Management, Business Analytics
Ph.D, IIT Kharagpur
Academics Chairperson; research in AI, Industry 5.0, logistics and supply chain management

Dr. Arun Joshi

OB & HRM, Ph.D, IIT Kharagpur
UGC-NET JRF, research in HR Analytics, employee experience, technology adoption and organizational behavior.

Dr. Manoj Ghadge

OB & HRM
Ph.D, TISS Mumbai
20+ years corporate experience, certified behavioral trainer and organizational transformation consultant.

Prof. S. B. Subramaniam

Finance
Chartered Accountant (FCA), B.Com
30+ years corporate leadership as CFO and 14+ years teaching Finance.



To View the Illustrative List of Faculty Members Scan QR

Future-Ready Management Education for a Changing Business World

PGDM (AICTE Approved) is a flagship programme of ISB&M, high in demand by top recruiters. The programme is designed to meet expectations of top recruiting companies and is benchmarked with other top institutions. Our PGDM programme is 6 trimester programme like that of top IIMs & XLRI with 8 weeks Summer internship.

Dual Specialization Programme

Business Management

Marketing

Finance

Human Resource

Business Analytics

Logistic & Supply Chain

(Only for Engg. | B.Sc. | B. Pharma)

Media Management

- **TV Production & Content Creation**

- Broadcast • Podcast

- **Advertising & Communication Mgmt.**

- Media Planning & Campaign Mgmt.

- Public Relations • Client Servicing &

- Corporate Communication

- **Marketing Management**

- Digital Marketing • Brand Mgmt. & Sales

Programme Highlights

- Data Science & AI-driven curriculum
- Technology-focused management education
- AI, Machine Learning & Business Analytics
- Integrated with diverse business domains
- Industry-oriented & growth-focused learning
- Short, modular courses designed for effective learning
- Ambitious & a self-managed
- Responsible & emotionally mature
- Rational, liberal & value-driven
- Confident in decision-making
- Prepared to handle real-world challenges
- Equipped to make the transition from student to professional

Skills For The Future

The programme focuses on developing the capabilities required for the evolving workplace:

AI & Digital Skills | Analytical Thinking | Communication | Leadership | Problem Solving | Decision Making | Adaptability | Business Acumen

Placement Highlights Batch: 2024-26



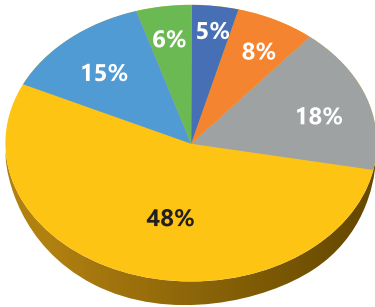
**Final
Placement**

**Highest CTC
20.56 LPA**

**Average CTC
11.4 LPA**

**Median CTC
9.8 LPA**

TOP 100 RECRUITERS OFFERED



■ 20.56 LPA & Above ■ 15-20 LPA
■ 12-15 LPA ■ 10-12 LPA
■ 8-10 LPA ■ 6-8 LPA

MAJOR RECRUITMENT SECTOR

BFSI : 24%

Consulting : 23%

IT & ITES : 20%

E-Commerce : 12%

FMCG & FMCD / Retail : 8.5%

Media : 4.8%

Engineering & Logistics : 4.7%

Others : 3%

SUMMER INTERNSHIP OVERVIEW : 2025-27

Summer Internship duration is of 8 to 10 weeks.

Stipend Offered	Stipend
Highest Stipend Offered	₹ 1,25,000
Average Stipend Offered	₹ 65,000

Students from 24 states and 100+ cities, Large Number from Delhi, Maharashtra, Uttar Pradesh, West Bengal, Gujarat, Odisha, and many other regions. Our students come from some of the leading colleges and universities across the country.

Students Diversity

ZONE		GENDER	
North	32 %	Male	55 %
West	30 %		
East	28 %		
South	10 %	Female	45 %

A Serious Choice for Serious Careers

If not IIM Ahmedabad, IIM Bangalore, IIM Calcutta, IIM Lucknow, XLRI and SPJIMR. ISB&M - A serious choice for students who are serious about their Senior Management careers.

PGDM - Logistic & Supply Chain Management

Only for Engg. | B.Sc. | B. Pharma

AI-Integrated | Industry-Oriented | Data-Driven | Future-Ready

The programme integrates **Artificial Intelligence, Data Analytics and emerging digital technologies** with core logistics and supply chain concepts. Students learn how AI can support demand forecasting, inventory planning, procurement, logistics optimisation, warehouse management and strategic decision-making.

Programme Design & Curriculum

- ➡ AI & Data Analytics for Supply Chain
- ➡ Logistics & Transportation Management
- ➡ Procurement & Strategic Sourcing
- ➡ Warehouse & Inventory Management
- ➡ Supply Chain Planning & Demand Forecasting
- ➡ Digital Supply Chain & Industry 4.0
- ➡ Global Supply Chain Management
- ➡ Supply Chain Risk & Sustainability
- ➡ Business Analytics & Decision Making

Why ISB&M?

Industry-Oriented
Learning
Progressive Career
Opportunities
Technology &
Process Focus
Global Career
Exposure

Where does it take you

The ISB&M SCOM alumni network at leadership role includes professionals associated with organisations such as **Mercedes-Benz, KPMG, Flipkart, Schneider Electric, DHL, HSBC, IBM, A.P. Moller-Maersk, Dassault Systèmes & Siemens and Many More ...**



Shashi Jha (2005-07)
General Manager
Mercedes Benz AG
Singapore



Vivek C. (2005-07)
Associate Director -
Enterprise Advisory
KPMG, Australia



Divyanshu Yadav
(2007-09)
Director
Flipkart, Bangalore

"Creatives meets Media Tech"

Transformative Media Career: Empowered by AI

Emerging new media scenario is a great opportunity for aspiring students of media. In ISB&M MEDIA MANAGEMENT, we have designed a media program with focus on current industry need & challenges. Program aimed at building basic media skills with a focus on new media, career learning will have high project focus. ISB&M believes in facilitating learning and sharing ideas and experience rather than merely teaching, and encourages experimentation and innovation.

PGDM AICTE Approved

Media Management

Digital & Social Media Marketing | Media Planning | TV Production & Broadcast
| Advertising PR & Corporate Communication

Outstanding Media Alumni



Richa Sharma
Batch: 2001-03
Director -
Brand Marketing
PhonePe
Bangalore



Fariya Farooqui
Batch: 2011-13
Director
JioStar
Mumbai



Abhishek Bhatt
Batch: 2003-05
Sr. Director,
Brand Marketing
CNBC
New Jersey



Saranga k
Batch: 2004-06
Brand Director
Procter & Gamble
Switzerland



Somen Mishra
Batch: 2001-03
Head of Creative
Development
Dharma Productions
Mumbai



Naini Roy
Batch: 2001-03
Global Applications and
Business Process
Services Practice - Head
of Communications
NTT DATA Services
Mumbai

ADMISSIONS OPEN (Batch : 2027 - 29)

www.isbm.ac.in

Take On The World

Eligibility

Graduates from any recognized university with minimum 50% Marks (45% for reserved category candidates as per applicable norms) are eligible to apply. Final -Year students awaiting results may also apply.

Accepted Entrance Examinations

CAT | XAT | CMAT | MAT | ATMA



Visit Website

ADMISSIONS PROCESS

1. Submit the Online application form
2. Appear for the selection Process comprising group discussion & personal interview
3. Selection is based on academic performance, entrance test score, work experience if any, communication skill and overall performance in selection process.



Ankita Pandey (2011–13)
Assistant Vice President
Bank of America
Merrill Lynch
Florida
Shimla

Apply Now :

Begin your Management Journey with ISB&M and become part of a legacy of excellence, Leadership and Innovation.



Alumni Testimonial

Don't wait for your ship to come in... swim out to it... This philosophy pretty much sums up the culture at ISB&M. Lucky to be and alumnus of this institution that prepares its students for the world outside. Inspiring leadership along with excellent curriculum backed by ingenious and committed faculty. Wishing everyone at ISB&M more success and greater heights.

admissions@isbm.ac.in

www.isbm.ac.in

Pune: 7757029571 | Kolkata: 9804866596

Bangalore: 8197978383 | BBSR: 8483961600

Delhi, Lucknow & Indore: 7387755131

Bank of America
Merrill Lynch